- Source of data:
  - https://www.kaggle.com/kaggle/kaggle-survey-2018

# THINKFUL

<u>Data Science Flex</u> - Unit 3 Supervised Learning Capstone

> David J.R. Gay February 2019

#### Introduction:

### Why this dataset?

- Dataset captures many details associated with the field
- "Meta" factor
- I can relate to some questions & responses

#### Overview

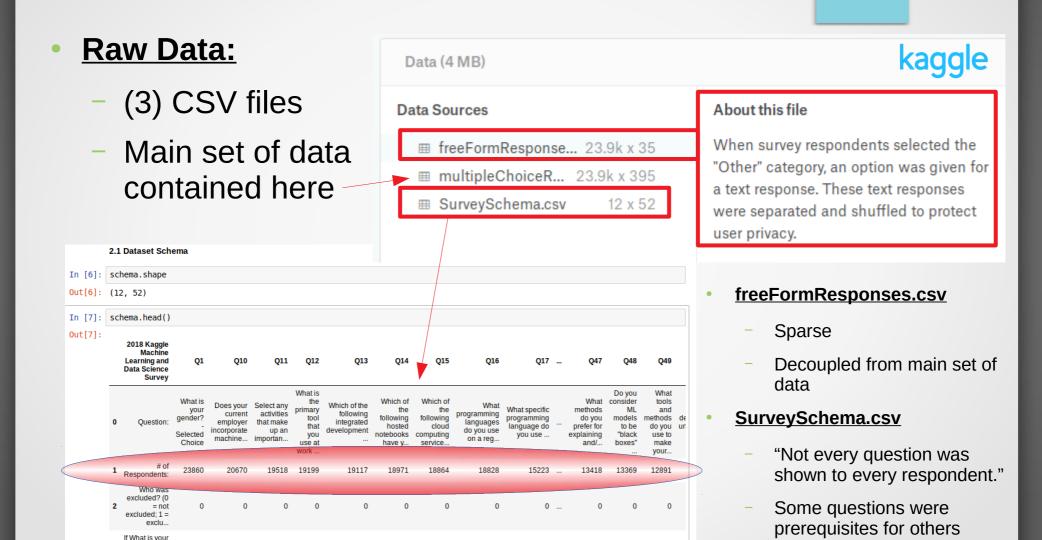
- Nature of the raw data
- Some recurring themes in the data
- Visuals / Bar charts for respondents' Q&A totals (16 slides)
- Supervised Learning models Predicting income tiers (10 slides)
- The notebook contains more charts & source code

#### **Survey Methodology**



- This survey received 23,859 usable respondents from 147 countries and territories. If a country or territory received less than 50 respondents, we grouped them into a group named "Other" for anonymity.
- We excluded respondents who were flagged by our survey system as "Spam".
- Most of our respondents were found primarily through Kaggle channels, like our email list, discussion forums and social media channels.
- The survey was live from October 22nd to October 29th. We allowed respondents to complete the survey at any time during that window. The median response time for those who participated in the survey was 15-20 minutes.
- Not every question was shown to every respondent. You can learn more about the different segments we used in the schema.csv file.
- To protect the respondents' identity, the answers to multiple choice questions have been separated into a separate data file from
  the open-ended responses. We do not provide a key to match up the multiple choice and free form responses. Further, the free
  form responses have been randomized column-wise such that the responses that appear on the same row did not necessarily
  come from the same survey-taker.

If What is the



#### Main Set of Data:

- multipleChoiceResponses.csv
- Any columns referencing free-form text responses were ignored
- Answers to:
  - Single-choice questions in one (1) column
  - Questions with multiple parts or choices spread across multiple columns
- Mostly categorical data
  - Nominal
  - Interval / Ordinal
  - Bar charts are sorted by total count of respondents, regardless of any logical order in the categories / labels
- Data for Questions 34 & 35 was both categorical & numerical

### Some Recurring Themes in the Data:

- Youth
  - Respondents
  - The field itself

 Python ML & DS Ecosystem





70 Harvard Business Review October 2012





ing in the social experience, As one LinkedIn manager put it, "It was

like arriving at a conference reception and realizing you don't know anyone. So you just stand in the corner sipping your drink—and you probably leave early."

Possible
 <u>Disruption in</u>

 Education

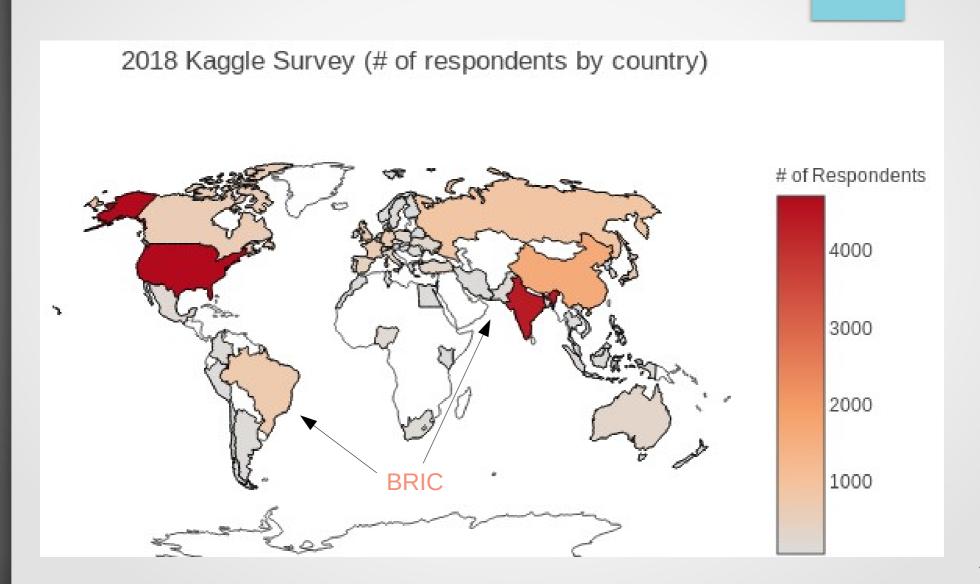




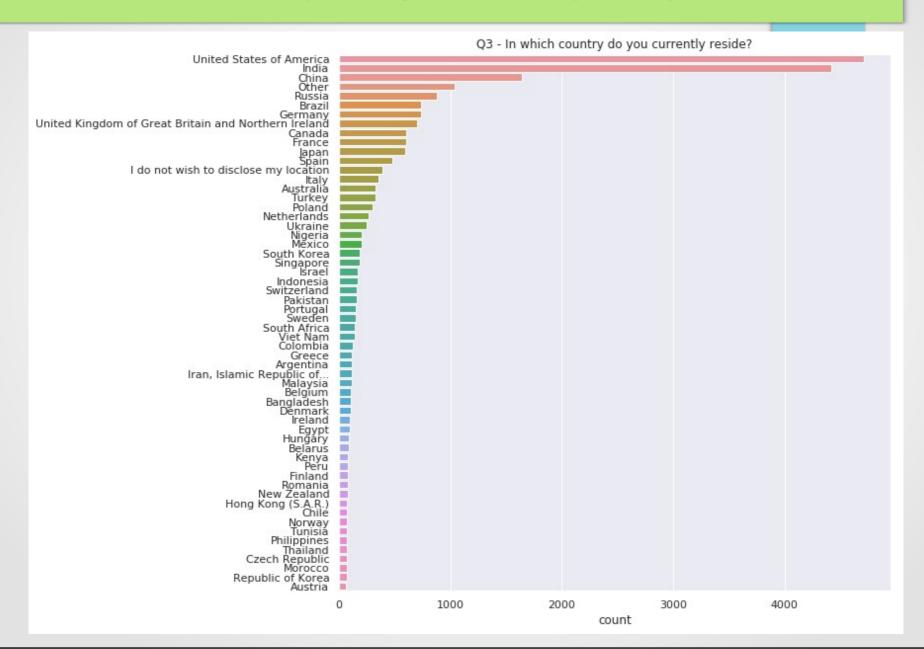




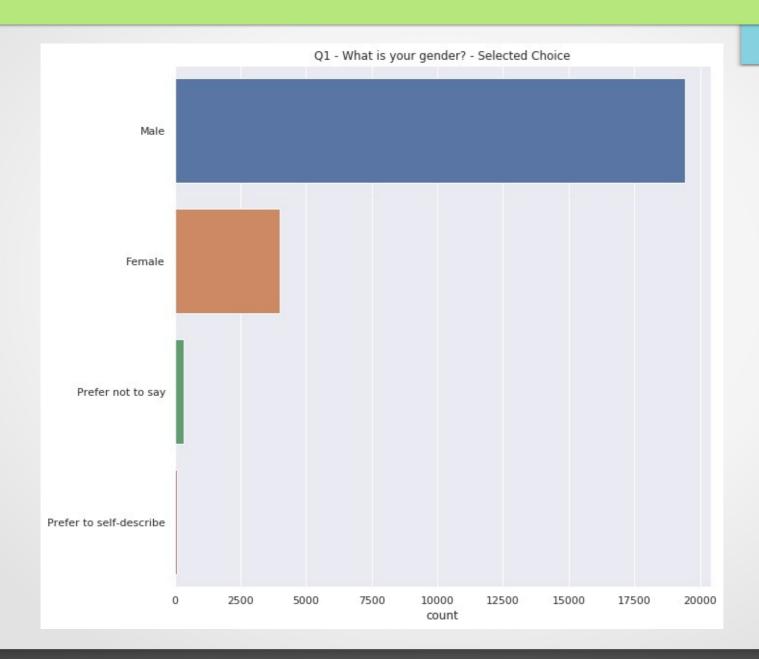
### Locations of Survey Respondents (Map):



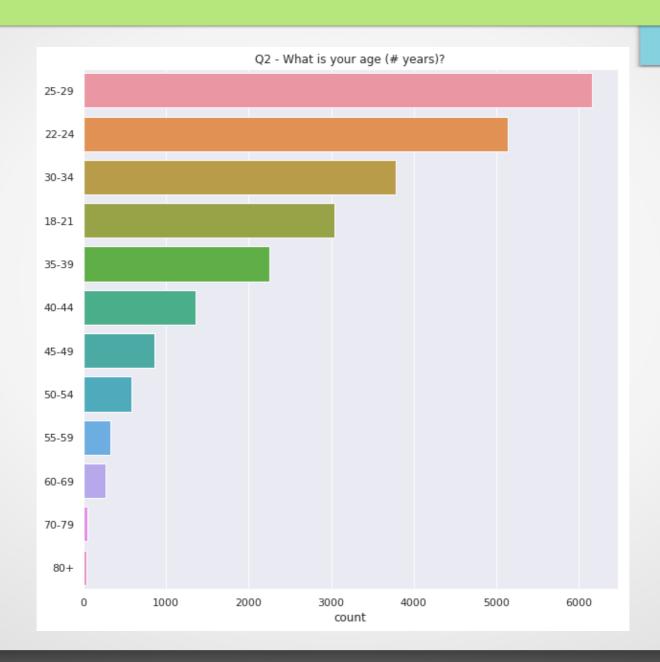
### Locations of Survey Respondents (Chart):



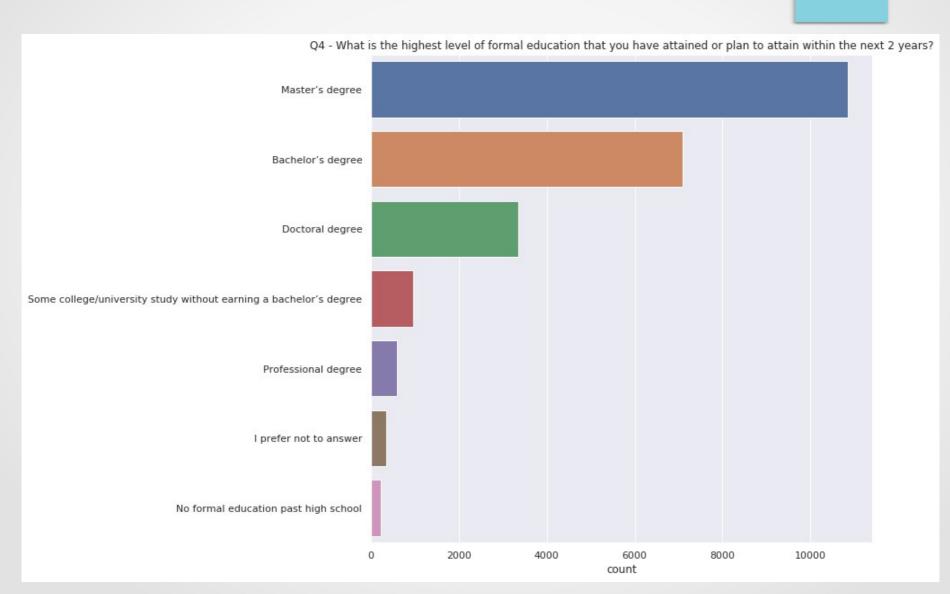
## Gender:



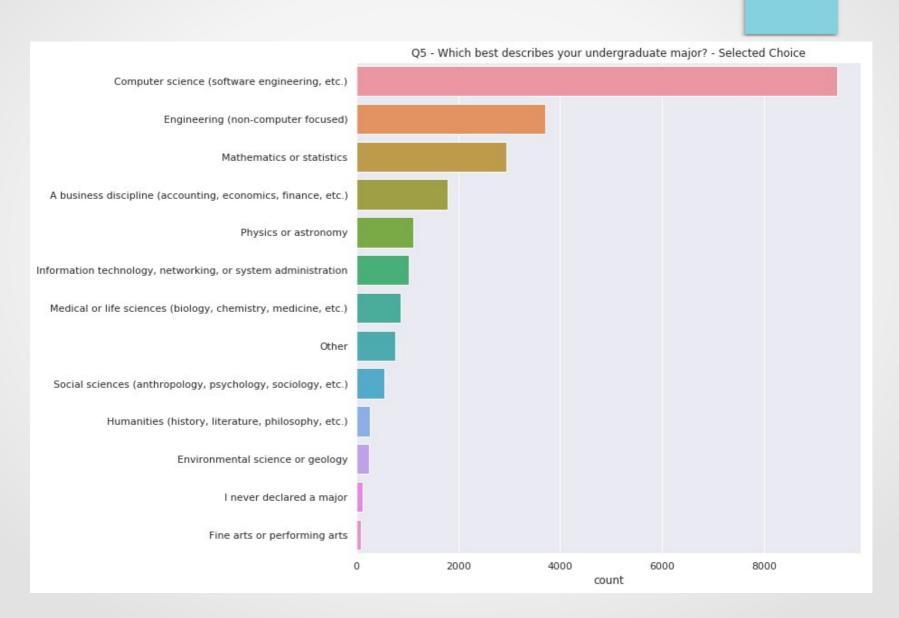
## Age:



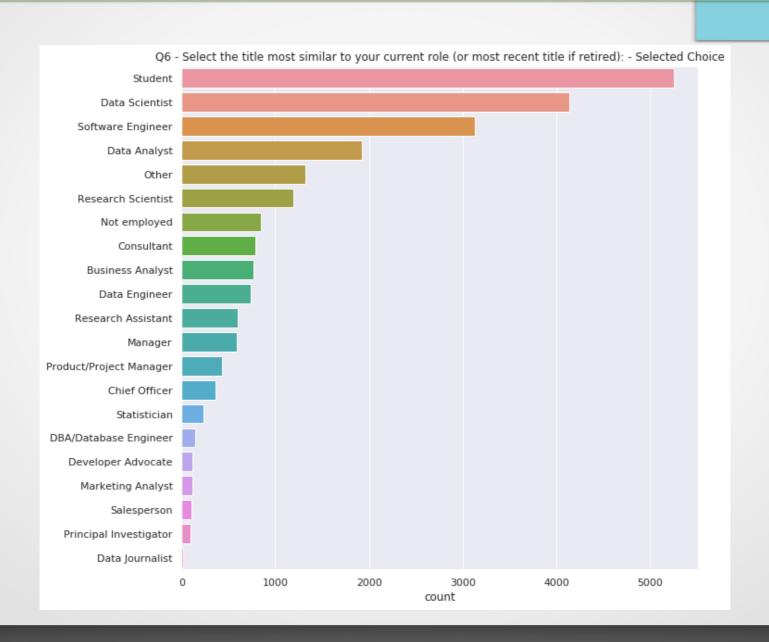
## Formal Education (degree):



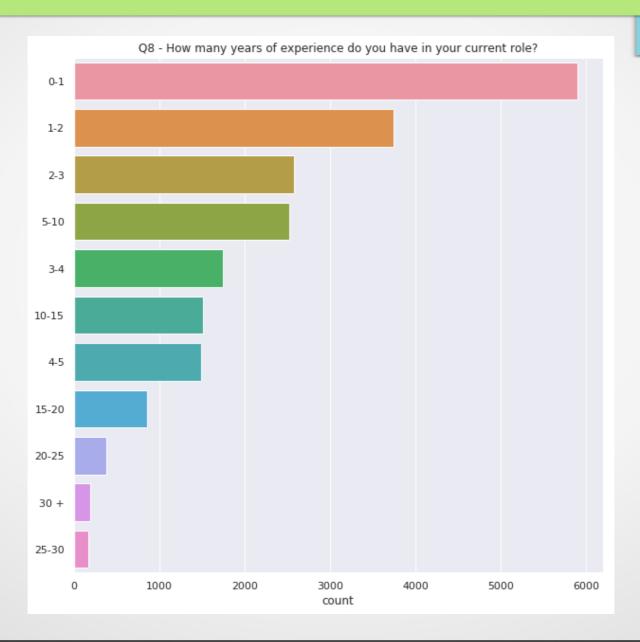
### Formal Education (undergrad major):



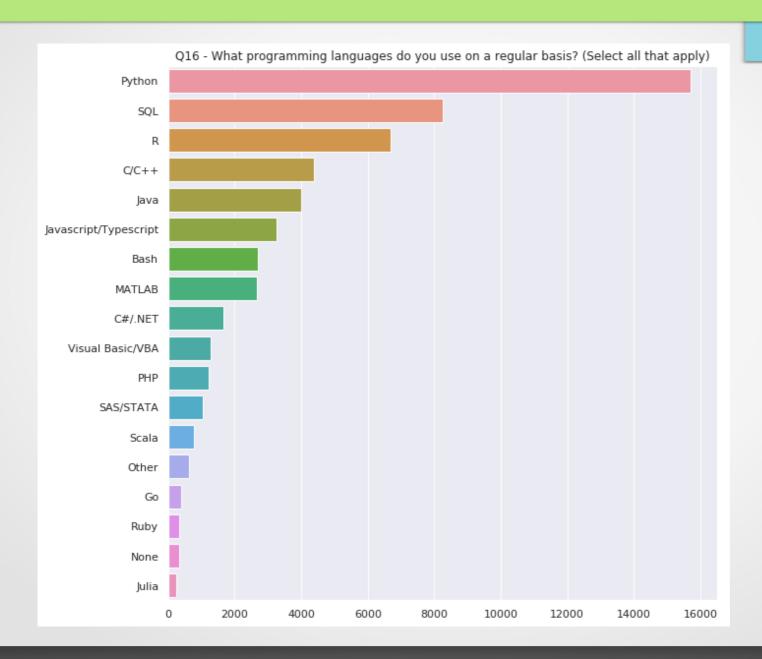
### Job Roles:



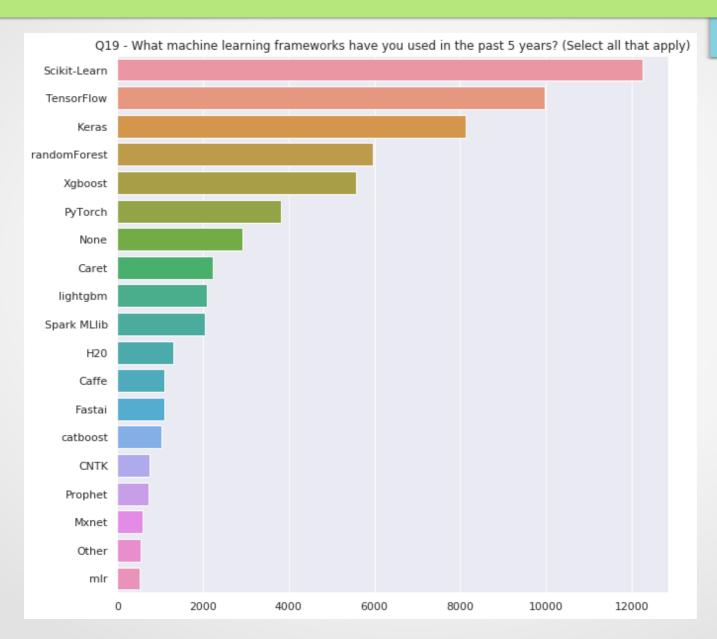
## Experience in Job Role (years):



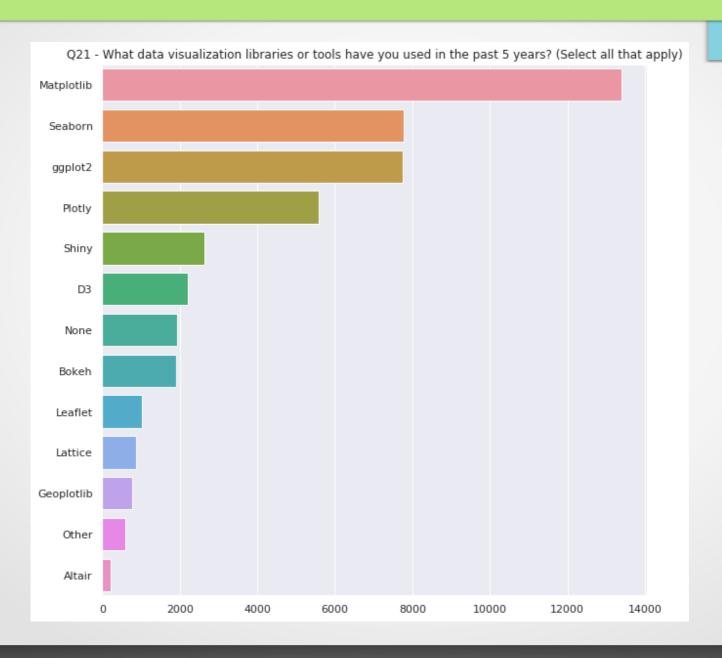
### Experience w/ Programming Languages:



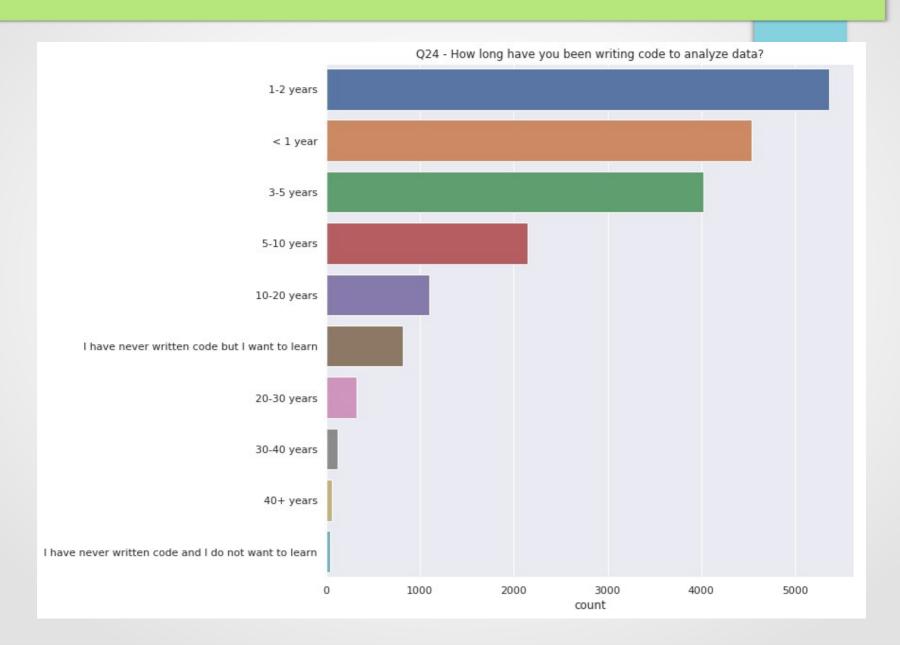
## Experience w/ ML Frameworks:



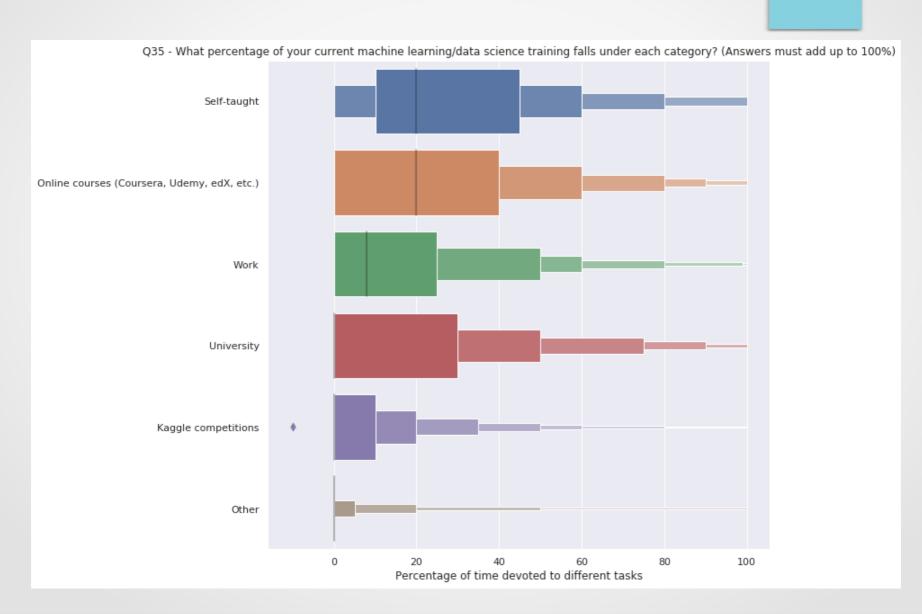
### Experience w/ Data Visualization Tools:



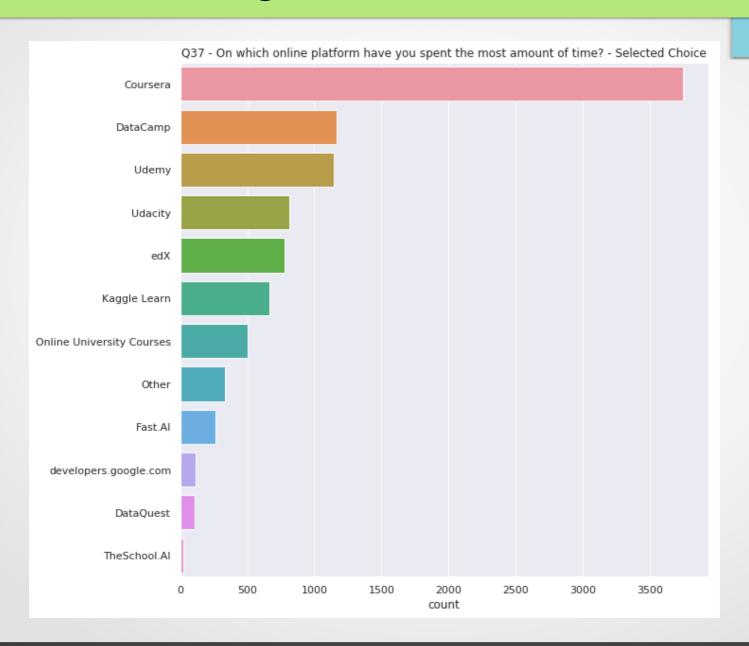
### Experience w/ Programming for Data Analysis:



## Training Ingredients for ML & DS

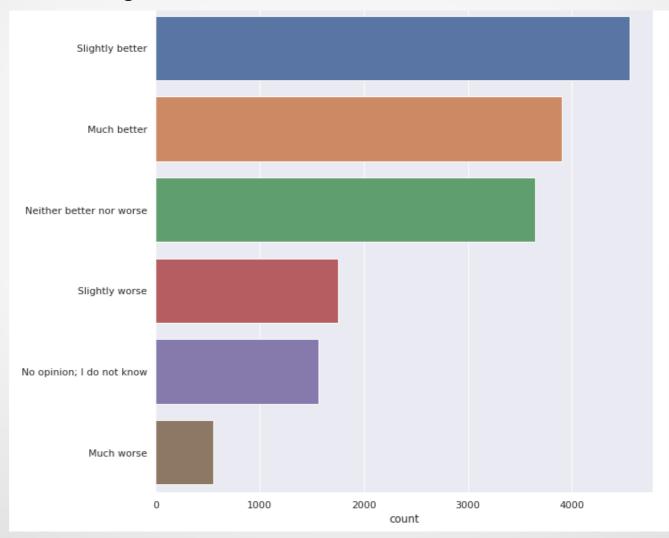


## **Online Training Platforms:**



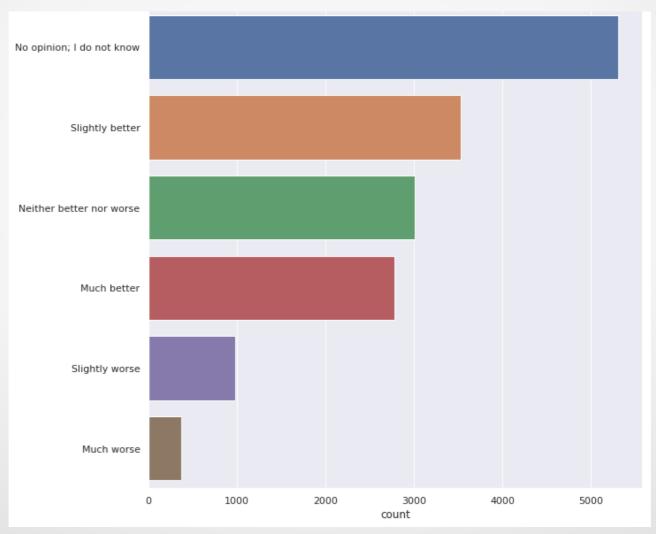
### Perceived Quality of Non-Traditional Education (Online):

#### Online Learning / MOOCs Vs. Traditional Brick & Mortar Institutions



### Perceived Quality of Non-Traditional Education (Offline):

#### <u>In-person Bootcamps Vs. Traditional Brick & Mortar Institutions</u>

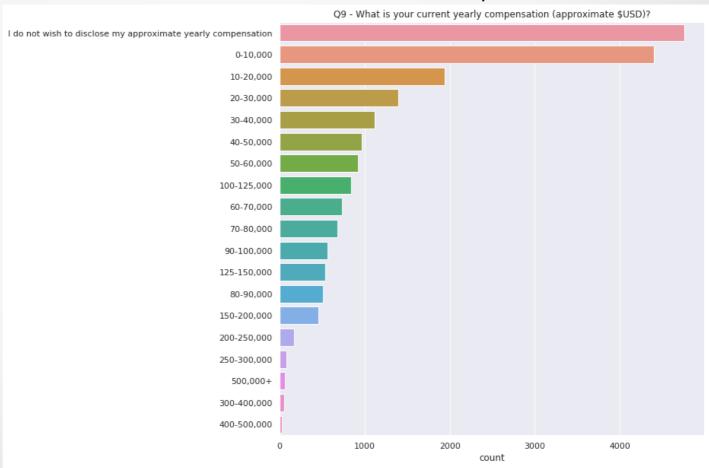


## Supervised Learning:

 Outcome Variable for Supervised Learning Models (Income Tiers – Multi-Class Classification)

All Respondents

- Initial # of rows in data 23.859
- After dropping nulls 14,576
- After dropping respondents that did not disclose income – 11,644
- Income tier groupings
  - Inside US 2,645 rows
  - Outside US 8,999 rows
- Income variable is categorical
- Chi-square test to test null hypothesis
  - Critical value = 27.587
  - Chi-square statistic exceeds critical value
  - Reject null hypothesis
- SL models tested on:
  - Initial 18 categories
  - Regrouping by 7 categories



## Supervised Learning Models:

### (4) Models:

- Logistic Regression (Multinomial)
- Random Forest
- Gradient Boosting
- Neural Network
  - fastai.tabular

### Location:

- Inside US 2,645 rows
- Outside US 8,999 rows

### # of Income Tiers:

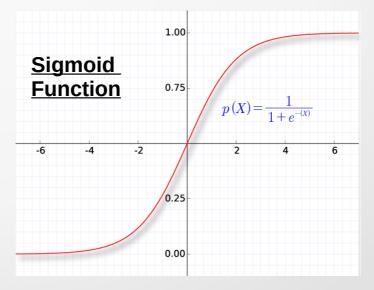
- Initial 18 Groupings
- Adjusted 7 Groupings

#### Income tier (dependent variable)

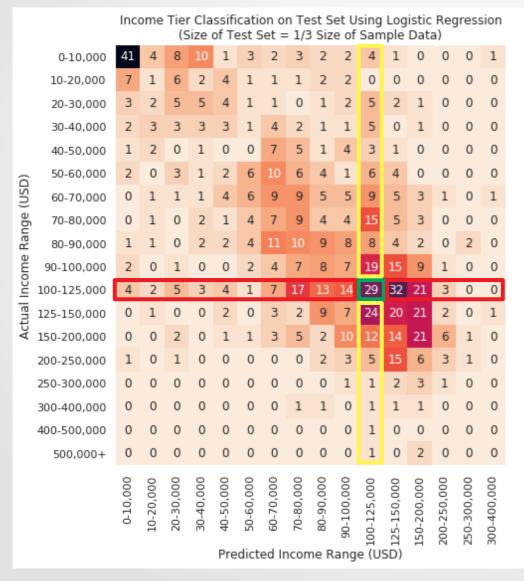
- More than two (2) possible outcomes
  - 18 income tiers
  - 7 income tiers
- Model converts from multinomial to multiple binomial logistic regression problems; generates probabilities for:
  - Income Tier 1 (1) vs. Rest (0)
  - Income Tier 2 (1) vs. Rest (0)
  - Income Tier 3 (1) vs. Rest (0)
  - Etc.
- For each respondent, the model predicts an income tier with the highest probability from those generated

#### **Income Tiers**

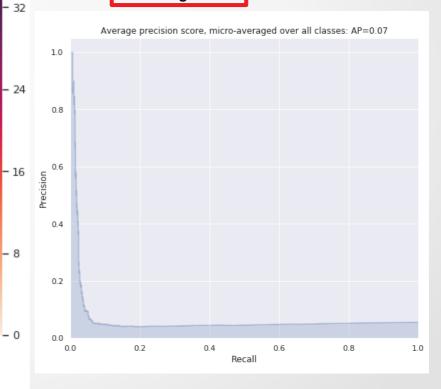
```
In [60]: salary tiers = {
              '0-10,000': '0-49,999',
              '10-20,000': '0-49,999',
             '20-30,000': '0-49,999',
             '30-40,000': '0-49,999',
              '40-50,000': '0-49,999',
              '50-60,000': '50,000-99,999', # Tier 2
              '60-70,000': '50,000-99,999',
              '70-80,000': '50,000-99,999',
              '80-90,000': '50,000-99,999',
             '90-100,000': '50,000-99,999',
              '100-125,000': '100,000-149,999', # Tier 3
              '125-150,000': '100,000-149,999',
             '150-200,000': '150,000-199,999', # Tier 4
             '200-250,000': '200,000-249,999', # Tier 5
              '250-300,000': '250,000-299,999', # Tier 6
              '300-400,000': '300,000+', # Tier 7
              '400-500,000': '300,000+',
              '500.000+': '300.000+'
```



#### Predicted Incomes (Inside US) – Worst Model

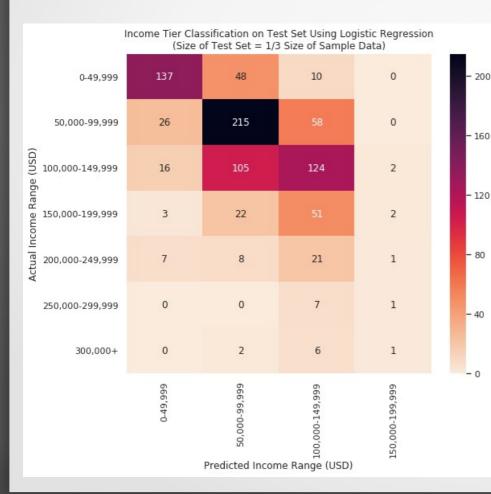


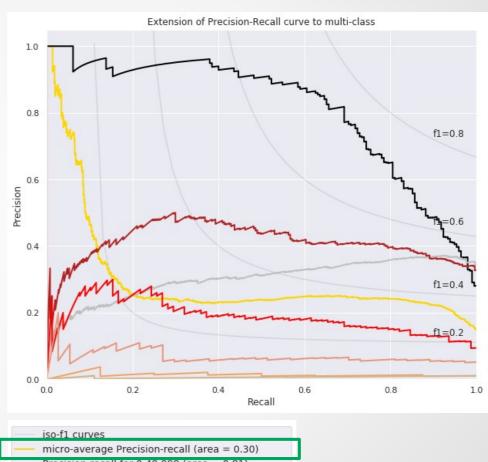
- 18 Income Tiers (Without Regularization)
- Example Heatmap Annotations:
  - True Positives
  - False Positives
  - False Negatives

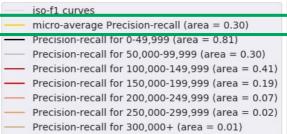


#### Predicted Incomes (Inside US) – Best Model

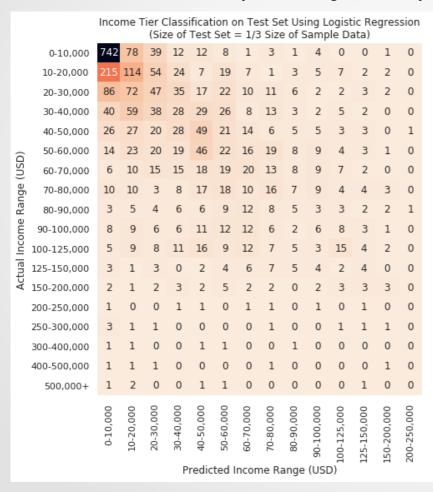
7 Income Tiers (With L2 Regularization)

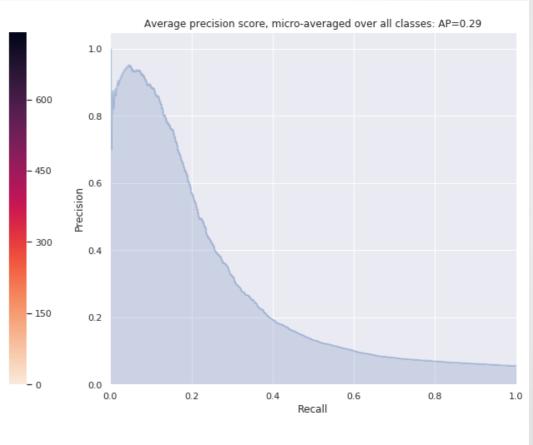






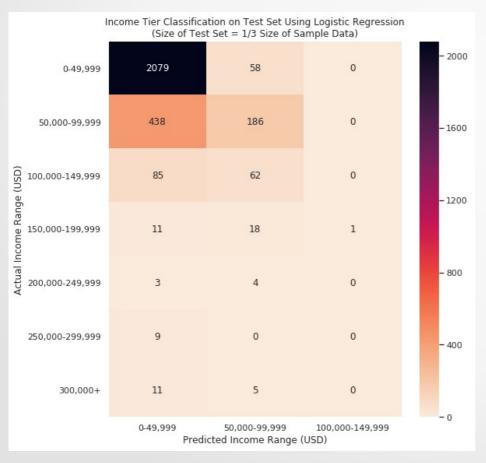
- Predicted Incomes (Outside US) Worst Model
  - 18 Income Tiers (Without Regularization)

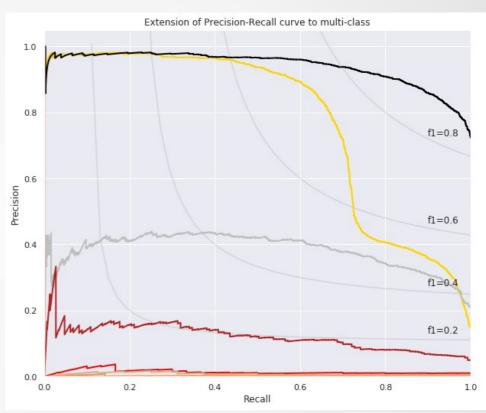


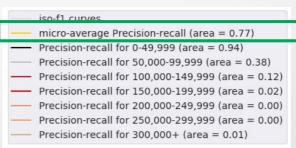


#### Predicted Incomes (Outside US) – Best Model

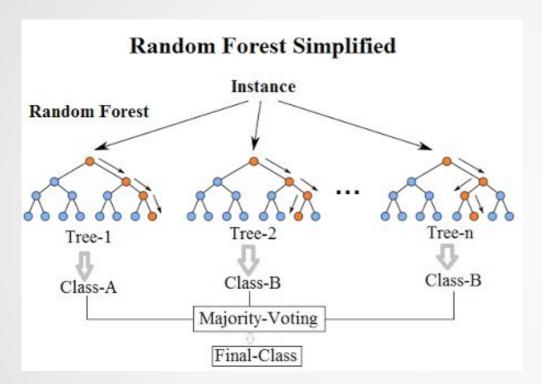
7 Income Tiers (With L2 Regularization)







### Random Forest:

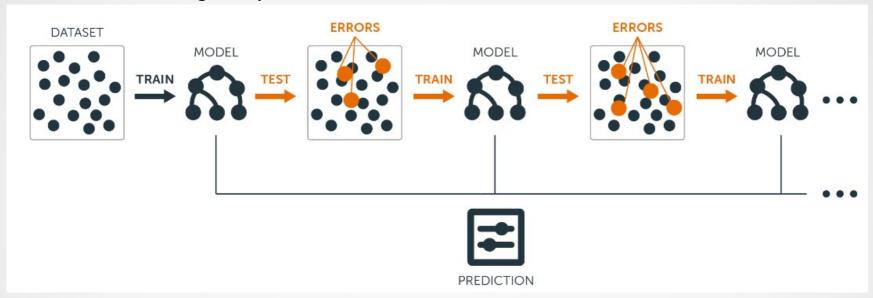


- A random forest model is an ensemble method comprised of the simultaneous, independent results from multiple decision trees
- Individual decision trees are likely to overfit on part of the data
- Overfitting can be reduced by averaging or taking the majority of the results from multiple decision trees

RF - Best averages of cross-validation scores (5 folds)	18 Income Tiers n_estimators=300 max_depth=4	7 Income Tiers n_estimators=300 max_depth=4		
Inside US	~0.2171		~0.5149	
Outside US	~0.3039		~0.7213	

## **Gradient Boosting:**

#### **Gradient Boosting Simplified**

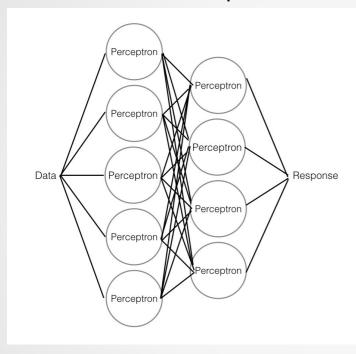


- A gradient boosting model is an ensemble method where each model in a sequence of models learns from the mistakes of previous models in the sequence
- Observations for successive model training are based on errors instead of bootstrap sampling

GBDT - Best averages of cross-validation scores (5 folds)	18 Income Tiers n_estimators=300 learning_rate=0.1 max_depth=2	n_es lear	7 Income Tiers n_estimators=300 learning_rate=0.1 max_depth=2		
Inside US	~0.2280		~0.5395		
Outside US	~0.3672		~0.7883		

### **Neural Network:**

#### **Neural Network Simplified**



- Input layer of features
- Hidden layers (1 or more)
  - Multiple perceptrons in each hidden layer
  - Activation function for a perceptron allows for a binary or continuous output (relu, sigmoid, tanh)
- Each feature from input layer connected to each perceptron in the 1<sup>st</sup> hidden layer with different weightings
- Each perceptron in each hidden layer is connected to other perceptrons in the next hidden layer OR the output layer with different weightings
- Output layer

Using fastai.tabular - Best accuracy after 10 epochs	18 Income Tiers epochs=10 learning_rate=0.05 layers=[200,100]			7 Income Tiers epochs=10 learning_rate=0.05 layers=[200,100]
Inside US		~0.9783		~0.9447
Outside US		~0.9913		~0.9747

### **Summary:**

- Some themes in the data:
  - Youth
  - Python ecosystem
  - Possible disruption in education
- Supervised Learning Predicting Income Tiers Inside / Outside US
  - Logistic Regression Better than RF (7 Tiers Outside US)
  - Random Forest Better than LR (7 Tiers Inside US)
  - Gradient Boosting Better than LR & RF
  - Neural Net Best
- More detailed results in the notebook