

# Daniel Ruswick

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## Education

### Northwestern University – B.A. Economics, minor in Business Institutions

Expected June 2018

- GPA: 3.5/4.0, ACT: 35/36

## Work Experience

### Trading Technologies – Software Engineering Intern (Monitoring)

June 2016 – August 2016

- Implemented secondary vlan packet filtering functionality for cloud-based network monitoring tool

### Northwestern University – Software Developer (Part Time)

September 2014 – December 2015

- Developed five web applications using PHP and Ruby on Rails
- Created data analytics and visualization tools to convey data to users in an informative and pleasing format
- Improved application performance and response time through caching and algorithmic adjustments
- Developed SQL database architecture and wrote queries

### Fruition Partners – Technical Consulting Intern

June 2014 – September 2014

- Designed Photoshop and Balsamiq mockups which were converted into functional web applications
- Assisted managing consultant in creating CMS systems using JavaScript, HTML and CSS
- Collaborated with clients in energy, consumer goods and banking industries

### YouSwoop – Intern

June 2013 – August 2013

- Composed marketing emails seen by thousands each day to drive increased traffic and drive sales
- Collaborated with designers to produce beta web commerce application in order to improve usability for mobile customers

## Activities and Student Groups

### Daily Northwestern Podcast Unit – Podcast Producer

January 2016 – March 2016

- Edited full-length digital stories (300-600 words) from our website into condensed scripts
- Recorded and edited 60-90 second stories using Adobe Audition

### Politics & Policy – Writer

January 2016 – Present

- Compiled and developed weekly story docket with staff of 8-12 writers and editors in weekly meetings
- Researched and wrote brief (350 word) and long-form (1500+ word) articles on topics such as current events, politics, business, science/technology, and economics

### DesignWorks – Technical Manager

December 2015 – Present

- Led a team of 6 employees on staff and oversaw completion of contracts valued at over \$10,000
- Facilitated business operations by sourcing commissions, providing quotes, and establishing timelines for clients in collaboration with business development and design teams
- Tracked progress of projects, established internal milestones and oversaw development to ensure timely and quality work
- Identified, recruited, interviewed and onboarded new developers to expand team and widen our skillset

## Software and Programming Skills

- Software: Adobe Photoshop, Adobe Audition, Microsoft Excel (including Visual Basic/VB)
- Programming Languages: Ruby, Python, PHP, JavaScript, HTML, CSS, Java, Stata, R, Matlab, SQL