



OLC

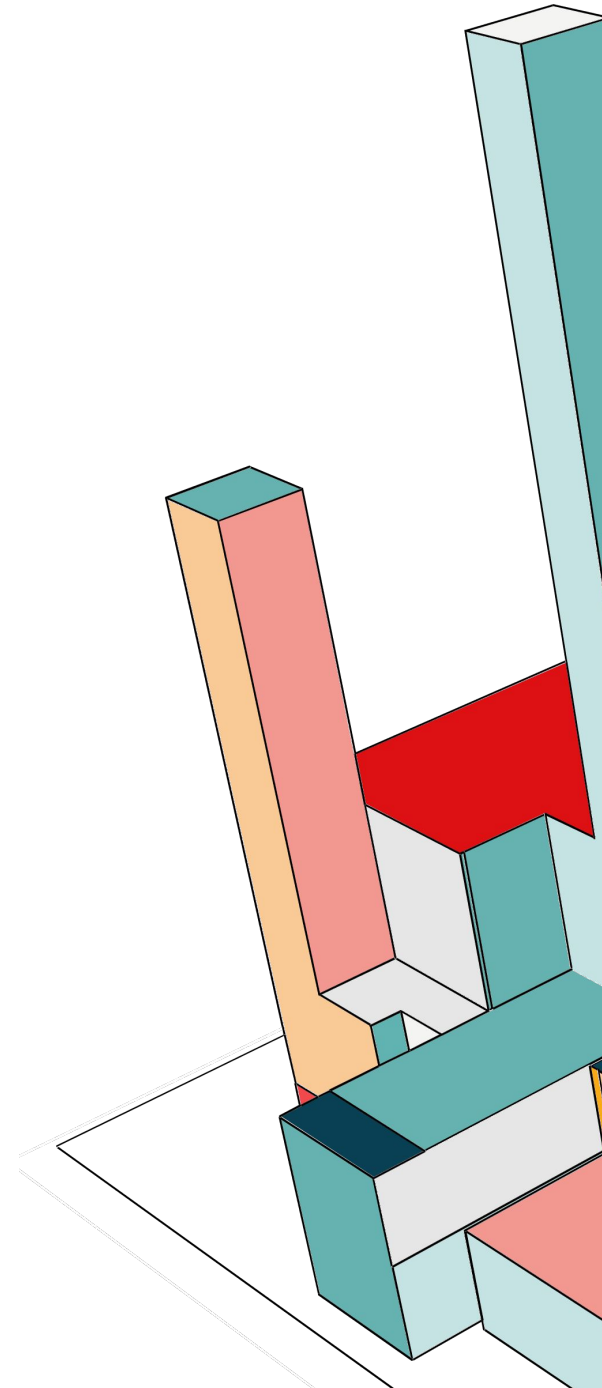
Online Lit Club

THE POWER OF COMMUNITY



Product Overview: Connecting Readers, Anywhere, Anytime

- Longing to recommend a book to people after reading it
- Can't stop talking about something you read? Make a post about it
- Like minded individuals fostering a community
- Fitting in
- Don't be shy!

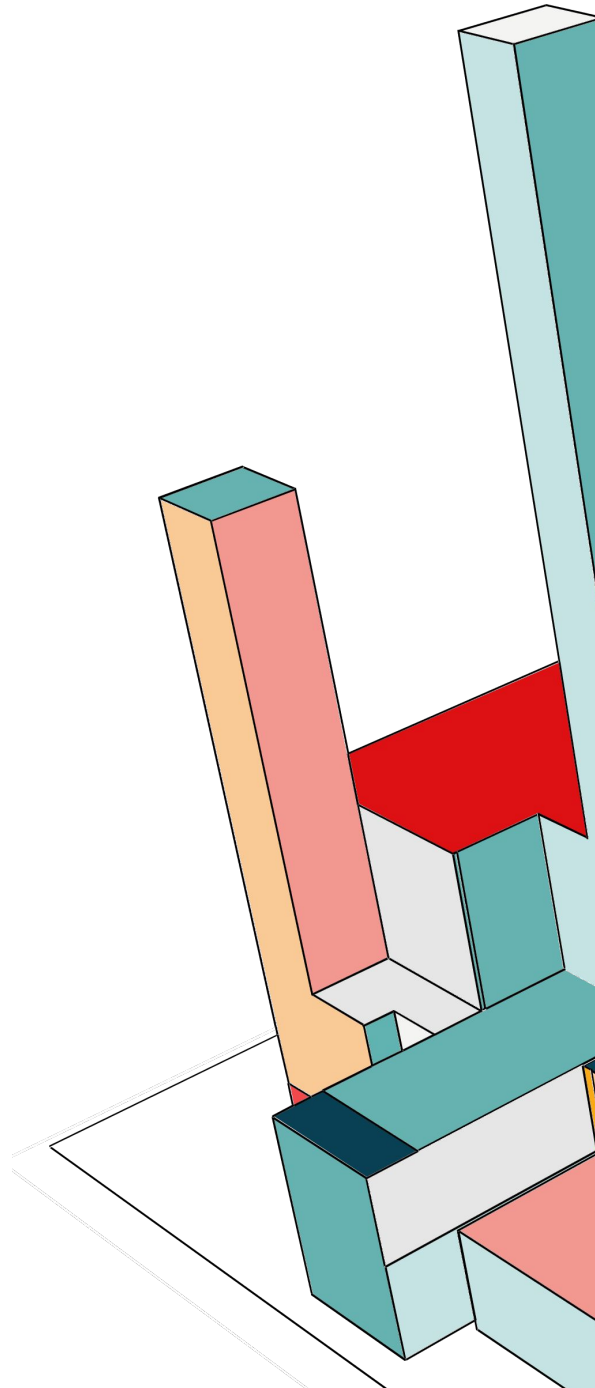


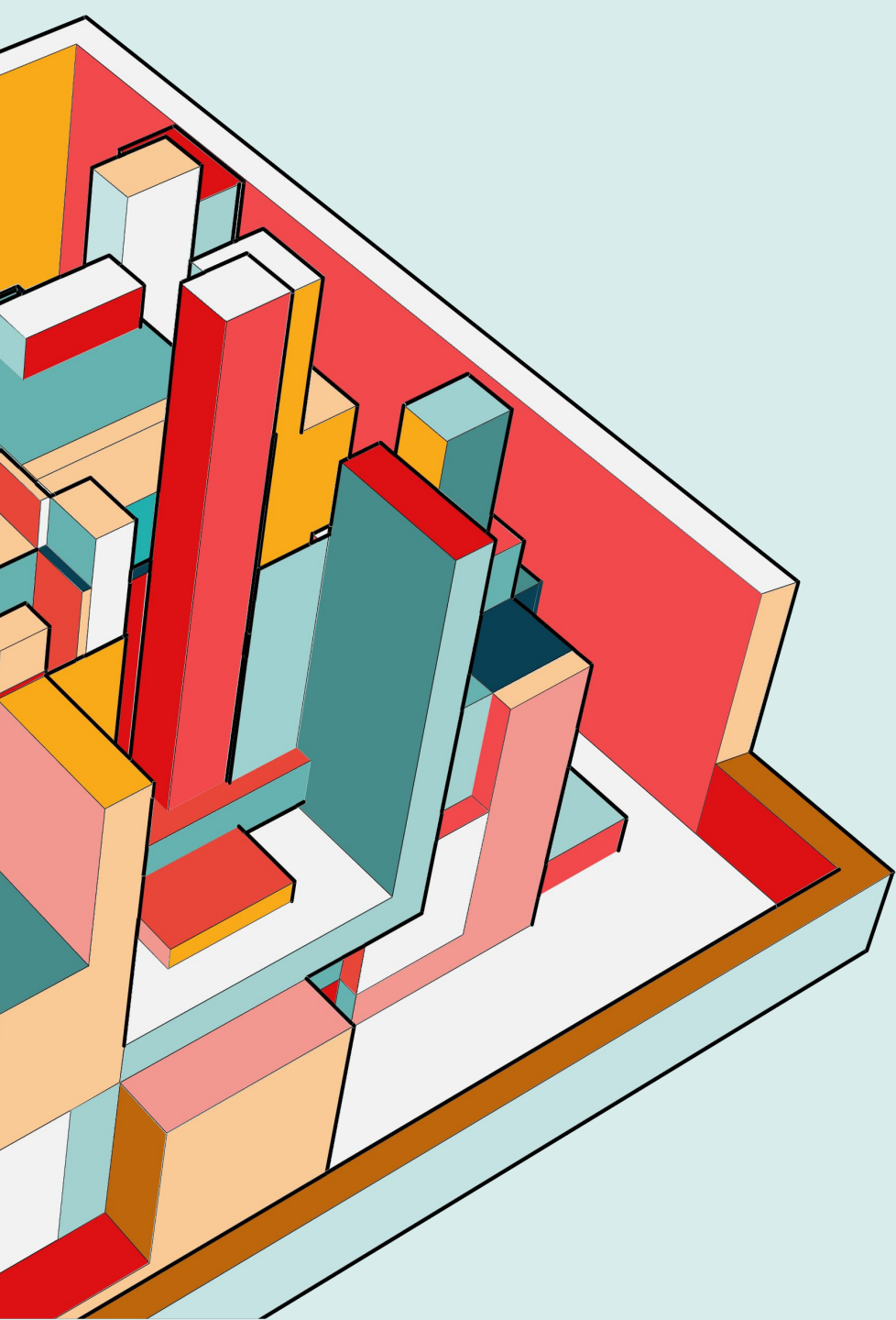


WHO IS OLC FOR?

YOU

- YOU! if you like books and if you like talking
- People who want a community but are hindered in some way
- Educators





FEEDBACK

EFFECTIVE DELIVERY TECHNIQUES

Positives

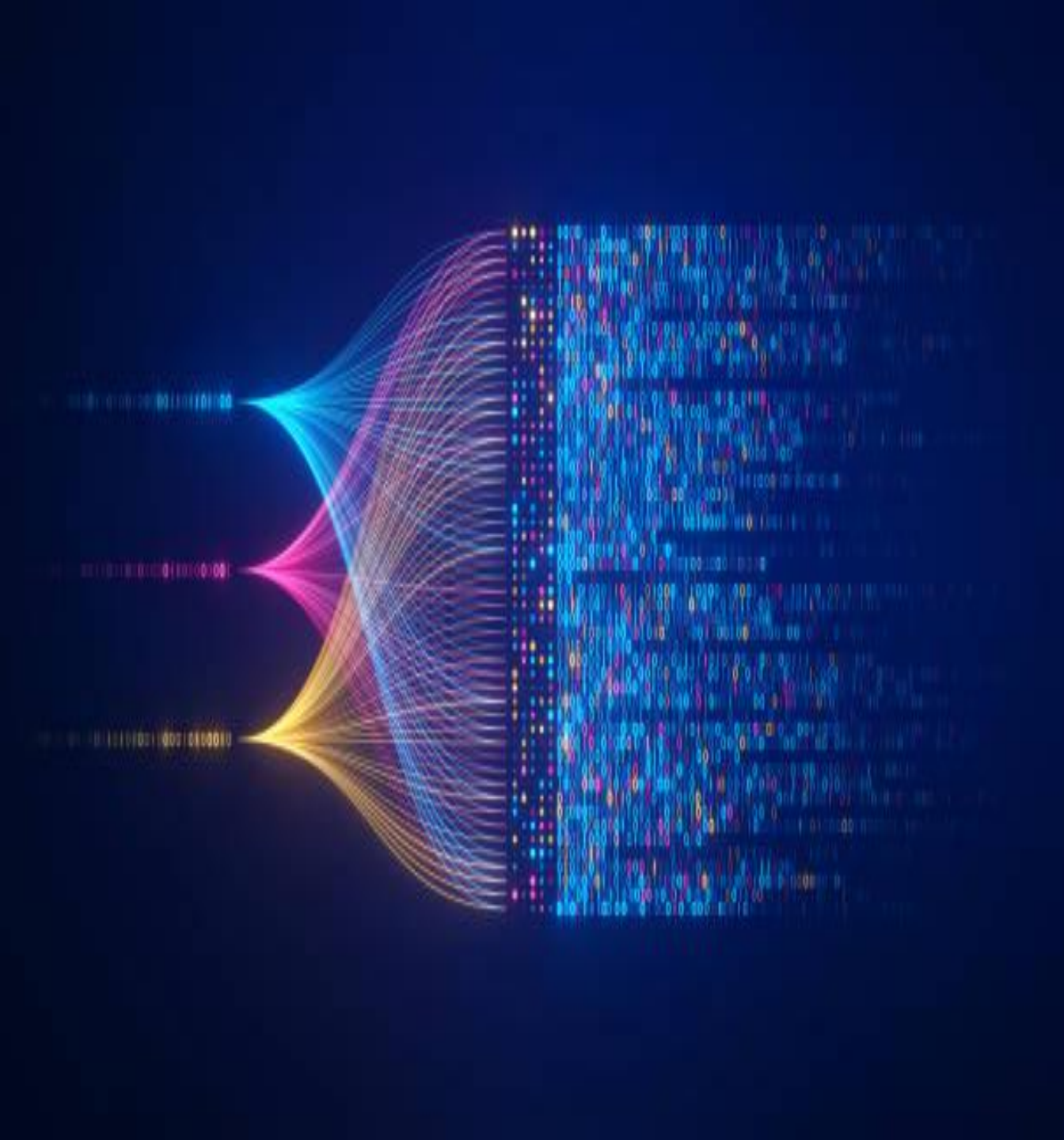
- Beautiful Design
- Clever Functionality

Future Improvement

- Books page that fetches books from an API

Needs met?

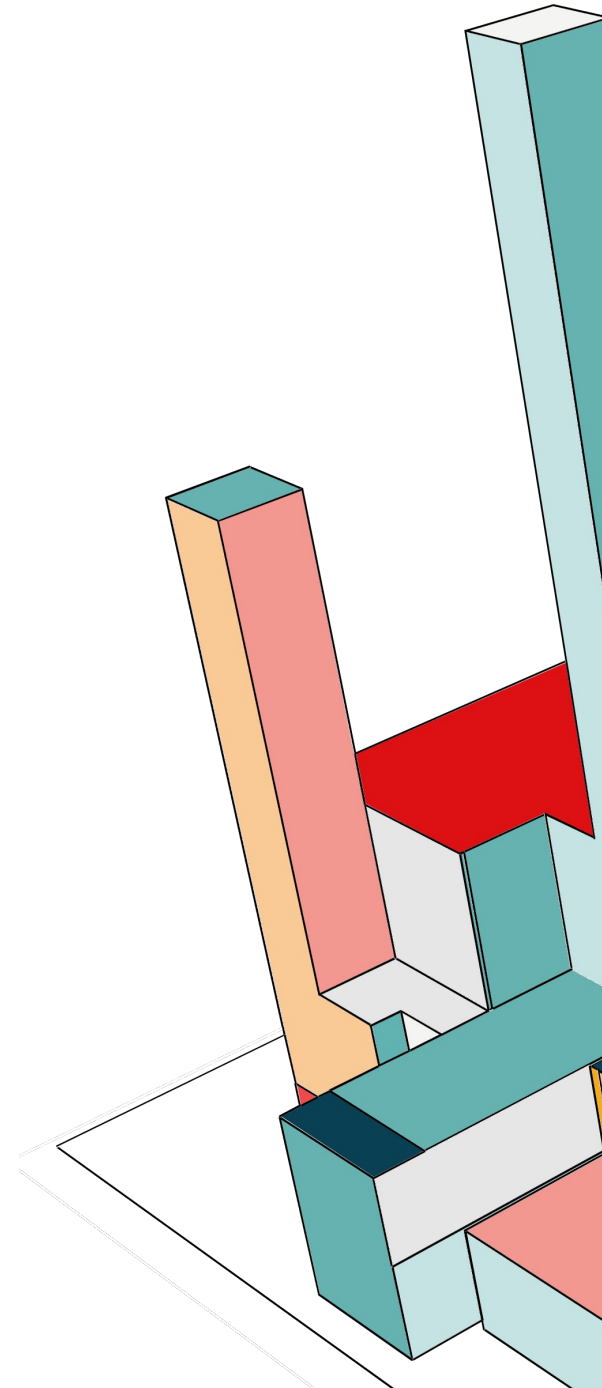
Yes, every feature of this website is relevant, they can see themselves using it.



**FUTURE
ENHANCEMENTS?**

Future Enhancements

- An algorithm that recommends you books and clubs based on your register preferences
- Section dedicated to books
- Mobile App Development:
- Integration with goodreads



Challenges and Lessons Learned

- Having a clear roadmap does save you a lot of time
- Testing and User stories help a lot
- Don't underestimate the frontend

Sprints are important
Leave enough time!



THANK YOU

Udoeyop David

5713566995

dudoeyop@uncc.edu

