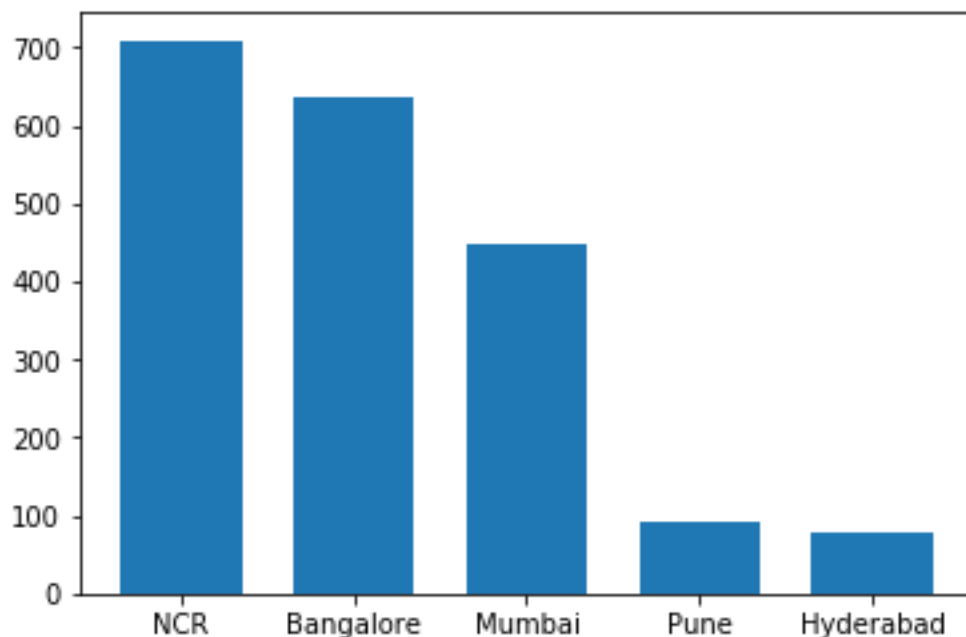# Startup Setup Inferences

Introduction:-

In this report various inferences have been drawn for setting up a startup on the basis of the given data-set . These results are to find suitable location for setting a startup and finding the suitable investors who could help in growing the startup depending upon in which stage (early , growing , well established) the startup is.

1.) Location for startup

- On the basis of data-set provided it turns out that NCR (New Delhi, Gurgaon, Noida) is the most suitable location for setting up a startup, then comes Bangalore then Mumbai and then followed by Pune , Hyderabad .

City	Number of Startups
NCR	709
Bangalore	637
Mumbai	449
Pune	91
Hyderabad	79

- Hence, this shows NCR is the most suitable location for setting a startup.

2.) Top Investors

- Since investment is one of the core factors behind the success of any startup, so I tried to find top investors who would easily invest in any startup.

S.No.	Investor	No. of investments
1.	Sequoia Capital	64
2.	Accel Partners	53
3.	Kalaari capital	44
4.	Saif partners	41
5.	Indian Angel Network	40

- This shows that Sequoia Capital is the top investor among all investors for any startup.

3.) Investors List Modified

- On further research it turns out that a single investor has invested multiple times in a single startup, so it would be better approach to consider all the investments as one to find out diversity in investments of an investor.
- So the top investors on this basis are:-

S.No.	Investor	No. of investments
1.	Sequoia Capital	48
2.	Accel Partners	47
3.	Kalaari Capital	41
4.	Indian Angel Network	41
5.	Blume Ventures	36

- The list almost remains same except one change that Saif Partners is no more in the list and Blume Ventures is among the top investors.

4.) Investors on the basis of Investment Type:-

- Since different startup relies upon different types of investments, so in this case considering only those specific startups which are newly established and thus have Seed Funding or Crowd Funding as their Investment type. On this basis top investors are:-

S.No.	Investor's Name	No of investments
1.	Indian Angel Network	34
2.	Rajan Anandan	23
3.	Group of Angel Investors	19
4.	Letsventure	16
5.	Anupam Mittal	16

- It turns out that the <u>Indian Angel Network</u> is the top investment company for newly established startups.

5.) <u>Private Equity Investors:-</u>

- Now considering the case when a startup is already in operational mode and wants to further scale up
- In this, we would consider those investors who have investment type as "Private Equity".

<u>S.No.</u>	<u>Investor</u>	<u>No. of Investments</u>
1.	Sequoia Capital	45
2.	Accel Partners	43
3.	Kalaari Capital	35
4.	Blume Ventures	27
5.	Saif Partners	26

- It turns out that <u>Sequoia Capital</u> is the top investor for operational mode startups .