

Dante Vono

Full-stack UX Designer of Enterprise & Consumer Digital Products

I am obsessive about simplicity and crazy about details, but I'm practical; the purpose of UX Design is to help customers and the business to each achieve success. • I'm passionate about the user experience and I fight for the customer, but I don't lose my cool. • I rely on my instincts but never think I've got it all figured out—I'm constantly curious and continuously learning. • I'm fanatical about efficiency, always looking for ways to unlock more productivity for customers, colleagues and myself. • I believe being a great leader means deflecting praise to the team but taking the blame when things go wrong. • I strive for (and achieve) success but I also celebrate failure, because there's no better way to learn.

Skills & Knowledge

User Experience Design

User research
Prototyping
Usability testing
Information architecture
Copywriting
Interaction design
Visual design
HTML/CSS/SASS

Interpersonal skills

Active listening
Effective communication
Offering (and taking) criticism
Leading, directing and motivating

Design Philosophy

I have an **empathetic** and **user-centric** perspective. I balance left-brain **logic** with right-brain **intuition**. I achieve refinement through **testing** and **iteration**. I design solutions that are wholly **complete** but thoroughly **simple**.

✉ djvono@gmail.com

🌐 <https://djvitamin.github.io>

Experience & Training

Zingtree Inc.

Director, User Experience (2022–present)

I lead, define and create the user experience strategy for the Zingtree CX platform. In this role I work on initiatives small to large, ranging from tactical to strategic, requiring all my “full-stack” skills.

www.zingtree.com

Wolters Kluwer

Senior User Experience Designer (2012–2022)

As the first member of an emergent, global UX Design group, I helped build a practice of user-focused, design-led product development. I worked with colleagues in the United States, Canada, and Australia to design solutions for their customers, who are tax & accounting professionals.

www.wolterskluwer.com

Wall Street Journal Digital Network

Creative Director (2010–2012)

I created new solutions and continually updated products for the largest publisher of original business news and financial information. Projects for the flagship WSJ.com site included a completely redesigned company research suite and a stock portfolio.

www.wsj.com www.marketwatch.com

Dow Jones

Manager: Strategy & UX Design—Client Solutions (2005–2010)

I designed interactive online financial products for hundreds of customers in finance and media, including TD Ameritrade, Fidelity, Scottrade, CNN Money, and USA Today. My responsibilities included pitching customers for new business contracts up to \$1M in value and growing my team to 7 members in five cities.

CBS MarketWatch

Manager: Content Licensing (2001–2005)

Designer: Content Licensing (2000)

Education

University of Minnesota

Bachelor of Science in Design Communication, emphasis in Journalism