

MAKE THE BEST

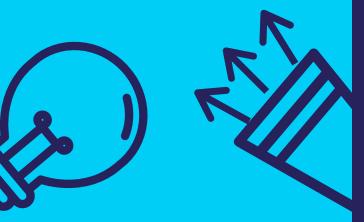
PITCH AND FOLLOW

THE 3 C'S

CONVINCE

COLLABORATE

COOPERATE



ENROLL NOW!



WHAT'S ON THE DESK



HOW WE BEGAN

PARTICIPATE TOGETHER

ROUND 1

WHAT WILL YOU DO?

GET YOUR PARTNER

If you have a partner then register together or else we are there to help you.

JOT DOWN YOUR STRATEGIES

Prepare a canvas on the given item and present your idea to pitch and market the product and to make it successful.

SUBMIT FOR REVIEW

A pre-defined Canvas format will be provided. Keep the content in terms of better marketing, consumer satisfaction and profitability.

WHAT WILL YOU DO?

PROVE YOUR POINT

The collaborated team
debates with the
opponent Team

THE WINNER GETS THE DINNER

The team that negotiates
the best and wins the
debate goes to the final
showdown

ROUND 2

WHAT HAPPENS NEXT?

BEAT THE REST

HOW WE END

DISCUSS AND SOLVE THE RUCKUS

FINAL ROUND

WHAT WILL YOU DO?

BE A LONEWOLF

Get yourself a position in the company and solve the case study.

STRATEGIZE YOUR IDEA

Help the company with the best solutions according to your role and conquer the market