Placement Type Overview

Type	Description	Mode of Drive	Eligibility Criteria	Examples / Recruiters	Preparation Focus
On-Campus	Companies visit your college to recruit students directly.	Conducted physically or online inside the campus.	Pre-final / final-year students meeting CGPA, backlogs & branch criteria.	TCS NQT, Infosys, Cognizant, Wipro.	Aptitude + communication + technical fundamentals.
Off-Campus	Students apply individually on company portals or hiring platforms.	Online assessments followed by virtual/in-person interviews.	Open to all eligible graduates (may need strong resume & referrals).	Zoho, Amazon, PayPal, Freshworks, Accenture Off-Campus.	Strong DSA, projects, resume building, LinkedIn/GitHub presence.
Pooled Campus	Common recruitment drive among multiple colleges.	Conducted at host institution or online.	Students shortlisted by academic / college nomination.	HCL Technologies, Tech Mahindra, Capgemini.	Group discussions, aptitude & communication emphasis.

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Placement Category by Recruiter Type

Category (Drive Day)	Type of Recruiters	Nature of Offer	Recruitment Strategy	CTC Range (approx)	Key Expectation	Skill Emphasis
Day 0 – Dream Offer	Tier-1 / Service Giants	Premium Dream Offer	Early exclusive slot for top students	₹6 LPA – ₹12 LPA	All-round performance (aptitude + tech + communication)	DSA, OOP, DBMS, soft skills
Day 1 – Bulk Recruiters	Large-scale IT Service	Mass Hiring	Standard online test + interviews	₹3 LPA – ₹5 LPA	Speed & accuracy in MCQs + communication	Aptitude, programming basics
Day 2 – ITES / BPO / Support	IT Enabled Services	Non-core / Support Role	GD + HR + Basic Tech Check	₹2 LPA – ₹3.5 LPA	Fluency, customer orientation	Communication & process skills

Job Role vs Recruitment Flow

Job Role Type	Description / Work Profile	Expected Rounds	Typical Titles	Core Focus Area	Career Growth Path
Service-Based	Develops & supports client projects, large delivery teams.	Rounds 1, 2, 4, 6	Software Engineer, System Engineer	Core concepts + aptitude + communication	Project → Module Lead → Manager
Product-Based	Designs & builds proprietary products / apps in-house.	All rounds (1-6)	Product Engineer, SDE-1 / 2	DSA, problem solving, system design	Developer → Architect → Tech Lead
ITES / Support	Provides technical support, operations and process management.	Rounds 1, 4, 6 (typically)	Process Executive, Tech Support	Communication & basic IT awareness	Support → Sr Analyst → Team Lead

Recruitment Rounds and Preparation Syllabus

Round No.	Round Name	Mode of Assessment	Topics Covered / Syllabus	Evaluation Focus	Suggested Resources / Prep Tips
1	MCQ (Aptitude + Technical)	Online objective test	Quantitative Aptitude, Logical Reasoning, C, Java, DBMS, OOP, OS, Networking	Accuracy and time management	PrepInsta, IndiaBix, TCS NQT mock tests
2	Coding Round 1	Online Coding Platform (HackerRank/Zoho Portal)	Arrays, Strings, Loops, Logic Building	Logic & syntax clarity	LeetCode Easy/Medium, Zoho previous codes
3	Coding Round 2	Advanced coding / DSA	Linked List, Recursion, Subarray, Stack/Queue, Sorting Algorithms	Efficiency & optimization	LeetCode Medium+, GFG Practice DSA
4	Technical HR Interview	Panel discussion / virtual	Core subjects, Projects, OOP, DBMS, SQL queries	Concept clarity + project ownership	Revise mini projects + FAQ bank
5	Managerial HR Interview	One-to-one discussion	Scenario handling, decision making, team fit	Communication & attitude	Practice STAR technique answers
6	General HR Interview	Final interaction / HR round	Personal intro, career goals, salary discussion	Personality & confidence	Mirror practice + common HR Q/A