

# **The unequal economic consequences of carbon pricing**

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## Motivation

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# The looming climate crisis

- Looming **climate crisis** put climate change at **top** of the **global policy agenda**
- **Carbon pricing** increasingly used as a tool to mitigate climate change **but:**
- **Little known** about effects on **emissions** and the **economy** in practice
  - Effectiveness?
  - Short-term economic costs?
  - Distributional consequences?

## This paper

- New evidence from the European **Emissions Trading Scheme (ETS)**, the **largest** carbon market in the world
- Exploit **institutional features** of the EU ETS and **high-frequency data** to estimate **aggregate** and **distributional** effects of **carbon pricing**
  - Cap-and-trade system: **Market price** for carbon, liquid **futures markets**
  - Regulations in the market **changed** considerably over time
  - Isolate **exogenous** variation by measuring carbon price change in **tight window** around **policy events**
  - Use as **instrument** to estimate dynamic causal effects of a **carbon policy shock**

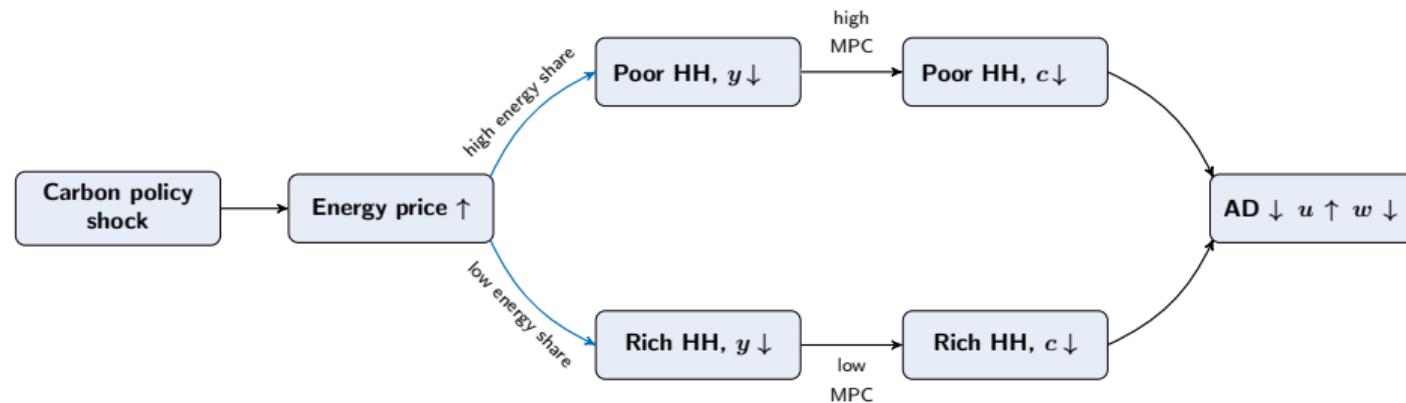
## Main results

- Carbon policy has **significant** effects on emissions and the economy
- A shock **tightening** the **carbon pricing regime** leads to
  - a significant **increase in energy prices**, persistent **fall in emissions** and uptick in green innovation
  - not without **cost**: **economic activity falls**, consumer prices increase
  - costs **not** borne **equally** across society: **poor** lower their consumption significantly, **rich** barely affected

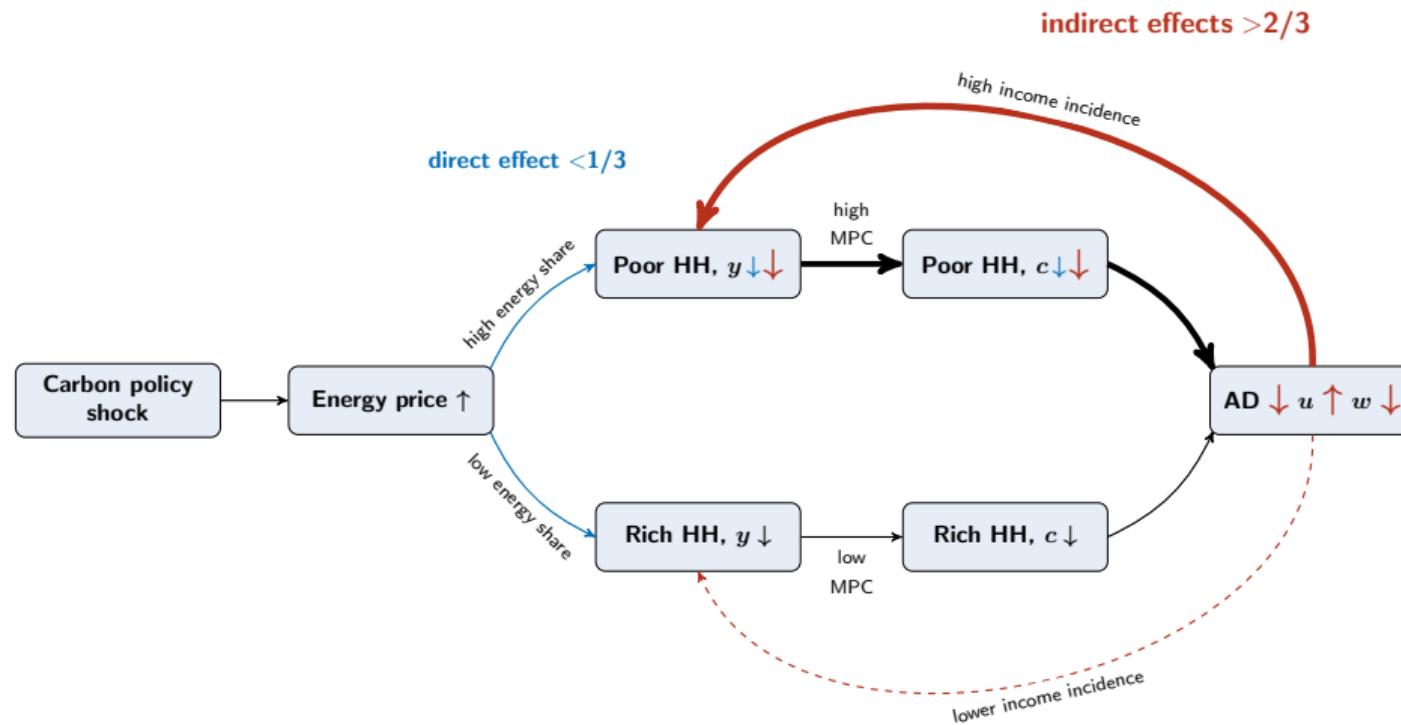
## Main results

- **Poor** not only more exposed because of **higher energy share**, also face a stronger **fall in income**
  - Fall in **incomes** concentrated in **demand-sensitive sectors**; less heterogeneity across sectors' energy intensity
  - Poorer households **predominantly** work in demand-sensitive sectors but are underrepresented in energy-intensive sectors

## Main results



# Main results



## Main results

- **Indirect effects** via income and employment are **key** for the transmission
  - account for over **2/3** of the aggregate effect on consumption
- **Climate-economy model** with **heterogeneity** in energy shares, **income incidence** and MPCs can account for these facts
  - **targeted fiscal policy** can reduce **economic costs** of carbon pricing **without** compromising **emission reductions**

## Related literature

- **Effects of carbon pricing on emissions, activity, inequality:**  
**Theory:** Nordhaus 2007; Golosov et al. 2014; McKibbin, Morris, and Wilcoxen 2014; Goulder and Hafstead 2018; Goulder et al. 2019; Rausch, Metcalf, and Reilly 2011; among many others  
**Empirics:** Lin and Li 2011; Martin, De Preux, and Wagner 2014; Andersson 2019; Pretis 2019; Metcalf 2019; Bernard, Kichian, and Islam 2018; Metcalf and Stock 2020a,b; Pizer and Sexton 2019; Ohlendorf et al. 2021
- **Macroeconomic effects of tax changes:** Blanchard and Perotti 2002; Romer and Romer 2010; Mertens and Ravn 2013; Cloyne 2013
- **High-frequency identification:** Kuttner 2001; Gürkaynak, Sack, and Swanson 2005; Gertler and Karadi 2015; Nakamura and Steinsson 2018; Känzig 2021
- **Heterogeneity and macro policy:** Johnson, Parker, and Souleles 2006; Kaplan and Violante 2014; Cloyne and Surico 2017; Bilbiie 2008; Auclert 2019; Patterson 2021

## Identification

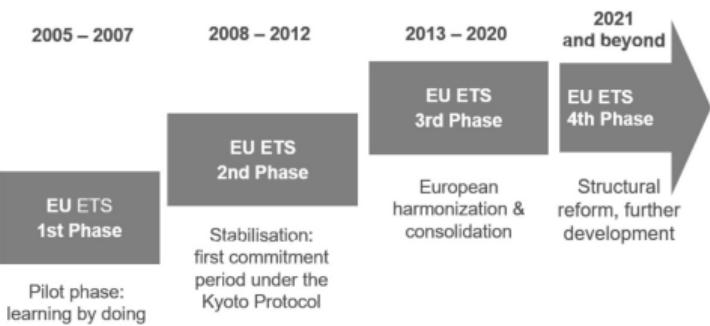
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## European carbon market

- Established in 2005, covers around **40%** of EU GHG emissions
- **Cap** on total emissions covered by the system, reduced each year
- **Emission allowances (EUA)** allocated within the cap
  - free allocation
  - auctions
  - international credits
- Companies must surrender **sufficient** EUAs to cover their **yearly** emissions
  - enforced with heavy fines
- Allowances are **traded** on secondary markets (spot and **futures** markets)

# European carbon market

- Establishment of EU ETS followed **learning-by-doing** process
- Three main **phases, rules updated continuously**
  - address market issues
  - expand system
  - improve efficiency
- Lots of **regulatory events**



## Carbon price



**Figure 1:** EUA price

## Regulatory events

- Collected **comprehensive list** of **regulatory update** events
  - Decisions of European Commission
  - Votes of European Parliament
  - Judgments of European courts
- Of interest in this paper: regulatory news on the **supply of allowances**
  - National **allocation plans**
  - **Auctions:** timing and quantities
  - Use of international credits
- **Identified 126 relevant events** from 2005-2019

▶ Details

## High-frequency identification

- **Idea:** Identify carbon policy surprises from changes in EUA futures price in tight window around regulatory event

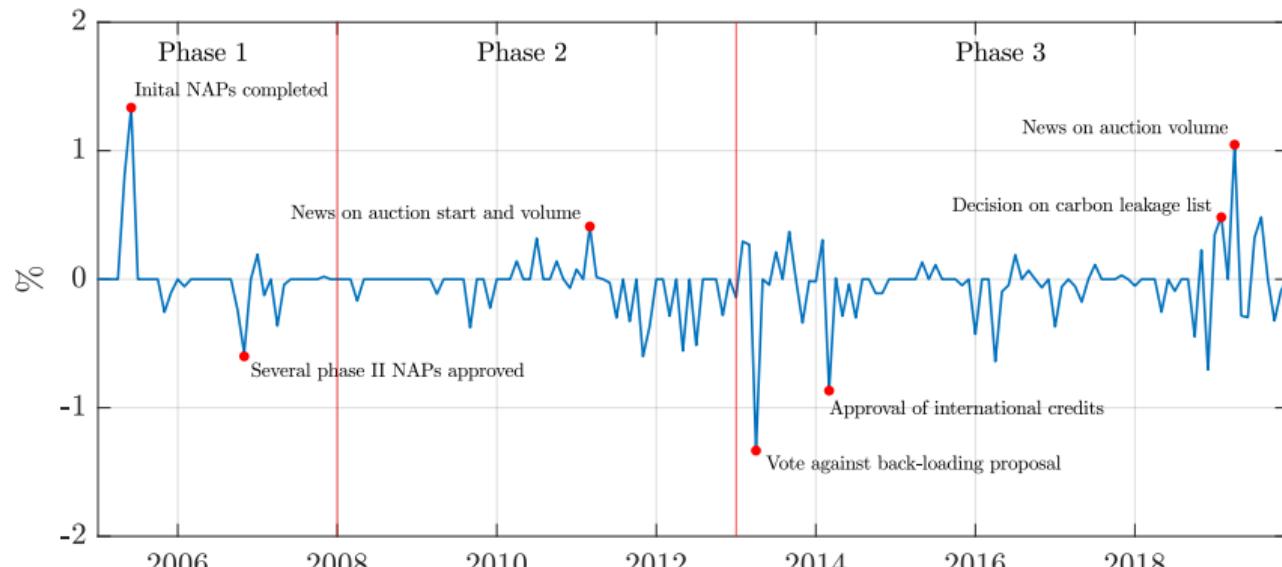
$$CPSurprise_{t,d} = \frac{F_{t,d}^{\text{carbon}} - F_{t,d-1}^{\text{carbon}}}{P_{t,d-1}^{\text{elec}}},$$

where  $F_{t,d}$  is settlement price of the EUA front contract on event day  $d$  in month  $t$  and  $P_{t,d-1}^{\text{elec}}$  is the wholesale electricity price on the day before

- Aggregate surprises to **monthly** series

$$CPSurprise_t = \begin{cases} CPSurprise_{t,d} & \text{if one event} \\ \sum_i CPSurprise_{t,d_i} & \text{if multiple events} \\ 0 & \text{if no event} \end{cases}$$

# Carbon policy surprises



**Figure 2:** The carbon policy surprise series

► Diagnostics

► Alternative

## Econometric framework

- Carbon policy surprise series has **good properties** but still imperfect measure  
⇒ Use it as an external **instrument** to estimate dynamic causal effects on variables of interest (Stock and Watson, 2012; Mertens and Ravn, 2013) ▶ Details
  - robust to internal instrument approach (Ramey, 2011; Plagborg-Møller and Wolf, 2019) ▶ Details
- For estimation I rely on VAR techniques given the short sample ▶ More

## Empirical specification

- 8 variable system, **euro area** data:
  - **Carbon block:** HICP<sup>1</sup> energy, total GHG emissions
  - **Macro-financial block:** headline HICP, industrial production, unemployment rate, policy rate, stock market index, oil price
- 6 lags as controls
- Estimation sample: 1999M1-2019M12

▶ Data

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<sup>1</sup>HICP: Harmonized index of consumer prices

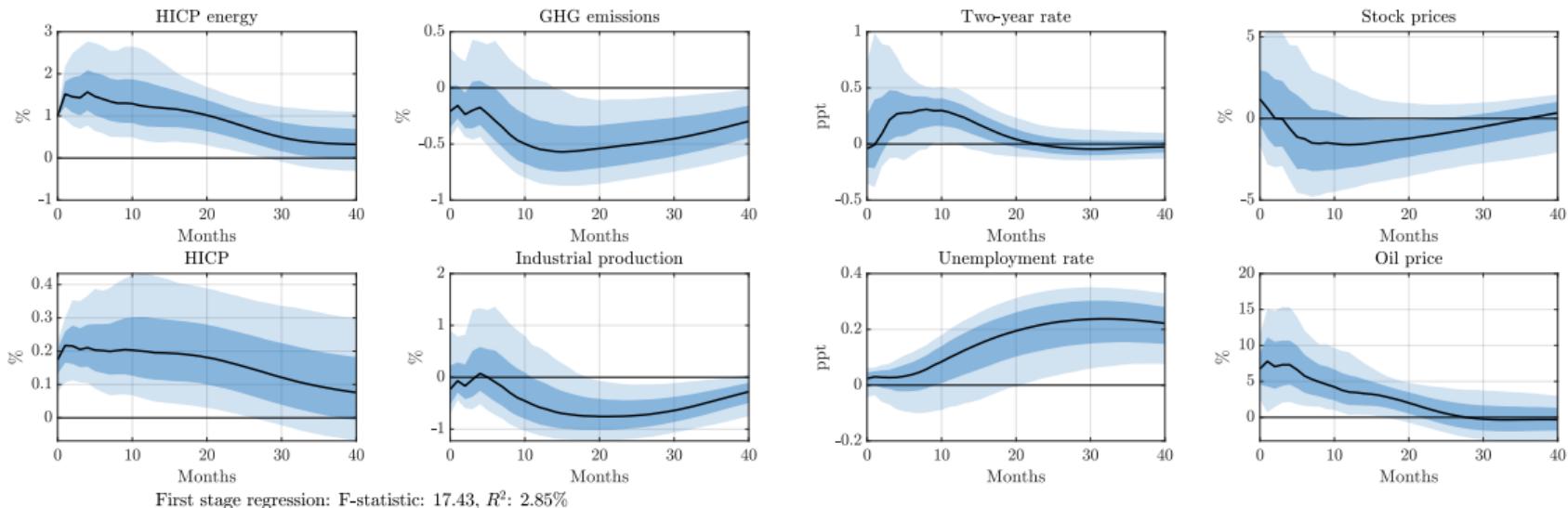
## Results

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## First stage

- Weak instrument test by Montiel Olea and Pflueger (2013)
- Heteroskedasticity-robust **F-statistic: 17.43**
- **No** evidence for **weak instrument** problems

# The aggregate effects of carbon pricing



**Figure 3:** Responses to carbon policy shock, normalized to increase HICP energy by 1%

The solid line is the point estimate and the dark and light shaded areas are 68 and 90% confidence bands

## The aggregate effects of carbon pricing

Restrictive **carbon policy shock** leads to

- strong, immediate **increase in energy prices**
- significant and persistent **fall in emissions**

This has **consequences** for the **economy**:

- Consumer prices increase ▶ More
- **Industrial production falls, unemployment rate rises**

⇒ **Trade-off** between reducing **emissions** and economic **activity**

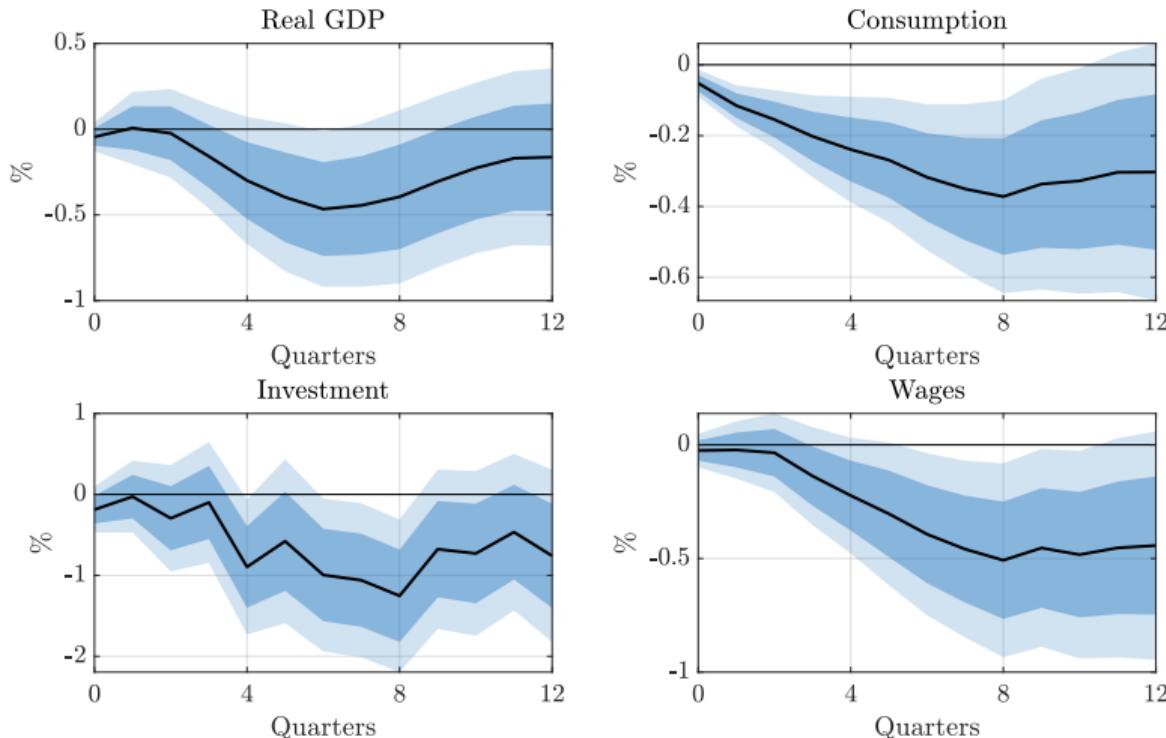
▶ Historical importance

## Wider effects and propagation channels

- Energy prices play an important role in the transmission of carbon policy
  - Suggests that power sector largely passes through emissions cost to energy prices, in line with previous evidence
- Higher energy prices can have significant effects on the economy via direct and indirect channels
- Better understand transmission by mapping out responses of wider range of macro and financial variables using local projections

$$y_{i,t+h} = \beta_{h,0}^i + \psi_h^i CPS Shock_t + \beta_{h,1}^i y_{i,t-1} + \dots + \beta_{h,p}^i y_{i,t-p} + \xi_{i,t,h}$$

# The transmission to the macroeconomy



**Figure 4:** Effect on GDP and components

## The transmission to the macroeconomy

- Fall in GDP similar to industrial production
- Looking at components, fall driven by lower consumption and investment
  - magnitudes much larger than can be accounted for by direct effect via energy prices
  - indirect effects via income seem to be important
- Little response of financial variables and uncertainty

## The heterogeneous effects of carbon pricing

- Big debate on **energy poverty** amid Commission's 'Fit for 55' proposal
- Crucial to better understand the **distributional** effects crucial of **carbon pricing**
- Also helps to sharpen understanding of **transmission channels** at work

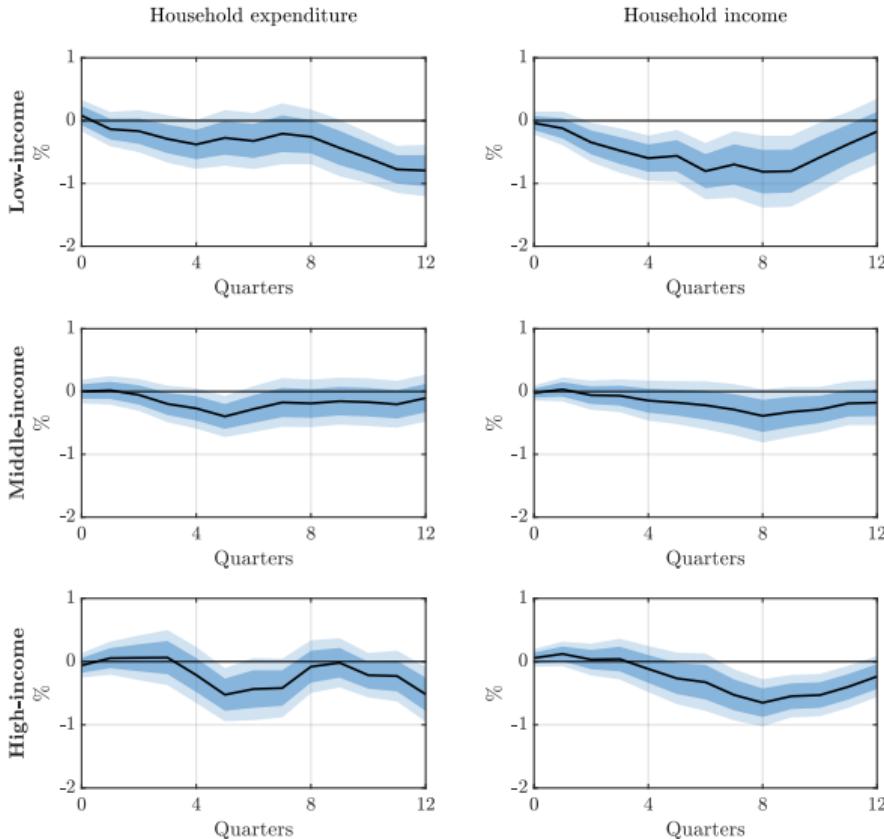
## The heterogeneous effects of carbon pricing

- Study **heterogeneous effects** of carbon pricing on **households**
- **Problem:** Household-level micro data **not available** at the EU level for long enough and regular sample
  - Focus on **UK** where high-quality micro data on **income** and **expenditure** is **available**
  - Check external validity using data for Denmark and Spain

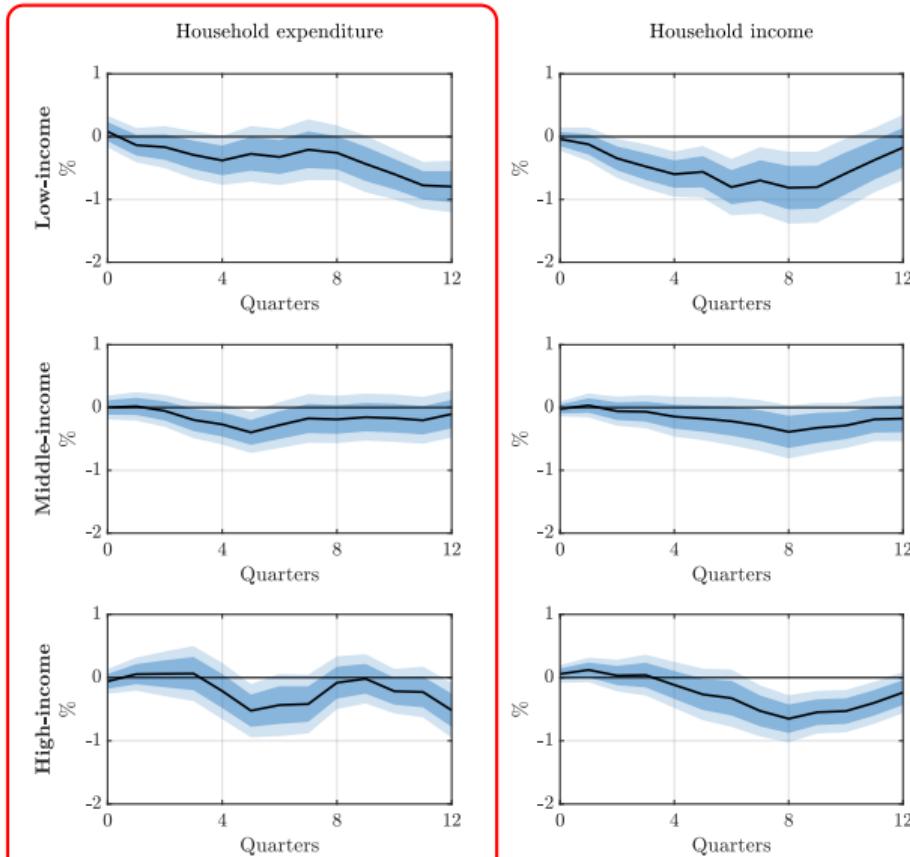
## Living costs and food survey

- LCFS is the major UK survey on household spending
  - provides detailed information on **expenditure, income**, and household **characteristics**
  - fielded every year but interview date allows to construct **quarterly** measures
- I compile a **repeated cross-section** spanning the period 1999 to 2019
  - each wave contains around 6,000 households, generating over 120,000 observations in total
- To estimate effects, I use a **grouping estimator** using **normal disposable income** as the grouping variable:
  - **Low-income**: Bottom 25%
  - **Middle-income**: Middle 50%
  - **High-income**: Top 25%

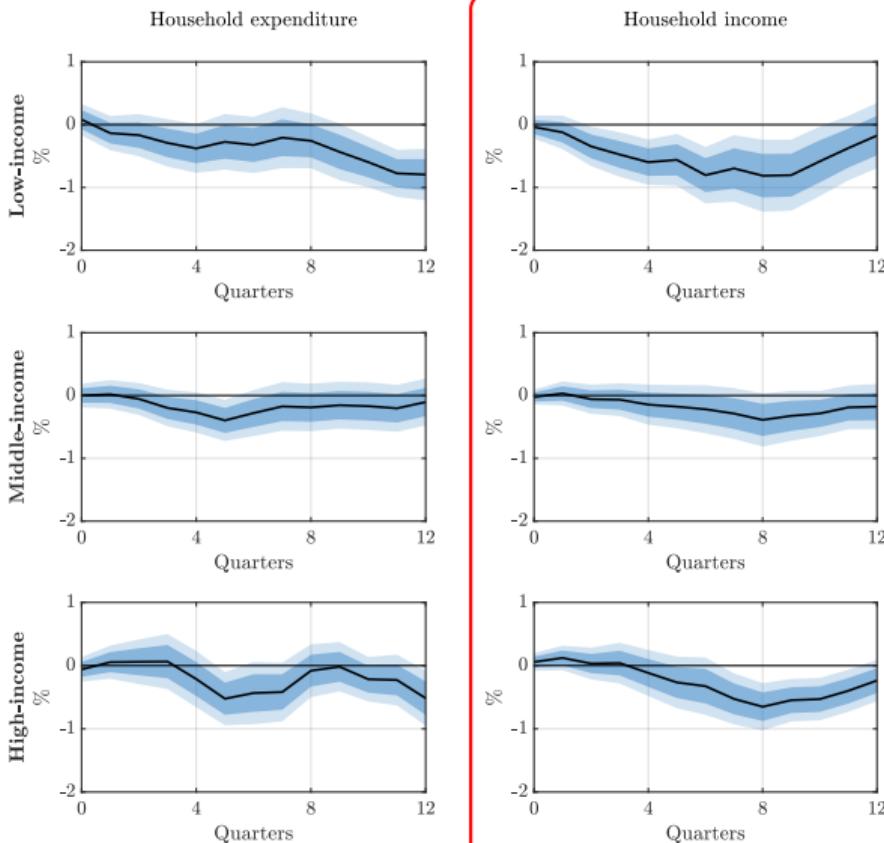
# Heterogeneity by income group



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## Heterogeneity by income group

- **Low-income** households **lower** their **consumption** significantly and persistently
- Response of **high-income** households barely significant
  - Low-income households are more exposed because of **higher energy share**
  - But also experience **stronger fall** in their **income**

► Energy/non-energy exp.

► Group differences

► More on grouping

► Other countries

## Direct versus indirect effects

**Table 1:** Cumulative changes over impulse horizon in pounds

	Overall	By income group		
		Low-income	Middle-income	High-income
<i>Expenditure</i>				
Energy	23.88 [ -16.93, 64.69]	28.36 [ 8.21, 48.51]	22.53 [ -18.02, 63.07]	22.11 [ -0.96, 45.17]
Non-durables excl. energy	-103.75 [ -212.38, 4.87]	-134.76 [ -241.21, -28.32]	-92.33 [ -192.67, 8.02]	-95.60 [ -279.87, 88.67]
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<i>Income</i>				
	-203.70 [ -387.13, -20.27]	-214.90 [ -376.38, -53.41]	-138.65 [ -301.82, 24.52]	-322.60 [ -635.44, -9.77]

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## Direct versus indirect effects

- Energy bill increases but **cannot** account for fall in expenditure, **indirect effects** via income seem important
  - account for **over 2/3** of the aggregate consumption response
- **Low-income** households face larger increase in energy bill and stronger fall in income, have to adjust their expenditure more
  - Policy heavily **regressive** after accounting for indirect effects
  - **Low-income** households account for **~30%** of the aggregate effect on consumption though they account for much smaller consumption share in normal times (~15%)

## What drives the income response?

- Significant **heterogeneity** in income responses
- **Potential explanations:**
  - Heterogeneity in **labor income** because of differences in **employment sector** ▶ More
  - Differences in **income composition**: labor versus. **financial income** ▶ More

## Policy implications

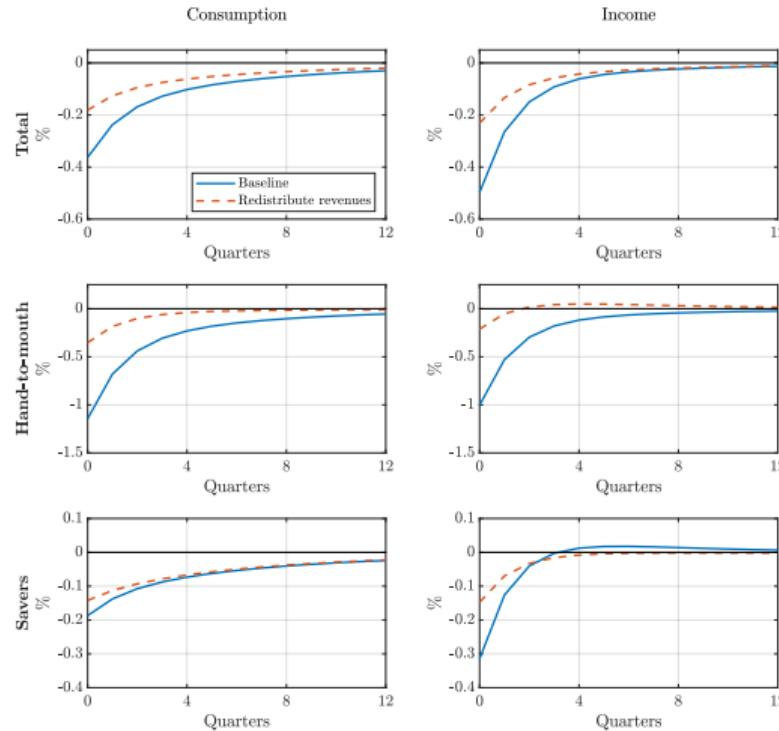
- Fiscal policies **targeted** to the **most affected** households can **reduce** the economic **costs** of climate change mitigation policy
- To the extent that energy demand is **inelastic**, this should **not compromise** emission reductions
  - Turns out to be particularly the case for low-income households ➔ IRFs

## Model

- To study role of **redistributing** auction revenues, build a **climate-economy model** to use as a laboratory
- Climate-economy model with nominal rigidities and **household heterogeneity**
  - **Energy sector** producing energy/emissions using labor
  - **Non-energy NK sector** producing consumption good using energy, labor and capital
  - **Two households:** hand-to-mouth and savers differing in **energy expenditure shares**, **income incidence** and **MPCs**. Idiosyncratic risk as households switch between types
- Calibrated to match key micro and macro moments

► Model details

# Redistributing carbon revenues



**Figure 5:** Responses to carbon tax shock

## Redistributing carbon revenues

- Model can **match** the estimated (peak) magnitudes in the data
  - **Heterogeneity** plays a crucial role,
  - In RA model implausibly high energy share needed to match magnitudes
- **Redistributing tax revenues** to hand-to-mouth can
  - **reduce inequality** and **attenuate** aggregate effect on **consumption**
  - while emissions only change little

▶ More

## Policy implications

- Especially relevant given recent surge in European carbon prices



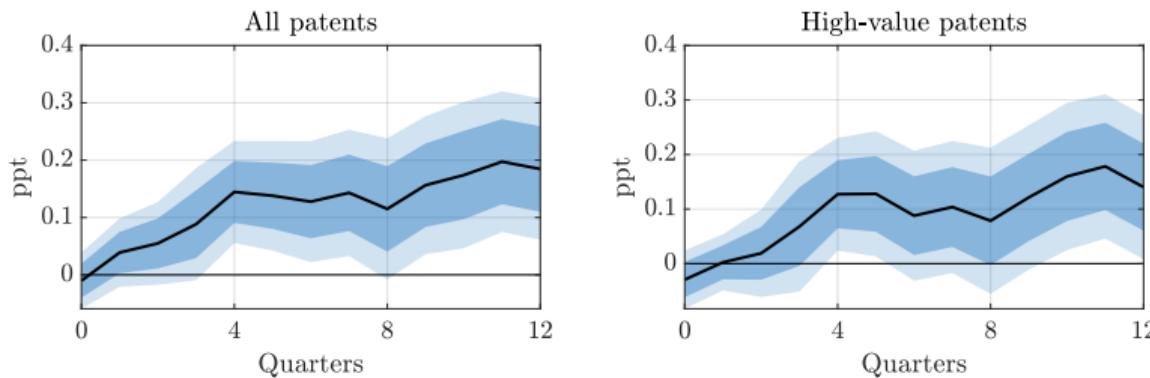
- Distributional effects could threaten **public support** of the policy

► Suggestive evidence

## Beyond the short term

- An often used argument for carbon prices is that it fosters **directed technological change**
- Use **patent data** from the EPO to study effect on patenting in climate change mitigation technologies

# Effect on innovation



**Figure 6:** Share of low-carbon patents

- Significant increase in climate change mitigation patenting
- Key for longer-term **transition to low-carbon economy**

► Oil shock

## Robustness

Check **robustness** with respect to

- **Selection of events:** robust to just using NAP/auction events, robust to dropping events in first phase or time of distress
- **Background noise:** robust to controlling for confounding news using a heteroskedasticity-based approach
- **Sample and specification choices:** robust to estimating on shorter sample, to lag order, and to using a smaller system to estimate effects

▶ Details

## Conclusion

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## Conclusion

- New evidence on the **economic effects** of **carbon pricing** from the European carbon market
- Policy successful in **reducing emissions** and fostering green innovation
- But comes at **economic cost** that is **not borne equally** across society  
⇒ policy is quite **regressive** after accounting for **indirect** effects
- Targeted fiscal policy can reduce these costs without compromising emission reductions

Thank you!

## Example events

**Table 2:** Regulatory update events (extract)

	Date	Event description	Type
54	30/11/2012	Commission rules on temporary free allowances for power plants in Hungary	Free alloc.
55	25/01/2013	Update on free allocation of allowances in 2013	Free alloc.
56	28/02/2013	Free allocation of 2013 aviation allowances postponed	Free alloc.
57	25/03/2013	Auctions of aviation allowances not to resume before June	Auction
58	16/04/2013	The European Parliament voted against the Commission's back-loading proposal	Auction
59	05/06/2013	Commission submits proposal for international credit entitlements for 2013 to 2020	Intl. credits
60	03/07/2013	The European Parliament voted for the carbon market back-loading proposal	Auction
61	10/07/2013	Member states approve addition of sectors to the carbon leakage list for 2014	Free alloc.
62	30/07/2013	Update on industrial free allocation for phase III	Free alloc.
63	05/09/2013	Commission finalized decision on industrial free allocation for phase three	Free alloc.
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- **Narrative account:**
- **Autocorrelation:**
- **Forecastability:**
- **Orthogonality:**
- **Background noise:**

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▶ More

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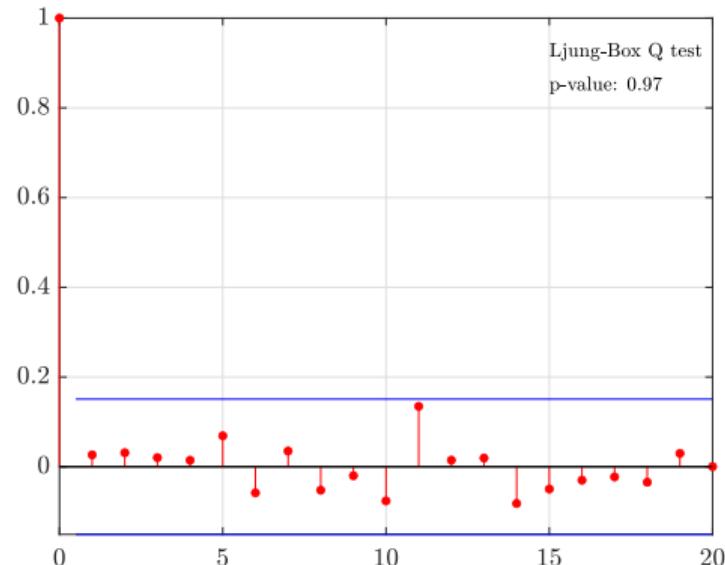
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- **Background noise:** ✓ Variance on event days over 6 times larger than on control days

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▶ More

## Autocorrelation



**Figure 7:** The autocorrelation function of the carbon policy surprise series

## Forecastability

**Table 3:** Granger causality tests

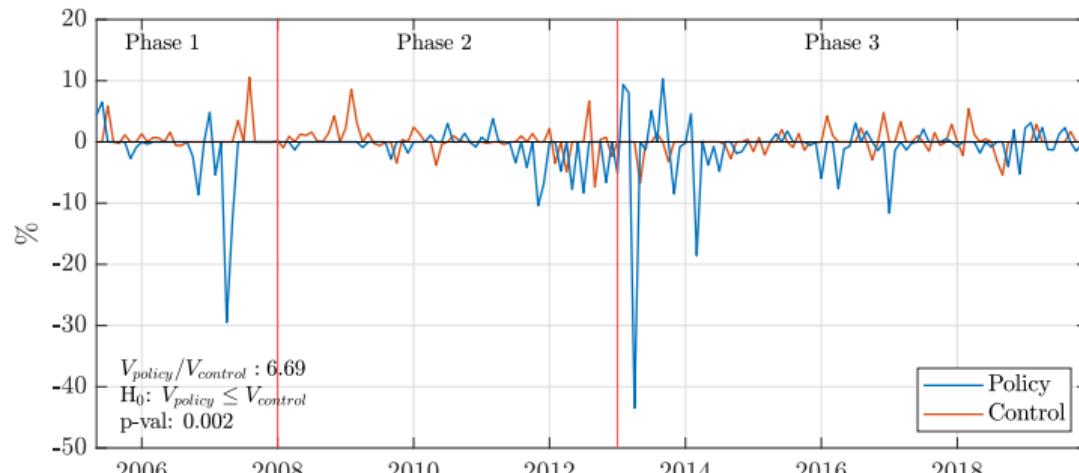
Variable	p-value
Instrument	0.3279
EUA price	0.7060
HICP energy	0.7961
GHG emissions	0.6615
HICP	0.9949
Industrial production	0.7633
Two-year rate	0.5066
Unemployment rate	0.2473
Stock prices	0.7887
REER	0.1595
Oil price	0.3280
Joint	0.9339

# Orthogonality

Shock	Source	$\rho$	p-value	n	Sample
<b>Monthly measures</b>					
<i>Global oil market</i>					
Oil supply	Kilian (2008) (extended)	-0.16	0.10	104	2005M05-2013M12
	Kilian (2009) (updated)	-0.00	0.97	164	2005M05-2018M12
	Caldara, Cavallo, and Iacoviello (2019)	-0.11	0.24	128	2005M05-2015M12
	Baumeister and Hamilton (2019)	-0.15	0.04	176	2005M05-2019M12
	Käenzig (2021) (updated)	0.12	0.11	176	2005M05-2019M12
Global demand	Kilian (2009) (updated)	-0.09	0.27	164	2005M05-2018M12
	Baumeister and Hamilton (2019)	-0.07	0.35	176	2005M05-2019M12
Oil-specific demand	Kilian (2009) (updated)	0.10	0.21	164	2005M05-2018M12
Consumption demand	Baumeister and Hamilton (2019)	0.13	0.10	176	2005M05-2019M12
Inventory demand	Baumeister and Hamilton (2019)	0.02	0.78	176	2005M05-2019M12
<i>Monetary policy</i>					
Monetary policy shock	Jarociński and Karadi (2020)	0.08	0.32	140	2005M05-2016M12
Central bank info	Jarociński and Karadi (2020)	0.07	0.40	140	2005M05-2016M12
<i>Financial &amp; uncertainty</i>					
Financial conditions	BBB spread residual	-0.04	0.61	176	2005M05-2019M12
Financial uncertainty	VIX residual (Bloom, 2009)	-0.05	0.48	176	2005M05-2019M12
	VSTOXX residual	-0.06	0.43	176	2005M05-2019M12
Policy uncertainty	Global EPU (Baker, Bloom, and Davis, 2016)	-0.07	0.37	176	2005M05-2019M12
<b>Quarterly measures</b>					
Fiscal policy	Euro area (Alloza, Burriel, and Pérez, 2019)	0.08	0.60	43	2005Q2-2015Q4
	Germany	0.24	0.12	43	2005Q2-2015Q4
	France	-0.03	0.85	43	2005Q2-2015Q4
	Italy	0.05	0.74	43	2005Q2-2015Q4
	Spain	0.14	0.36	43	2005Q2-2015Q4

Notes: The table shows the correlation of the carbon policy surprise series with a wide range of different shock measures from the literature, including global oil market shocks, monetary policy and uncertainty shocks.  $\rho$  is the Pearson correlation coefficient, the p-value corresponds to the test whether the correlation is different from zero and n is the sample size.

## Background noise

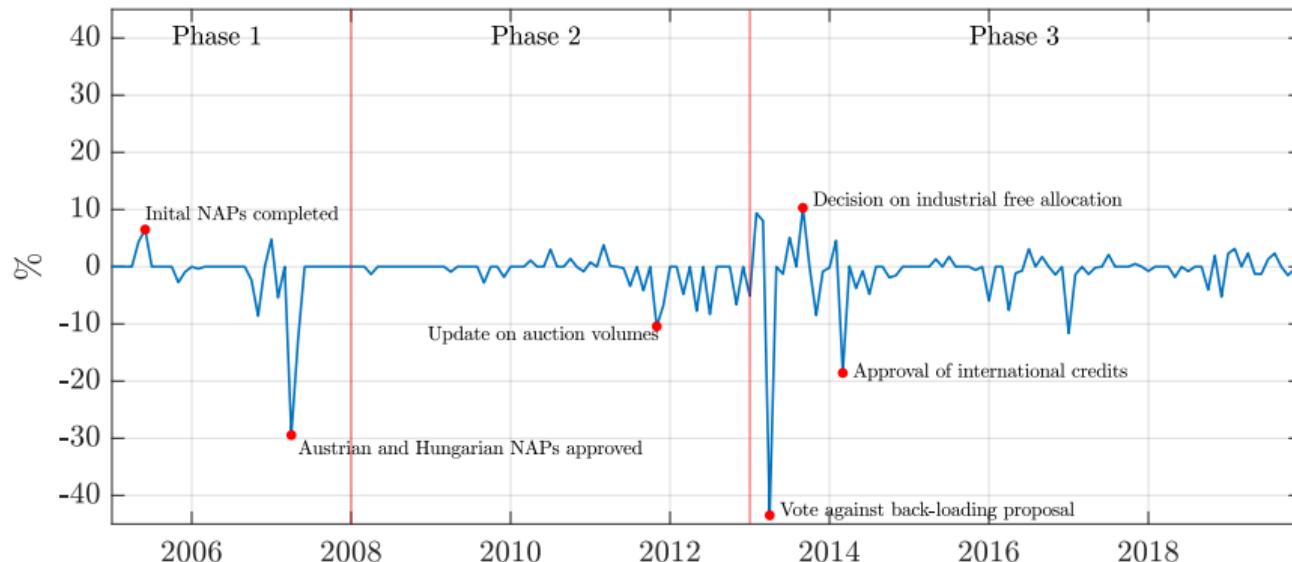


**Figure 8:** The carbon policy and the control series

*Notes:* This figure shows the carbon policy surprise series together with the surprise series constructed on a selection of control days that do not contain a regulatory announcement but are otherwise similar.

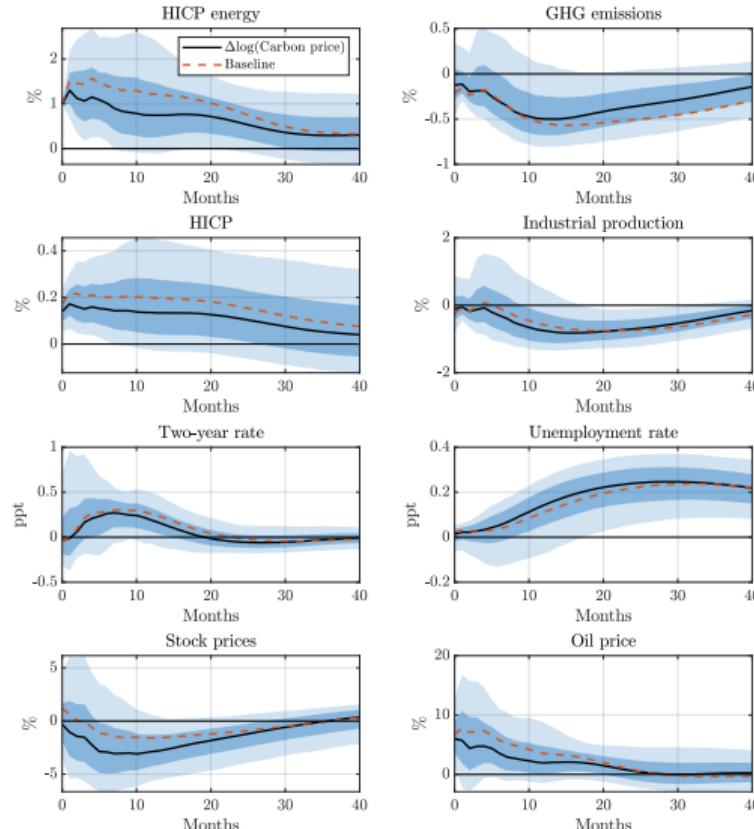
## Alternative carbon policy surprise series

$$CPSurprise_{t,d} = (\log(F_{t,d}) - \log(F_{t,d-1})) * 100$$



**Figure 9:** The carbon policy surprise series

# Change in carbon price relative to electricity prices



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First stage regression: F-statistic: 16.69,  $R^2$ : 2.51%

## External instrument approach

- Structural VAR

$$y_t = b + B_1 y_{t-1} + \cdots + B_p y_{t-p} + S\epsilon_t, \quad \epsilon_t \sim N(0, \Omega)$$

- **External instrument:** variable  $z_t$  correlated with the **shock of interest** but *not* with the **other shocks**
- **Identifying assumptions:**

$$\mathbb{E}[z_t \epsilon_{1,t}] = \alpha \neq 0 \quad (\text{Relevance})$$

$$\mathbb{E}[z_t \epsilon_{2:n,t}] = 0, \quad (\text{Exogeneity})$$

$$u_t = S\epsilon_t \quad (\text{Invertibility})$$

- Use **carbon policy surprise series** as *external instrument* for **energy price**

## Internal instrument approach

- Augment VAR by external instrument:  $\bar{y}_t = (z_t, y'_t)'$

$$\bar{y}_t = b + B_1 \bar{y}_{t-1} + \cdots + B_p \bar{y}_{t-p} + S \varepsilon_t, \quad \varepsilon_t \sim N(0, \Omega)$$

- Identifying assumptions:**

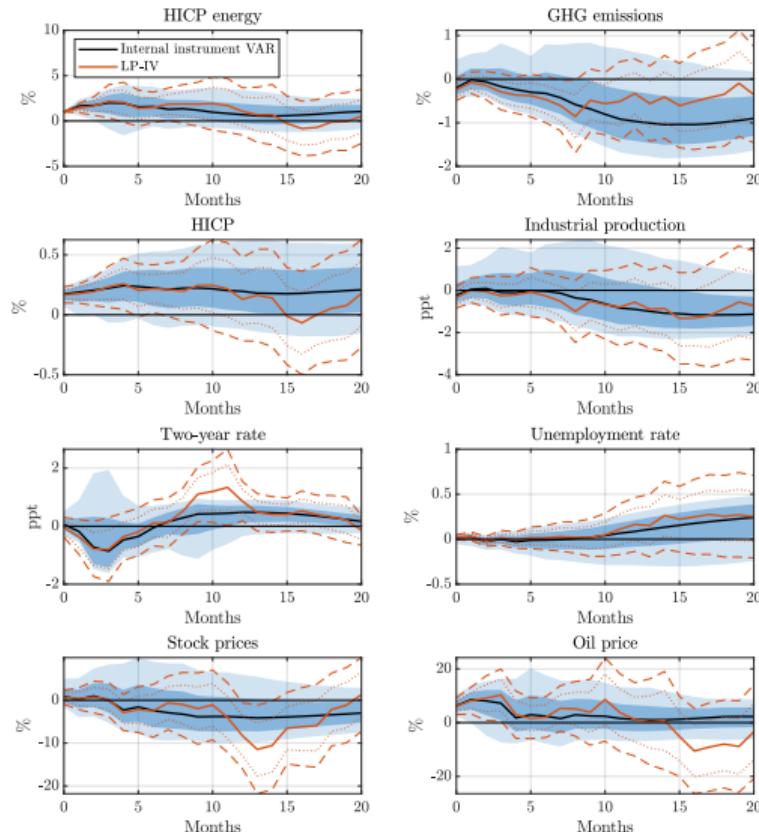
$$\mathbb{E}[z_t \varepsilon_{1,t}] = \alpha \neq 0 \quad (\text{Relevance})$$

$$\mathbb{E}[z_t \varepsilon_{2:n,t}] = 0, \quad (\text{Contemporaneous exogeneity})$$

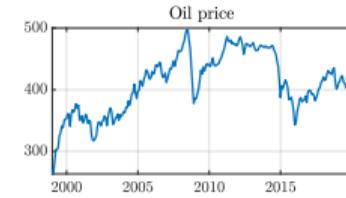
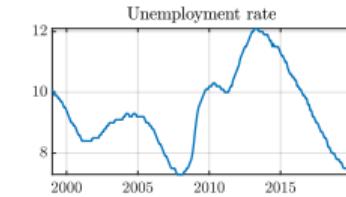
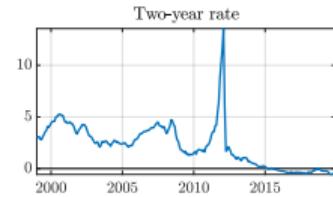
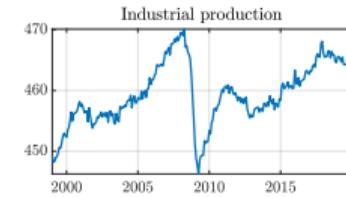
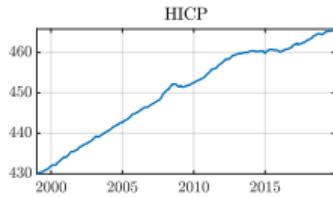
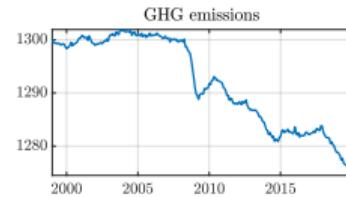
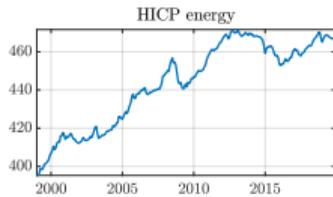
$$\mathbb{E}[z_t \varepsilon_{t+j}] = 0, \quad \text{for } j \neq 0 \quad (\text{Lead-lag exogeneity})$$

- Robust to **non-invertibility** but instrument has to be orthogonal to leads and lags of structural shocks

# Local projections versus internal instrument approach

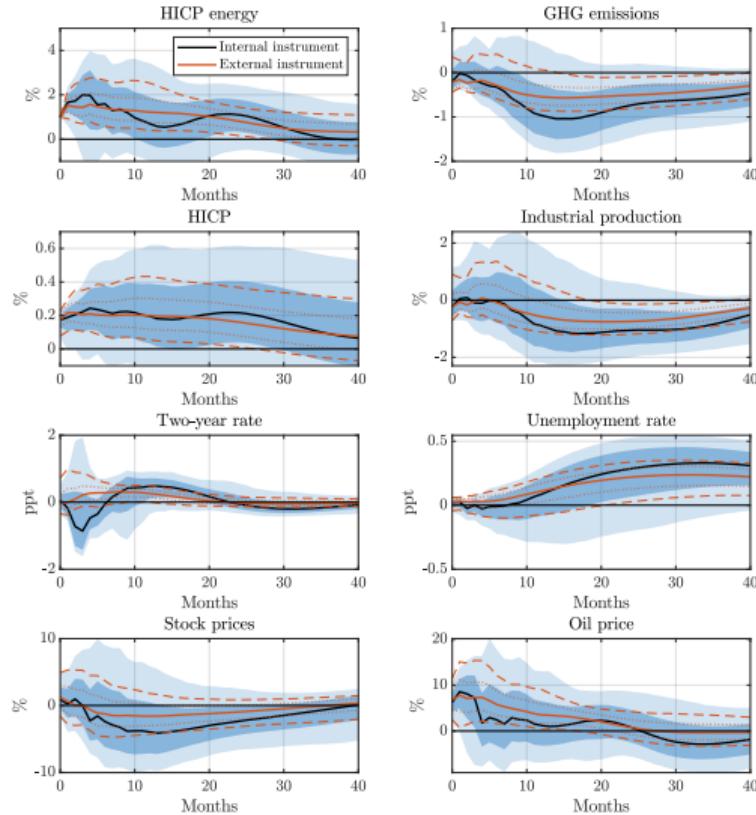


# Data

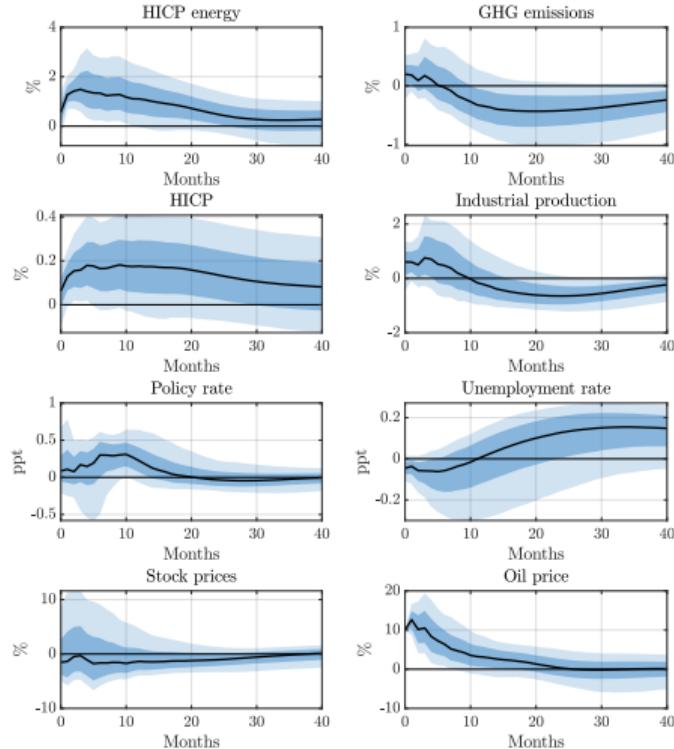


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# Internal versus external instrument approach



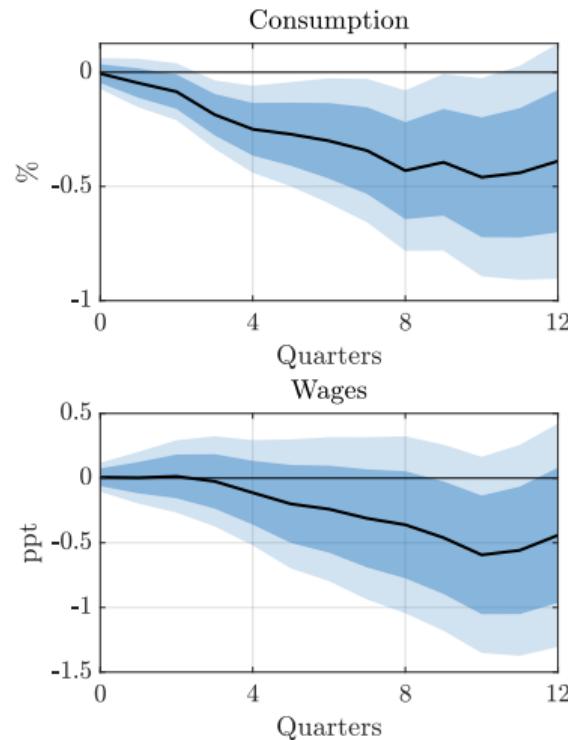
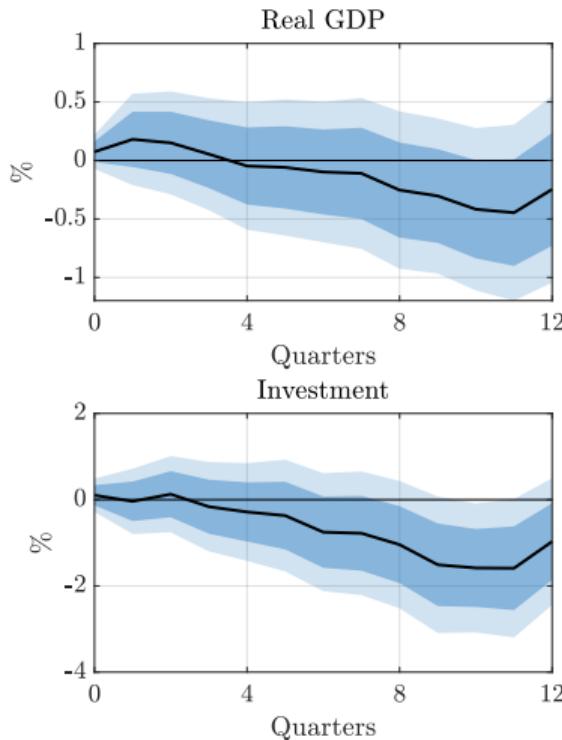
# Responses to oil supply news shock



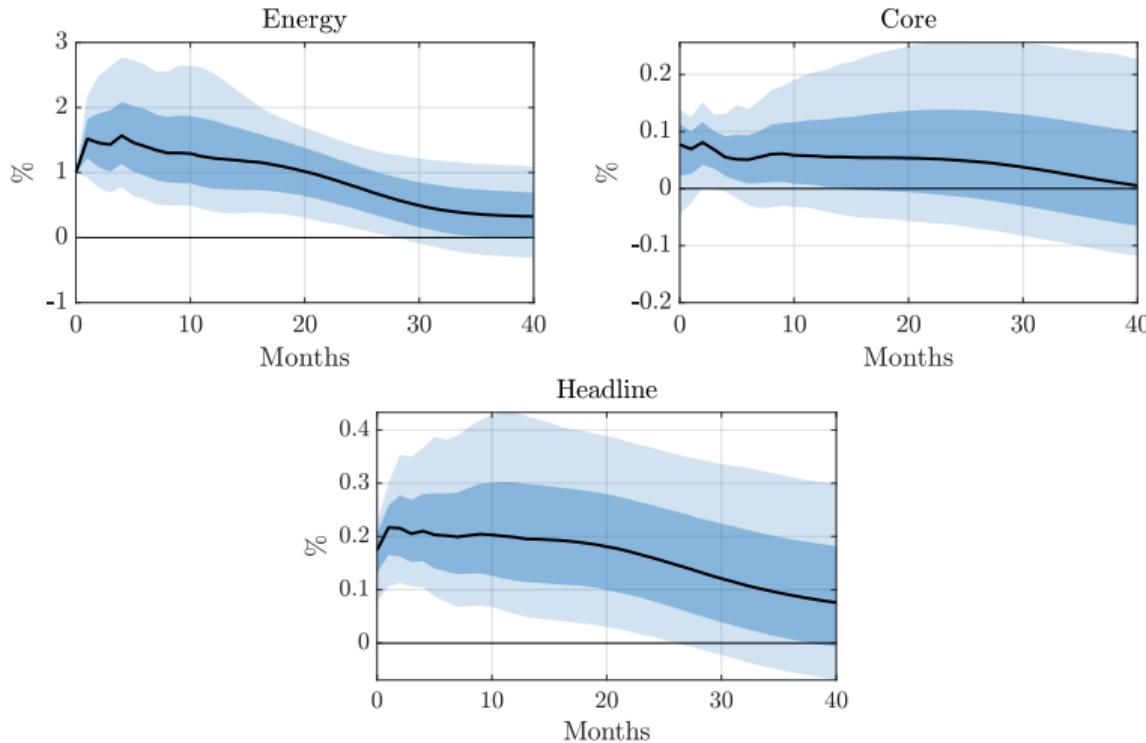
First stage regression: F-statistic: 5.74,  $R^2$ : 2.85%

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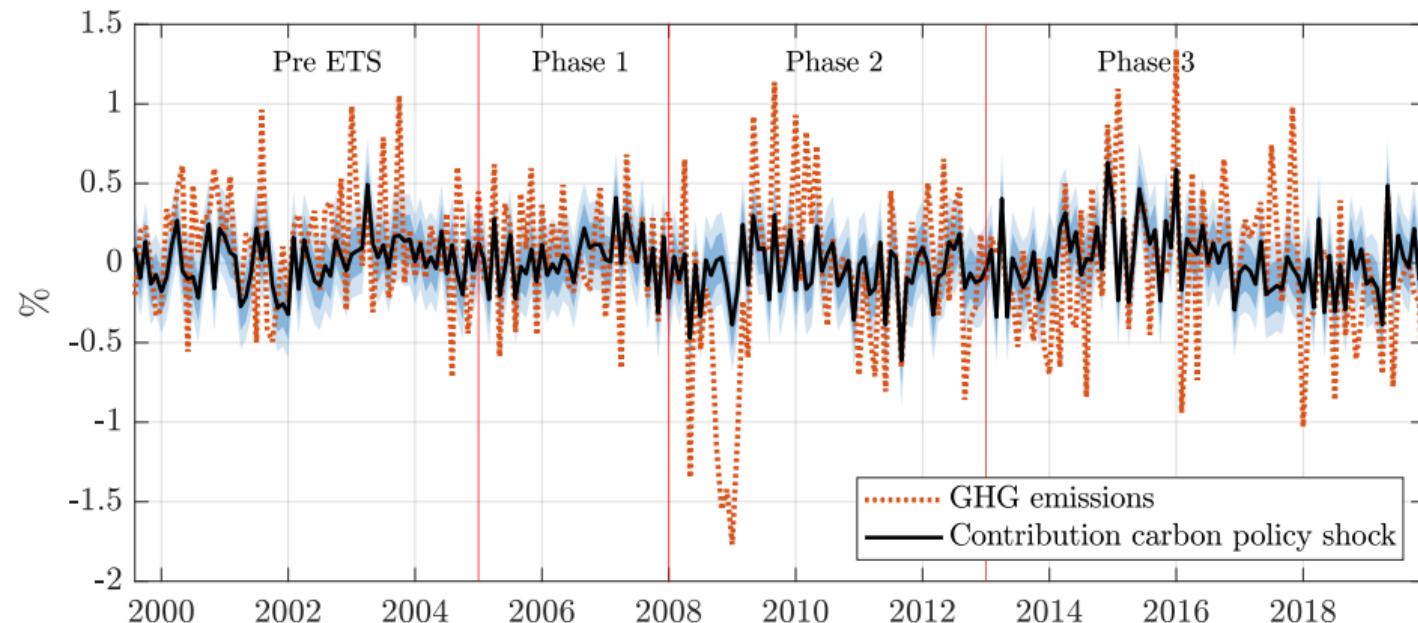
# Responses to oil supply news shock



# Consumer price responses



## Historical importance



**Figure 11:** Historical decomposition of emissions growth

## Historical importance

- Carbon policy shocks have contributed meaningfully to historical variations in energy prices, emissions and macro variables
- But: Did not account for the fall in emissions following the global financial crisis
  - supports the validity of the identified shock

▶ More

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# Historical importance

**Table 4:** Variance decomposition

<i>h</i>	HICP energy	Emissions	HICP	IP	Two-year rate	Unemp. rate	Stock prices	Oil price
Panel A: Forecast variance decomposition (SVAR-IV)								
6	0.38 [0.03, 0.49]	0.12 [0.02, 0.42]	0.46 [0.04, 0.57]	0.02 [0.01, 0.30]	0.04 [0.01, 0.24]	0.05 [0.00, 0.33]	0.02 [0.01, 0.31]	0.22 [0.01, 0.33]
12	0.31 [0.03, 0.41]	0.18 [0.02, 0.43]	0.32 [0.03, 0.46]	0.05 [0.02, 0.33]	0.08 [0.01, 0.22]	0.08 [0.01, 0.37]	0.03 [0.01, 0.33]	0.20 [0.02, 0.31]
24	0.30 [0.03, 0.38]	0.22 [0.02, 0.39]	0.23 [0.02, 0.39]	0.13 [0.02, 0.34]	0.08 [0.02, 0.21]	0.18 [0.01, 0.43]	0.04 [0.01, 0.31]	0.20 [0.02, 0.27]
36	0.28 [0.03, 0.35]	0.20 [0.02, 0.36]	0.18 [0.02, 0.35]	0.16 [0.02, 0.33]	0.08 [0.02, 0.21]	0.23 [0.01, 0.44]	0.04 [0.02, 0.31]	0.16 [0.02, 0.24]
Forecast variance ratio (SVMA-IV)								
6	0.04, 0.21 [0.01, 0.39]	0.01, 0.06 [0.00, 0.25]	0.04, 0.21 [0.01, 0.40]	0.00, 0.01 [0.00, 0.17]	0.03, 0.14 [0.01, 0.37]	0.00, 0.01 [0.00, 0.15]	0.00, 0.02 [0.00, 0.19]	0.01, 0.08 [0.01, 0.24]
12	0.03, 0.15 [0.01, 0.36]	0.03, 0.15 [0.00, 0.45]	0.03, 0.15 [0.01, 0.39]	0.01, 0.03 [0.00, 0.27]	0.03, 0.18 [0.01, 0.41]	0.00, 0.01 [0.00, 0.21]	0.01, 0.04 [0.00, 0.27]	0.01, 0.06 [0.01, 0.26]
24	0.02, 0.13 [0.01, 0.36]	0.04, 0.23 [0.00, 0.50]	0.02, 0.11 [0.00, 0.39]	0.02, 0.10 [0.00, 0.32]	0.03, 0.19 [0.02, 0.38]	0.02, 0.09 [0.00, 0.33]	0.01, 0.06 [0.00, 0.31]	0.01, 0.06 [0.01, 0.26]
36	0.02, 0.12 [0.01, 0.33]	0.04, 0.21 [0.00, 0.46]	0.02, 0.09 [0.00, 0.36]	0.02, 0.13 [0.00, 0.32]	0.04, 0.20 [0.02, 0.38]	0.03, 0.14 [0.00, 0.38]	0.01, 0.06 [0.01, 0.31]	0.01, 0.06 [0.01, 0.26]

# Descriptive statistics

**Table 5:** Descriptive statistics on households in the LCFS

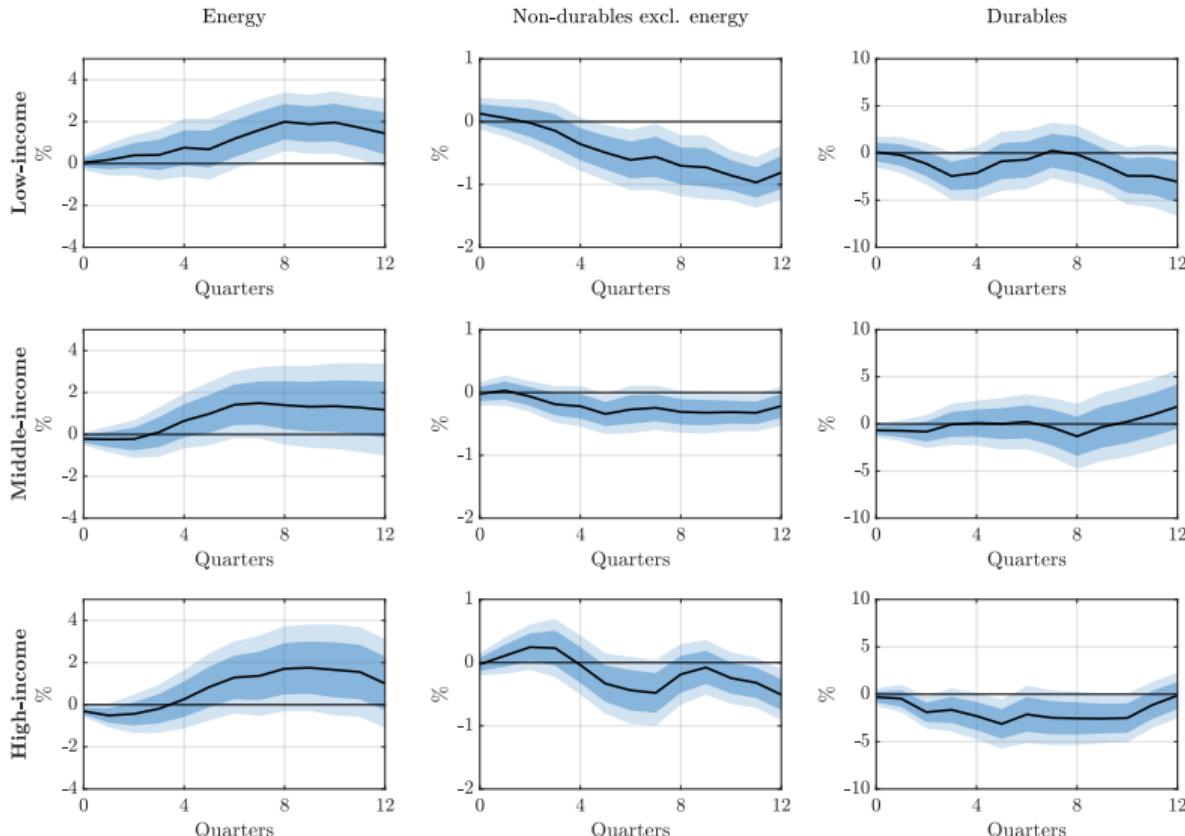
	Overall	By income group		
		Low-income	Middle-income	High-income
<i>Income and expenditure</i>				
Normal disposable income	6,748	3,740	6,807	10,866
Total expenditure	4,458	3,025	4,444	6,238
Energy share	7.2	9.5	7.2	5.2
Non-durables (excl. energy) share	81.5	81.6	81.6	81.3
Durables share	11.2	8.9	11.2	13.5
<i>Household characteristics</i>				
Age	51	47	54	49
Education (share with post-comp.)	34.0	25.7	29.7	51.2
<i>Housing tenure</i>				
Social renters	20.8	46.9	17.4	3.7
Mortagors	42.3	25.5	41.3	60.0
Outright owners	36.9	27.7	41.3	36.4

# Descriptive statistics

**Table 5:** Descriptive statistics on households in the LCFS

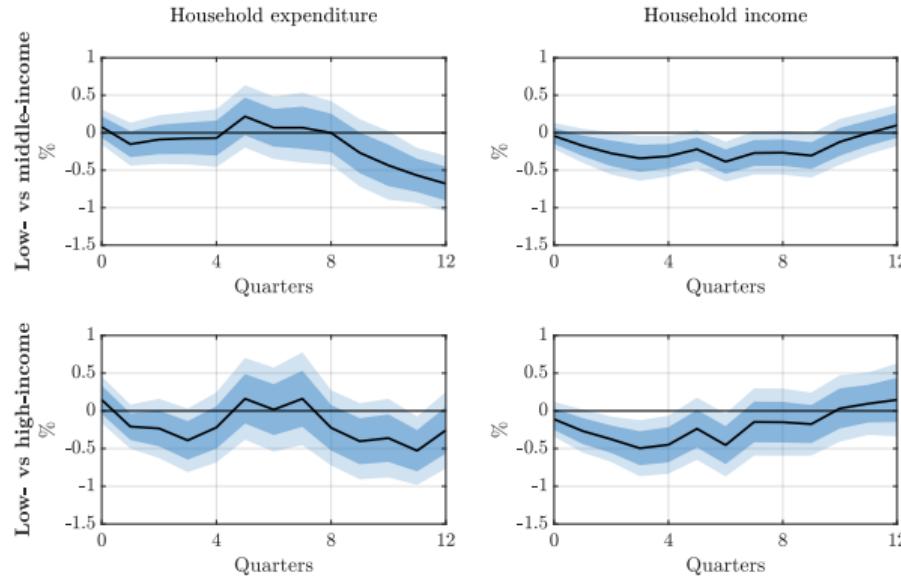
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Outright owners	36.9	27.7	41.3	36.4

# Energy versus non-energy expenditure

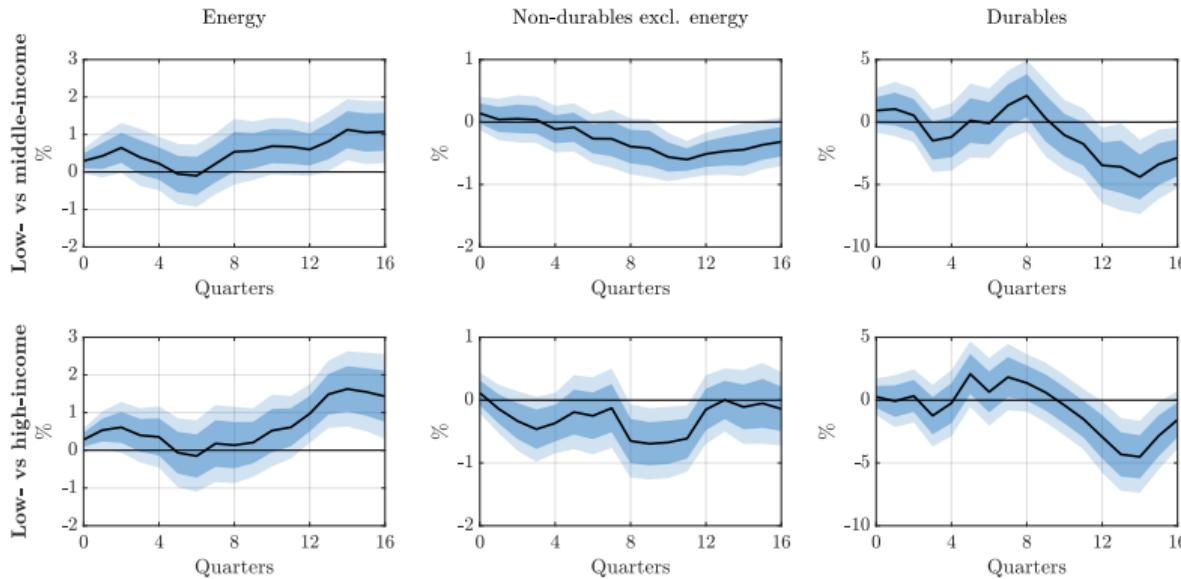


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# Group differences

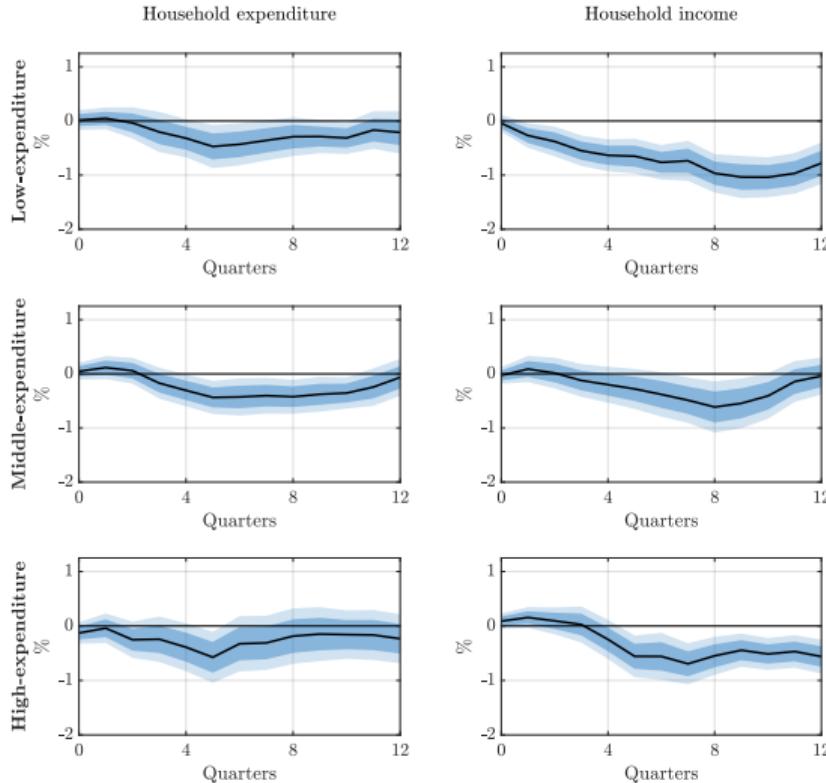


# Group differences

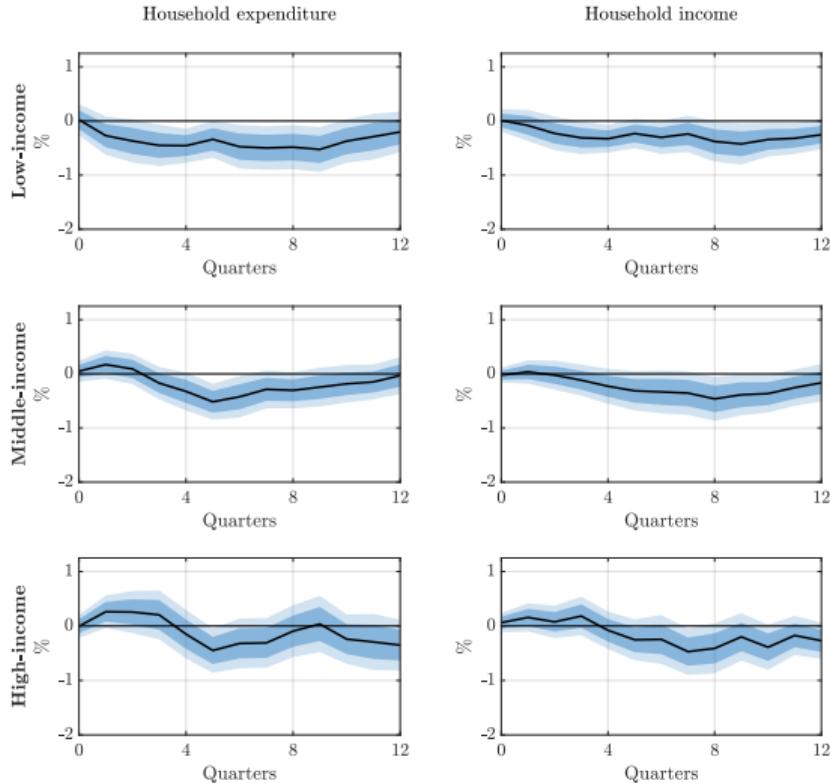


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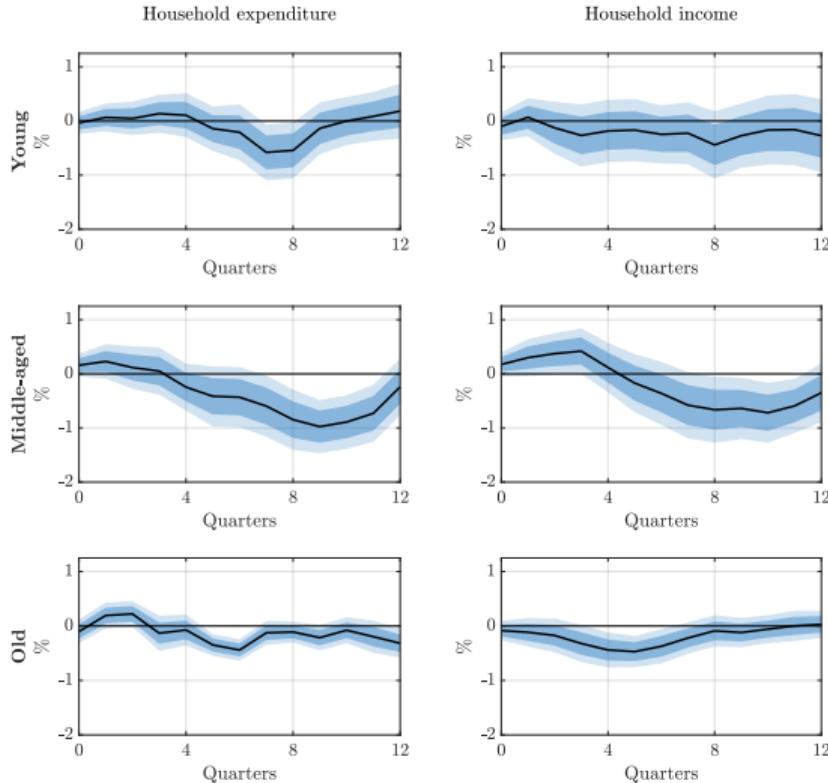
# Group by expenditure



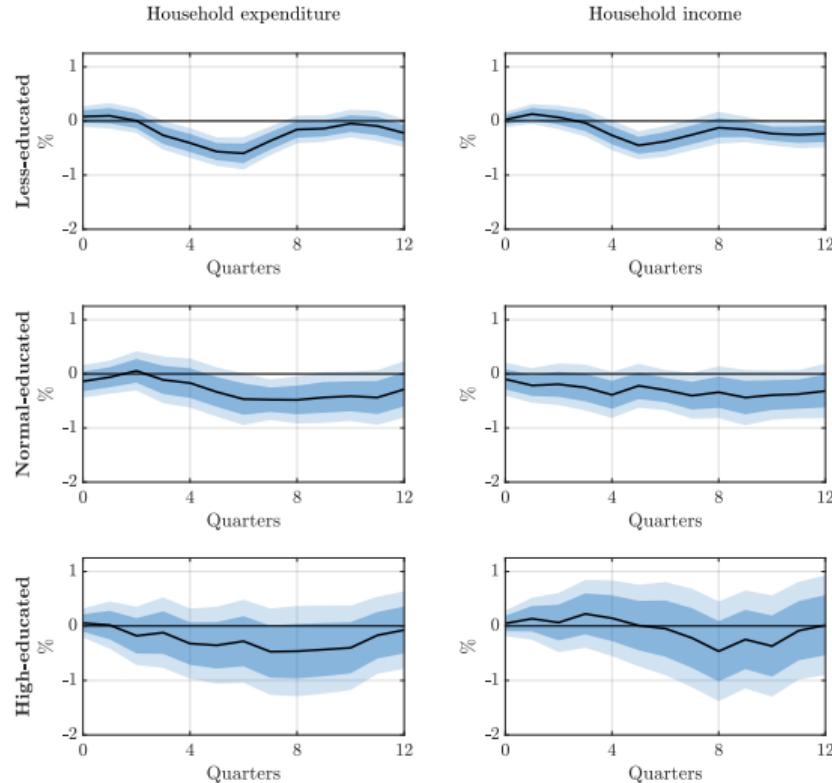
# Group by permanent income



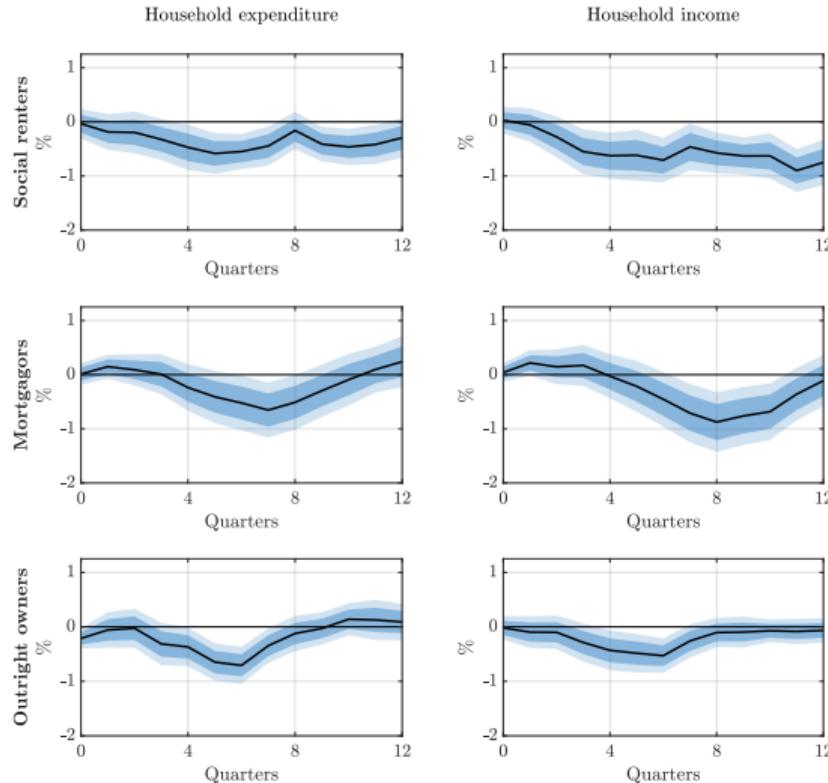
# Group by age



# Group by education

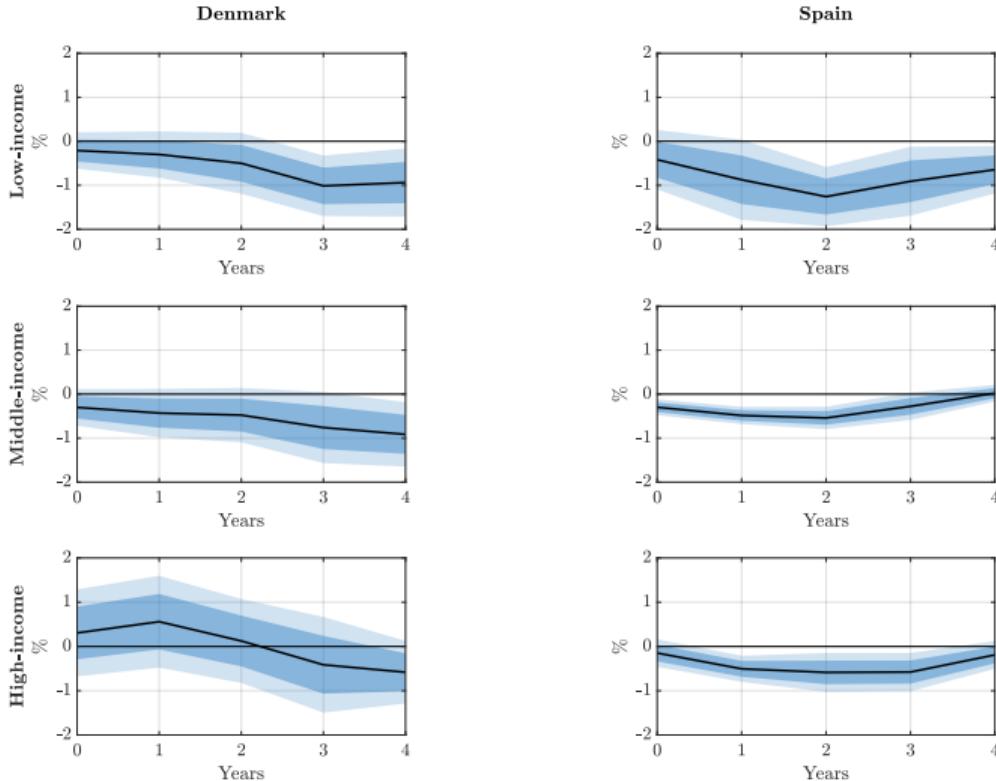


# Group by housing tenure



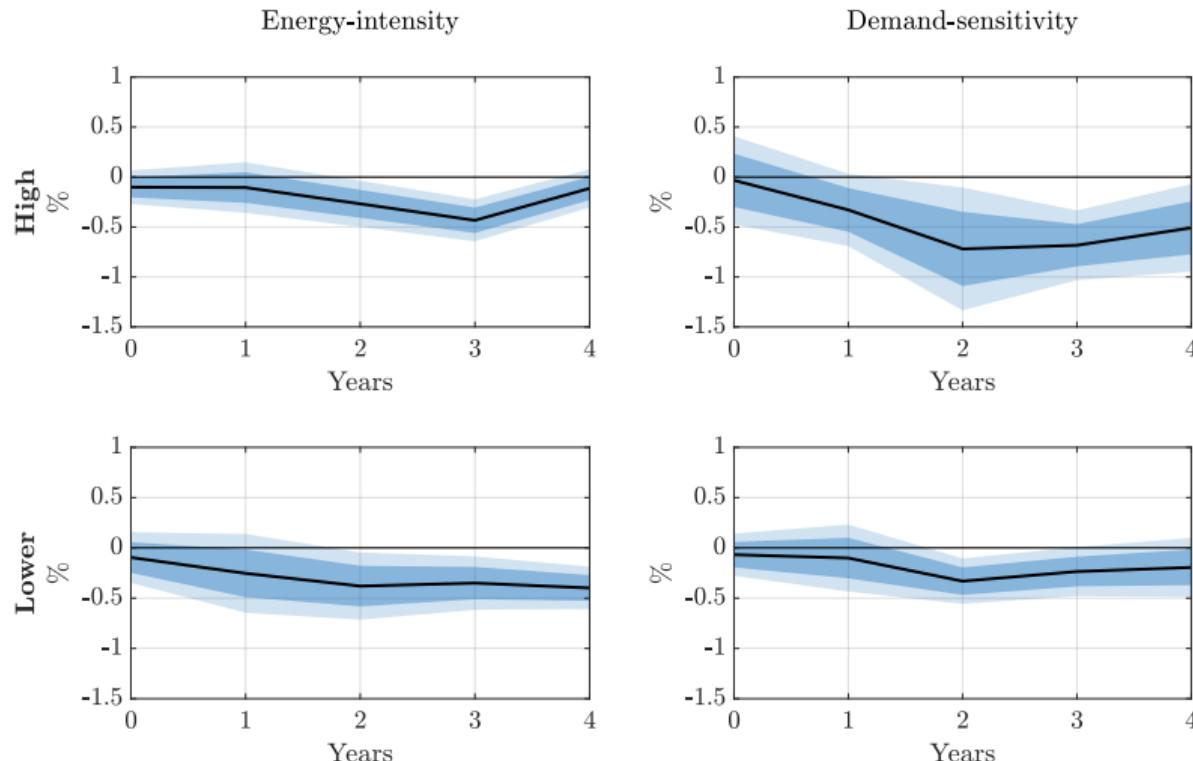
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# External validity



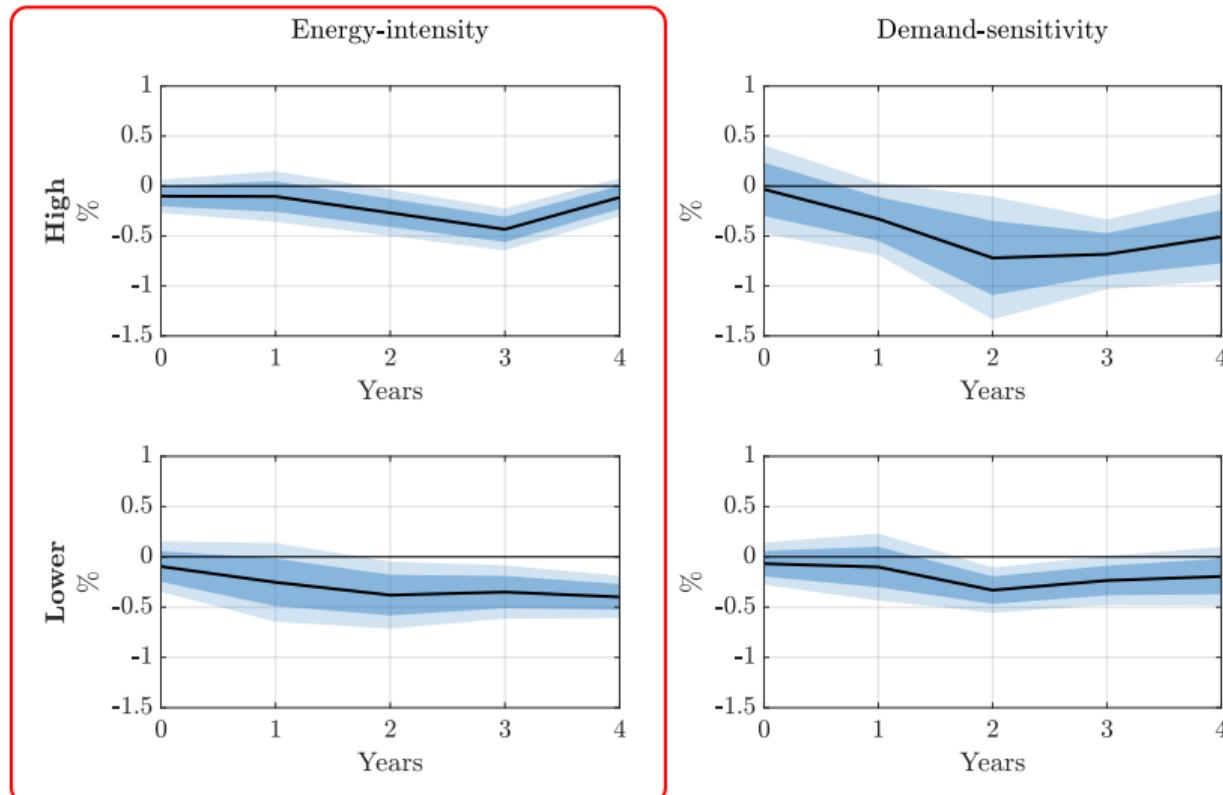
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# Heterogeneity by sector of employment



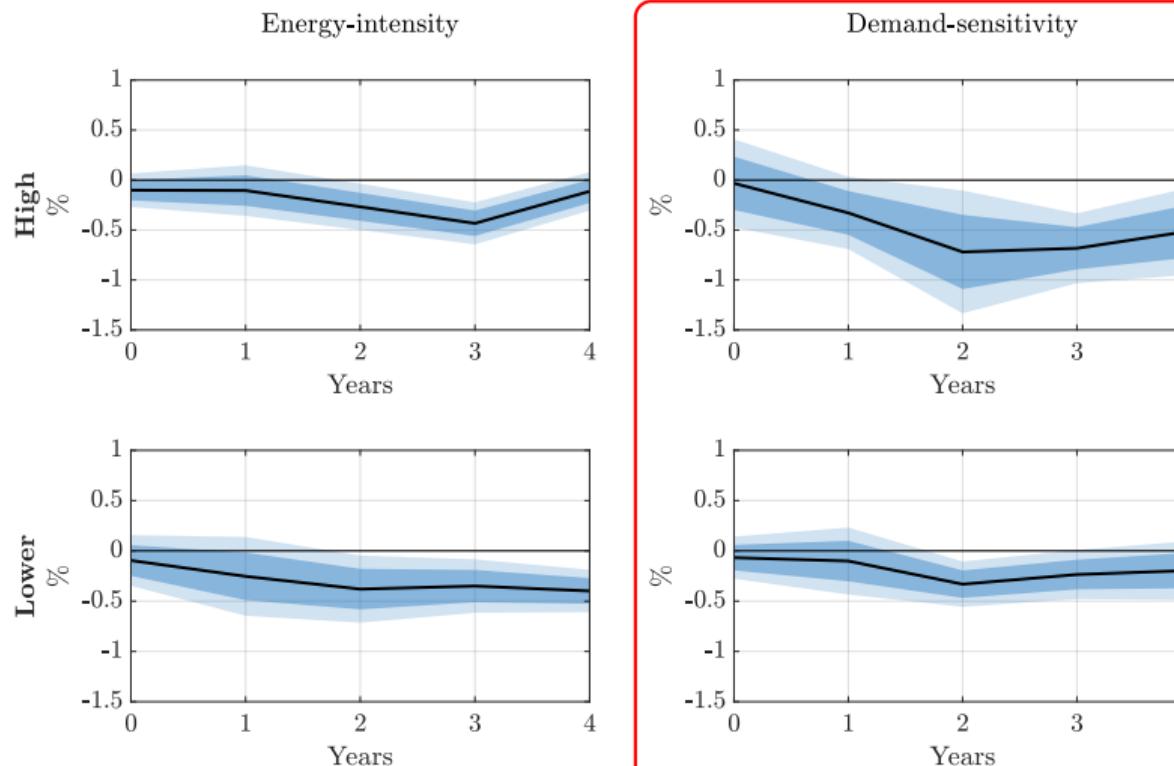
**Figure 12:** Income response by sector of employment

# Heterogeneity by sector of employment



**Figure 12:** Income response by sector of employment

# Heterogeneity by sector of employment



**Figure 12:** Income response by sector of employment

# Heterogeneity by sector of employment

**Table 6:** Sectoral distribution of employment

Sectors	Overall	By income group		
		Low-income	Middle-income	High-income
<i>Energy-intensity</i>				
High	21.6	9.8	25.6	25.8
Lower	78.4	90.2	74.4	74.2
<i>Demand-sensitivity</i>				
High	30.5	49.0	27.2	18.1
Lower	69.5	51.0	72.8	81.9

# Heterogeneity by sector of employment

**Table 6:** Sectoral distribution of employment

Sectors	Overall	By income group		
		Low-income	Middle-income	High-income
<i>Energy-intensity</i>				
High	21.6	9.8	25.6	25.8
Lower	78.4	90.2	74.4	74.2
<i>Demand-sensitivity</i>				
High	30.5	49.0	27.2	18.1
Lower	69.5	51.0	72.8	81.9

## Definition of sector groups

**Table 7:** Sectors by energy intensity and demand sensitivity

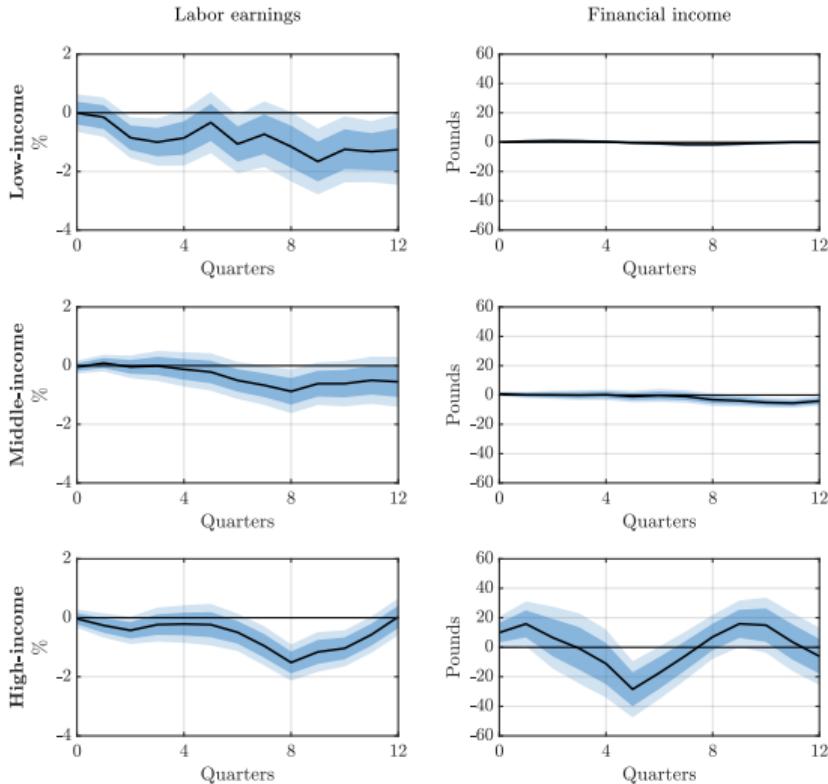
Group	Sectors	SIC sections
High energy intensity	Agriculture, forestry, and fishing; mining and quarrying; manufacturing; electricity, gas and water supply (utilities); transport, storage and communications	A-E, I
Lower energy intensity	Construction; Wholesale and retail trade; Hotels and restaurants; Financial intermediation; Real estate, renting and business; Public administration and defense; Education; Health and social work; Other community, social and personal services	F-H, J-Q
High demand sensitivity	Construction; Wholesale and retail trade; Hotels and restaurants; Other community, social and personal services	F-H, O-Q
Lower demand sensitivity	Agriculture, forestry, and fishing; mining and quarrying; manufacturing; electricity, gas and water supply (utilities); transport, storage and communications; Financial intermediation; Real estate, renting and business; Public administration and defense; Education; Health and social work	A-E, J-N

## Definition of sector groups

**Table 8:** Sector classification

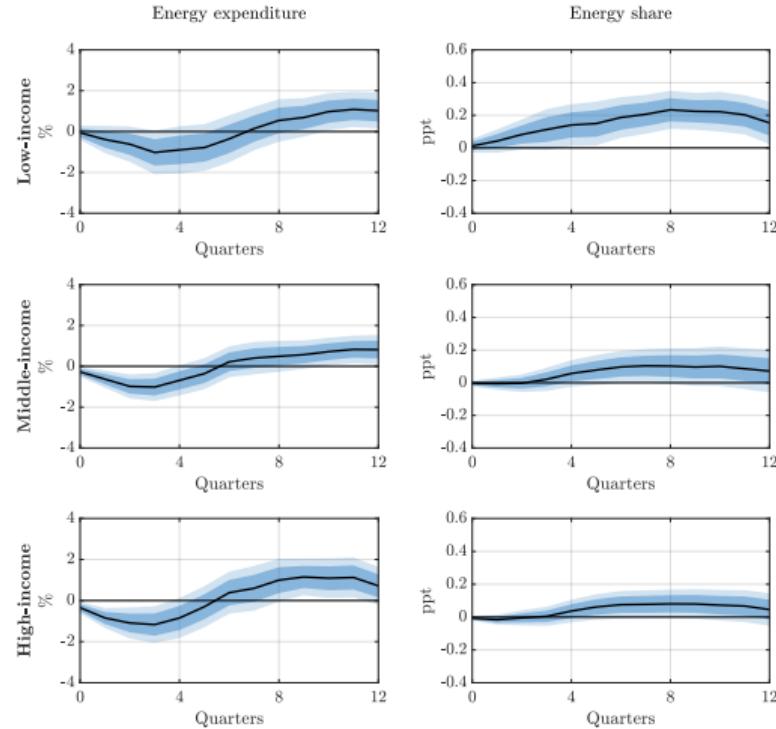
Sectors	Energy intensity (TJ/£m)	Demand sensitivity ( $\varepsilon_u y_i$ )
A-B: Agriculture, forestry and fishing	11.4	0.43
C,E: Mining and quarrying; energy, gas and water	12.8	0.16
D: Manufacturing	11.6	0.44
F: Construction	2.6	0.52
G-H: Wholesale and retail trade; hotels and restaurants	3.0	0.51
I: Transport, storage and communication	9.4	0.19
J-K: Banking, finance and insurance	0.7	0.41
L-N: Public admin, education and health	1.3	0.35
O-Q: Other services	1.1	0.72

# Earnings and financial income



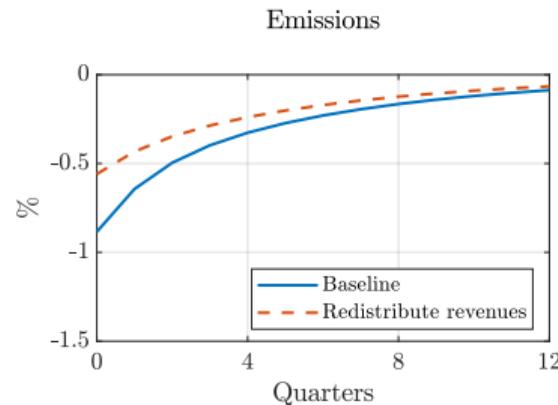
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# Energy expenditure



**Figure 13:** Energy expenditure and energy share by income group

## Redistributing carbon revenues



**Figure 14:** Responses to carbon tax shock

# Model details

## Households

- Two types of households:  $\lambda$  hand-to-mouth  $H$  and  $1 - \lambda$  savers  $S$
- Hand-to-mouth live paycheck to paycheck, consume all their income
- Savers choose consumption intertemporally, save/invest in capital and bonds
- Households subject to idiosyncratic risk: switch between types
  - probability to stay saver  $s$ , probability to stay hand-to-mouth  $h$
- Only risk-free bonds are liquid and can be used to self-insure
- Centralized labor market structure: union sets wages

$$w_t = \varphi h_t^\theta \left( \lambda \frac{1}{p_{H,t}} U_x(x_{H,t}, h_t) + (1 - \lambda) \frac{1}{p_{S,t}} U_x(x_{S,t}, h_t) \right)^{-1}$$

## Model details

- Savers maximize lifetime utility  $\mathbb{E}_0 \left[ \sum_{t=0}^{\infty} \beta^t U(x_{S,t}, h_t) \right]$  subject to budget constraint and capital accumulation
- Consumption good is composite of energy and non-energy good

$$x_{S,t} = \left( a_{S,c}^{\frac{1}{\epsilon_x}} c_{S,t}^{\frac{\epsilon_x-1}{\epsilon_x}} + a_{S,e}^{\frac{1}{\epsilon_x}} e_{S,t}^{\frac{\epsilon_x-1}{\epsilon_x}} \right)^{\frac{\epsilon_x}{\epsilon_x-1}}$$

- Optimizing behavior

$$c_{S,t} = a_{S,c} \left( \frac{1}{p_{S,t}} \right)^{-\epsilon_x} x_{S,t}$$

$$e_{S,t} = a_{S,e} \left( \frac{p_{e,t}}{p_{S,t}} \right)^{-\epsilon_x} x_{S,t}$$

$$\lambda_{S,t} = \beta \mathbb{E}_t \left[ (1 + (1 - \tau^k)r_{t+1} - \delta)\lambda_{S,t+1} \right]$$

$$\lambda_{S,t} = \beta \mathbb{E}_t \left[ \frac{R_t^b}{\Pi_{t+1}} (s\lambda_{S,t+1} + (1 - s)\lambda_{H,t+1}) \right]$$

## Model details

- Hand-to-mouth are constrained, just exhaust their budget in every period

$$c_{H,t} = a_{H,c} \left( \frac{1}{p_{S,t}} \right)^{-\epsilon_x} x_{H,t}$$

$$e_{H,t} = a_{H,e} \left( \frac{p_{e,t}}{p_{S,t}} \right)^{-\epsilon_x} x_{H,t}$$

$$p_{H,t} x_{H,t} = y_{H,t}$$

# Model details

## Firms

- Energy producers, subject to carbon tax  $\tau_t$

$$e_t = a_{e,t} h_{e,t}$$

$$w_t = (1 - \tau_t) p_{e,t} \frac{e_t}{h_{e,t}}$$

- Consumption good producers

$$y_t = e^{-\gamma s_t} \left[ (1 - \nu)^{\frac{1}{\epsilon_y}} \left( a_t k_t^\alpha h_{y,t}^{1-\alpha} \right)^{\frac{\epsilon_y-1}{\epsilon_y}} + \nu^{\frac{1}{\epsilon_y}} (e_{y,t})^{\frac{\epsilon_y-1}{\epsilon_y}} \right]^{\frac{\epsilon_y}{\epsilon_y-1}}$$

$$r_t = \alpha v_{1,t} m c_t \frac{y_t}{k_t}$$

$$w_t = (1 - \alpha) v_{1,t} m c_t \frac{y_t}{h_{y,t}}$$

$$p_{e,t} = v_{2,t} m c_t \frac{y_t}{e_{y,t}}$$

$$\hat{\pi}_t = \kappa \hat{m} c_t + \beta E_t \hat{\pi}_{t+1}$$

# Model details

## Climate block

$$s_t = (1 - \varphi)s_{t-1} + \varphi_0 e_t$$

## Fiscal and monetary policy

$$\lambda\omega_{H,t} = \tau^d d_t + \tau^k r_t^K k_t + \mu\tau_t p_{e,t} e_t$$

$$(1 - \lambda)\omega_{S,t} = (1 - \mu)\tau_t p_{e,t} e_t$$

$$\tau_t = (1 - \rho_\tau)\tau + \rho_\tau \tau_{t-1} + \epsilon_{\tau,t}$$

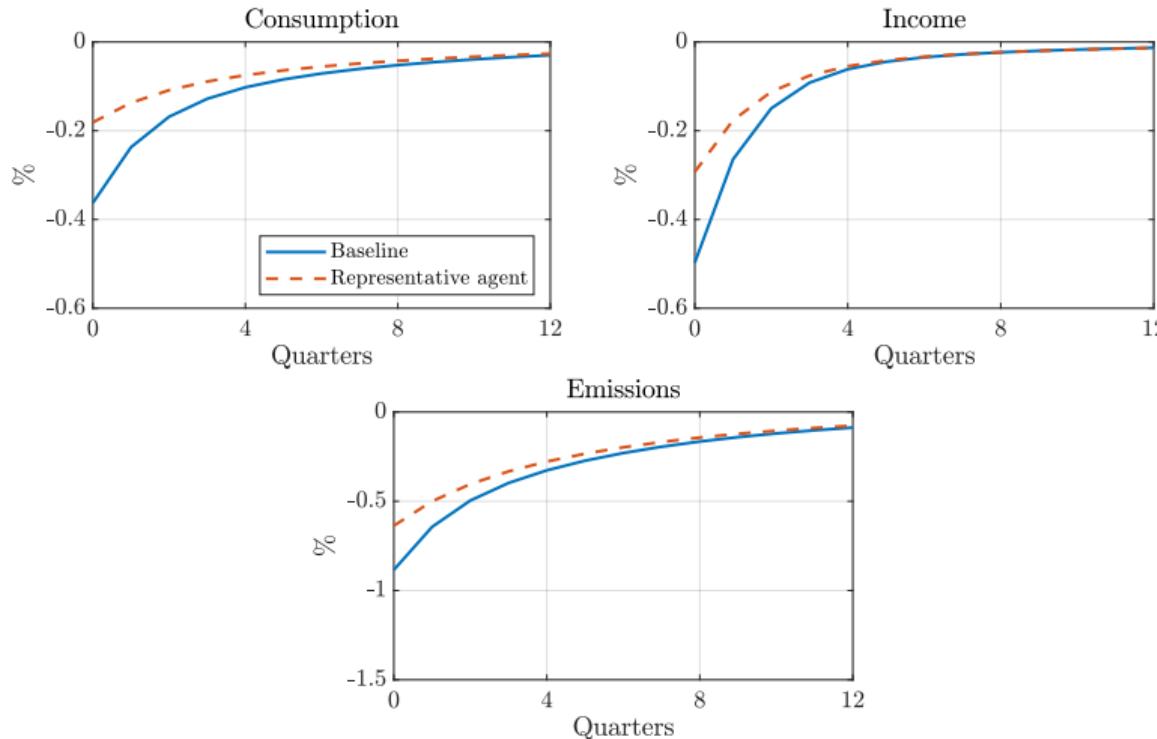
$$\hat{r}_t^b = \rho_r \hat{r}_{t-1}^b + (1 - \rho_r)(\phi_\pi \hat{\pi}_{T,t} + \phi_y \hat{y}_t) + \epsilon_{mp,t}$$

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# Calibration

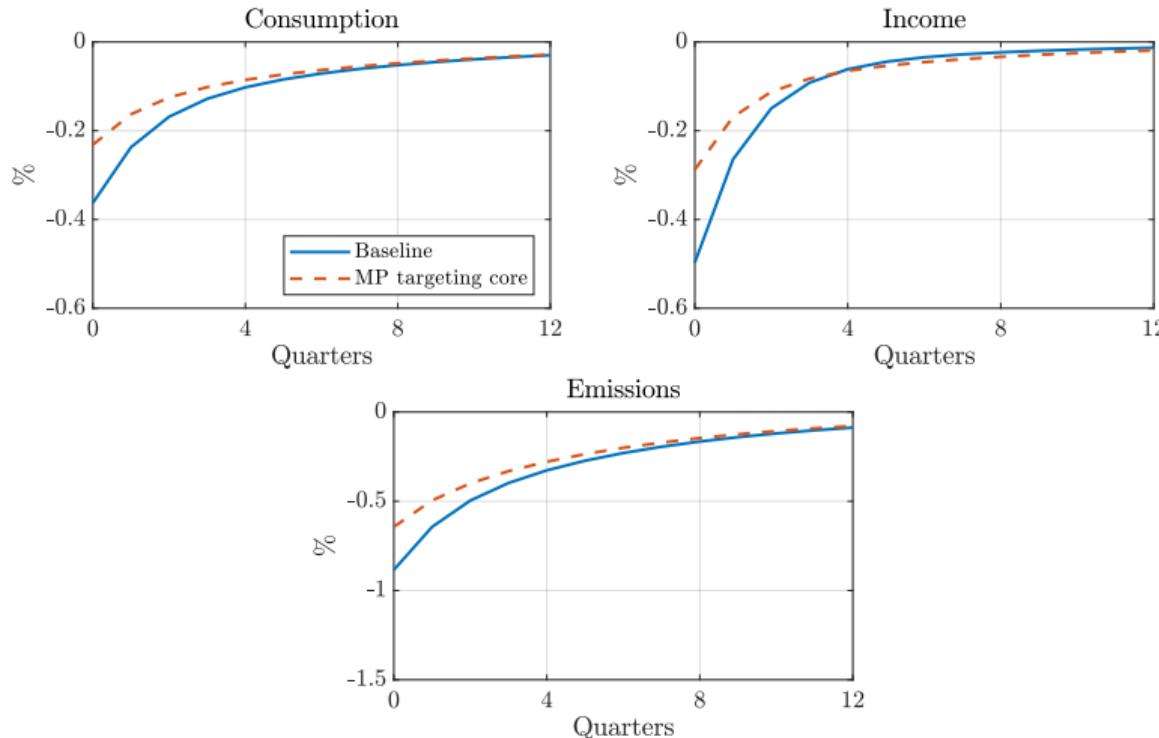
Parameter	Description	Value	Target/Source
$\beta$	Discount factor	0.99	Standard value
$1/\sigma$	Intertemporal elasticity of substitution	1	Standard value
$1/\theta$	Labor supply elasticity	1	Standard value
$\lambda$	Share of hand-to-mouth	0.25	Share of low-income households, LCFS
$1 - s$	Probability of becoming $H$	0.04	Bilbiie (2020)
$a_{H,e}$	Distribution parameter $H$	0.078	Energy share of 9.5%, LCFS
$a_{S,e}$	Distribution parameter $S$	0.056	Energy share of 6.5%, LCFS
$\epsilon_{xH}$	Elasticity of substitution energy/non-energy $H$	0.05	LCFS, Labandeira, Labeaga, and López-Otero (2017)
$\epsilon_{xS}$	Elasticity of substitution energy/non-energy $S$	0.275	LCFS, Labandeira, Labeaga, and López-Otero (2017)
$\epsilon_y$	Elasticity of substitution energy/non-energy firms	0.21	Labandeira, Labeaga, and López-Otero (2017)
$\delta$	Depreciation rate	0.025	Smets and Wouters (2003)
$\alpha$	Capital returns-to-scale	0.3	Standard value
$\nu$	Energy returns-to-scale	0.07	Steady-state energy share of $\approx 7\%$ ; Eurostat
$\epsilon_p$	Price elasticity	6	Steady-state markup of 20%; Christopoulou and Vermeulen (2012)
$\theta_p$	Calvo parameter	0.825	Average price duration of 5-6 quarters; Alvarez et al. (2006)
$\gamma$	Climate damage parameter	$5.3 * 10^{-5}$	Golosov et al. (2014)
$\varphi_0$	Emissions staying in atmosphere	0.5359	Golosov et al. (2014)
$1 - \varphi$	Emissions decay parameter	0.9994	Golosov et al. (2014)
$\phi_\pi$	Taylor rule coefficient inflation	1.5	Smets and Wouters (2003)
$\rho_r$	Interest smoothing	0.8	Smets and Wouters (2003)
$\tau$	Steady-state carbon tax	0.039	Implied tax rate from average EUA price
$\rho_\tau$	Persistence carbon tax shock	0.85	Mean-reversion of approx. 20 quarters

## Role of heterogeneity



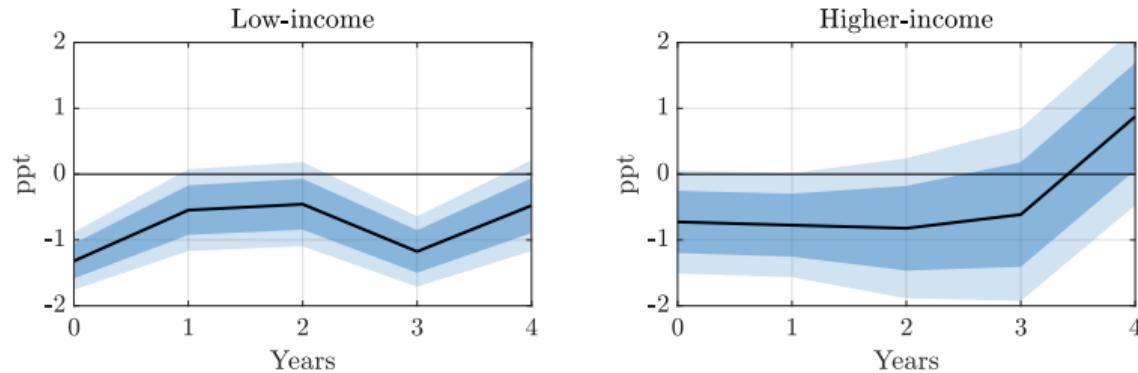
**Figure 15:** Responses to carbon tax shock

## Role of monetary policy



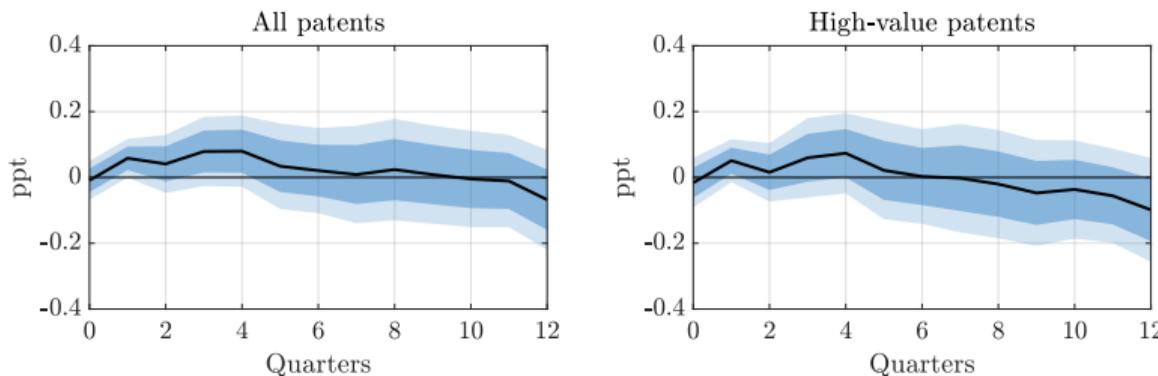
**Figure 16:** Responses to carbon tax shock

# Attitudes towards climate policy



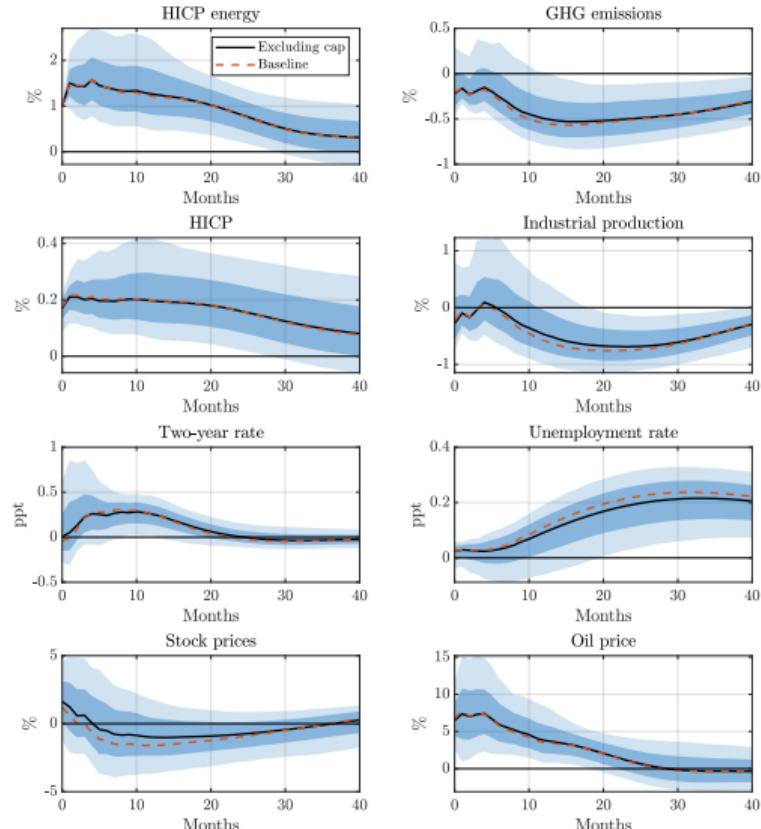
**Figure 17:** Effect on attitude towards climate policy by income group

## No effect on innovation for oil shocks

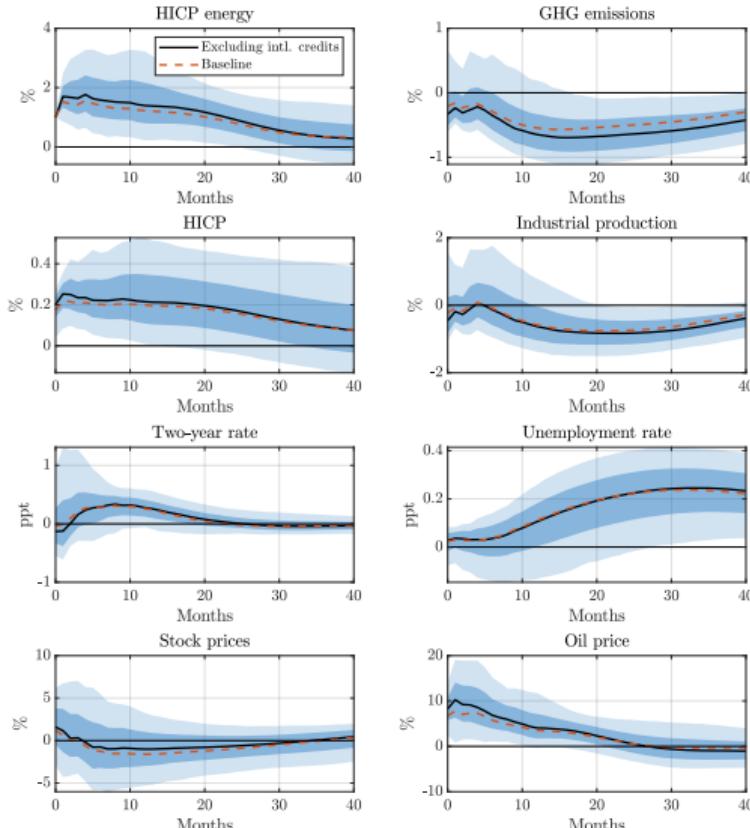


**Figure 18:** Share of low-carbon patents

# Excluding events regarding cap

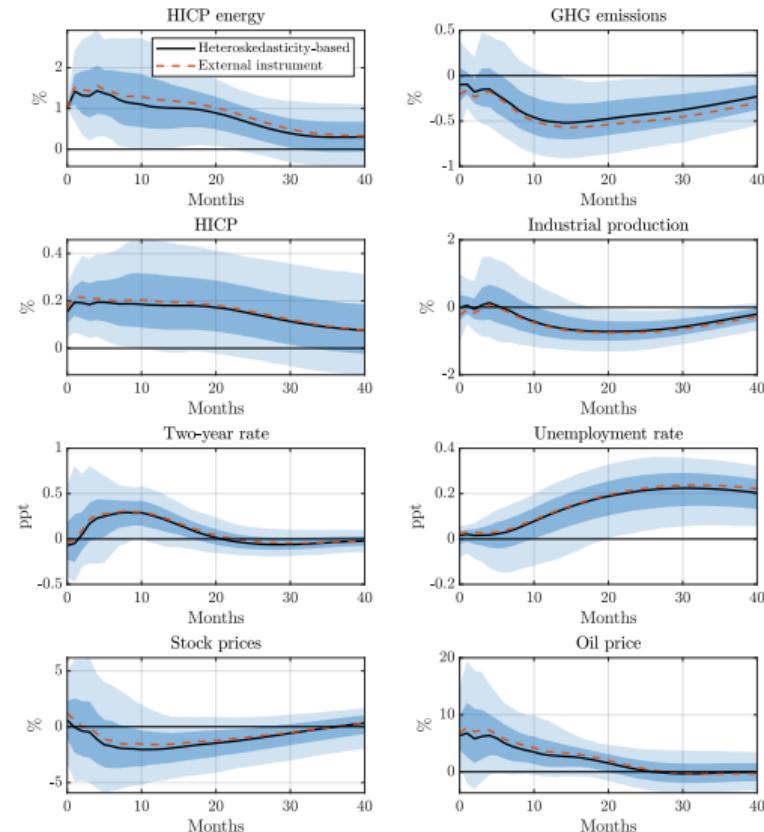


# Excluding events regarding international credits

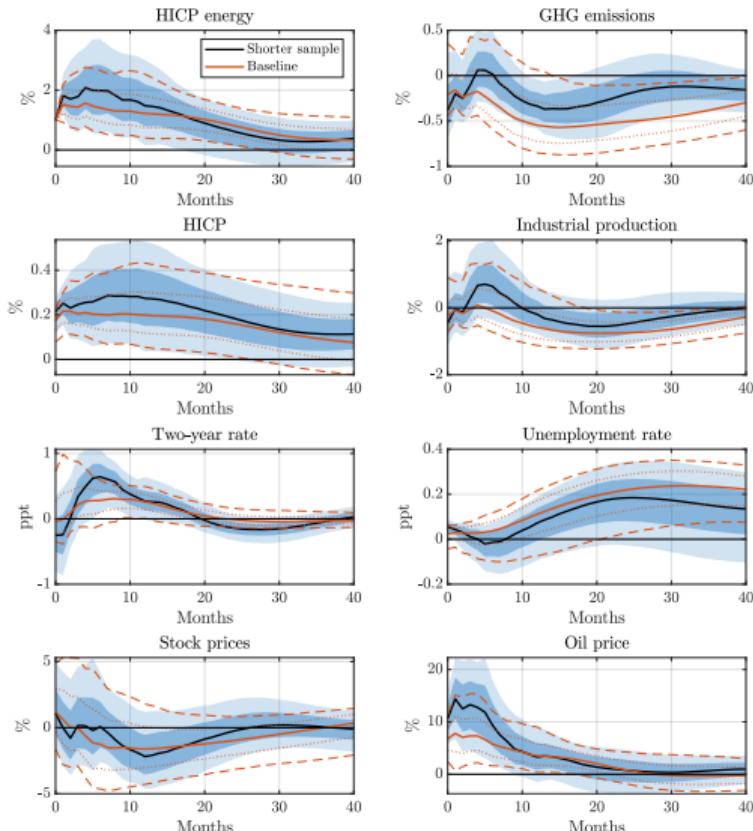


First stage regression: F-statistic: 11.99,  $R^2$ : 1.79%

# Heteroskedasticity-based identification

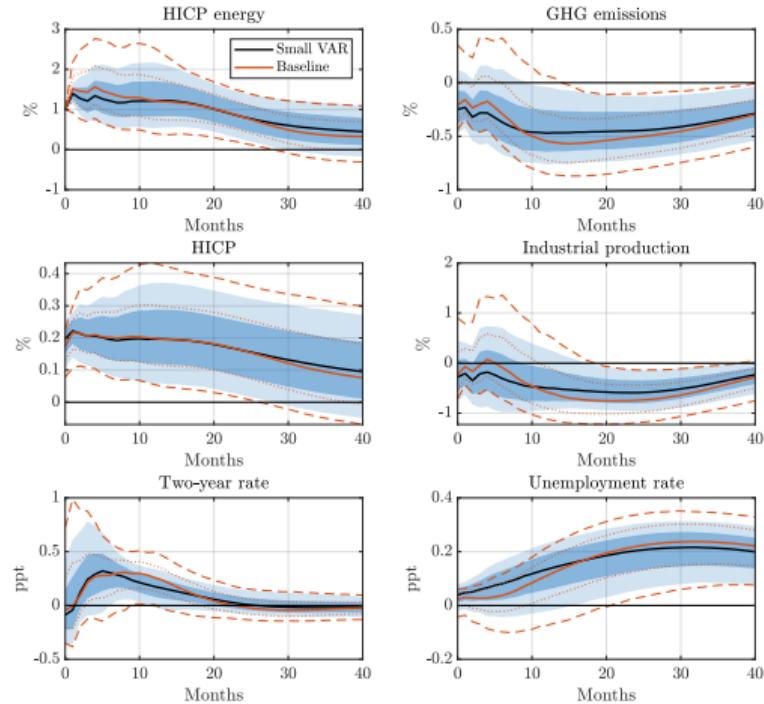


# 2005-2018 sample



First stage regression: F-statistic: 6.44,  $R^2$ : 2.49%

# Responses from smaller VAR



First stage regression: F-statistic: 6.72,  $R^2$ : 1.82%

# VARs with different lag orders

