



Paramount Investments

Online Trading Made Fun and Easy

The Paramount Investment Mission

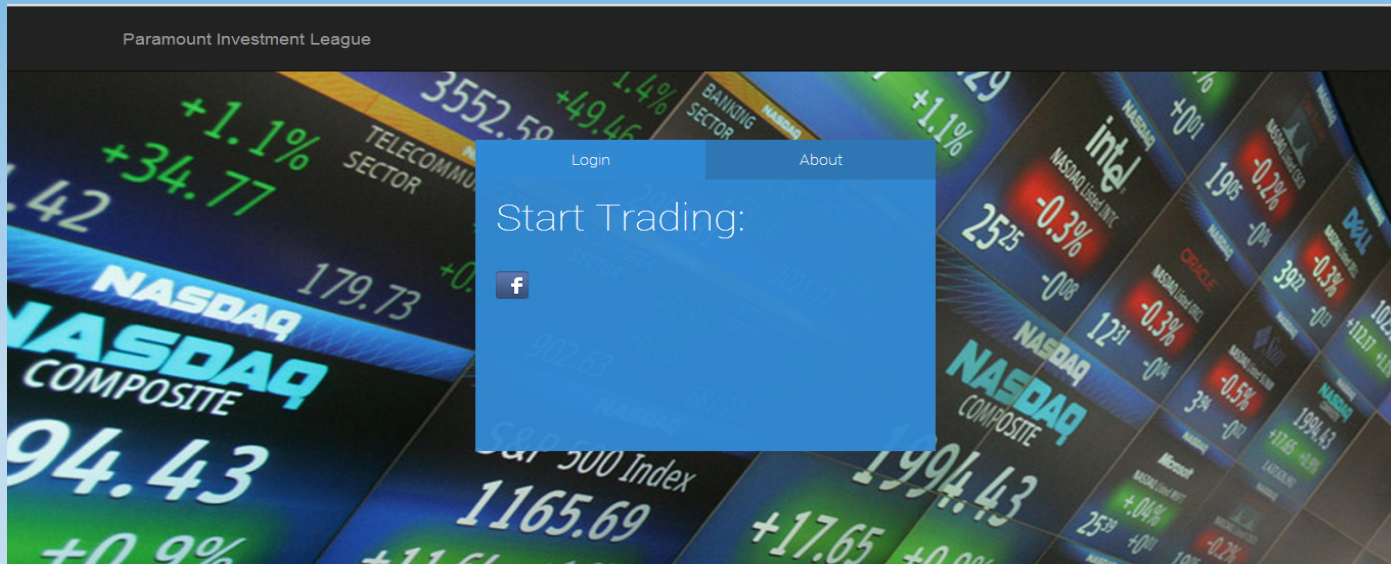
- Provide an easy to use trading platform
- Keep constantly up to date stock information
- Allow users to create and join leagues
- Buy, sell, short, limit, stop on all major exchanges
- View and manage a portfolio for data
- Show constant performance updates

What makes us different?

- Focus on investor learning
 - Tutorials for beginners
 - Roll over term definitions
- Achievements and badges
 - Keep users actively participating
 - Reward users for active participation
 - Unlock additional site functionality
- Active Leaderboards
 - Both global and league based
- Real-Time Active Stock Ticker

Getting Started

- OAuth2 login
 - Facebook for purposes of this demonstration
 - More providers to follow



Live Demo

Purchase Stock >

Ticker: AAPL

Quantity: 200

submit

Sell Stock

Query >

AAPL

Ticker: AAPL
Price: \$ 536.86
Volume: 7163009
PE Ratio: 13.36
EPS: \$ 40.23
52 Week High: \$ 575.14
52 Week Low: \$ 385.10
Day Low: \$ 534.25
Day High: \$ 538.94
50 Day Moving Avg: \$ 532.30
Market Cap: 478.9B

Portfolio Overview >

Cash Available:	\$ 201681.00	League Name:	Global
Stock Value:	\$ 48319.00	Percentage Return:	0.00%
Total Portfolio Value:	\$ 250000.00	Initial Cash Balance:	\$ 250000.00

Purchase Stock

SELL	TICKER	TYPEOF	QTY	PRICE	DATEOF	CURRENTPRICE
Sell1	CL	OWN	100	\$ 64.10	Sun Mar 30 10:55:43	\$ 64.10
Sell2	AAPL	OWN	20	\$ 536.86	Sun Mar 30 11:19:44	\$ 536.86
Sell3	CL	OWN	100	\$ 64.10	Sun Mar 30 11:20:13	\$ 64.10
Sell4	GE	OWN	200	\$ 25.88	Sun Mar 30 13:09:15	\$ 25.88
Sell5	CL	OWN	200	\$ 64.10	Sun Mar 30 13:09:19	\$ 64.10
Sell6	AMZN	OWN	20	\$ 338.29	Sun Mar 30 13:10:02	\$ 338.29

Next Steps

- Perform User Interaction Studies
- Full-blown Competitive Achievements System which lead to additional functionality
- Multi-League System & Leaderboard
- Extending our OAuth authentication system to use other providers
- Stock-related Graphs & Charts
- Individual League Message Boards
- View competitor's portfolio
- UI Enhancements