PS13-1308 Success Story Optional Tool Overview

Impact. Progress. Value.
It's what success stories are all about.

The Division of Adolescent and School Health's (DASH) Success Story Tool is a template to help you highlight your successes by sharing a narrative about your programmatic achievements. By using this tool you can share concepts for stories that demonstrate how your hard work and program activities make a difference in people's lives.

This tool has been designed for you, and it is available for your use. If you choose not to use this tool, you are still required to submit a Success Story that meets requirements in PS13-1308.

As you begin this process, brainstorm ideas with your DASH Program Consultant, Program Evaluator, Advisory Team and other colleagues. Often, the biggest challenge in creating a success story is deciding what aspects of your program are worth highlighting and determining how they should be framed for specific audiences. Your DASH Program Consultant can help guide you in choosing a program activity to highlight and writing content effectively and efficiently. Your Program Evaluator can help you consider programmatic and surveillance data to support your success and strengthen your story.

Consider the following prompts as you document your story:

★ Summarize the achievement briefly by clearly describing the activity, program, or procedure.
★ Identify supportive partners, including other programs or organizations.
★ Explain the problem or challenge that you addressed.
★ Use data to describe your achievements.
★ Share what positioned you for success.

SUCCESS STORIES

★ *Show how your program is making a difference*
★ *Describe how your program achievement aligns with the desired outcomes of PS13-1308*
★ *Describe a positive change in the school, school district, or with students*
★ *Show the impact of creating healthy school environments for adolescents*
★ *Document the value of this funding*
★ *Help market your program*

- ★ List other factors that contributed to your success.
- ★ Provide quotes and a photo of products or people.

How DASH Uses Your Stories

- ★ To emphasize program activities that have the greatest impact.
- ★ To respond to requests from the National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention, the Office of Management and Budget, other federal offices, Congress, and others.
- ★ To communicate program efforts with internal and external audiences through presentations, the DASH website, and other channels.

If you have questions, please contact your Program Consultant.

TIPS

- ★ *Brainstorm ideas with your DASH Program Consultant*
- ★ *Share highlights of a current or recent success*
- ★ *Ask your priority sites to complete this template*
- ★ *Identify and track achievements throughout the year*
- ★ *Share jurisdiction successes with your key stakeholders*