# Eastern Band of Cherokee Indians First Steps Project



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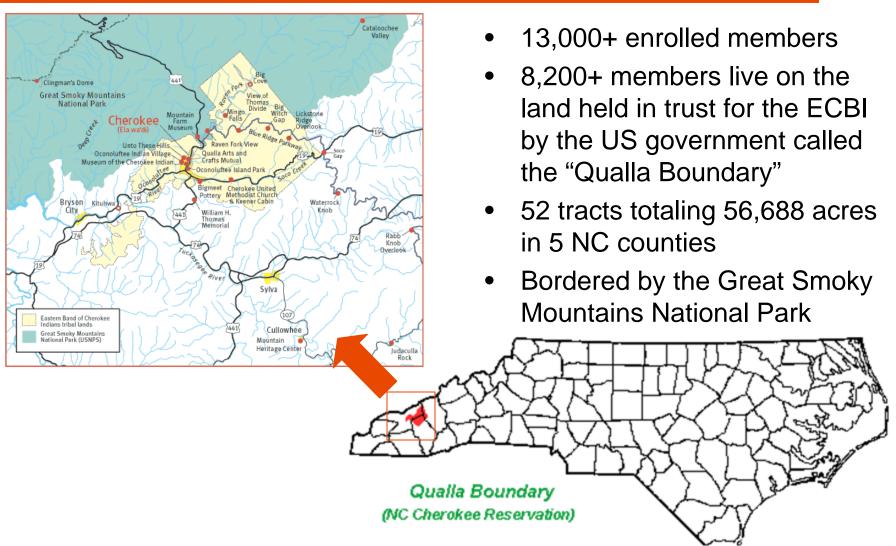


 The modern EBCI are descendents of those Cherokee who avoided the forced removal to Oklahoma in the 1838 "Trail of Tears"













## Tribal Government & Major Employers

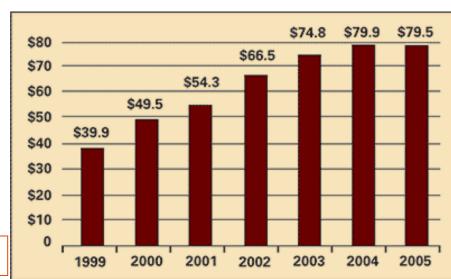


#### Tribal Government

- Tribal government is 3 branch system
- Tribe is partitioned into 6 communities
- Each community has 2 representatives on tribal council
- Government provides all public services
  - Approximately 1000 employees

#### Casino

- Gaming plus 600 room hotel
- 1700 employees



Casino & Tribal Govt Combined Payroll

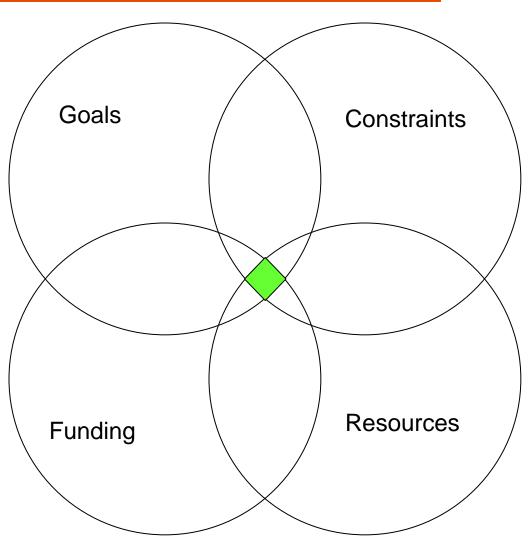


- Gaming & tourism are key sources of revenue
- Lack of high skill jobs and overabundance of seasonal employment
- Need for diversification
- Lack of adequate housing
- Seeking to develop a strategic energy plan that supports the tribe's goals and economic development objectives

## Project Objective/Approach



- To develop a comprehensive strategic energy plan that
  - Supports tribal goals
  - Fits tribal constraints
  - Utilizes available renewable resources
  - Has source of funds



#### **Tribal Goals**



- Improving or developing competitive advantage in:
  - Cherokee values and culture
  - Tourism
  - Downtown Cherokee
  - Knowledge Industries
  - Small Business Development
  - Educational Attainment
  - Affordable Housing
- Mitigating the following threats
  - Overdependence on gaming and tourism
  - Competition from new casinos and tourist destinations
  - Increased travel costs
  - Environmental degradation
  - Inappropriate development
  - Shortage of housing
  - Increased use of drugs

#### Constraints



- Must be consistent with tribal values and culture
- Can't adversely impact tourism or gaming
- No significant adverse impact on the environment
- Must be affordable

### Resources



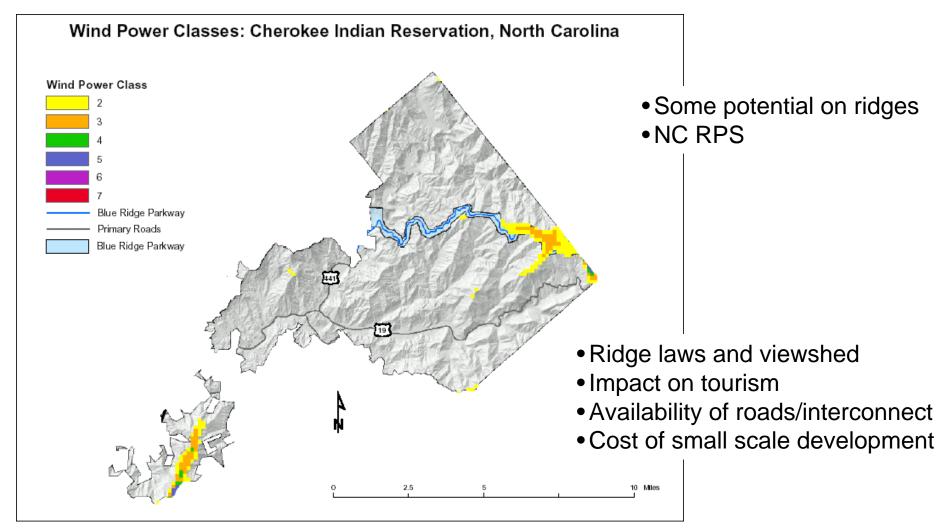
- Wind
- Water
- Forestry
- "Tourists"
- Energy Efficiency

- Solar
- Agriculture



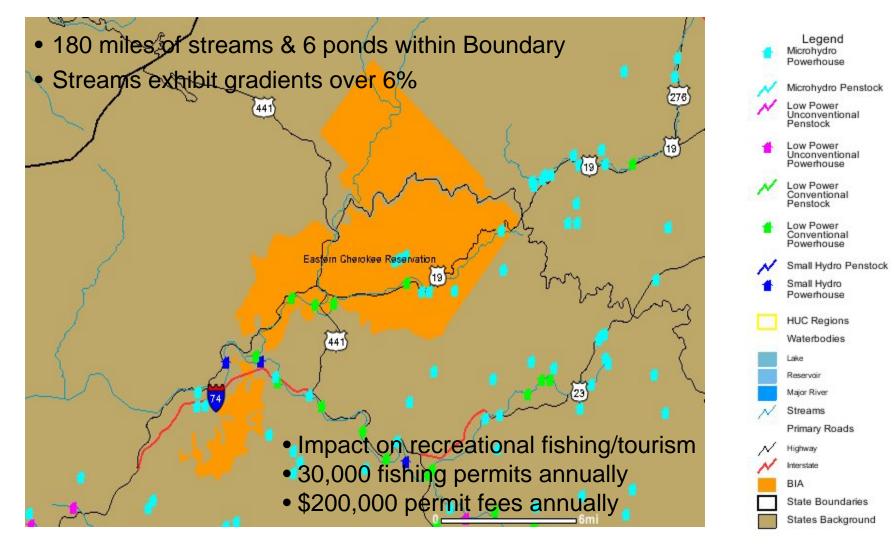
#### Wind





#### Water





### Forestry

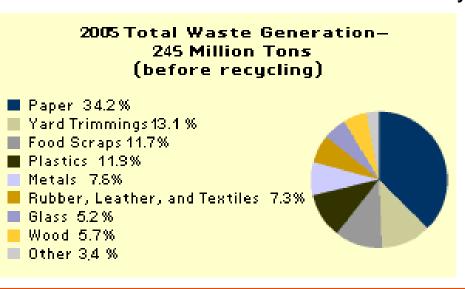


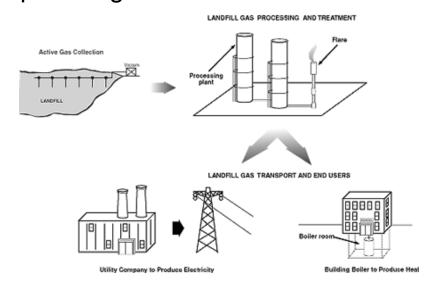


#### "Tourists"



- Adjacent to #1 and #3 most visited attractions in US
- Casino is #1 travel destination in NC
- Tourists generate substantial useable waste stream
  - Municipal solid waste
  - Waste water
  - Restaurant fats, greases, oils
- Other locations are successfully capitalizing on these waste streams





### **Energy Efficiency**



- Numerous opportunities
  - Homes
    - Upgrade of substandard housing and improved standards for new housing
  - High consumption municipal buildings
    - Casino
    - Administrative buildings
    - Hospital

#### **Plans**



- Renewable energy and energy efficiency options will be developed and rated against goals, constraints, and funding availability
- Tribal Energy Committee will serve as tribe's focal point for study
  - Damon Lambert Tribal Planner/Grant Writer (chair)
  - Joella Jackson Environmental Specialist
  - Forest Parker Manager Office of Environment & Natural Resources
  - David Wyatt GIS Administration Manager
  - Paxton Myers Executive Assistant to Tribal Chief
  - Doug Cole Strategic Planner

### Questions





