

# **Human Computer Interaction Fall 2021**

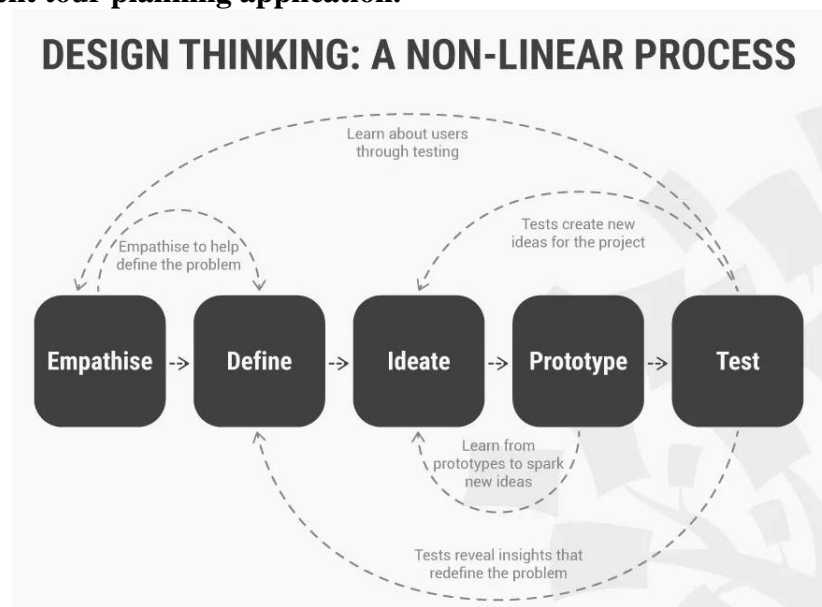
## **Deliverable 1- Empathize [2 Weeks]**

**Start Date:14-10-21**

**End Date: 28-10-21**

**We will use Design thinking as the project design methodology for this course. You will be provided necessary guidance and documentation on Design Thinking Process, before starting the project. For this course you can pick of the following projects**

- 1. A day-to-day activities virtual assistant.**
- 2. Intelligent tour planning application.**



- Decide your Team Members: (3 members)
- Meet with your potential user (Role playing: your instructors will serve as users).
- Try to note down the problems, issues, wishes, and wants of the user. The user may use pen and paper to draw you the kind of layout she wants (wireframes). The purpose is to indulge with the user as much as you can to gather the design requirements/features.
- Choose a suitable Project title (choose a suitable name for your project).

***For D1-Empathize- You need to submit the following:***

1. Project title
2. Persona of your users [ one primary and one secondary]
  - a. Add a name or header to the profile. You can also add a picture.

- b. Demographic profile including personal background, professional background, user environment (the physical, social, and technological context of the user),
  - c. psychographics (such as attitudes, interests, motivations, and pain points),
  - d. Goal which the user wants to achieve by using your app
- 3. Methods you used to dig-out information from the user. [Interview session]
- 4. Feature list – problems, issues, wishes, and wants of each user
- 5. A complete feature list stating the wishes and wants of all of users

Please note:

- 1. Submission is Mandatory
- 2. 10% marks will be deducted for late submissions (up to 3 hrs), after that, your submission will be marked zero
- 3. Online Submission will be provided by only 1 group member.
- 4. Follow provide template