



# RubyNation - April 9-10, 2010

## DC's Ruby and Rails Developer Conference

Contact us at [sponsorship@rubynation.org](mailto:sponsorship@rubynation.org)

Lead the Ruby Nation! Become a partner of the premier Ruby and Rails conference in the Nation's Capital. Put your message before a large audience of engaged and interested Rubyists, influential thought leaders, who can bring your product or services into their organizations.

RubyNation is a two-day, dual-track technical conference to be held in Reston, Virginia April 9-10, 2010 at the Sheraton Hotel. The estimated attendance for the conference is 200 people (170 last year). The conference schedule features presentations from well-known professionals in the Ruby and Rails community, including featured speakers Dave Thomas, Jim Weirich, Joe O'Brien and Greg Pollack. In addition, there will be approximately eighteen other 45-minute technical talks and panel discussions.

In our third year, the RubyNation Conference will again bring the community's top speakers and leaders together with motivated and excited attendees for an unforgettable conference experience. At RubyNation, we debate and discuss the latest trends, techniques, and tools in Ruby development, design, deployment, business and marketing. We are not a commercial conference. Staffed by committed volunteers, RubyNation is produced and presented by the National Capital Region's Ruby and Rails Developers Community, as a non-profit event to promote Ruby, and encourage collaboration across the community.



## *Diamond Sponsorship - \$5000 - Limit 2*

1. Logo displayed in the RubyNation web site's Diamond sponsors panel.
2. Name, logo, and short message on sponsors page of the conference web site.
3. Full page advertisement in the conference program.
4. Introductory announcements in the RubyNation blog, tweets, etc., and at the start of each day.
5. Top designation in marketing efforts.
6. 4 Conference passes.
7. Marketing handouts placed in the conference bags.

## *Platinum Sponsorship - \$2500 - Limit 4*

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2. Name, logo, and short message on sponsors page of the conference web site.
3. Half page advertisement in the conference program.
4. Introductory announcement in the RubyNation blog, tweets, etc., and at the start of each day.
5. Prominent designation in marketing efforts.
6. 2 Conference passes.
7. Marketing handouts placed in the conference bags.

## *Gold Sponsorship - \$1500*

1. Logo displayed in the RubyNation web site's Gold sponsors panel.
2. Name, logo, and short message on sponsors page of the conference web site.
3. Quarter page advertisement in the conference program.
4. Introductory announcement in the RubyNation blog, , tweets, etc.
5. Designation in marketing efforts.
6. 1 Conference pass.
7. Marketing handouts placed in the conference bags.

## *Silver Sponsorship - \$500*

1. Logo displayed in the RubyNation web site's Silver sponsors panel.
2. Name, logo, and short message on sponsors page of the conference web site.
3. Designation in marketing efforts.

RubyNation welcomes alternative sponsorship opportunities, including breakfast and lunch sponsorships, material sponsorships, etc.

Have something else in mind? We would be happy to work with you to find alternative ways for you to support the RubyNation conference.

# *We love our sponsors!*