



2008 Sponsorship Prospectus

RubyNation 2008 is a two-day technical conference held in Dulles, VA on August 1-2, 2008. The conference schedule will include several keynotes with well-known professionals in the Ruby/Rails community. In addition to the keynotes, there will be approximately eight one-hour technical talks. We are soliciting for sponsors for the RubyNation 2008 Conference.

Conference Sponsorship \$5000 (Limit 1)

- Company logo displayed above all other logos on the Home page of conference web site
- Company name, logo and 200-word description on the Sponsors page of the conference web site
- Company logo in Program Guide
- First full-page ad in Program Guide
- Conference Sponsor designation in marketing efforts
- Introduced as sponsor of both keynotes
- 10 Conference passes *
- Attendee Handouts

Premium Sponsorship \$3000 (Limit 2)

- Company logo prominently displayed on Home page of conference web site
- Company name, logo and 200-word description on Sponsors page of the conference web site
- Company logo in Program Guide
- Full-page ad in Program Guide
- Premium Sponsor designation in marketing efforts
- 3 Conference passes *
- Attendee Handouts

Standard Sponsorship \$1500

- Company logo displayed on Home page of conference web site
- Company name, logo and 100-word description on Sponsors page of the conference web site
- Company logo in Program Guide
- Half-page ad in Program Guide
- Sponsor designation in marketing efforts
- 2 Conference passes *
- Attendee Handouts

If you are interested in sponsoring the conference, please contact:

RubyNation, LLC
sponsorship@rubynation.org

If your company is unable to contribute funds directly to the conference, we would be happy to work with you to find alternative ways for you to support the RubyNation conference.

* Sponsorship conference passes must be assigned to an attendee by 7/1.