2009 Sponsorship Prospectus

We are soliciting for sponsors for the RubyNation 2009 Conference. RubyNation 2009 is a two-day, dual-track technical conference held in Reston, VA on June 12-13, 2009 at the Reston Sheraton Hotel. The estimated attendance for the conference is 200 people. The conference schedule features presentations from well-known professionals in the Ruby/Rails community, including Chad Fowler and Bruce Tate. In addition to the featured speakers, there will be approximately sixteen 45-minute technical talks.

Conference Sponsorship
$5000 (Limit 1)

- Company logo displayed above all other logos on the Home page of conference web site
- Company name, logo and 200-word description on the Sponsors page of the conference web site
- Company logo in Program Guide
- First full-page ad in Program Guide
- Conference Sponsor designation in marketing efforts
- Introduced as sponsor of both keynotes
- 4 Conference passes *
- Attendee Handouts

20% Discount on any sponsorships received before March 1, 2009

Premium Sponsorship
$3000 (Limit 4)

- Company logo prominently displayed on Home page of conference web site
- Company name, logo and 200-word description on Sponsors page of the conference web site
- Company logo in Program Guide
- Full-page ad in Program Guide
- Premium Sponsor designation in marketing efforts
- 2 Conference passes *
- Attendee Handouts

Standard Sponsorship
$1500

- Company logo displayed on Home page of conference web site
- Company name, logo and 100-word description on Sponsors page of the conference web site
- Company logo in Program Guide
- Half-page ad in Program Guide
- Sponsor designation in marketing efforts
- 1 Conference pass *
- Attendee Handouts

If you are interested in sponsoring the conference, please contact:

sponsorship@rubynation.org

RubyNation welcomes alternative sponsorship opportunities, including breakfast and lunch sponsorships, material sponsorships, etc. Last year's Happy Hour sponsorship was particularly successful.

If your company is unable to contribute funds directly to the conference, we would be happy to work with you to find alternative ways for you to support the RubyNation conference.

* Sponsorship conference passes must be assigned to an attendee by 5/12.