

Website Planning Document

Weather Cast

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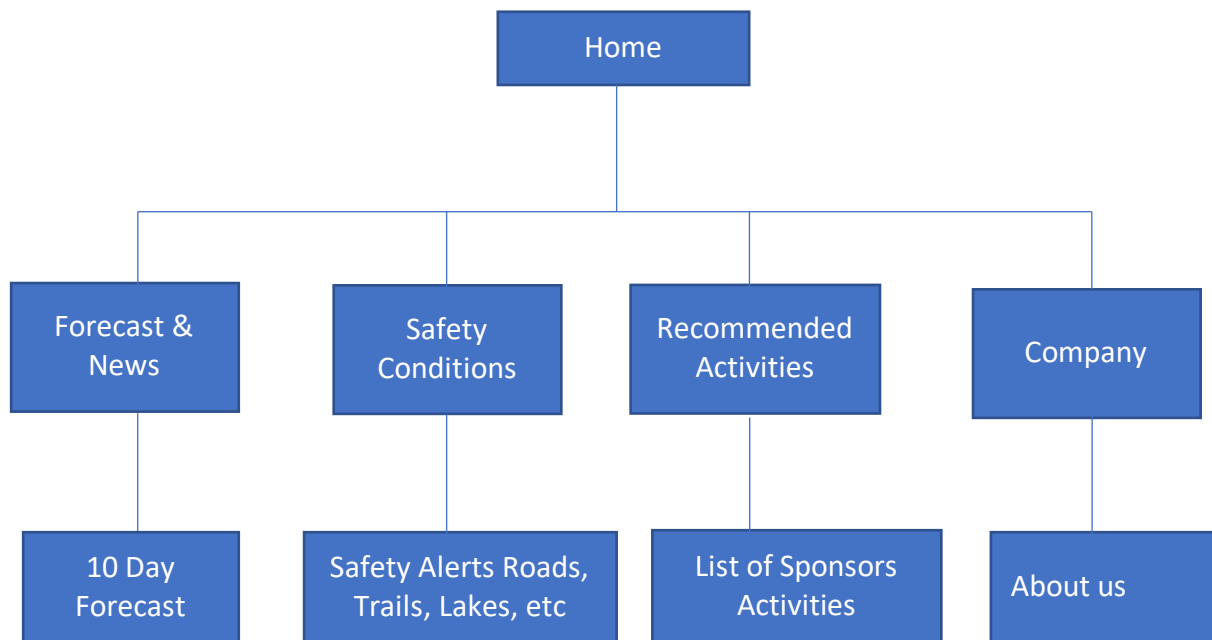
Site Purpose

The purpose of this site is to provide good weather forecast for the area.

Target Audience

For those who love the outdoors and are travelling on the road in the areas of Franklin, Springfield and Greenville.

Site Map



Color Scheme

Overall color template going for a cooler color scheme.

Background-AliceBlue #F0F8FF

Main Navigation Elements- Gray #808080

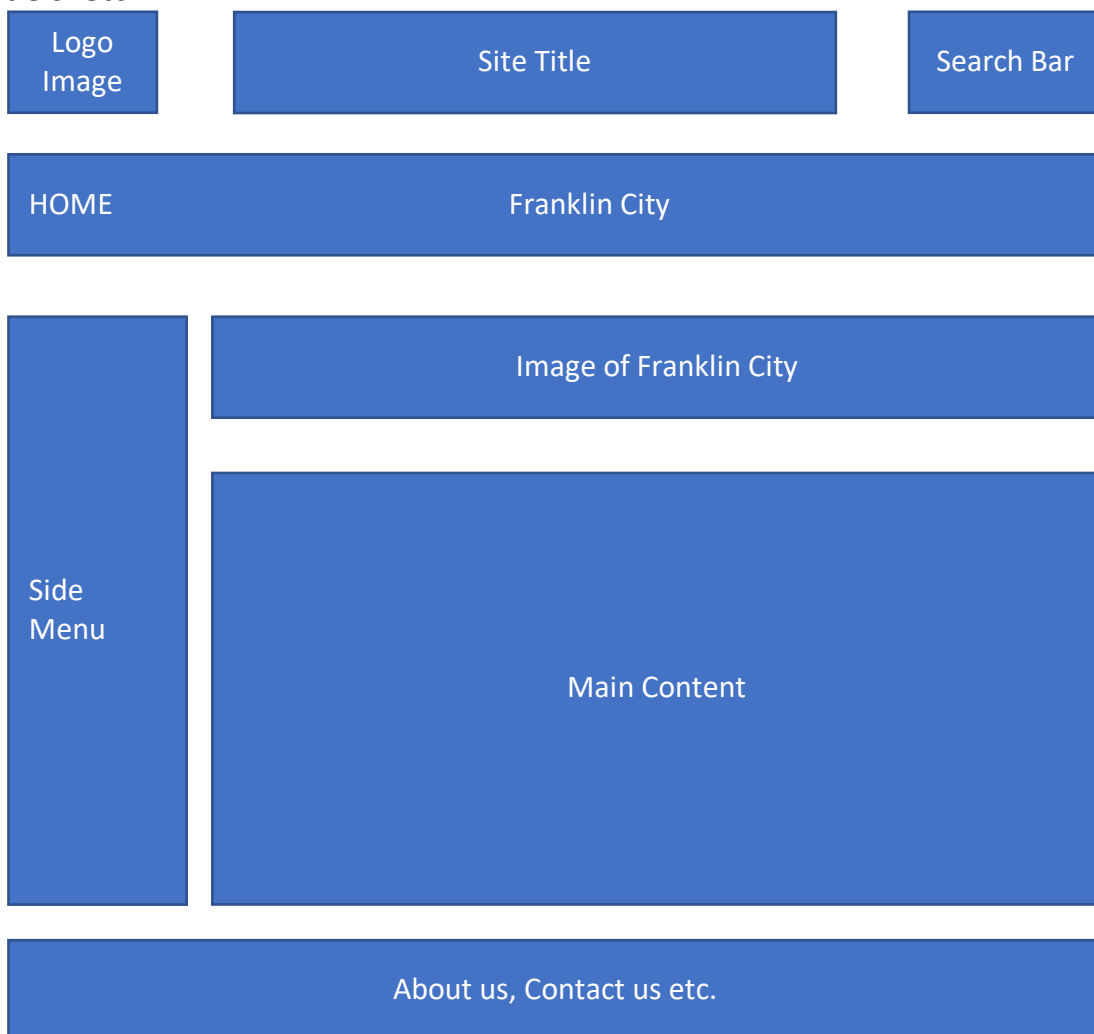
Typography

Primary font used is Cambria

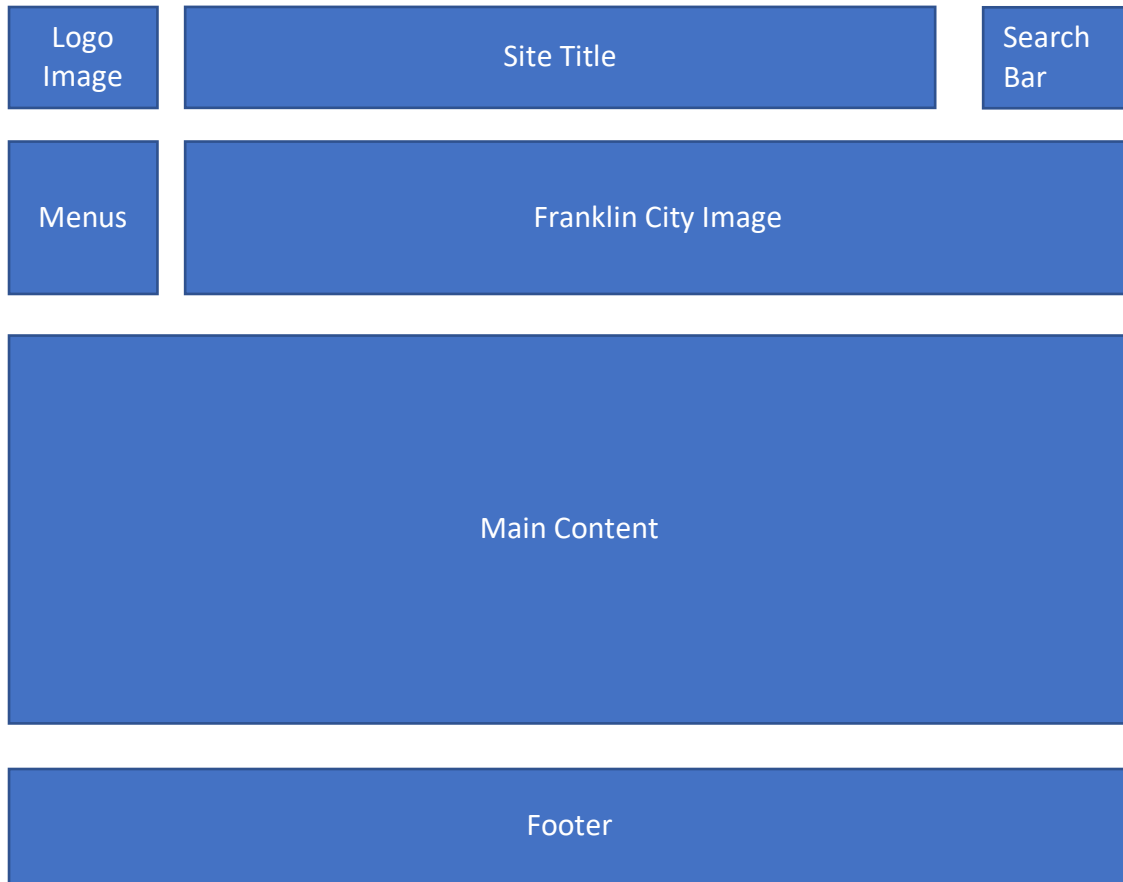
Site header	Cambria	40px
Primary Navigation	Cambria	30px
Footer Navigation	Cambria	20px
Heading 1	Cambria	30px
Heading 2	Cambria	25px
Heading 3	Cambria	20px
Paragraph text	Cambria	16px

Wire-Frame Sketch

wide sketch



Medium Sketch



Small Sketch

