

What makes life longer? A population perspective

Economic Demography

Econ/Demog c175

Prof. Goldstein

Spring 2017

Week 13, Lecture A

Agenda

- How to measure longevity
- Trends over time
- Differences across countries
- Putting it all together with the "Preston Curve"

Measurement of mortality

- Crude death rate = $D(t) / N(t)$
- Age-specific death rate = $D(x,t) / N(x,t)$
- Life expectancy: the average length of life
 - according to period rates
 - according to cohort rates

Crude Death Rate

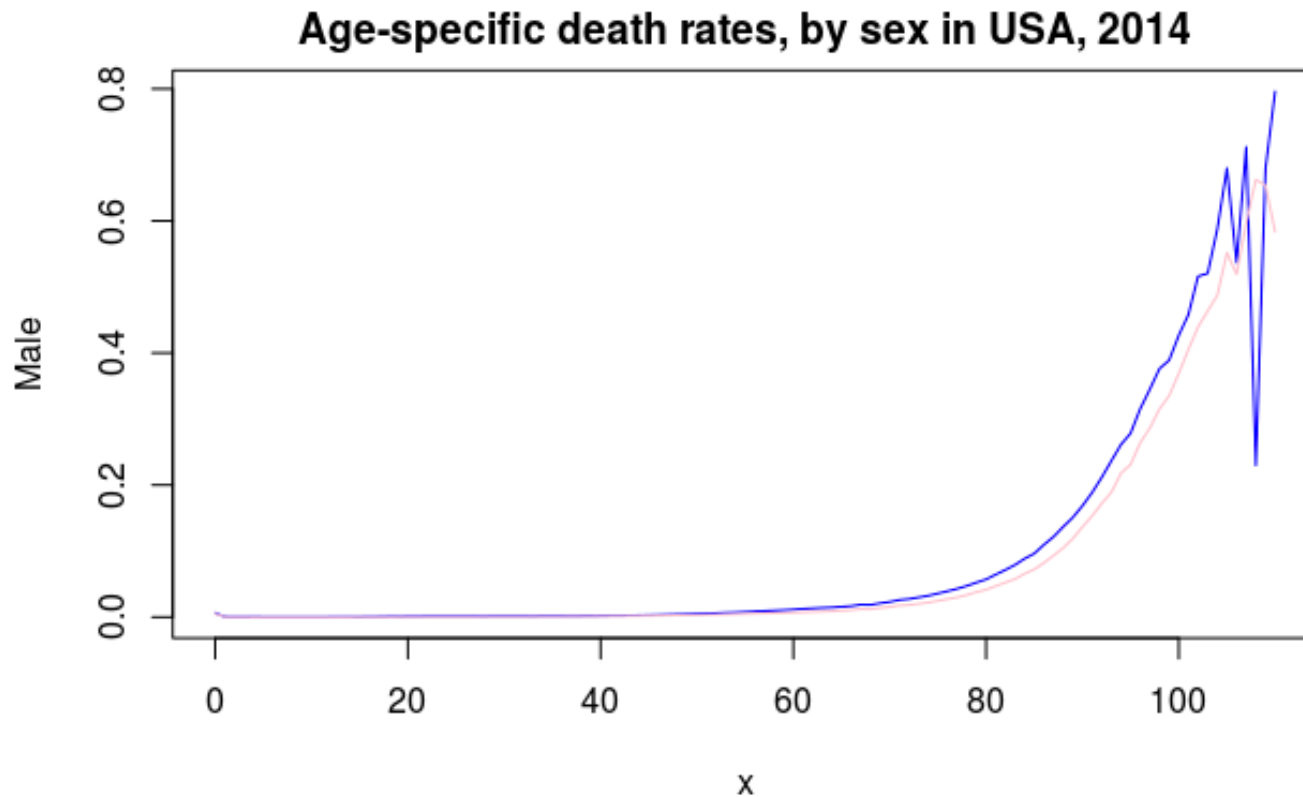
- US example (2014)
2.6 million deaths ; 320 million people
- What is crude death rate?
- Mexico (2013) has CDR of 5/1000
- As an individual, where would you survive the longest?
- Why is this (isn't this) consistent with CDR?

Age-Specific death rates

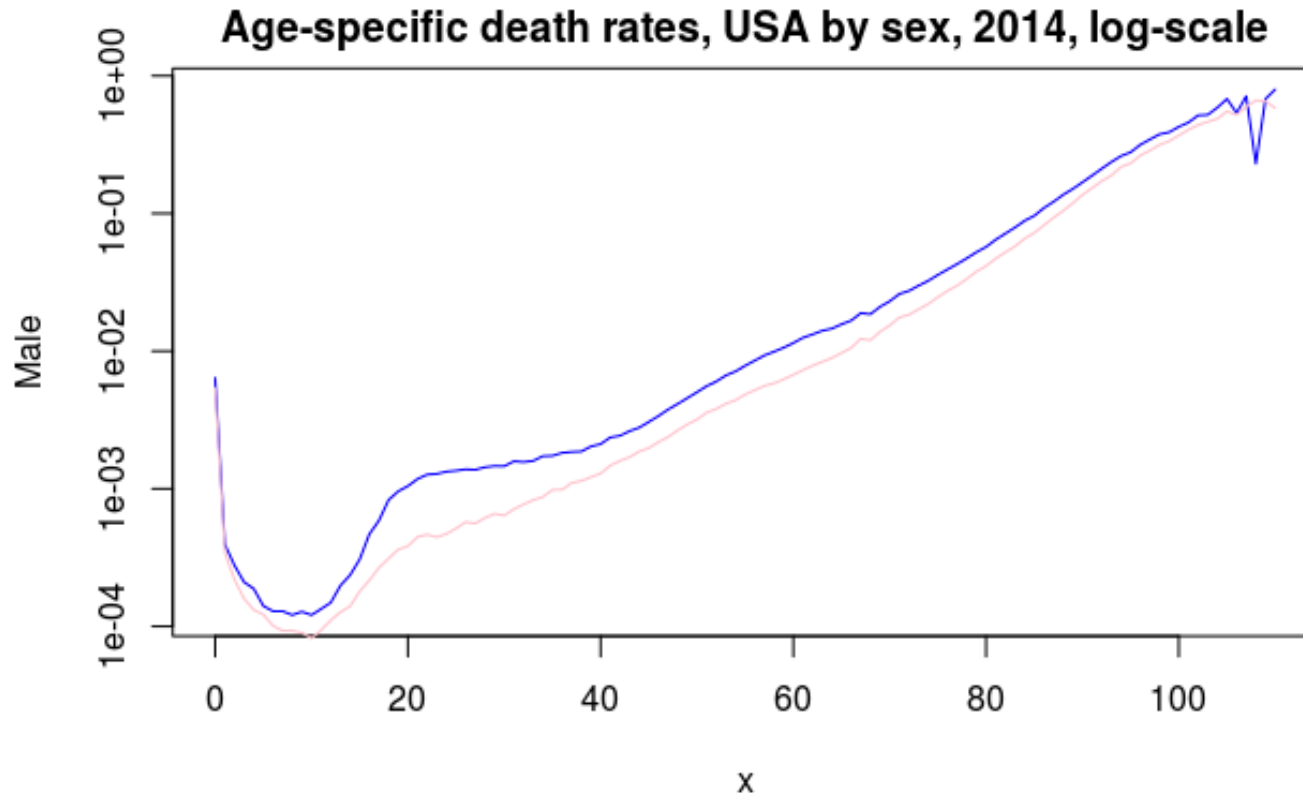
U.S. example (Males, 2014)

Age	Deaths	Pop (million)	$M(x)$
0-1	13,000	2.0	0.006
20-21	2,400	2.2	0.001
50-51	11,000	2.2	0.005
80-81	31,000	0.5	0.060

A picture of age-specific death rates by age



Log-scale allows us to more detail when mortality is low



Life expectancy

- Expected additional years of life
- $e(0)$ = average age at death
- $e(65)$ = average remaining years, conditional on surviving to age 65

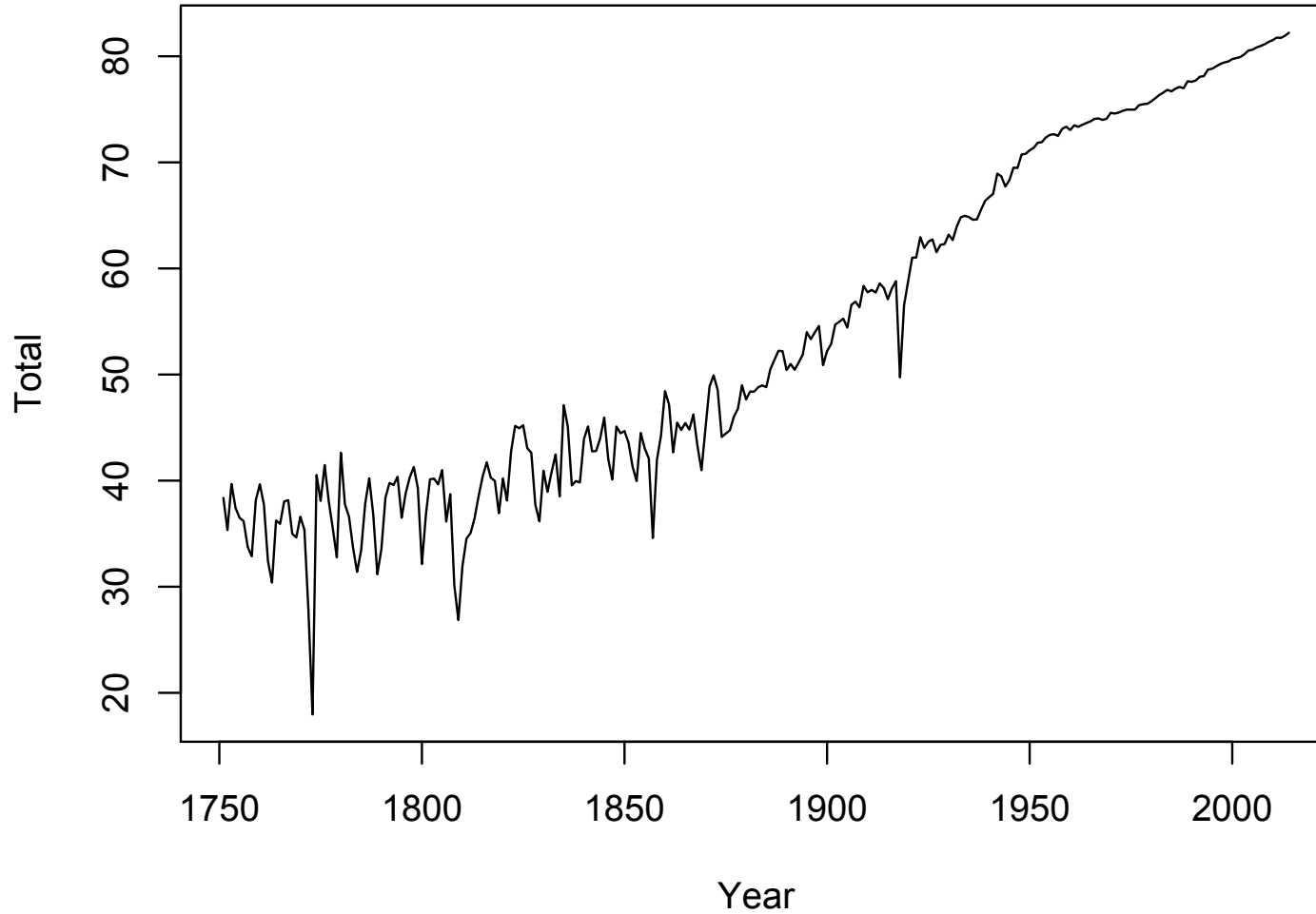
Why did mortality change

- Earliest onset is still a mystery (end of plagues, end of little ice age, more food, ...)
- 19th century: important improvements in understanding of disease, water, hand-washing, contagion ...
- 20th century: more medical technologies
- Throughout, what is the role of rising incomes?

Three important advances

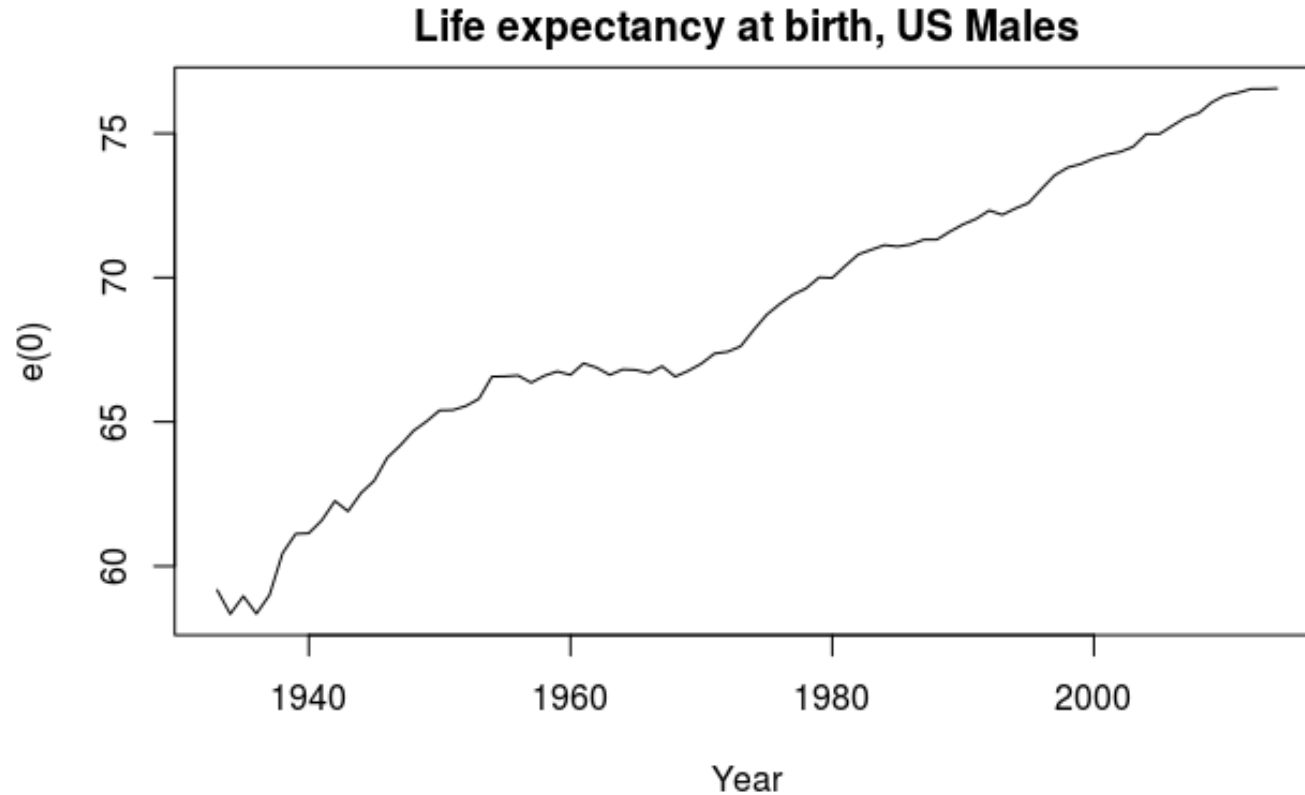
- Children (diarrhea and water-borne disease)
- Young adults (Tuberculosis , "TB")
- Middle-age and beyond (heart disease)
- A shift from contagious to chronic causes, an increasing role for \$\$?

Life expectancy in Sweden, 1750 to the present



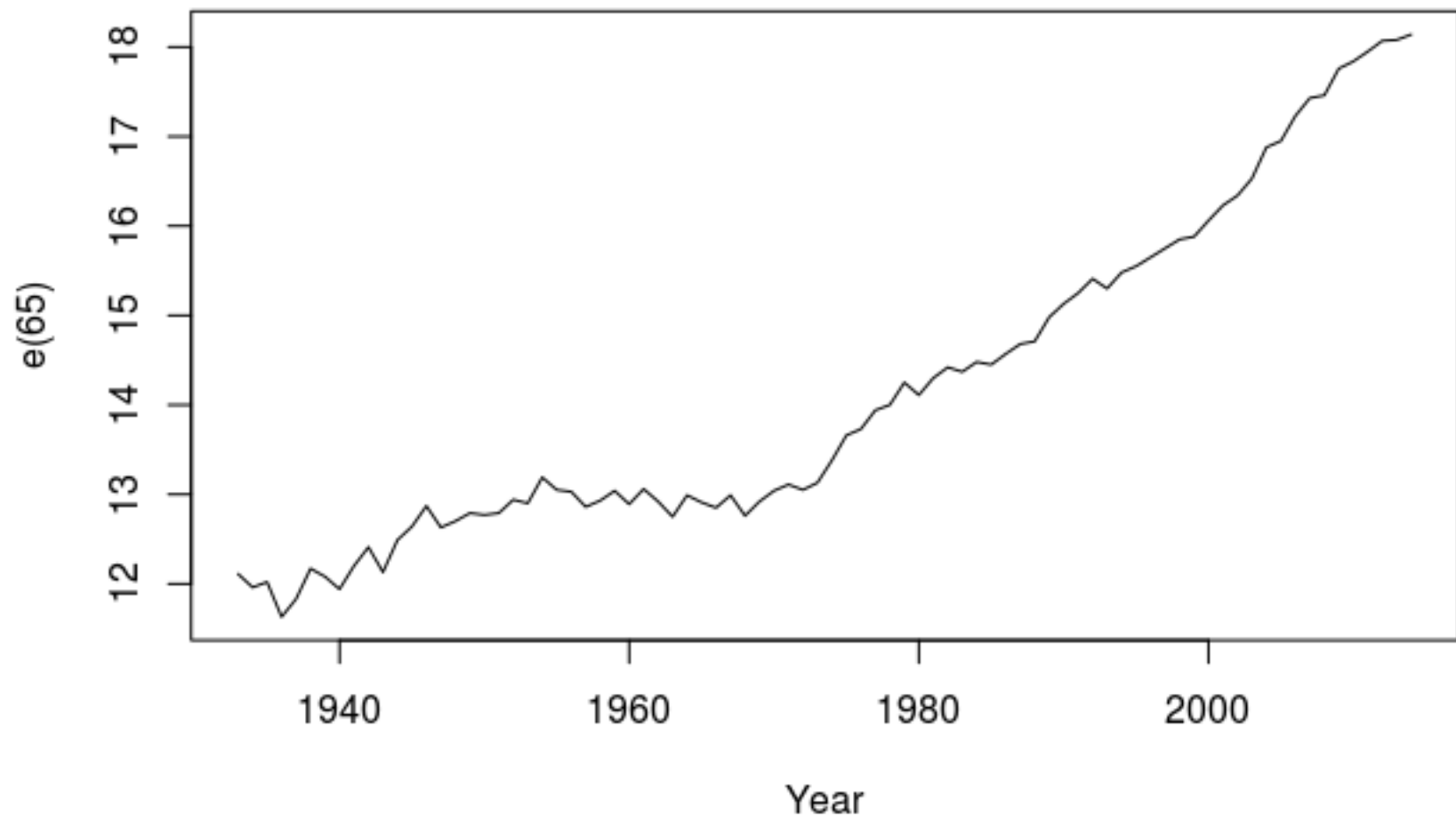
Stages?

e_0 over time in US



Recent extension of life at older ages

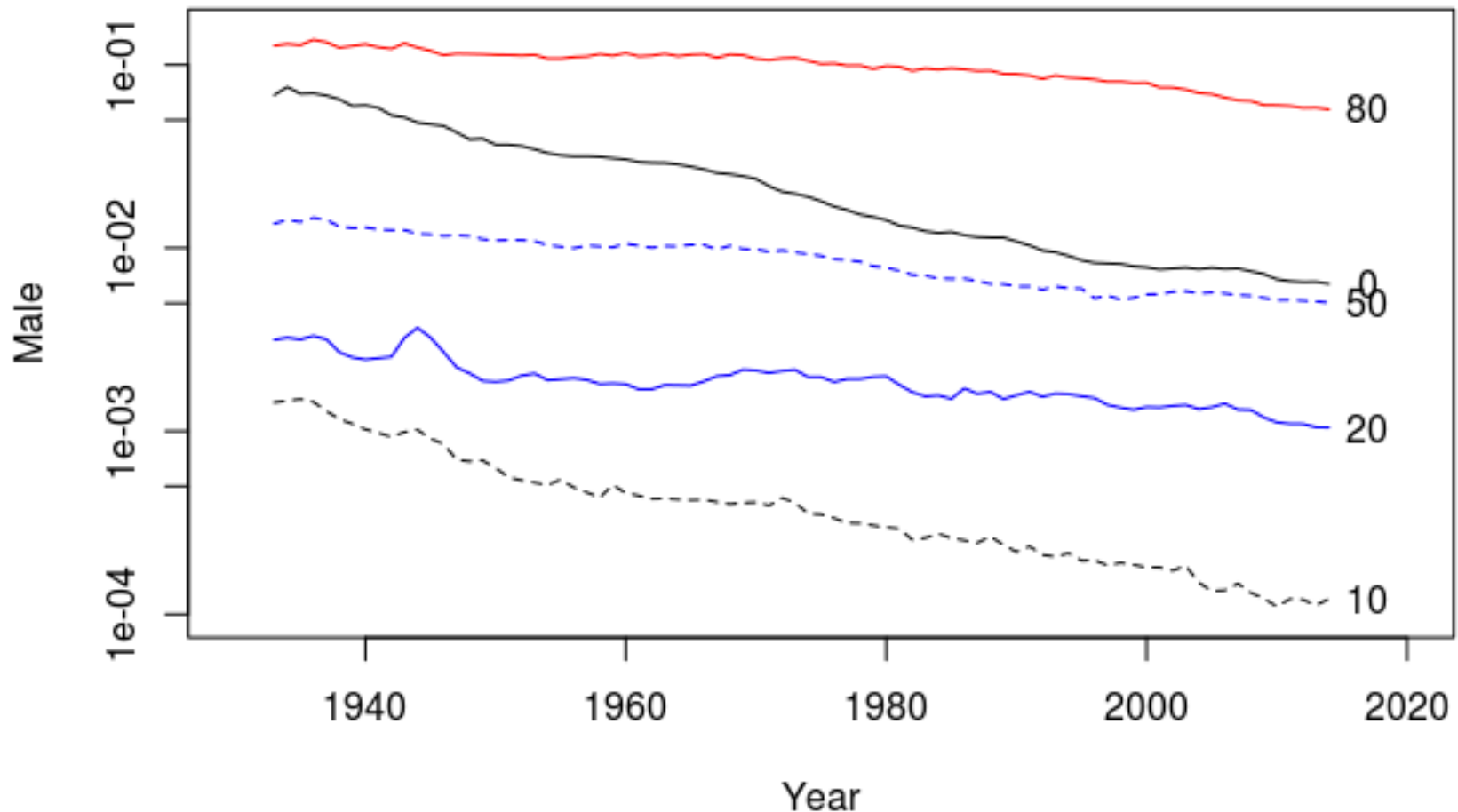
Life expectancy at age 65, US Males



Period and cohort

- Lexis picture on the board
- When we read that life expectancy today is 79 years, what does this mean? (A baby born today can expect to live to be 79?)

How does age-specific mortality change over time?



An army of ants

- Mortality improvements were long limited to childhood
- As remaining deaths concentrated at older ages, we've seen progress made there
- The invisible hand?

Differences across countries

The cross-section:

A short video from Gapminder

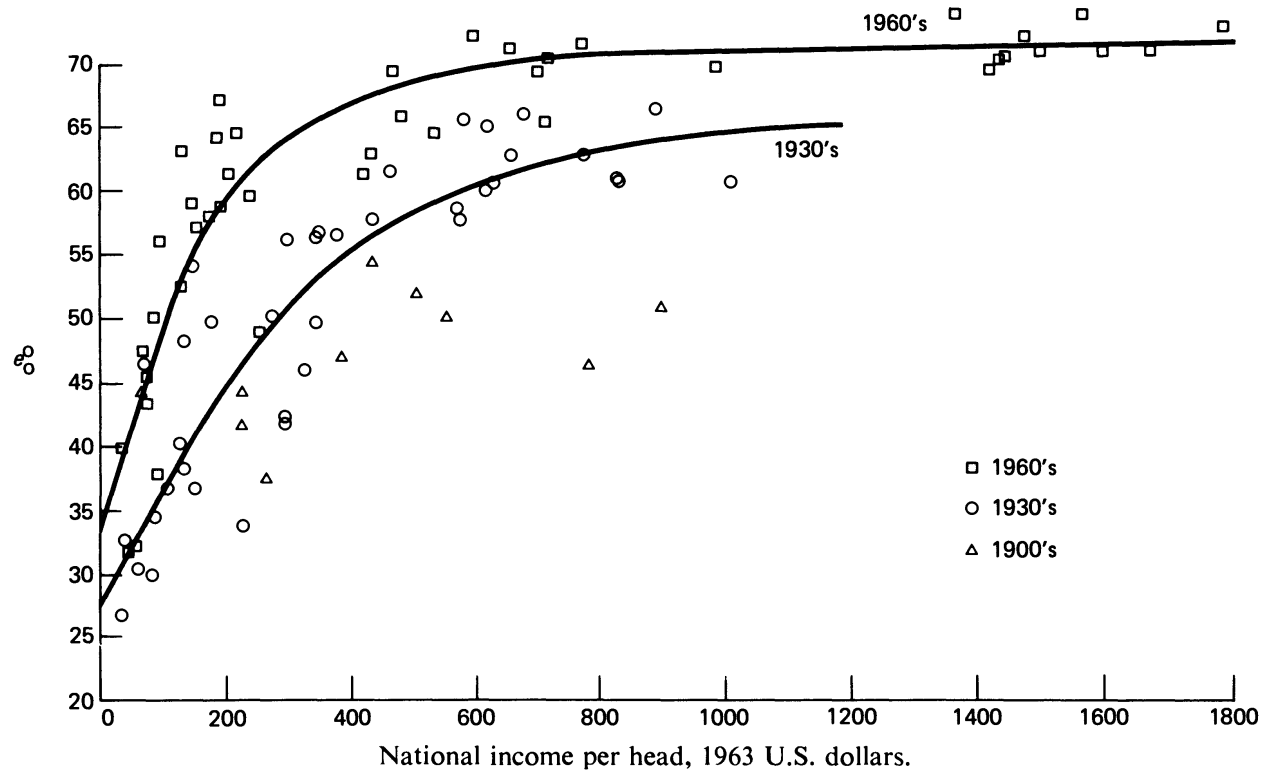
- <http://www.gapminder.org/answers/how-does-income-relate-to-life-expectancy/>
- So is increasing income the secret to longer life?

A dynamic picture

- Google: gapminder Wealth & Health of Nations
- Notice
 - little gradient early on
 - early: little progress, despite income growth
 - later: more progress, faster than income growth

Putting it all together: Preston Curves

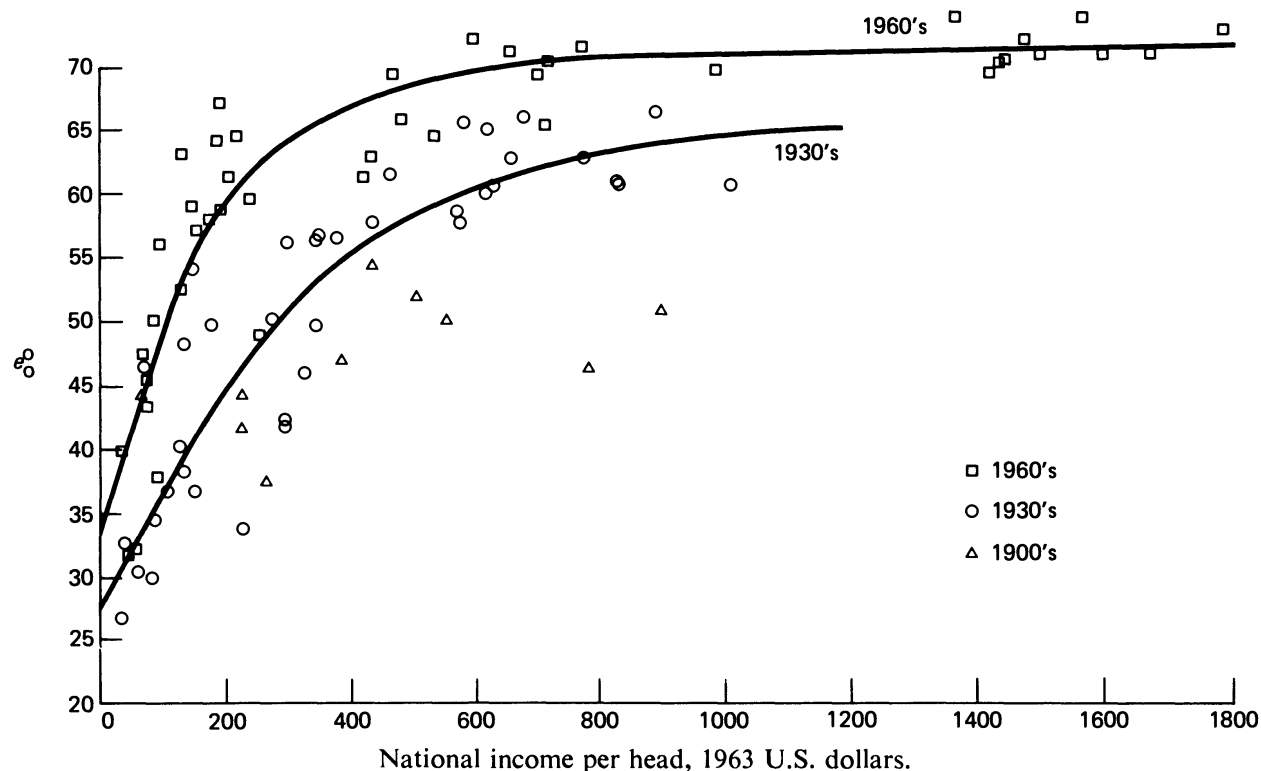
Scatter-diagram of relations between life expectancy at birth (e_0) and national income per head for nations in the 1900s, 1930s, and 1960s.



e_0 vs. per capita GDP
by country and time period

Diminishing returns

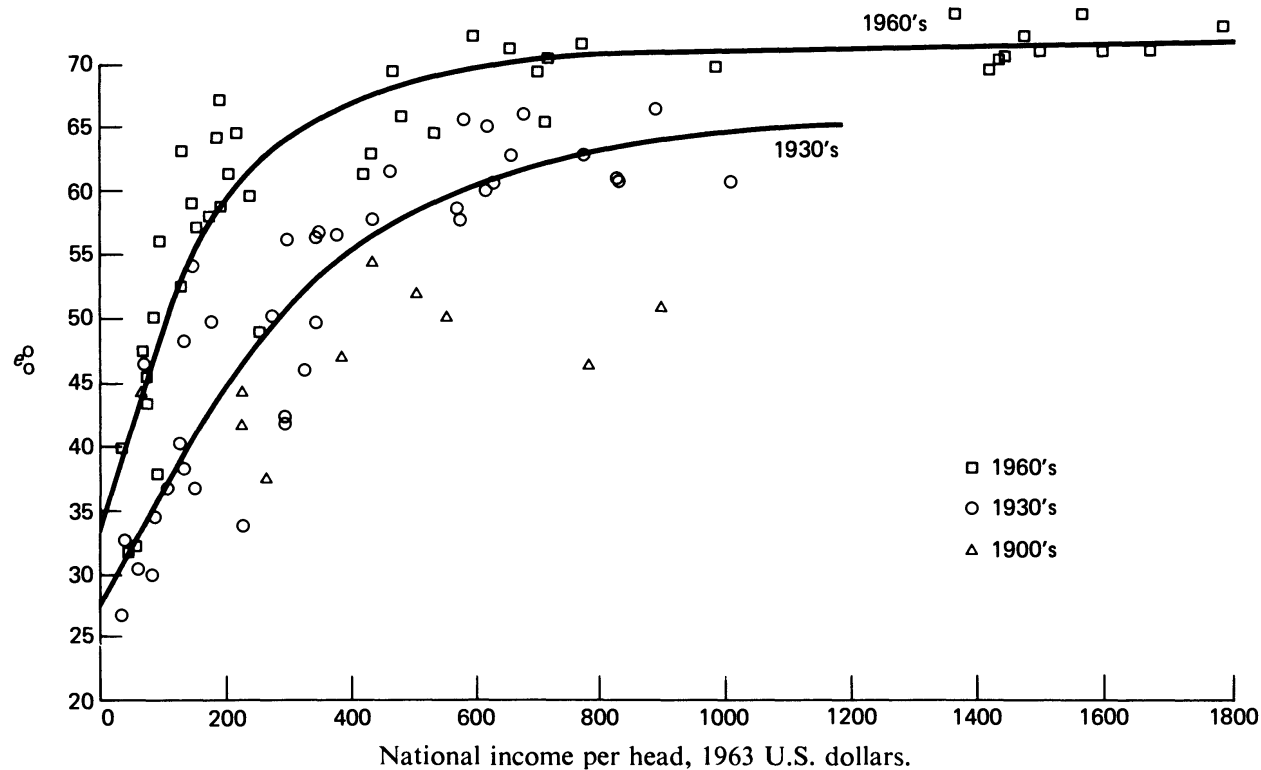
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Progress: between curves, not along them

Scatter-diagram of relations between life expectancy at birth (e_0) and national income per head for nations in the 1900s, 1930s, and 1960s.



e_0 vs. per capita GDP
by country and time period

Preston conclusions

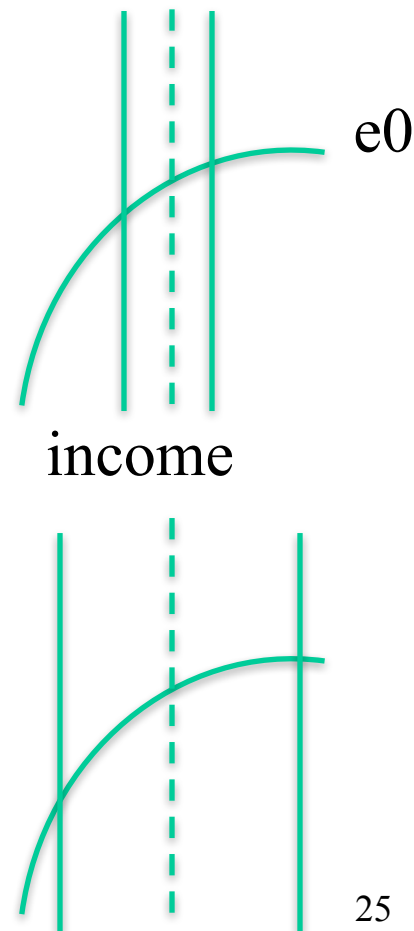
1. Starkly diminishing returns to income
2. Over time, economic growth only a small part of longer life (16% between 1938 and 1963?)
3. So what is responsible?

Other factors

- Spread of medical technology
- Improvement in social and institutional organization
- Together they move the national health production function up and to the left

Inequality?

- If diminishing returns within countries, then more inequality reduces average.
- Imagine two people, each equidistant from the mean in terms of income. The farther apart they are, the lower average e_0 .



Increasing importance of income?

- Curve becomes steeper at lower incomes (\$\$ matter more) and flatter at higher incomes (\$\$ matter less)
- Money is needed for technology in 1960 (drugs etc.), but wasn't so much in 1930?
- Outside helpers avoid poorest countries because interventions (malaria) don't help as much?

Conclusions from Preston

- Income alone is not enough
- Progress is possible by moving the whole technological frontier (institutional, medical, ...)
- US problems are probably the social and economic organization of health
- Recipe for mortality improvement changes by era
- We won't grow our way out.

Next time (the last chapter)

- Course evaluations (bring laptop)
- Choosing your health: Grossman's micro-economic model of health investments
- Last lab will be *optional*, a follow-up to earlier lab
 - instructions will be posted
 - can make up a missed lab, or a low score