

FIFA 2022 World Cup Data Analysis

Author: Dessaily Kikuku

Goal: Turn raw World Cup 2022 match stats into clear insights for readers who may be new to **Python** and **soccer analytics**.

What you'll learn

- How to read and explore tabular data with **pandas**
- Soccer basics: goals, attempts, possession, cards, etc.
- How to reshape matches into **team-level** records for analysis
- How to build clean, interpretable charts and write takeaways
- How to export a shareable HTML/PDF report

This notebook blends **education** (what each step means) with a **professional narrative** (why it matters and what we learned).

Setup: Libraries & Style

We load Python libraries:

- **pandas** for tables and grouping
- **numpy** for simple numeric helpers
- **matplotlib / seaborn** for charts

We also set global style options so every chart looks consistent and readable. If you see "FutureWarning" messages (version hints), we can hide them for a cleaner, report-ready notebook.

Why hide warnings?

Warnings are helpful for developers, but they distract non-technical readers.

For a teaching/report version, we suppress them globally so charts stand out.

Load the Dataset

We load the CSV file that has **64 World Cup 2022 matches** with detailed stats. Each row = one match (Team 1 vs Team 2) with columns such as:

- `number of goals team1 / team2` — goals scored
- `possession team1 / team2` — % of ball control
- `total attempts ... and on target attempts ...` — shots and shots on goal
- passes completed, cards (yellow/red), corners, fouls, etc.

After loading, we preview a few rows to confirm columns and values look correct.

`.info()` shows data types and missing values.

`.describe()` gives quick stats like averages and ranges.

This helps us see if the data is clean.

Understand the Data: Columns & Types

Before analysis, we answer:

- What columns exist and what do they mean?
- Are columns numeric or text?
- Are there missing values?

This step helps us avoid surprises and choose the right operations for each column.

```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 64 entries, 0 to 63
Data columns (total 88 columns):
 #   Column           Non-Null Count Dtype
 ---  -----
 0   team1            64 non-null    object
 1   team2            64 non-null    object
 2   possession team1 64 non-null    object
 3   possession team2 64 non-null    object
 4   possession in contest 64 non-null    object
 5   number of goals team1 64 non-null    int64
 6   number of goals team2 64 non-null    int64
 7   date              64 non-null    object
 8   hour              64 non-null    object
 9   category          64 non-null    object
 10  total attempts team1 64 non-null    int64
 11  total attempts team2 64 non-null    int64
 12  conceded team1    64 non-null    int64
 13  conceded team2    64 non-null    int64
 14  goal inside the penalty area team1 64 non-null    int64
 15  goal inside the penalty area team2 64 non-null    int64
 16  goal outside the penalty area team1 64 non-null    int64
 17  goal outside the penalty area team2 64 non-null    int64
 18  assists team1     64 non-null    int64
 19  assists team2     64 non-null    int64
 20  on target attempts team1 64 non-null    int64
 21  on target attempts team2 64 non-null    int64
 22  off target attempts team1 64 non-null    int64
 23  off target attempts team2 64 non-null    int64
 24  attempts inside the penalty area team1 64 non-null    int64
 25  attempts inside the penalty area team2 64 non-null    int64
 26  attempts outside the penalty area team1 64 non-null    int64
 27  attempts outside the penalty area team2 64 non-null    int64
 28  left channel team1 64 non-null    int64
 29  left channel team2 64 non-null    int64
 30  left inside channel team1 64 non-null    int64
 31  left inside channel team2 64 non-null    int64
 32  central channel team1 64 non-null    int64
 33  central channel team2 64 non-null    int64
 34  right inside channel team1 64 non-null    int64
 35  right inside channel team2 64 non-null    int64
 36  right channel team1 64 non-null    int64
 37  right channel team2 64 non-null    int64
 38  total offers to receive team1 64 non-null    int64
 39  total offers to receive team2 64 non-null    int64
 40  inbehind offers to receive team1 64 non-null    int64
 41  inbehind offers to receive team2 64 non-null    int64
 42  inbetween offers to receive team1 64 non-null    int64
 43  inbetween offers to receive team2 64 non-null    int64
 44  infront offers to receive team1 64 non-null    int64
 45  infront offers to receive team2 64 non-null    int64
 46  receptions between midfield and defensive lines team1 64 non-null    int64
 47  receptions between midfield and defensive lines team2 64 non-null    int64
 48  attempted line breaks team1 64 non-null    int64
 49  attempted line breaks team2 64 non-null    int64

```

```

50 completed line breakteam1           64 non-null   int64
51 completed line breaks team2        64 non-null   int64
52 attempted defensive line breaks team1 64 non-null   int64
53 attempted defensive line breaks team2 64 non-null   int64
54 completed defensive line breakteam1 64 non-null   int64
55 completed defensive line breaks team2 64 non-null   int64
56 yellow cards team1                64 non-null   int64
57 yellow cards team2                64 non-null   int64
58 red cards team1                  64 non-null   int64
59 red cards team2                  64 non-null   int64
60 fouls against team1              64 non-null   int64
61 fouls against team2              64 non-null   int64
62 offsides team1                  64 non-null   int64
63 offsides team2                  64 non-null   int64
64 passes team1                   64 non-null   int64
65 passes team2                   64 non-null   int64
66 passes completed team1          64 non-null   int64
67 passes completed team2          64 non-null   int64
68 crosses team1                  64 non-null   int64
69 crosses team2                  64 non-null   int64
70 crosses completed team1         64 non-null   int64
71 crosses completed team2         64 non-null   int64
72 switches of play completed team1 64 non-null   int64
73 switches of play completed team2 64 non-null   int64
74 corners team1                  64 non-null   int64
75 corners team2                  64 non-null   int64
76 free kicks team1               64 non-null   int64
77 free kicks team2               64 non-null   int64
78 penalties scored team1          64 non-null   int64
79 penalties scored team2          64 non-null   int64
80 goal preventions team1          64 non-null   int64
81 goal preventions team2          64 non-null   int64
82 own goals team1                64 non-null   int64
83 own goals team2                64 non-null   int64
84 forced turnovers team1          64 non-null   int64
85 forced turnovers team2          64 non-null   int64
86 defensive pressures applied team1 64 non-null   int64
87 defensive pressures applied team2 64 non-null   int64
dtypes: int64(80), object(8)
memory usage: 44.1+ KB

```

	count	unique	top	freq	mean	std	min	25%	50%	75%	max
team1	64	32	ARGENTINA	5	NaN	NaN	NaN	NaN	NaN	NaN	NaN
team2	64	32	MOROCCO	4	NaN	NaN	NaN	NaN	NaN	NaN	NaN
possession team1	64	32	51%	5	NaN	NaN	NaN	NaN	NaN	NaN	NaN
possession team2	64	34	35%	5	NaN	NaN	NaN	NaN	NaN	NaN	NaN
possession in contest	64	11	13%	12	NaN	NaN	NaN	NaN	NaN	NaN	NaN
number of goals team1	64.0	NaN	NaN	NaN	1.578125	1.551289	0.0	0.0	1.0	2.0	7.0
number of goals team2	64.0	NaN	NaN	NaN	1.109375	1.055856	0.0	0.0	1.0	2.0	4.0
date	64	23	22 NOV 2022	4	NaN	NaN	NaN	NaN	NaN	NaN	NaN
hour	64	5	20 : 00	24	NaN	NaN	NaN	NaN	NaN	NaN	NaN
category	64	13	Round of 16	8	NaN	NaN	NaN	NaN	NaN	NaN	NaN
total attempts team1	64.0	NaN	NaN	NaN	11.140625	4.972519	2.0	8.0	10.0	14.0	25.0
total attempts team2	64.0	NaN	NaN	NaN	11.28125	5.807682	0.0	7.75	10.0	14.0	32.0
conceded team1	64.0	NaN	NaN	NaN	1.109375	1.055856	0.0	0.0	1.0	2.0	4.0
conceded team2	64.0	NaN	NaN	NaN	1.578125	1.551289	0.0	0.0	1.0	2.0	7.0
goal inside the penalty area team1	64.0	NaN	NaN	NaN	1.46875	1.563155	0.0	0.0	1.0	2.0	7.0
goal inside the penalty area team2	64.0	NaN	NaN	NaN	0.984375	0.999876	0.0	0.0	1.0	2.0	4.0
goal outside the penalty area team1	64.0	NaN	NaN	NaN	0.09375	0.293785	0.0	0.0	0.0	0.0	1.0
goal outside the	64.0	NaN	NaN	NaN	0.109375	0.314576	0.0	0.0	0.0	0.0	1.0

	count	unique	top	freq	mean	std	min	25%	50%	75%	max
penalty area team2											
assists team1	64.0	NaN	NaN	NaN	1.171875	1.363407	0.0	0.0	1.0	2.0	6.0
assists team2	64.0	NaN	NaN	NaN	0.734375	0.895176	0.0	0.0	1.0	1.0	4.0
	team1	team2	possession team1	possession team2	possession in contest	number of goals team1	number of goals team2	date	hour	cate	
0	QATAR	ECUADOR	42%	50%	8%	0	2	20 NOV 2022	17 : 00	Grc	
1	ENGLAND	IRAN	72%	19%	9%	6	2	21 NOV 2022	14 : 00	Grc	
2	SENEGAL	NETHERLANDS	44%	45%	11%	0	2	21 NOV 2022	17 : 00	Grc	
3	UNITED STATES	WALES	51%	39%	10%	1	1	21 NOV 2022	20 : 00	Grc	
4	ARGENTINA	SAUDI ARABIA	64%	24%	12%	1	2	22 NOV 2022	11 : 00	Grc	



Reshape: From Match Rows to Team Rows

Each match row has two teams. To compare teams fairly, we create **one row per team per match**:

- Rename columns so that the current team's stats are always called `goals_for`, `attempts_team`, etc.
- Build two DataFrames (team1's view and team2's view), then stack them.
- Add a `result` label: **W** (win), **D** (draw), **L** (loss) based on goals.

This transformation lets us group by team later (e.g., total goals in the tournament).

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 64 entries, 0 to 63
Data columns (total 18 columns):
 #   Column           Non-Null Count  Dtype  
--- 
 0   date              64 non-null    object  
 1   category          64 non-null    object  
 2   team1             64 non-null    object  
 3   team2             64 non-null    object  
 4   number of goals team1      64 non-null    int64  
 5   number of goals team2      64 non-null    int64  
 6   possession team1        64 non-null    object  
 7   possession team2        64 non-null    object  
 8   total attempts team1     64 non-null    int64  
 9   total attempts team2     64 non-null    int64  
 10  on target attempts team1 64 non-null    int64  
 11  on target attempts team2 64 non-null    int64  
 12  yellow cards team1      64 non-null    int64  
 13  yellow cards team2      64 non-null    int64  
 14  red cards team1         64 non-null    int64  
 15  red cards team2         64 non-null    int64  
 16  passes completed team1   64 non-null    int64  
 17  passes completed team2   64 non-null    int64  
dtypes: int64(12), object(6)
memory usage: 9.1+ KB
```

					number of goals team1	number of goals team2	possession team1	possession team2	total attempts team1	at
	date	category	team1	team2						
0	NOV 2022	Group A	QATAR	ECUADOR	0	2	42%	50%	5	
1	NOV 2022	Group B	ENGLAND	IRAN	6	2	72%	19%	13	
2	NOV 2022	Group A	SENEGAL	NETHERLANDS	0	2	44%	45%	14	
3	NOV 2022	Group B	UNITED STATES	WALES	1	1	51%	39%	6	
4	NOV 2022	Group C	ARGENTINA	SAUDI ARABIA	1	2	64%	24%	14	

	date	category	team	opponent	goals_for	goals_against	possession_team	possession_o
0	20 NOV 2022	Group A	QATAR	ECUADOR	0	2	42%	5
1	21 NOV 2022	Group B	ENGLAND	IRAN	6	2	72%	1
2	21 NOV 2022	Group A	SENEGAL	NETHERLANDS	0	2	44%	4
3	21 NOV 2022	Group B	UNITED STATES	WALES	1	1	51%	3
4	22 NOV 2022	Group C	ARGENTINA	SAUDI ARABIA	1	2	64%	2



Team Summary: Wins, Goals, Points

Now we condense each team's performance across the tournament:

- **Games** played, **Wins/Draws/Losses**
- **Goals For/Against** and **Goal Difference**
- **Points** (3 per win, 1 per draw)
- Average **Attempts** and **Passes** per match
- A possession value we'll convert to % later

This acts like a mini "league table" for the whole World Cup.

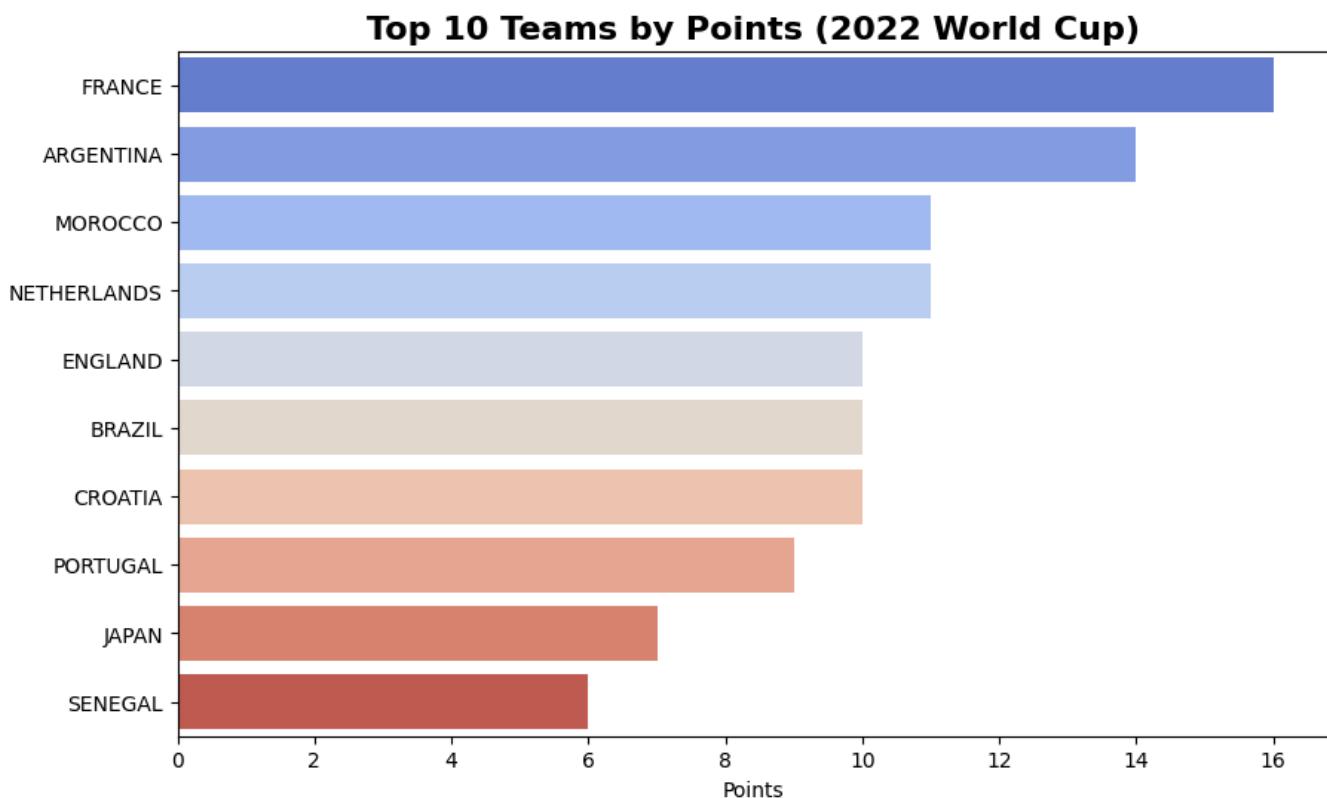
	team	games	wins	draws	losses	goals_for	goals_against	attempts	passes	posse
11	FRANCE	7	5	1	1	16		8	14.428571	456.000000
0	ARGENTINA	7	4	2	1	15		8	14.857143	548.714286
19	NETHERLANDS	5	3	2	0	10		4	8.000000	488.400000
18	MOROCCO	7	3	2	2	6		5	8.714286	317.000000
10	ENGLAND	5	3	1	1	13		4	12.000000	544.600000
3	BRAZIL	5	3	1	1	8		3	18.000000	539.200000
7	CROATIA	7	2	4	1	8		7	11.571429	532.000000
21	PORTUGAL	5	3	0	2	12		6	12.400000	523.000000
15	JAPAN	4	2	1	1	5		4	10.500000	324.500000
24	SENEGAL	4	2	0	2	5		7	12.750000	319.000000



Who Performed Best? — Top 10 Teams by Points

Why this matters: Points summarize consistency in soccer (result-driven performance).

How to read: Bars to the right = more tournament points.



What we see:

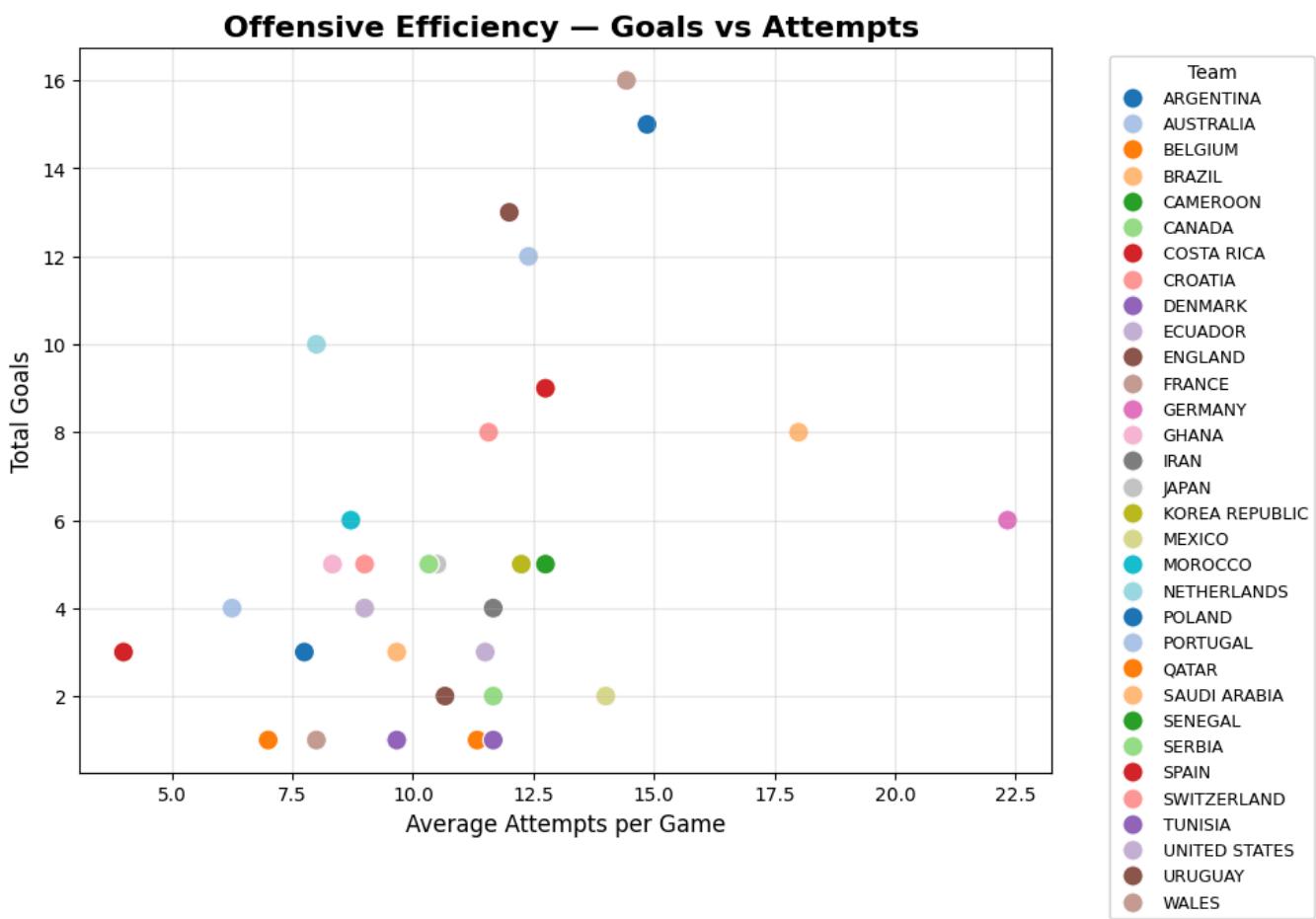
- The leaders reflect strong group stages and knockouts.
- Look for surprises (e.g., a team with fewer total goals still ranking high due to tight wins).

Can You Turn Chances into Goals? — Offensive Efficiency

Shots (attempts) are opportunities; goals are the outcome.

A team high on goals with **fewer** attempts = **efficient finishing**;

a team high on attempts but low on goals may struggle with conversion.



Takeaway:

Which teams sit **above** the general trend? Those are converting chances well.

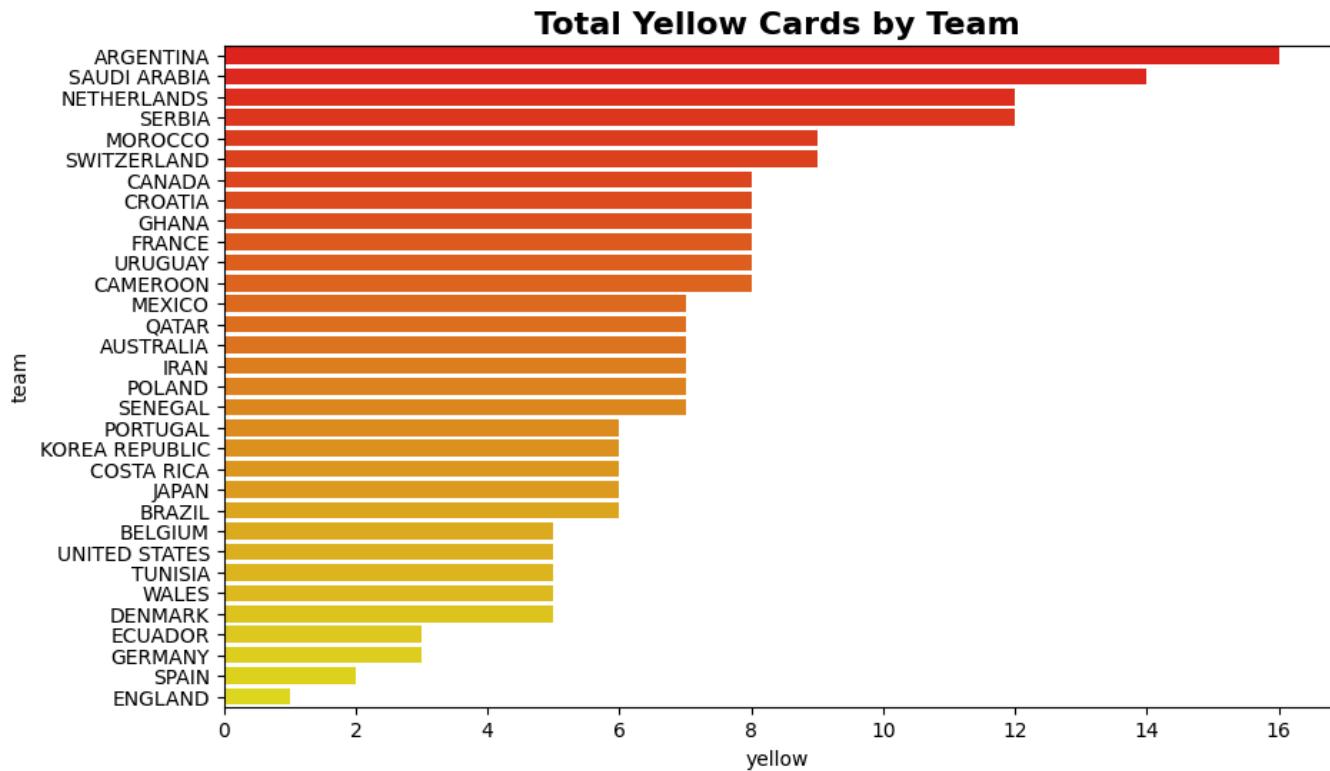
Teams far right but not very high may need better shot quality/finishing.

Discipline — Yellow and Red Cards

Cards indicate physicality and risk:

- **Yellow** = caution for unsporting behavior
- **Red** = player sent off (team plays with fewer players)

Higher card totals can reflect a physical style or matches under pressure.



Interpretation:

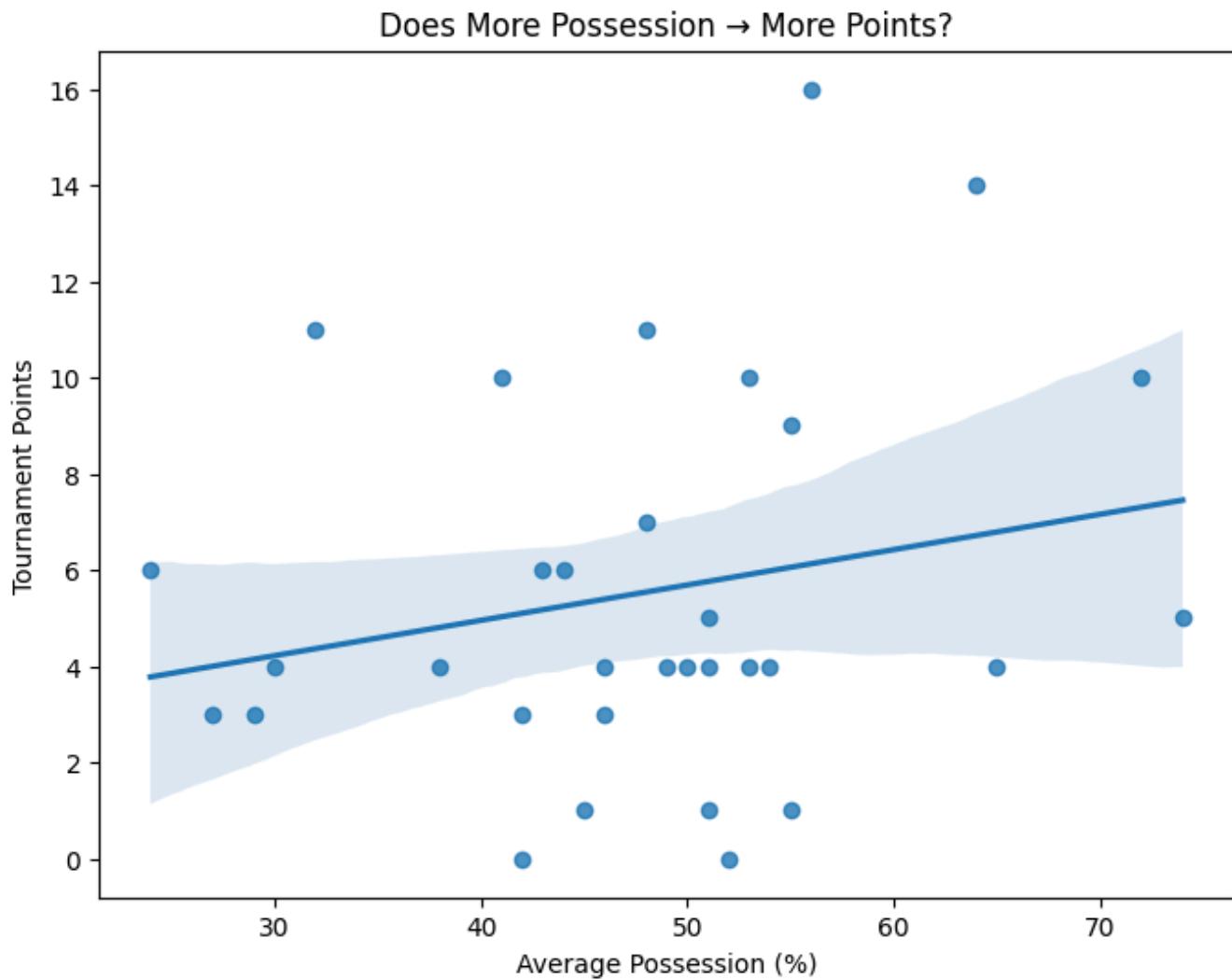
Compare high-card teams to their results. Did discipline issues correlate with fewer points or key match incidents?

Does Possession Translate to Success?

Possession measures time on the ball.

Some teams dominate the ball; others prefer **compact defense + counter-attacks**.

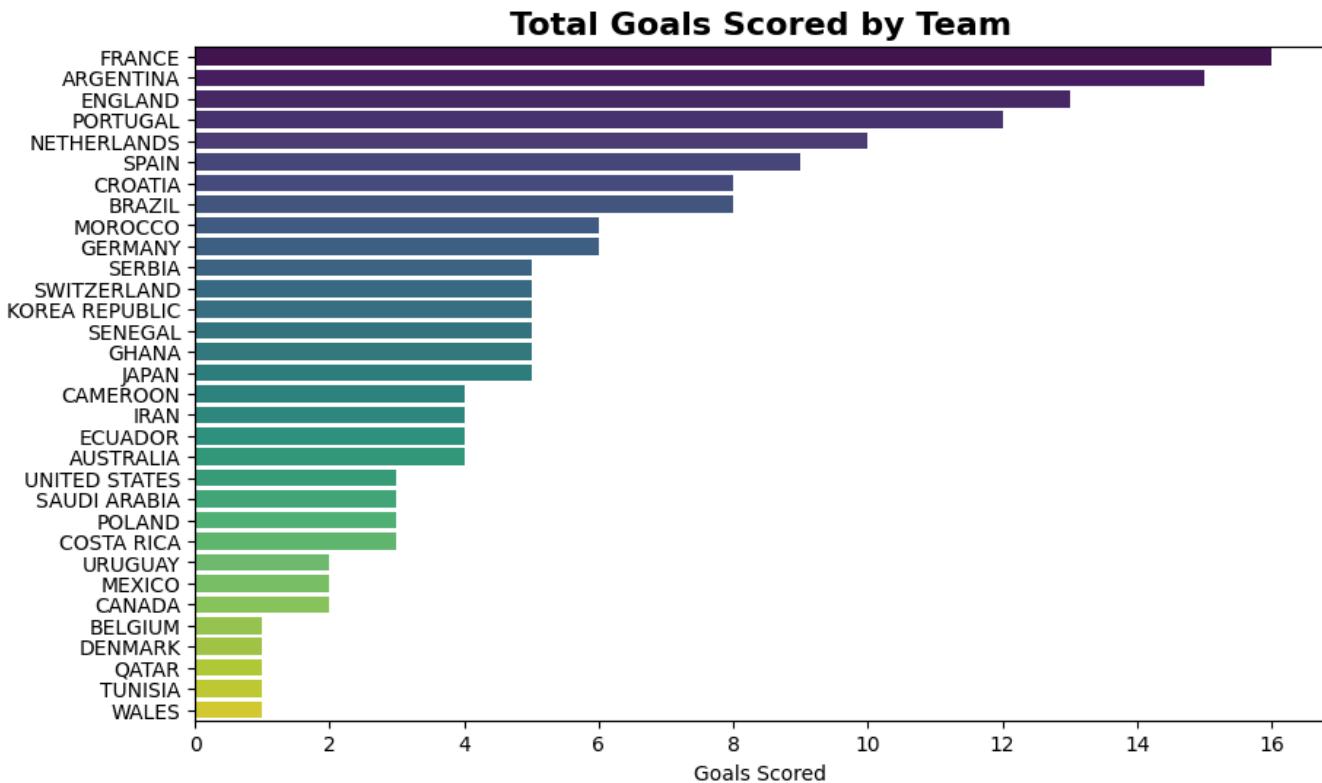
We compare **average possession** with **total tournament points**.

**Insight:**

Possession alone isn't destiny. Efficient transitions and finishing matter.
Teams can earn results with less possession if they create better chances.

Which teams scored the most goals?

This reveals which countries contributed most to scoring. But does scoring more goals mean success?



What This Chart Tells Us

- Teams at the top of the chart—such as **France**, **England**, and **Argentina**—scored the highest number of goals.
This often reflects strong attacking lines, efficient finishing, and deep tournament runs.
- Mid-table teams may have balanced scoring, showing tactical approaches that combine offense and structure.
- Nations near the bottom typically struggled to create or finish chances, or faced stronger opponents early in the tournament.

Extra Insight

A team's goal total doesn't tell the full story (e.g., defensive teams may advance with fewer goals), but it **does** reveal which sides posed the biggest attacking threats throughout the competition.

If paired with "Goals Conceded" or "Goal Difference," you get an even clearer picture of overall strength.

Goal Difference — Measuring Net Team Performance

Goal Difference (GD) = $Goals Scored - Goals Conceded$

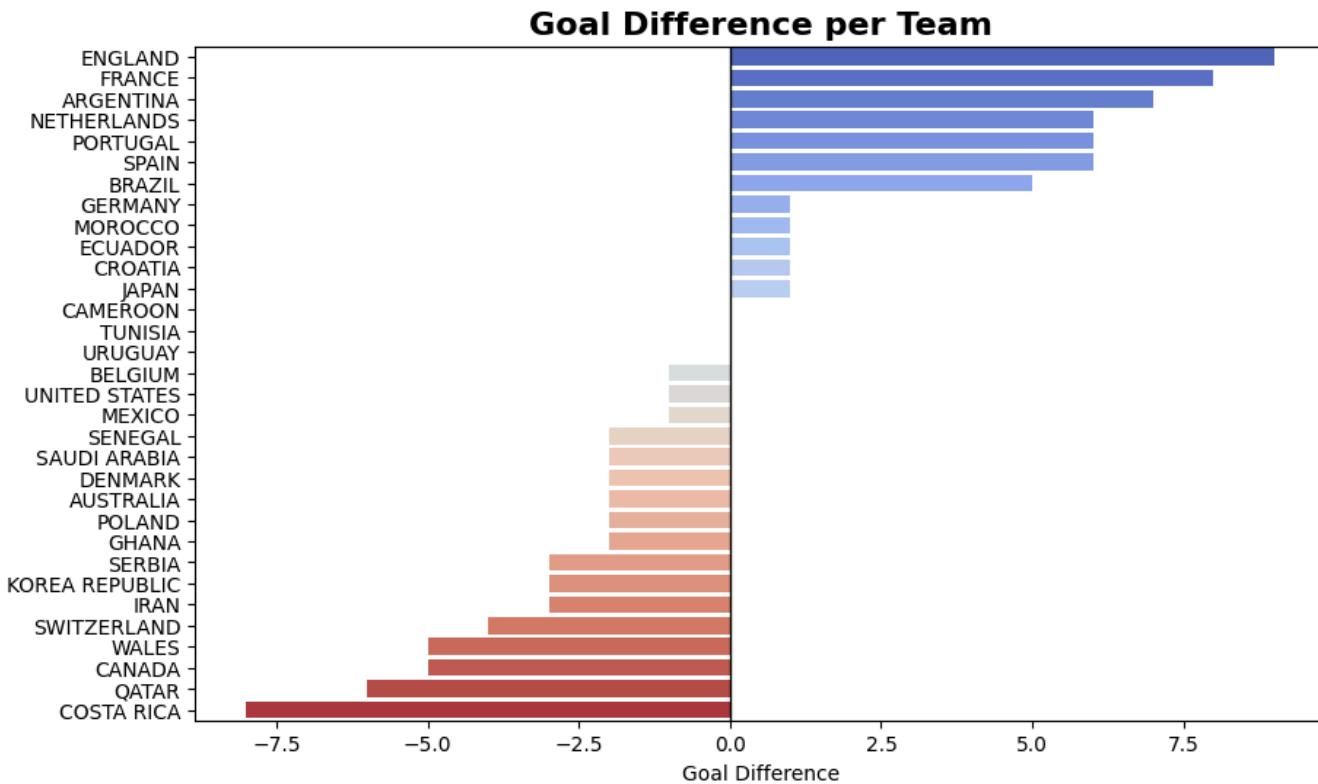
It's one of the simplest but most powerful soccer indicators.

A **positive GD** means the team scored more than they conceded — a sign of both strong attack and

solid defense.

A **negative GD** suggests defensive weaknesses or struggles in finishing chances.

This chart compares the *net performance* of each team to show who dominated and who struggled during the tournament.



What This Shows

- Teams **above the center line (positive GD)** consistently outscored opponents — they controlled matches both offensively and defensively.
- Teams **below zero (negative GD)** likely struggled to convert chances or defend against stronger opponents.

In the 2022 World Cup, **France, Argentina, and England** stood out with high goal differences, reflecting both attacking firepower and defensive structure.

Meanwhile, early exits with negative GD often came from teams that conceded heavily or lost multiple close matches.

Interpretation Tip:

Goal Difference summarizes efficiency — a few big wins can inflate it, but steady small margins often show true consistency.

Goals Timeline — Which Matchdays Were the Most Explosive?

Tournaments often have moments where the action peaks — days with many goals, dramatic matches, or decisive group outcomes.

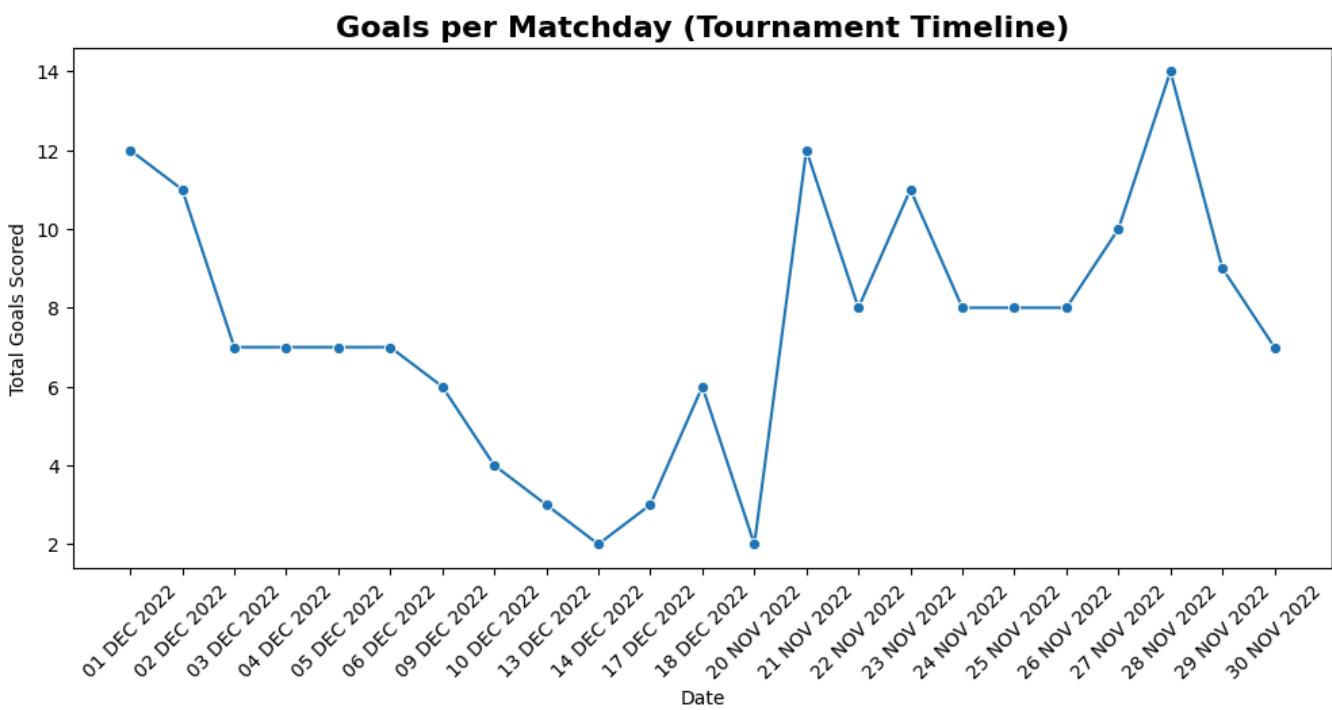
A **timeline visualization** helps us understand:

- How goal scoring changed throughout the competition
- Whether early group-stage matches or knockout rounds had more goals
- Which specific days were the most exciting for fans

This also helps explain shifts in team behavior:

early matches may be cautious, while later stages push teams to attack aggressively.

By plotting total goals per date, we can see the rhythm of the tournament and identify high-impact matchdays.



What This Timeline Reveals

- **Peaks** in the chart represent matchdays with multiple high-scoring games. These are usually group-stage days with 3–4 matches played.
- **Dips** in goal totals often occur during the knockout rounds, where teams play more cautiously because a single mistake can eliminate them.
- The trend helps us understand the competition's flow: early excitement, tactical adjustments, and high-intensity elimination matches.

Why This Matters

Seeing goals over time tells a *story* about how the tournament evolved — from the chaotic, attacking early days to the tightly contested matches near the end.

This timeline also helps pinpoint which days were the most memorable for fans and analysts tracking the drama of the World Cup.

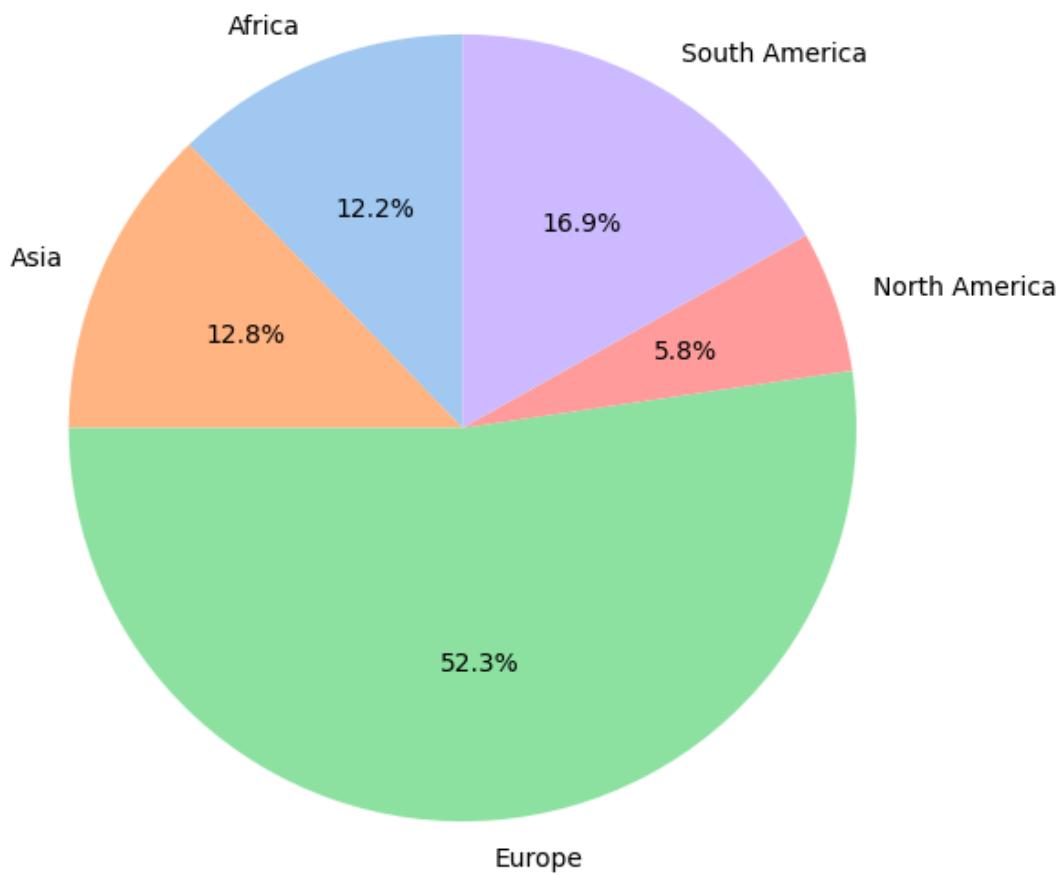
Teams with missing region info:
Series([], Name: team, dtype: object)

	region	goals_for
0	Africa	21
1	Asia	22
2	Europe	90
3	North America	10
4	South America	29

Where Did the Goals Come From? — Continents

We assign each nation to a **continent/region** and sum total goals per region. This reveals which parts of the world contributed most to scoring.

Share of Total Goals by Continent — FIFA World Cup 2022



Reading the pie:

Regions with larger slices scored more goals overall.

This doesn't prove "better teams," but shows scoring distribution by confederation.

Summary & Next Steps

You learned how to:

- load and clean soccer data
- summarize wins, goals, and possession
- visualize team and continent performance

Next Challenges

- Add player-level data (goals, assists)
- Predict winners using machine learning
- Compare 2022 vs 2018 World Cup

```
[NbConvertApp] Converting notebook /content/drive/MyDrive/Colab Notebooks/Fifa_2022_Analysis.ipynb to html
[NbConvertApp] WARNING | Alternative text is missing on 8 image(s).
[NbConvertApp] Writing 899598 bytes to /content/Fifa_2022_Report.html
```