

Business ACADEMY

We Mean Business @ Chadron State College

MGMT 639-79B1 Legal and Social Environment of Business Fall 2014, 2nd 8-Week Semester October 20, 2014 – December 12, 2014

Professor Information



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Please send an email/call to schedule an online/in-person appointment when needed. Email is

my preferred method of communication.

Course Description

Credit Hours: 3

An examination of legal and social environments in relation to business operations.

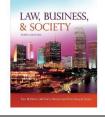
Required Text

Law, Business and Society, Tenth Edition

By Tony McAdams

McGraw-Hill Companies, Inc.

ISBN: 9780773525006



Student Learning Outcomes

- Identify legal issues in multiple business situations.
- Discuss contemporary legal issues in the social and legal environment of a business.
- Justify judgments and opinions for legal issues in the social and legal environment of a business.
- Justify business strategies to manage the social and legal environment of a business.

Method(s) of Instruction

This is a fast pace 8-week online class. Students will be immersed in the basic areas of business law. Due to the short term and online format, active student participation during the entire 8 weeks is required to be successful. Student participation and completion of assignments are critical elements for online learning. As the professor, my role takes on more of a facilitator role than the traditional classroom lecturer. Students will have reading, forums, quizzes, outlines, and two non-comprehensive midterms. Please stay focused and on task and feel free to contact me if you have any questions.

Course Requirements

ASSIGNMENTS:

Weekly Outlines:

Every week you will be expected to read the chapters and submit an outline of the chapters with your notes from reading. You do not need to outline the chapters that are marked skim in the assignment list. Outline only the chapters that you will be tested on. This is meant to be a 'control-mechanism' to keep you incentivized and on task. You must submit the outlines in Sakai by Sunday of the given week. You may use these outlines on the test and it is my hope that these will help your preparation. You are not limited to a skeleton-form outline. You may use whatever technique you feel best with but you must submit to me proof of effort to capture all information that an outline captures. I need the document in a format that I can open (MS Word, Excel, PDF, JPG, or PNG). Your assignment will not be counted otherwise so be sure and check this. Grading is on a Pass/Fail scale. The weekly assignments will count as 10% of your grade.

Weekly Essay Quizzes:

Each week you will need to write an essay for each required chapter. There are two required chapters each week and an essay will come from each. The quizzes will be on the calendar and accessible under the Tests and Quizzes tab in Sakai. Each essay will be worth 10 points. Grading will be according to the Essay Rubric. The quizzes will account for 10% of your grade.

Weekly Forums:

Each week you will be asked to participate in the forums. The forums will be from topics in the book but on the chapters that you will not be tested on. Your original post to the forum is due by midnight each Wednesday, and at least two responses to classmates' postings are due by midnight Sunday. I encourage you to be very involved though. Each forum will be worth 25 points total (15 for original post, 5 for each response). Grading will be according to the Forum Rubric. The forums will count as 25% of your grade.

Participation:

I am saving a 5% as a quality measure. Those that post quality Forum postings and responses, participate in introduction Forums, are on-time with assignments, or participate in the polls and surveys will have no problem earning these points.

TESTS:

1st Midterm:

The first midterm will cover chapters 1, 3, 4, 5, 6, 7, and 8. It will be a 1-hour exam on Sakai consisting of multiple choice and true/false questions. Open outlines and open book is allowed. No collaboration! The first midterm will count as 25% of your grade.

2nd Midterm:

This will be non-comprehensive. The second midterm will cover chapters 9, 10, 11, 12, 13, 16, and 17. It will be a 1-hour exam on Sakai consisting of multiple choice and true/false questions. Open outlines and open book is allowed. No collaboration! The second midterm will count as 25% of your grade.

Grading Procedures	Grading for this class will be based on the highest accumulative average of all course work. I do not grade on the bell-curve and have no limits to the distribution of grades I can give. All can earn As in this course.						
			Α	90 – 1	00		
			В	80 – 8	39		
			С	70 – 7	79		
			D	60 – 6			
			F	0 - 5			
	Grading Weights:		'	0 5	,5		
	Grading Weights.	Item			Weight	7	
		1 st Midt	erm		25%	=	
		2 nd Mid			25%	╡	
		Particip			5%	=	
			Forum Posts		25%	╡	
			Quizzes		10%	╡	
			Outline Submiss	ion	10%	╡	
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Nondiscrimination Policy/ Equal Educational Opportunities Policy	minority and female st students. The College with nondiscriminatory academic employment	udents and is commit policy. To the programs is of general state for reasonithin the factorial to the policy of th	d to provide proce ted to creating an that end, it is the s and related supp der, race, color, na sonable accommon first two weeks of a	edures whe environme policy of porting sere ational original ation backhes semes	ich will assurdent for all stu Chadron Statevices in a magin, age, religsed upon docter, or within	ion, disability, or marital cumented disabilities two weeks of the	
Feedback and Response Time	My official policy for feedback will be a 48-hour response time. I will very likely reply immediately but this will cover a weekend that I am inaccessible for whatever reason. I will post any time that I may be away longer than 48-hours, but this will be very rare.						
Legal Advice Prohibition	I absolutely cannot give legal advice or provide legal services to any student. The State Bar of North Dakota's ethics rules, malpractice insurance concerns, conflicts of interest issues, college policy, and monetary reasons prohibit me from being your instructor and your attorney at the same time.						
Chadron State College's Disability Services	Act, the Disability Servato individuals with speapply for accommodat Person. (Office: Crites	rices Conta cific learni ions, pleas Hall 011, direct inqu	act Person coordi ng disabilities. Fo se contact Jerry C Phone: 308-432-	nates CS0 r question cassiday tl 6268, Ema	C's efforts to particular controls of the control of the con	n 504 of the Rehabilitation provide accommodations Disability Services or to Dility Services Contact Cosc.edu) From mid-May E Affairs (Office: Crites Hall	

Disclaimer

This syllabus and schedule is articulated as an expectation of class topics, learning activities, and expected student learning. However, the instructor reserves the right to make changes in this schedule that, within the instructor's professional judgment, would result in enhanced or more effective learning on the part of the students. These modifications will not substantially change the intent or objectives of this course and will be done within the policies and procedures of Chadron State College.

Summary of Common Professional Component Topics Covered in Course

Topics	Contact Hours*		
Marketing		A coreditation Council	
Finance		Accreditation Council for Business Schools and Programs	
Accounting			
Management			
Law	47		
Economics	2		
Ethics	8	ACBSP	
Global	6	ACDSF	
Information Systems		GLOBAL BUSINESS	
Statistics			
Policy/Comprehensive	5		
Total Hours	68		

*Note: The CPC contact hours shown in this summary add to more than 45 because certain topical areas of the CPC are covered along with the primary subject.

Credit Hour Defined Modality

The following represents the expected contact hours needed to ensure that the time involved in student learning is equivalent to that needed to attain the learning outcomes in comparable courses; learning outcome equivalency is achieved through multiple course modalities. It is expected that students will spend the following Hours per Week participating in each of the listed course modalities.

Learning Activity	Hours Per Week	Total for Course	
Reading & Interactive Multimedia	10 hours	80 hours	
Homework	4 hours	32 hours	
Discussions	1.5 hours	12 hours	
Assessments	1.5 hour	12 hours	
Total	17 hours	136 hours	

The actual hours spent on individual learning activities will vary from student to student depending on prior knowledge; however, 136 hours represents the minimum expectation for any student.

rse edule/	Dates	Content Covered and Assignments	
line			
	Week One	Capitalism and Government + Ethics Forum	
		Chapters 1 & 3 (skim Chapter 2)	
	Oct 20 -	Monday: Class begins.	
	Oct 26	Wednesday: Original forum post due and Introduction posting due.	
		Sunday: 2 Forum responses, the 2 Chapter quizzes, and Chapter outlines due by mice.	Inig
	Week Two	Introduction to Law + Ethics Forum	
		Chapters 4 & 5 (skim Chapter 2)	
	Oct 27 –	Wednesday: Original forum post due	
	Nov 2	Sunday: 2 Forum responses, the 2 Chapter quizzes, and Chapter outlines due by mice.	Inig
	Week Three	Introduction to Law + Ethics Forum	
		Chapters 6 & 7 (skim Chapter 2)	
	Nov 3 – Nov	, , ,	
	9	Sunday: 2 Forum responses, the 2 Chapter quizzes, and Chapter outlines due by mice.	Inig
	Week Four	Trade Regulation and Antitrust Law + Consumer Protection Forum	
		Chapters 8 & 9 (skim Chapter 15)	
	Nov 10 –	Wednesday: Original forum post due	
	Nov 16	Sunday: 2 Forum responses, the 2 Chapter quizzes, and Chapter outlines due by mic	Inig
	MIDTERM	Midterm: Chapters: 1, 3, 4, 5, 6, 7, & 8	
		Open Sunday, November 16 th @ 12:01am – Sunday, November 23 rd @ 11:59pm	
	Nov 16 –		
	Nov 23		
	Week Five	Trade Regulation and Antitrust Law + Consumer Protection Forum	
		Chapters 10 & 11 (skim Chapter 15)	
	Nov 17 –	Wednesday: Original forum post due	
	Nov 23	Sunday: 2 Forum responses, the 2 Chapter quizzes, and Chapter outlines due by mice.	Inig
	Week Six	Employer-Employee Relations + Labor-Management Relations Forum	
		Chapters 12 & 13 (skim Chapter 14)	
	Nov 24 –	Wednesday: Original forum post due	
	Nov 30	Sunday: 2 Forum responses, the 2 Chapter quizzes, and Chapter outlines due by mice.	Inig
	Week	International Law & Environmental Law + Internet Law & Ethics Forum	
	Seven	Chapters 16 & 17 (skim Chapter 18)	
		Wednesday: Original forum post due	
	Dec 1 – Dec	Sunday: 2 Forum responses, the 2 Chapter quizzes, and Chapter outlines due by mice.	Inig
	7	Sunday: End of Classwork	
	FINAL	Final: Chapters: 9, 10, 11, 12, 13, 16, & 17	
		Transfer of the property of th	1

Dec 7 – Dec

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Open Sunday, December 7th @ 12:01am – Friday, December 12th @ 11:59pm