

Christopher

Full-Stack Developer

Background

- Received Computer Science Degree from Georgia Tech
- Working on his master's degree from Washington University
- Has always sought to be the best at everything

Demographics

- Male, 24 years old
- Makes a modest salary of \$75,000
- Lives in a high-rise, 1-bedroom apartment in the city

Identifiers

- Loves trivia and board games
- Participates in monthly coding challenges
- Asks tons of questions
- Sits in front of class

Tasks

- Watches training videos daily
- Enters accomplishments once a month
- Signs up for every event possible
- Asks and submits feedback



Cameron

Manager of Software Engineering

Background

- Graduated top of his class at MIT
- Has been with same company since college
- Demonstrated exceptional problem-solving and communication skills

Demographics

- Male, 38 years old
- Has wife and 2 kids, one boy and one girl, of ages 10 and 7
- Lives in a large, suburban home

Identifiers

- Intelligent and excellent communicator
- Enjoys receiving tickets to sporting events
- Works all-the-time

Tasks

- Looks at employee profiles to determine what they have done
- Gives general feedback to employees
- Uses information documented for performance reviews

