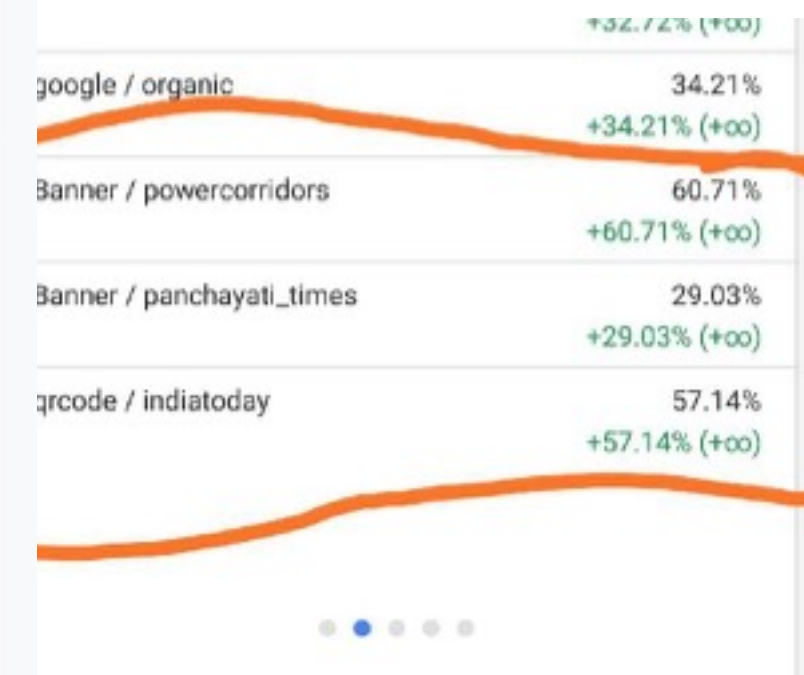
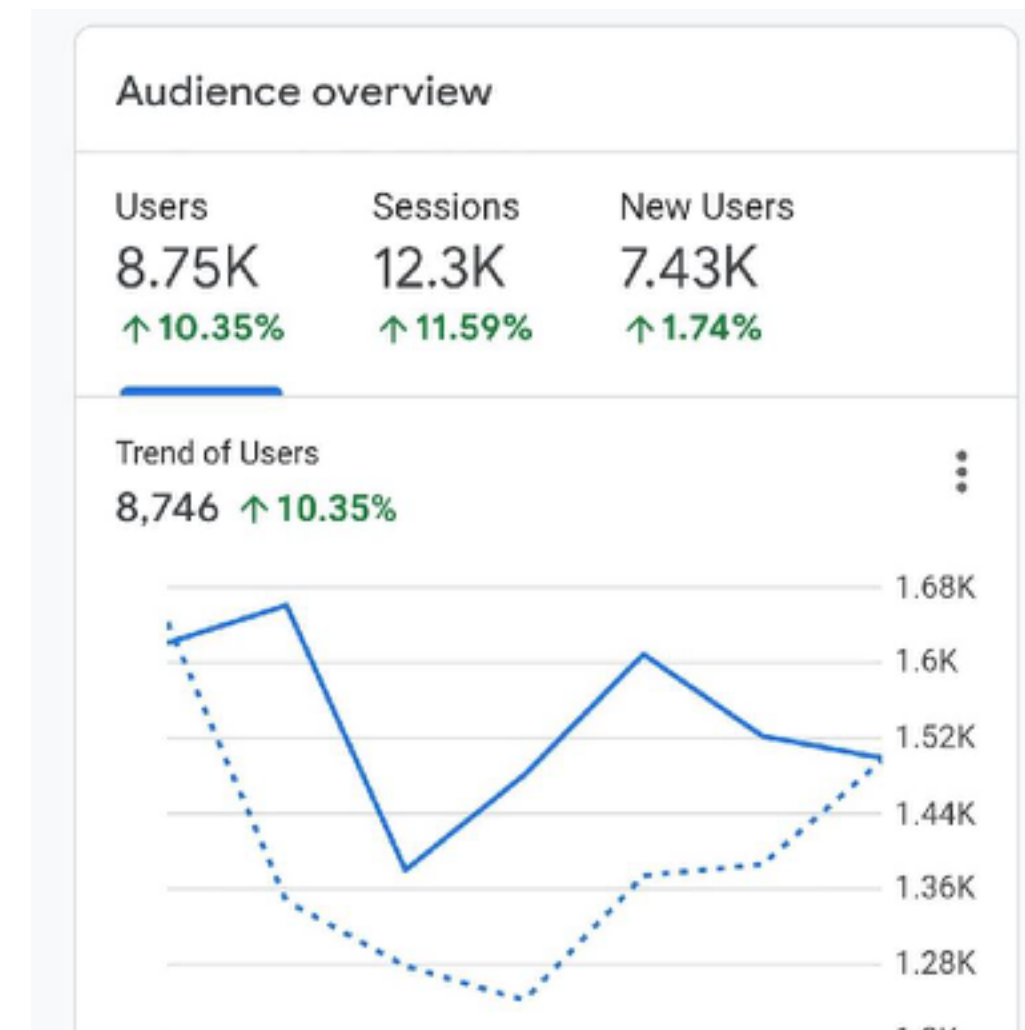
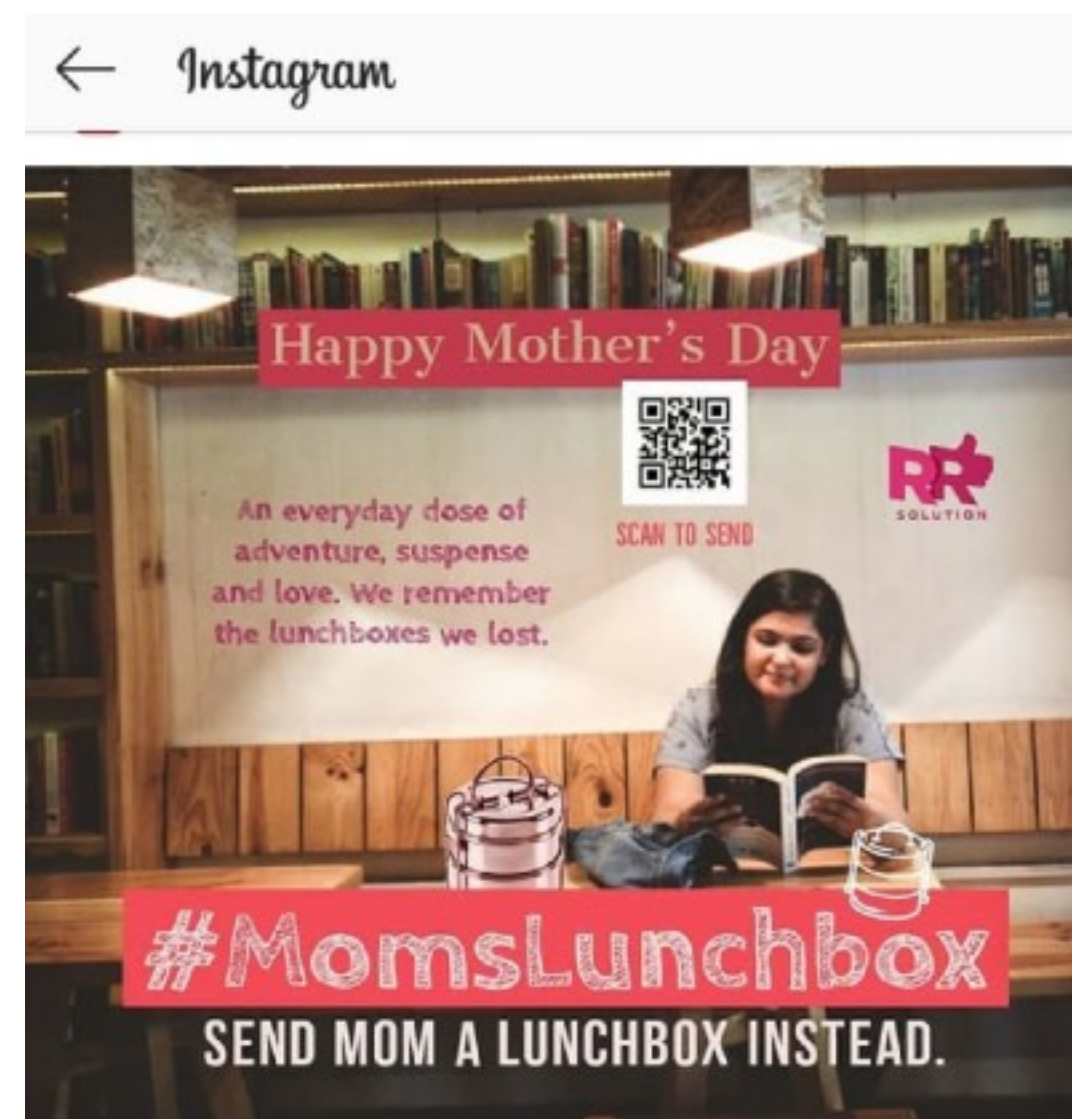


She did for  
Fast 'n engaging landing  
pages that catch  
attention  
your little to  
#wantthis??

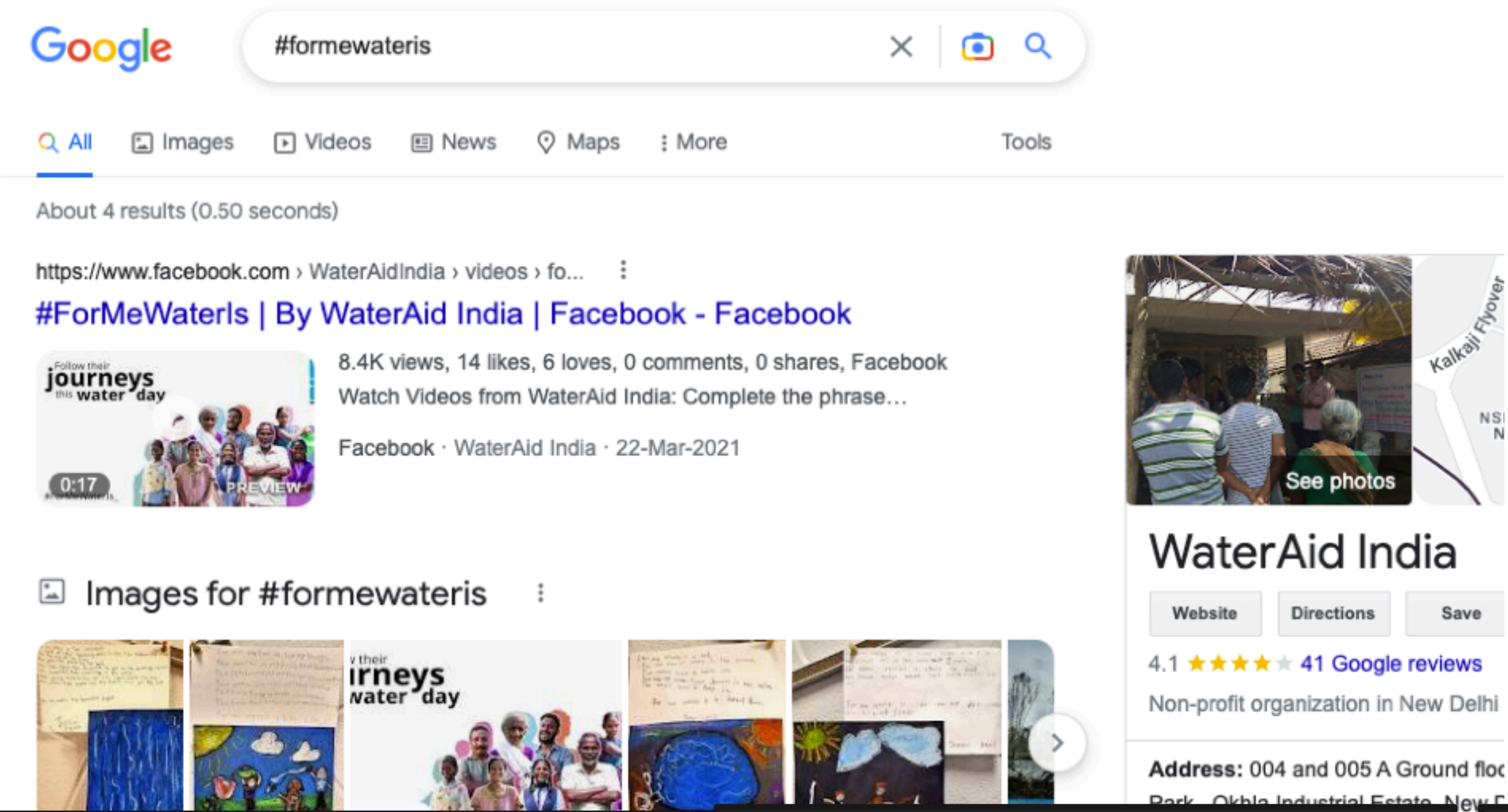


Disruptive  
campaigns  
Profitable  
executions  
Engagements



# PLANNING & EXECUTION CAMPAIGNS

Campaign effect: hashtag becomes synonymous with brand in search



**Jindal Panther**  
**#ForABetterTomorrow**

**Goal:** Buzz, awareness, pledge

**CTA:** Pledges/Join

**Campaign Results:**

Over 16k pledges and millions reached

**Daikin #DaresOfGoodness**

**Goal:** Buzz, awareness, views

**CTA:** Watch/View

**Campaign Results:**

Heightened awareness and awards

**WaterAid #ForMeWaterIs\_**

**Goal:** Buzz, awareness, engagement

**CTA:** #ForMeWaterIs\_/#WaterForMels\_

**Campaign Results:**

27.25L engaged, 15K+ clicks