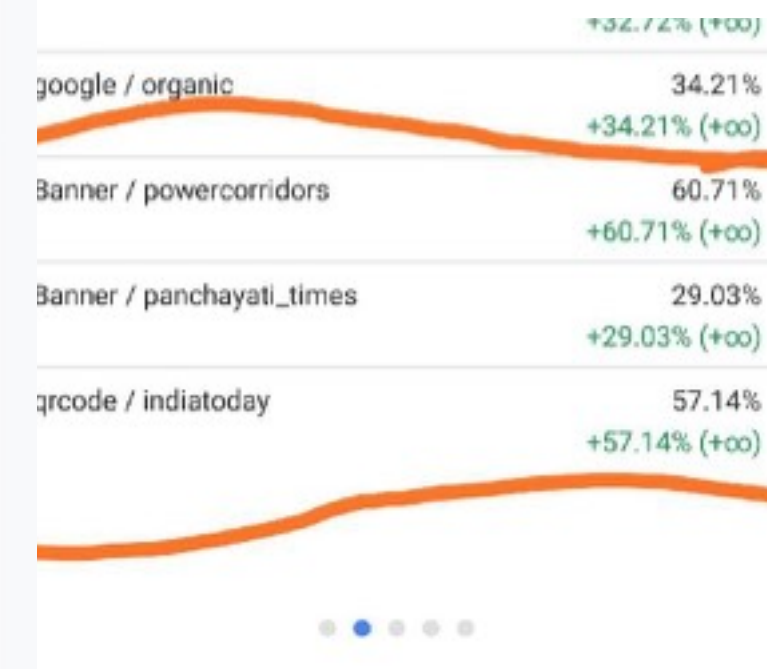
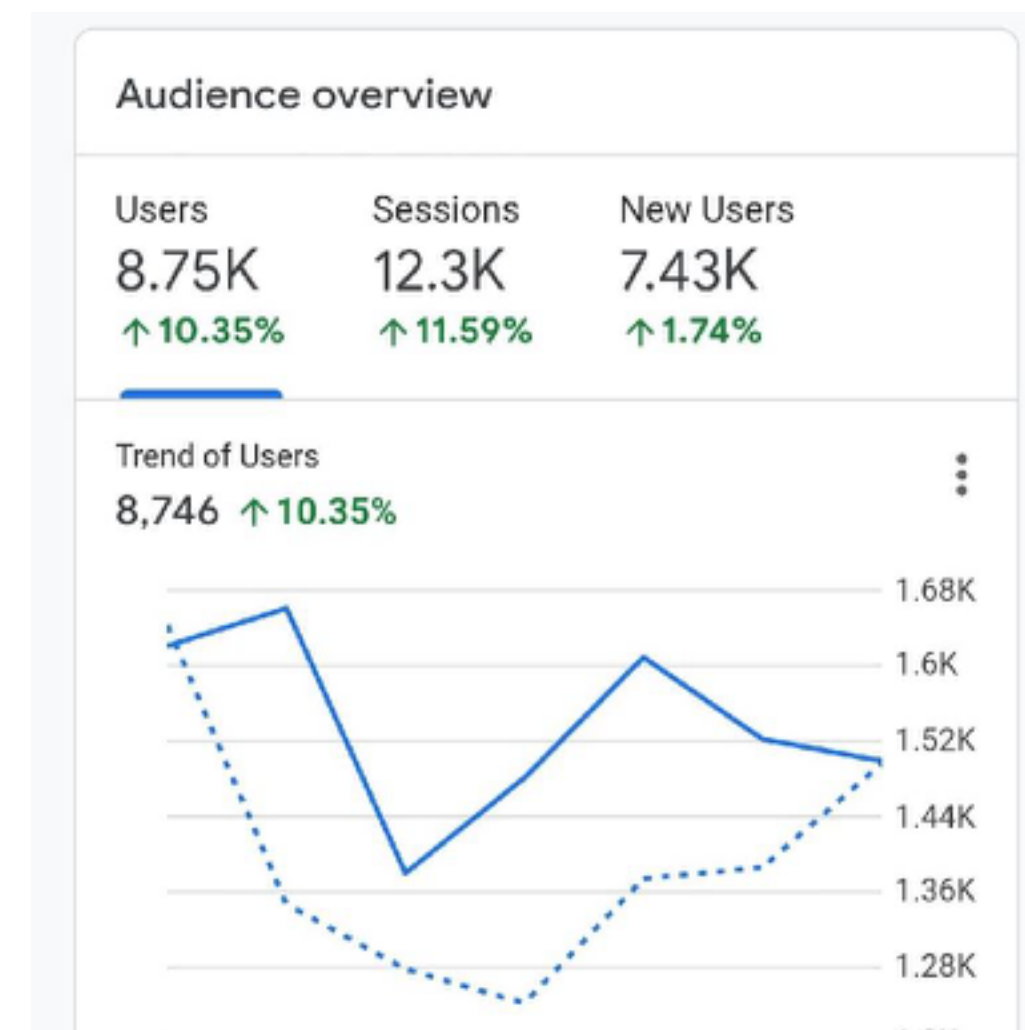
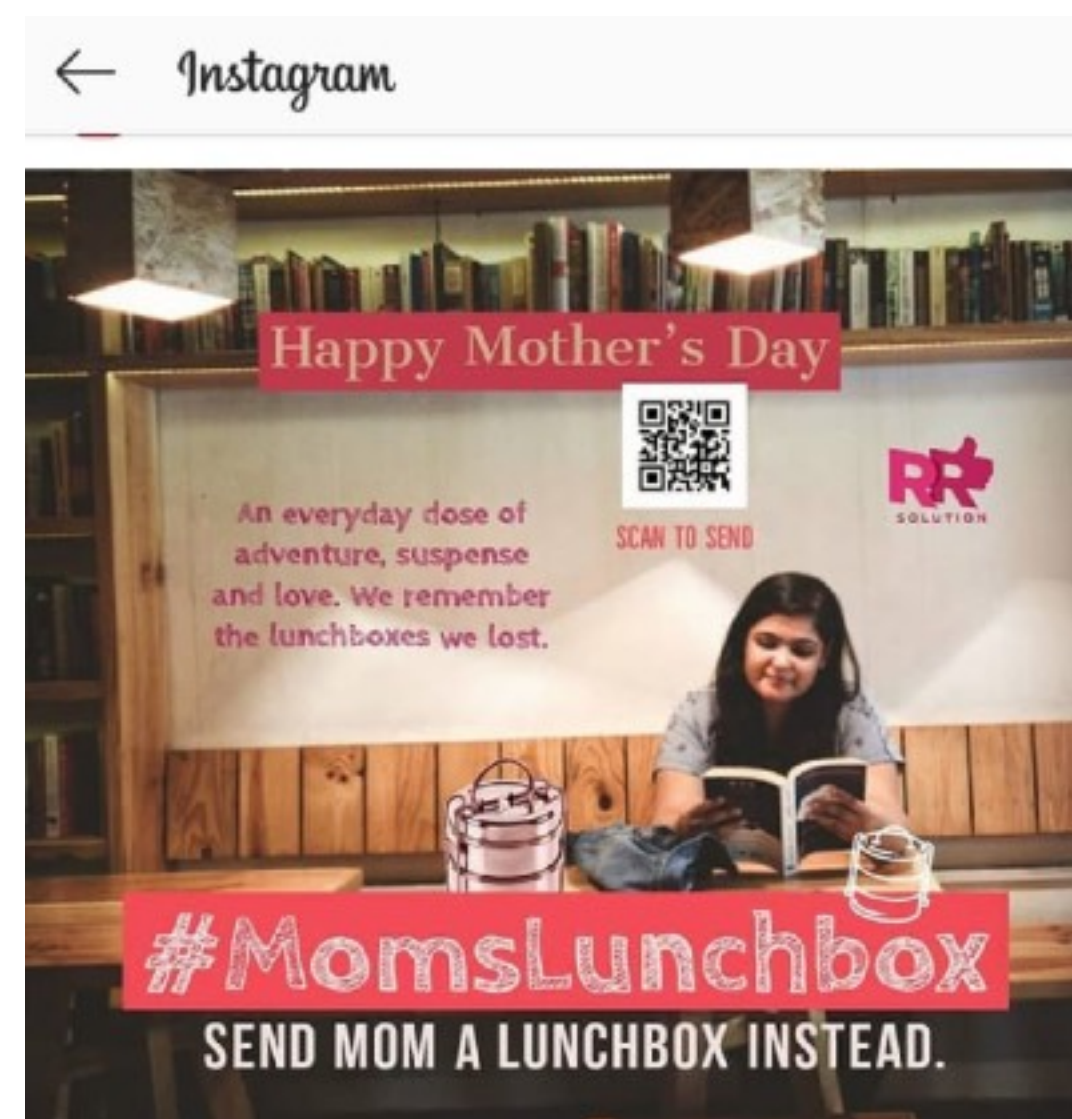


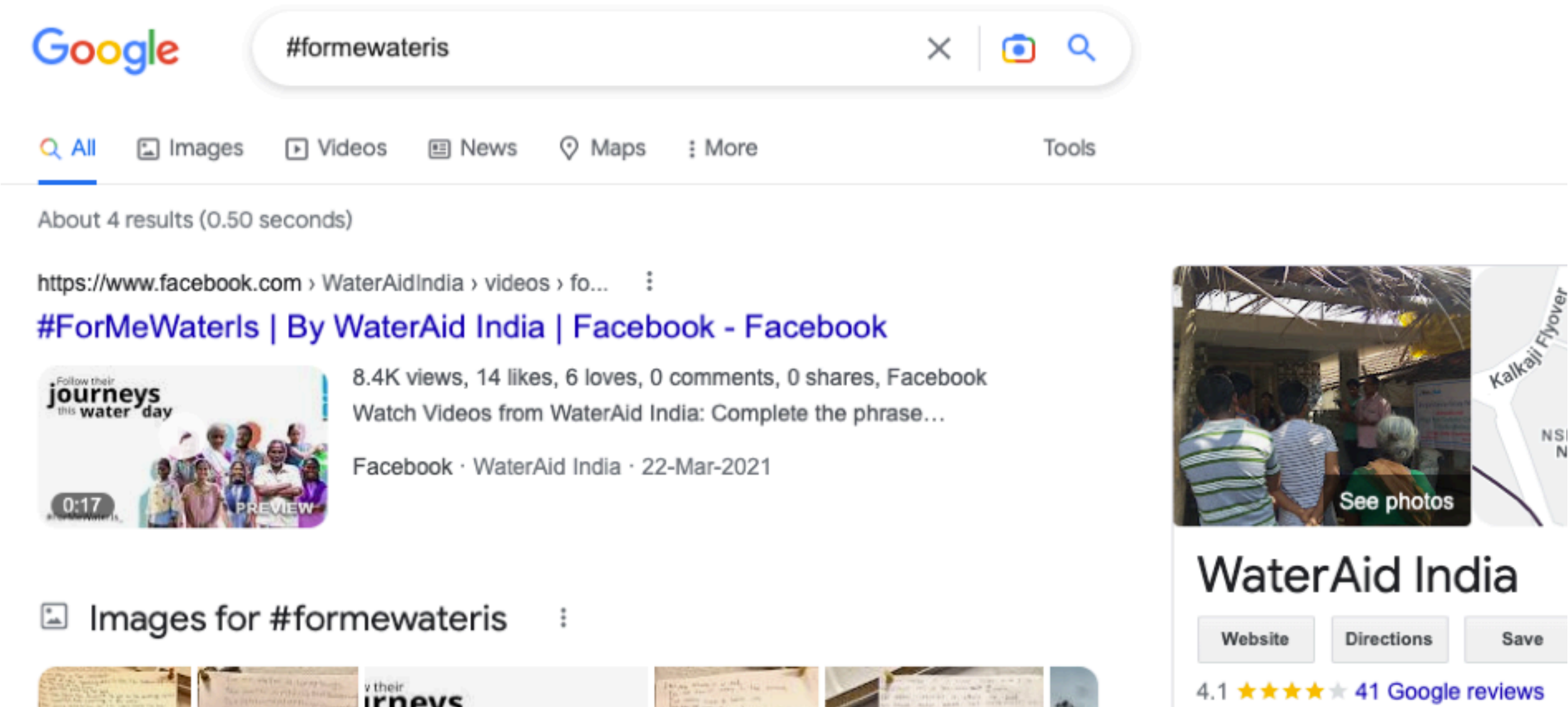
She did for
Fast 'n engaging landing
pages that catch
attention
your mind to
#wantthis??



Disruptive
campaigns
Profitable
executions
Engagements

PLANNING & EXECUTION CAMPAIGNS

Campaign effect: hashtag becomes synonymous with brand in search



Jindal Panther #ForABetterTomorrow

Goal: Buzz, awareness, pledge

CTA: Pledges/Join

Campaign Results:

Over 16k pledges and millions reached

Daikin #DaresOfGoodness

Goal: Buzz, awareness, views

Budget: 5cr

CTA: Watch/View

Campaign Results:

Heightened awareness and awards

WaterAid #ForMeWaterIs_

Goal: Buzz, awareness, engagement

Budget: 2.5L

CTA: #ForMeWaterIs_/#WaterForMels_

Campaign Results:

27.25L engaged, 15K+ clicks