

Retail4All Sales Overview

Districts

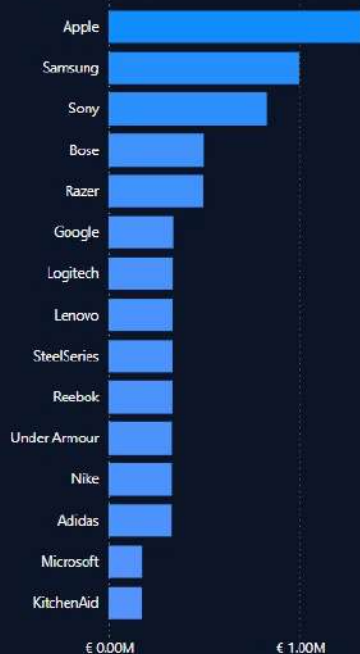
All

Date range

1/1/2020

5/31/2023

Top 15 Brands by Sales Amount



Total Sales

€ 12.95M

Total Qty

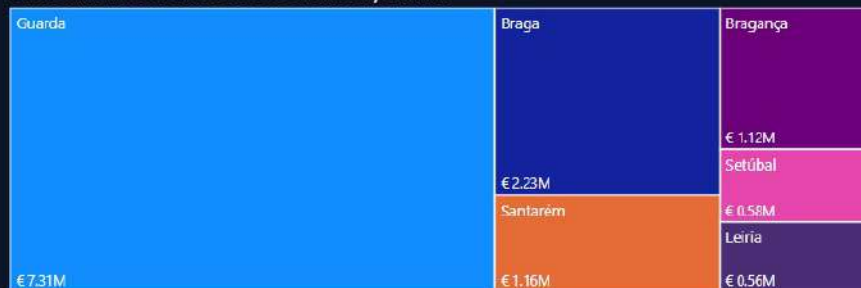
3.14M

Sales Amount Y vs LY

€ 2.05M ✓
Goal: € 1.72M (+19.5%)



Sales Amount and Share as a % of sales by District



General Stores

Year

2020

2021

2022

2023

Date range

1/1/2020

6/30/2023

Shop sales without online

€ 1.36M

65.67%

Shop sales with online

€ 710.75K

34.33%

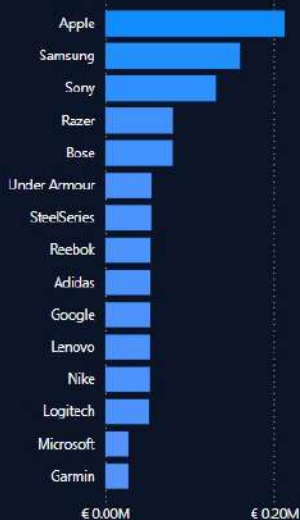
Number of Transactions

167.63K

Number of active stores

23

Top 15 Brands by Sales Amount



Best Selling Store

Farmácia da Alegria

€ 93.49K !
Goal: € 94.95K
(-1.53%)

Least Selling Store

Informática Portug...

€ 86.02K !
Goal: € 86.75K
(-0.84%)

Name	Total Sales €	Sales € LV	Difference LV €	% Difference LV €	Avg Price Per Store
Bits & Bytes	€ 91,909.25	€ 92,786.46	-€ 877.21	-0.95 %	€ 4.20
Circuit City	€ 91,031.94	€ 89,403.84	€ 1,628.10	1.82 %	€ 4.15
Circuit Connection	€ 89,120.72	€ 88,389.74	€ 730.98	0.83 %	€ 4.07
Code Cave	€ 91,354.81	€ 92,606.57	-€ 1,251.76	-1.35 %	€ 4.19
Cyber Plaza	€ 90,433.46	€ 90,326.78	€ 106.68	0.12 %	€ 4.13
Digi- Mart	€ 86,708.80	€ 87,299.54	-€ 590.74	-0.68 %	€ 4.03
Digitopolis	€ 88,724.04	€ 89,141.20	-€ 417.16	-0.47 %	€ 4.13
Farmácia da Alegria	€ 93,490.21	€ 94,946.56	-€ 1,456.35	-1.53 %	€ 4.21
Gadget Genie	€ 89,726.08	€ 84,573.60	€ 5,150.48	6.09 %	€ 4.07
GastroTech	€ 92,591.20	€ 92,875.40	-€ 284.20	-0.31 %	€ 4.21
Geek's Guild	€ 89,381.60	€ 88,832.70	€ 548.90	0.62 %	€ 4.09
Geek's Haven	€ 88,838.75	€ 88,426.65	€ 412.10	0.47 %	€ 4.05
Geek-Zone	€ 90,243.04	€ 90,933.32	-€ 690.28	-0.76 %	€ 4.19
Informática Portugal	€ 86,015.93	€ 86,747.59	-€ 731.66	-0.84 %	€ 4.12

Specifict Stores

Date

2023 (Year) + Semester 1 (Semest... ▼

Best Selling Product

Apple AirPods Max

Best Selling Brand

Apple

Sales amount current Y vs LY

€ 91.03K ✓
Goal: € 89.40K (+1.82%)

Sales Qty current Y vs LY

21.921 ✓
Goal: 21.600 (+1.46%)

Stores

Bits & Bytes

Circuit City

Circuit Connection

Code Cave

Digi-Mart

Digitopols

Farmácia da Alegria

Gadget Genie

GastroTech

Year 2023

Product Name	Total Sales €	Cum. Sales €	% of Sales	Cum. % of Sales	Sales € LY	Difference LY €	% Difference LY
Apple AirPods Max	€ 1,450.26	€ 1,450.26	1.59 %	1.59 %	€ 1,282.28	€ 167.98 ▲	13.10 %
Sonos One SL	€ 1,442.06	€ 2,892.32	1.58 %	3.18 %	€ 1,204.80	€ 237.26 ▲	19.69 %
Samsung Galaxy Book2 Pro 360	€ 1,394.50	€ 4,286.82	1.53 %	4.71 %	€ 1,231.28	€ 163.22 ▲	13.26 %
Nike Air Zoom Pegasus 39	€ 1,386.00	€ 5,672.82	1.52 %	6.23 %	€ 1,166.40	€ 219.60 ▲	18.83 %
Apple AirPods Pro	€ 1,358.96	€ 7,031.78	1.49 %	7.72 %	€ 1,054.46	€ 304.50 ▲	28.88 %
Samsung Galaxy Tab S8 Ultra	€ 1,355.92	€ 8,387.70	1.49 %	9.21 %	€ 1,291.60	€ 64.32 ▲	4.98 %
Breville BBL620BSS The Bambino Plus Espresso Machine	€ 1,354.24	€ 9,741.94	1.49 %	10.70 %	€ 1,407.22	-€ 52.98 ▼	-3.76 %

Sum of Amount and % of Sales by Category



General Staff

Number of
Employees
10

Stores

All

Date range

1/1/2020

5/31/2023

Role

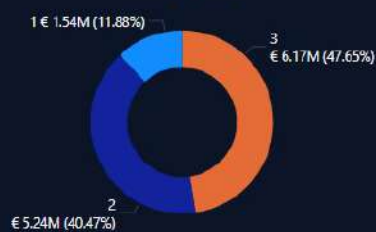
Check Out... Director Floor Man... Floor Staff Sales Staff

Participation in Total Sales Amount per employee

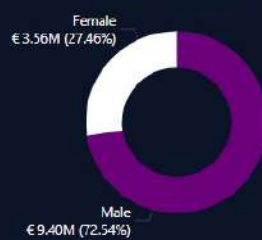


Name of employee	Total Sales €	Total Qty items	Avg Sale €	Num. of Sales
Bevan Esbrook	€ 1,289,861.45	313,527	€ 12.32	104,658
Carlo O'Skehan	€ 1,134,746.51	274,078	€ 12.42	91,366
Elyn Kirkness	€ 1,187,641.17	288,096	€ 12.34	96,269
Fayth Hatherley	€ 1,258,591.96	304,754	€ 12.40	101,538
Hephzibah Mulles	€ 1,109,754.26	269,672	€ 12.37	89,715
Marcus Tarrt	€ 1,180,950.74	286,311	€ 12.35	95,587
Nap Cavee	€ 1,356,132.39	328,213	€ 12.35	109,780
Sibyl Scintsbury	€ 1,485,573.38	360,297	€ 12.34	120,372
Stern Burgyn	€ 1,538,122.71	373,057	€ 12.35	124,563

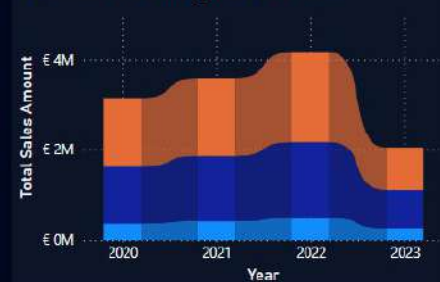
Sales by Team



Sales by Gender



Total Sales Amount by Year and Team



Products

Year

2020

2021

2022

2023

Stores

Farmácia da Alegria

Date range

1/1/2020

5/31/2023

Number of Brands

50

Number of Categories

4

Number of Subcategories

31

Number of Products

78

Average Price

€ 4.24

Number of items purchased

11.14K

Top Selling Product

Levi's 501 Original Fit Jeans

Least Selling Product

Nike Air Zoom Pegasus 39

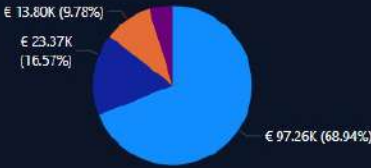
Best Selling Brand

Apple

Least Selling Brand

Anker

Total Sales Amount by Category



Sales amount current Y vs LY

€ 141.08K ✓
Goal: (Blank) (+infinity%)

Sales Qty current Y vs LY

33.273 ✓
Goal: (Blank) (+infinity%)

Year	2020					
Product_Name	Total Sales €	Cum. Sales €	% of Sales	Cum. % of Sales	Sales € LY	Difference
Levi's 501 Original Fit Jeans	€ 2,272.22	€ 2,272.22	1.61 %	1.61 %		
Dell XPS 13	€ 2,250.36	€ 4,522.58	1.60 %	3.21 %		
Apple Watch Series 3	€ 2,186.58	€ 6,709.16	1.55 %	4.76 %		
Lenovo ThinkPad X1 Carbon Gen 10	€ 2,182.63	€ 8,891.79	1.55 %	6.30 %		
Logitech G Pro Wireless Gaming Mouse	€ 2,051.33	€ 10,943.12	1.45 %	7.76 %		
Apple HomePod Mini	€ 2,035.69	€ 12,978.81	1.44 %	9.20 %		
Beyerdynamic DT 770 PRO Headphones	€ 2,031.59	€ 15,010.40	1.44 %	10.64 %		

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BI MAA 2024 Group

SM Sales

Report SM Sales

DW_LOAD_DATA

...

Data

DW_LOAD_DATA

Search

Trial: 10 days left

Home

Activities

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View

Save

Copy

Settings

Undo

Validate

Run

Schedule

Trigger (preview)

View run history

Copy data

Dataflow

Notebook

Lookup

Invoke pipeline (Preview)

Script

Clear Data from Dimension

Script

Clear Data from Facts

Wait

Wait for clearing of Tables

Dataflow

Load Dim Date

Dataflow

Load Dim Stores

Dataflow

Load Dim Locations

Dataflow

Load Dim Products

Dataflow

Load Dim Operators

Dataflow

Load Dim Point of Supply

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Dataflow

Load Fact Sales

Parameters

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New measure

New column

New table

Calculations

Calculation group

Manage roles

Security

Manage relationships

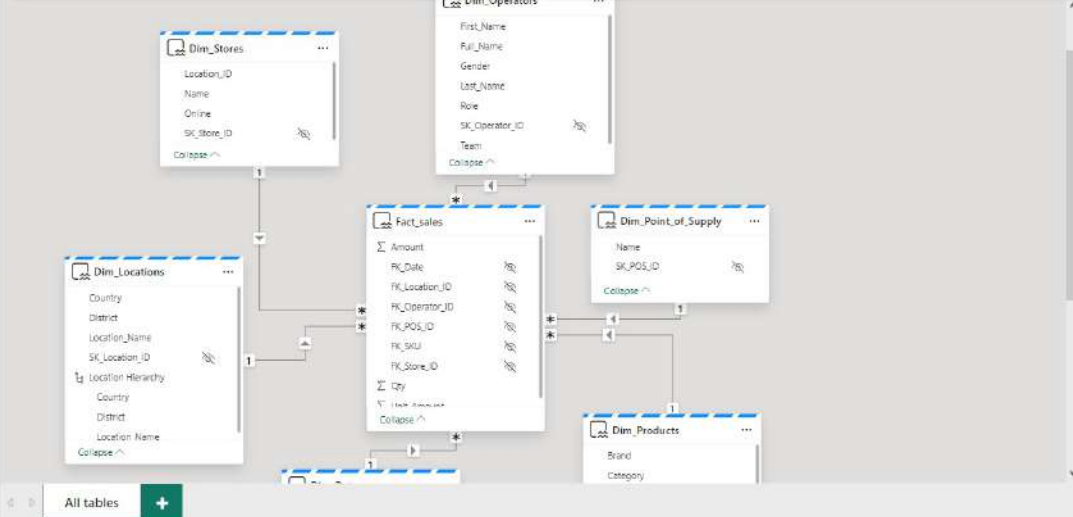
Relationships

New report

Reporting

Edit tables

Modeling



Properties

Cards

Show the database in the header when applicable

☐ No

Show related fields when card is collapsed

☒ Yes

Pin related fields to top of card

☐ No

Data

Tables **Model**

View and organize all of the items in your semantic model. [Learn how](#)

Search

Semantic model

- Calculation groups (0)
- Cultures (1)
- Measures (0)
- Perspectives (0)
- Relationships (6)
- Roles (4)
 - Director
 - Team 1
 - Team 2
 - Team 3
- Tables (7)

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Report SHI Sales ...

DW_LOAD_DATA

...

Data Warehouse

Synapse Data Warehouse

BI MAA 2024 Group 6

Q Search

Trial: 10 days left

BI MAA 2024 Group 6

Create deployment pipeline

Create app

Manage access

Workspace settings

+ New

Upload

Filter by keyword

Filter

	Name	Type	Task	Owner	Refreshed	Next refresh	Endorsement	Sensitivity	Included in app
	Date Dataflow	Dataflow Gen2	—	Deepak Lakh...	09/06/24, 15:46...	N/A	—	—	
	DW_LOAD_DATA	Data pipeline	—	Ignacio Rodr...	—	—	—	—	
	DW_RETAIL4ALL	Warehouse	—	Ignacio Rodr...	05/06/24, 20:05:06	N/A	—	—	
	DW_RETAIL4ALL	Semantic mo...	—	BI MAA 2024 ...	27/04/24, 23:26...	N/A	—	—	
	LH_RETAIL4ALL_SOURCES	Lakehouse	—	Ignacio Rodr...	—	—	—	—	
	LH_RETAIL4ALL_SOURCES	Semantic mo...	—	BI MAA 2024 ...	27/04/24, 23:24...	N/A	—	—	
	LH_RETAIL4ALL_SOURCES	SQL analytics...	—	BI MAA 2024 ...	09/06/24, 01:41:44	N/A	—	—	
	Locations Dataflow	Dataflow Gen2	—	Deepak Lakh...	09/06/24, 15:47...	N/A	—	—	
	Operators Dataflow	Dataflow Gen2	—	Deepak Lakh...	09/06/24, 15:46...	N/A	—	—	
	Point of Supply Dataflow	Dataflow Gen2	—	Deepak Lakh...	09/06/24, 15:46...	N/A	—	—	

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Report SM Sales - ...

DW_LOAD_2 DATA

...

Data Warehouse

Synapse Data Warehouse

BI MAA 2024 Group 6

Q Search

Trial: 10 days left

BI MAA 2024 Group 6

Create deployment pipeline

Create app

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Workspace settings

+ New

Upload

Filter by keyword

Filter

	Name	Type	Task	Owner	Refreshed	Next refresh	Endorsement	Sensitivity	Included in app
	LH_RETAIL4ALL_SOURCES	Semantic mo...	—	BI MAA 2024 ...	27/04/24, 23:24...	N/A	—	—	
	LH_RETAIL4ALL_SOURCES	SQL analytics...	—	BI MAA 2024 ...	09/06/24, 01:41:44	N/A	—	—	
	Locations Dataflow	Dataflow Gen2	—	Deepak Lakh...	09/06/24, 15:47...	N/A	—	—	
	Operators Dataflow	Dataflow Gen2	—	Deepak Lakh...	09/06/24, 15:46...	N/A	—	—	
	Point of Supply Dataflow	Dataflow Gen2	—	Deepak Lakh...	09/06/24, 15:46...	N/A	—	—	
	Product Dataflow	Dataflow Gen2	—	Deepak Lakh...	09/06/24, 15:47...	N/A	—	—	
	Report SM Sales - Group 06	Report	—	BI MAA 2024 ...	05/06/24, 20:29:48	—	—	—	<div>No</div>
	Sales Dataflow	Dataflow Gen2	—	Deepak Lakh...	09/06/24, 15:49...	N/A	—	—	
	SM Sales	Semantic mo...	—	BI MAA 2024 ...	05/06/24, 20:29...	N/A	—	—	
	Stores Dataflow	Dataflow Gen2	—	Deepak Lakh...	09/06/24, 15:47...	N/A	—	—	