Stars Webservice

*Online Astrology Reports*

Thank you for subscribing to our Stars Reports Web Service for your website. Please give this information to your web designer and feel free to contact [starswebservice@gmail.com](mailto:starswebservice@gmail.com) if you have further queries.

The Stars Reports Web Service allows your Website to sell Astrological Reports to your users. It does this by first giving your Website the ability to take in report information from a user. The report details once acquired are sent to a remote service which then calculates the requested report or reports. Once the client has successfully paid through a supported payment service such as Paypal, a confirmation email is sent out to the user with links to their reports. The reports can then be seamlessly displayed by your website by the user clicking on the relevant links in the email.

**The Reports Service**

The Astrology Reports Service supports a wide range of Astrology Reports including the following.

Birth Report.

Child Report

Synastry Report

Transit Report

Solar Return Report

Money Report

Mythology Report

Health Report

Vocation Report

Kindred Spirits Report

Star Matchmaker Report

Progressed Report

Pet Report

Lunar Return Report

In addition to this it gives the Website the ability to implement their own Custom Reports written according to the Solar Writer standard. Please email us if you are interested in this additional service.

The end user may buy multiple reports in a single purchase by selecting the include additional reports option buttons.

The service is configurable in a number of ways such as the report price and report currency and many other parameters via the Starswebservice Portal mentioned below in the Portal Section. You will be given access to this portal once the service is successfully installed on your Website.

**Installation Steps**

Register your details and the services you require at [www.starswebservice.com/StarsSubscribe.php](http://www.starswebservice.com/StarsSubscribe.php)

The email and password you setup will be able to be used later in accessing the portal service as described below.

After you have registered we will then send out two zipped files to your email address, the Stars plugin (starsreports.zip) and additional files used to display the reports (stars.zip).

Upload the file starsreports.zip to the wordpress plugins directory and unzip it. This will create a subdirectory starsreports and install the wordpress plugin files in there.

Upload the file stars.zip to your chosen install directory either directly into or below the public\_html directory and unzip it.

Activate the plugin called Stars Reports from the Wordpress plugins home page.

Create a Wordpress test page adding in the short code [starsreports] where you wish the plugin to appear.

Contact us at [starswebservice@gmail.com](mailto:starswebservice@gmail.com) specifying

1. The url of your chosen install directory
2. The three reports you wish to sell via the website
3. The url of the wordpress test page you have set up
4. The paypal account you wish to take payment through
5. The price of the reports if different from the standard price. ($19.95)
6. The preferred house system of the website

Choose from

* Placidus
* Koch
* Equal
* Campanus
* Regiomontanus

We will then activate the service form the server side and make sure your test page is fully working and notify you when everything is ready to go.

**Running the plugin**

The initial page of the plugin displays a form that will allow the user to specify the type of Astrology Report and the birth details of one or two people (in the case of a Synastry Report) and a contact Email Address for their confirmation email to be sent too..

If your Website is supplying multiple reports the user will then proceed to a second page where they can include additional reports in their purchase.

The user will then be taken to a payment page where they can pay for their report.

Upon successful payment the user will receive a confirmation email with details of their purchase and links to pages hosted on your site where they can view their report as a web or PDF document.

Currently Paypal is supported as the payment method but it is envisaged that other payment methods will be supported in the future.

The fields that need to be entered to generate a Report are

**The Report Type**

The type of reports will depend on the reports installed for the website.

**The Details of the First Person.**

* Name
* Date of Birth
* Time of Birth
* Unknowntime
* City
* Country

**The Details of the Second Person.(Synastry only)**

* Name
* Date of Birth
* Time of Birth
* Unknowntime
* City
* Country

**The Details of the Solar Return.(Solar Return only)**

* Solar Return location
* Current or Next Solar Return

**The Contact Email address of the purchaser**

**Optional Additional Reports the user may like to purchase**

**Displaying the Report**

The confirmation email will provide links to display the report can either as a Webpage or a PDF page. The report will be displayed via a URL on your website.The web style report will contain the multiple report chapters which can then be navigated via a menu system. The PDF document is a single flowing document containing all the chapters of the report.

**Styling the Service**

The files sr\_stars.css contains styling elements which will control the look and feel of the Report Entry screen. The file stars.css contains styling elements which will control the look and feel of the Report Display Screens They can be left as standard or modified as required to suit individual Website styling tastes.

Some significant elements contained in sr\_stars.css are

body

Controls the general font for the Report Entry screens

.typetitle

Controls the styling of the title above the report types in the Report Entry screen

.persontitle

Controls the styling of the title above the Person information in the Report Entry screens

.errormessage

Controls the styling of error messages when entering report details in the Report Entry screen

Some significant elements contained in stars.css are

body

Controls the general font for the Display screens

.headerline

Controls the styling of the box around the main report title

.headertitle

Controls the styling of the text in the main report title.

.chapterheader

Controls the display of the Chapter titles in the Web version of the Report.

.subheading2

.subheading3

.subheading4

Control the styling of reports which make use of different level of subheadings within the report body.

.title

Controls the styling of the titles above the individual report paragraphs.

.boldon

Controls the styling of reports that make use of bolded text.

.italicon

Controls the styling of reports that make use of italic text.

.centertext

Controls the styling of reports that make use of centred text

.topictitle

Controls the styling of the topic title used in certain reports

**The Portal Service**

Upon purchase of the service you will have access to a portal where you can log in and do the following :-

* Monitor your individual report sales made each day, viewing, date and time of sale, report type, name , email address and transaction id.
* View the actual reports that the user would have received, both in Web and PDF format.
* View total sales by Month and Quarter
* Customise your website environment by setting such things as default house system, report sales price, report sales currency, report header graphics and receipt email header graphics.
* Add additional reports to be sold from your website.
* View figures for commission owed on report sales by month.
* Download invoices detailing commission figures.
* Forthcoming features will allow you to register and upload your own custom reports and run price promotions.

**Pricing & Invoicing**

When your service is completely set up you will receive an invoice for set-up costs.

Then each month you will receive an email detailing the amount of your sales of reports through your website and any commission owed.

These are based on the following prices:

1. Set up costs US$750
2. $35 per calendar month for the Chart Service
3. 25% of each report sold per calendar month.

**Appendix**

**The Paypal Sandbox Payment Details**

The currently supported method of payment is Paypal. Upon creation of your account your payment page will be directed to a sandbox account so you can test that your service works as expected. After testing has been successfully completed the payment page will be directed to your live Paypal account.

*These are the instructions for completing a test Paypal payment*

Click on don’t have a Paypal account when asked to pay before entering these details.

Change the country to United Kingdom

Credit card number:4570475105091579

Credit card type:Visa

Expiration date:1/2019

CVC you can enter anything.