Storyboard for QoLA Video

This page contains version 1 of a storyboard for the QoLA concept video. It follows Maria—a 70-year-old woman—as she interacts with QoLA across daily moments of connection, care, and discovery. Each slide pairs narrative text with visual direction, illustrating how QoLA supports real-life needs like companionship, safety, emotional wellness, and lifelong learning. The goal is to communicate the tone, flow, and emotional value of the product before moving into production design or prototyping. Please provide your comments and suggestions.

Storyboard for QoLA Video v.1. Click the link below to view in Google Slides:

https://docs.google.com/presentation/d/1QF03QmF6_ZI3vttGXbPAGKzASrd GqlMDQB9×59zazxk/edit?slide=id.p6#slide=id.p6

Reference & Discussion

This table collects feedback, suggestions, and refinements for the first version of the QoLA video storyboard. The goal is to align the story, tone, and visuals with the needs and values of older adults, ensuring the message feels supportive, empowering, and emotionally meaningful.

Each comment includes a proposed change or idea, along with its purpose — whether it's about language, visuals, tone, or structure — to help guide updates and next steps in a clear, collaborative way.

id	Slide	Section	Comment	Status
1	2	Branding	It was suggested to use the name **COMPASS** as the	The opening slide has been updated. The

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			main theme for the storyboard. The idea is to use a simple, clear symbol that means guidance and support — something that feels right for older adults using technology. The proposed tagline is: "Remembering the Past, Charting the Future, Technology made easy for the Older Adult." A compass shows direction and helps people find their way — just like QoLA is meant to do.	main title "QoLA Video Storyboard" was kept, while the COMPASS concept was added as a narrative framework in the subtitle and introductory text. A short explanation of the COMPASS approach was included to highlight its focus on empowerment, inclusivity, and clarity for older adults. The tagline was revised to better reflect the emotional and supportive tone of the project.
2	2-4	Intro	It was suggested to start the storyboard with a slide that introduces Maria and QoLA. The idea is to show how Maria and QoLA interact — in daily routines and	Left without edits. Just a note for consideration — introducing Maria and QoLA at the very beginning may shift the structure of the

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			joyful moments. QoLA supports Maria like a caring friend, helping her stay connected to the past, present, and future. This intro sets the emotional tone and shows that the technology: • Remembers • Offers daily support • Creates healthy routines • Connects with family • Builds user confidence This helps explain the value of QoLA in a clear and relatable way.	story. The current flow is designed to let the audience discover both the character and the technology gradually, through experience rather than explanation. Starting with an introduction could lessen the emotional progression that builds throughout the video.
3	5. Quiet Morning | Set the Stage	Opening Scene	Suggestion: Consider changing the phrase "a quiet senior living apartment," as most older adults live in their own homes. This feels more inclusive and relatable. Recommended	Replaced "senior living apartment" with a more inclusive "home" reference. New narration: *"Home feels safe — but without someone to talk to, the stillness*

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			alternative:*"My home is my safe place, but it can become a bit too peaceful without someone to share good conversations."*	*can feel a bit too heavy."*
4	9. XR Wellness | Calming Presence + Memory Journeys	XR Journey / Florence Scene	Consider prompting Maria not only to revisit a memory, but also to explore Florence as it is today — creating a new memory alongside the old one.	The script now includes a transition from past to present.
5	9. XR Wellness | Calming Presence + Memory Journeys	XR Journey – Safety	Before beginning the VR experience, it's important to add clear safety guidance, such as a reminder to remain seated. This supports fall prevention for older adults.	The safety message is now part of screen script, appearing right before the XR scene starts.
6	10. Learning Empowerment | Tech Confidence Grows	Tech Confidence	Include a moment where QoLA gently checks Maria's familiarity with using an iPhone, to reflect the principle of meeting the user where they are.	Maria's unfamiliarity with the iPhone is now acknowledged, and QoLA responds with gentle encouragement

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			Also, adjust the interaction tone to ensure QoLA encourages rather than directs Maria — especially if she shows hesitation. This helps support user confidence in a respectful, non-intrusive way.	rather than direction. The tone is supportive and aligned with the idea of meeting the user where they are.
7	11. Family Connectivity + Care Loop	Terminology / Labeling	Change the heading to "Family Connectivity" instead of any phrasing that implies the user is being "cared for." Many older adults prefer language that supports a sense of independence, even when receiving support.	✅
8	11. Family Connectivity + Care Loop	Naming Concept	Consider the alternative name **"Bridget" (Bridge it)** as a creative suggestion — symbolizing the idea of bridging loneliness through engagement.	We're not directly introducing the name "Bridget," but we're using the word *bridge* as a metaphor that reflects the idea behind the comment:

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			Naming is still open for discussion and refinement.	"bridging loneliness with engagement." This keeps the tone of the slide thoughtful and respectful, while gently nodding to the lighthearted yet meaningful suggestion.
9	12. Vision & Invitation	Overall Narrative Tone	Ensure the script reinforces the idea that QoLA represents empowerment — helping older adults maintain meaningful, successful connections. This framing supports dignity, agency, and positive aging.	The scene has been updated to reflect the idea that QoLA represents empowerment through meaningful connection. Maria's action is now framed as intentional and confident. The narrator text was adjusted to highlight connection, engagement, and personal agency. The closing line was also refined to support this message.

Storyboard for QoLA Video v.2

https://drive.google.com/file/d/18OdYfSSyF0wZ6Rr9cXPwaFTGPehJdMhs/view?usp=drive_web