

QoLA Video Storyboard

Length: ~2 minutes **Tone:** Warm, intelligent, emotionally grounded

Use: Pitch video, stakeholder demo, emotional narrative showcase



by Jeff Hazelton

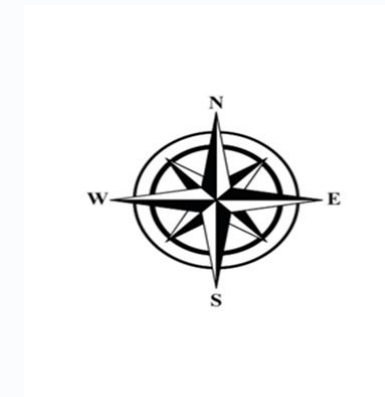
The following considerations for the storyboard are offered not as an end point but as a beginning start point for discussion and brainstorming around this project

My focus is on the messaging that is **created for the older adult** with the goals being :

1. Empowering in choices
2. Enticing to “ know more “
3. Equally appropriate for a diverse audience
4. Easily added story board slides for flow
5. Easy name recognition consideration

I will start with the name first .

The Name I am proposing for today is COMPASS. Imagine a logo of a compass.



Imagine a tagline that reads” Remembering the Past, Charting the future, Technology made easy for the Older Adult .”

COMPASS defined : A tool that points out directions and provides support in getting there .

Transition to introducing Maria and QoLA

The next slide can tell the audience that the following X slides will Introduce them to Maria the person who is using COMPASS and QoLA, who will guide Maria .

This technology:

- *REMEMBERS
- *OFFERS DAILY EMOTIONAL SUPPORT
- *CREATES WELLNESS ROUTINES
- * BUILDS IN FAMILY CONNECTIVITY
- *PROMOTES USER CONFIDENCE



Create slide Introducing Maria and QoLA then begin our storyboard.

Share that you will see Maria and QoLA at work and at play . You will see QoLA helping Maria as friends could help each other, building on the past, present , and future.



Quiet Morning | Set the Stage

🕒 0:00–0:15

A quiet senior living apartment. Morning light streams in. Maria, 70s, sits alone at the kitchen table with tea. Stillness lingers—peaceful, but isolated.

Narrator: *"Many older adults live with care, but not connection. Even in comfortable spaces, days can feel long—and quiet."*



Daily Support | Practical Touchpoints

🕒 0:30–0:50

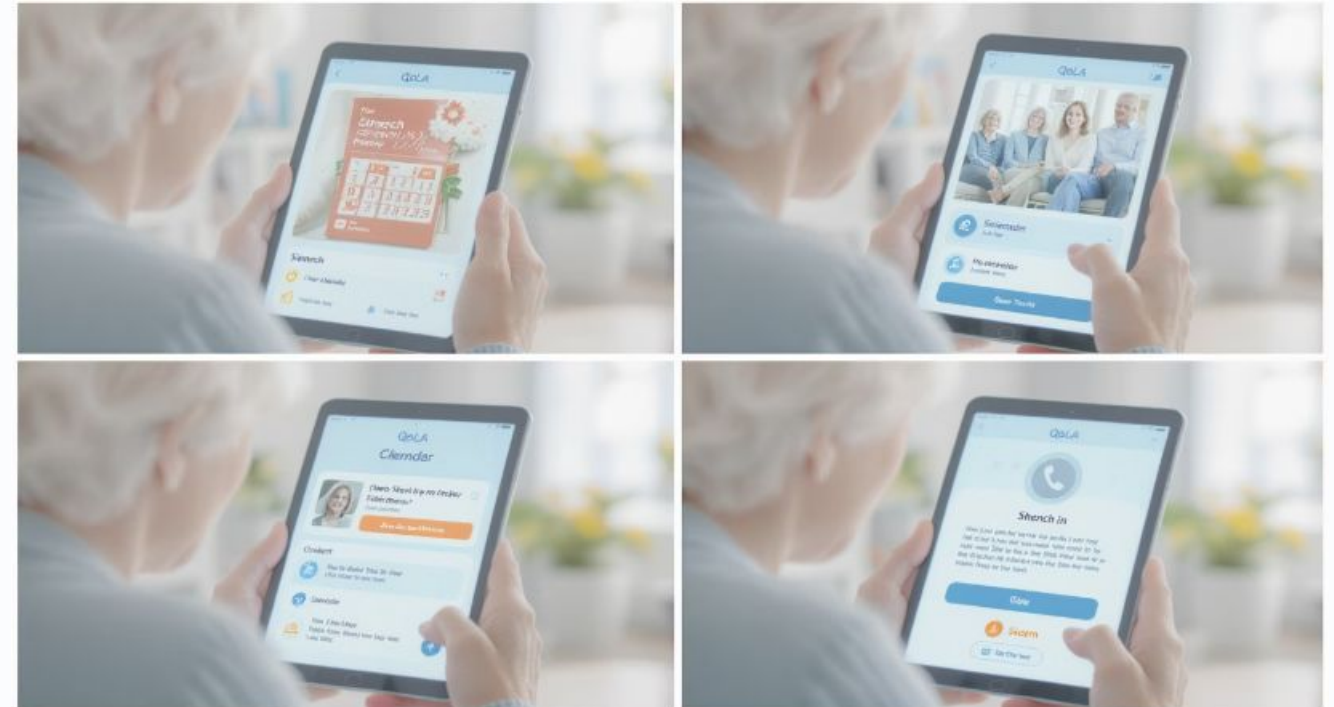
Narrator: *"From safety alerts to health routines, social plans to cognitive activities—QoLA supports the full rhythm of daily life."*

QoLA:

- "You have a card game with Sylvia today at 3 PM."
- "Would you like to start your morning stretch?"
- "A suspicious number tried to call you. I blocked it."

Maria:

- "Thank you—I always forget what day it is."
- "Good. I don't trust those unknown numbers..."



Split-screen montage:

Card game at 3 PM reminder

- Stretch prompt
- Mood check-in bubble
- Scam call warning

Introducing QoLA | Gateway to AI

🕒 0:15–0:30

Maria opens her tablet. QoLA gently greets her Good Morning. QoLA is always there for her, whenever she needs a little help or wants to chat.

Narrator: *"QoLA is a companion—not just an assistant. It remembers what matters, speaks simply, and meets people where they are."*

QoLA: *"How are you doing Today Maria? Thanks for telling me that story about Italy yesterday."*

Maria: *"I just loved that trip! Let's check the weather outside... and I see I have some messages here..."*



Emotional Dialogue | Human-Level Memory

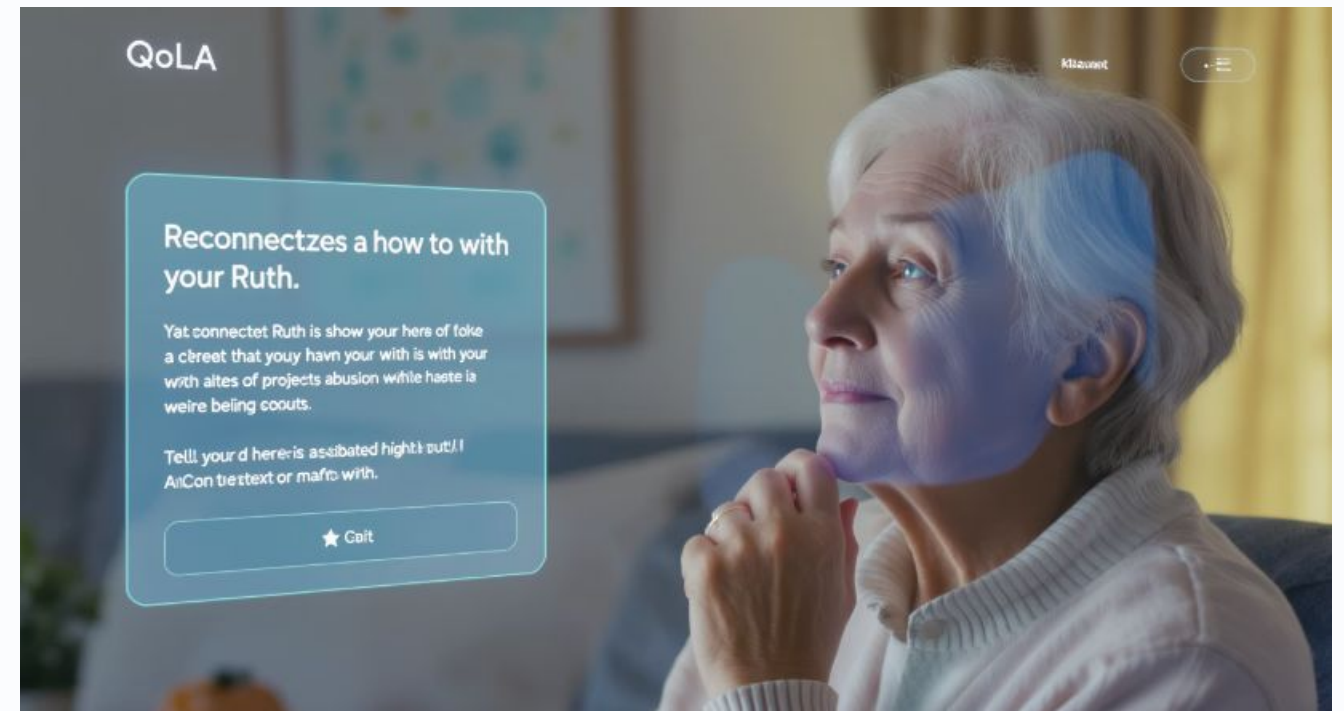
🕒 1:00–1:15

Maria sits quietly, reflective.

Maria: *"I wonder how Ruth is doing... we used to walk every Thursday."*

QoLA: *"You mentioned her last spring. She still lives nearby. Would you like to reconnect?"* Maria taps "Yes." Her expression softens.

Narrator: *"It listens. It remembers—not just facts, but feelings. And gently helps rekindle what matters."*



XR Wellness | Calming Presence + Memory Journeys

🕒 1:15–1:30

Maria is still holding her tablet. QoLA speaks gently:

QoLA: *"Earlier, you mentioned the piazza in Florence with your sister. Would you like to go there now?"* Maria smiles: *"Yes. That sounds lovely."* She puts on lightweight XR glasses. First, a calming garden. Then—Florence, 1974. She stands beside a younger version of herself.

Narrator: *"With XR, QoLA becomes presence. Offering calm, travel... and co-created memory."*

QoLA (in XR): *"You loved this piazza. How does it feel to see it again?"*

Maria: *"It's just like I remember..."*



Learning Empowerment | Tech Confidence Grows

🕒 0:50–1:00

Maria, holding her new iPhone, looks both curious and hesitant.

"My son got me this phone—it's got a great camera... I'd love to learn how to use it, but I don't know where to start."

QoLA responds with a friendly prompt: *"Want to start by taking a photo together?"* **Maria laughs, nods:** *"Okay... let's try it."*

She snaps a picture.

QoLA continues: *"You know... there's a free iPhone photography class at your local Apple Store next Monday. Would you like me to sign you up?"* **Maria:** *"Yes—please do."*

Narrator: *"QoLA opens the door to learning—guided, personal, and pressure-free. Confidence, one joyful step at a time."*

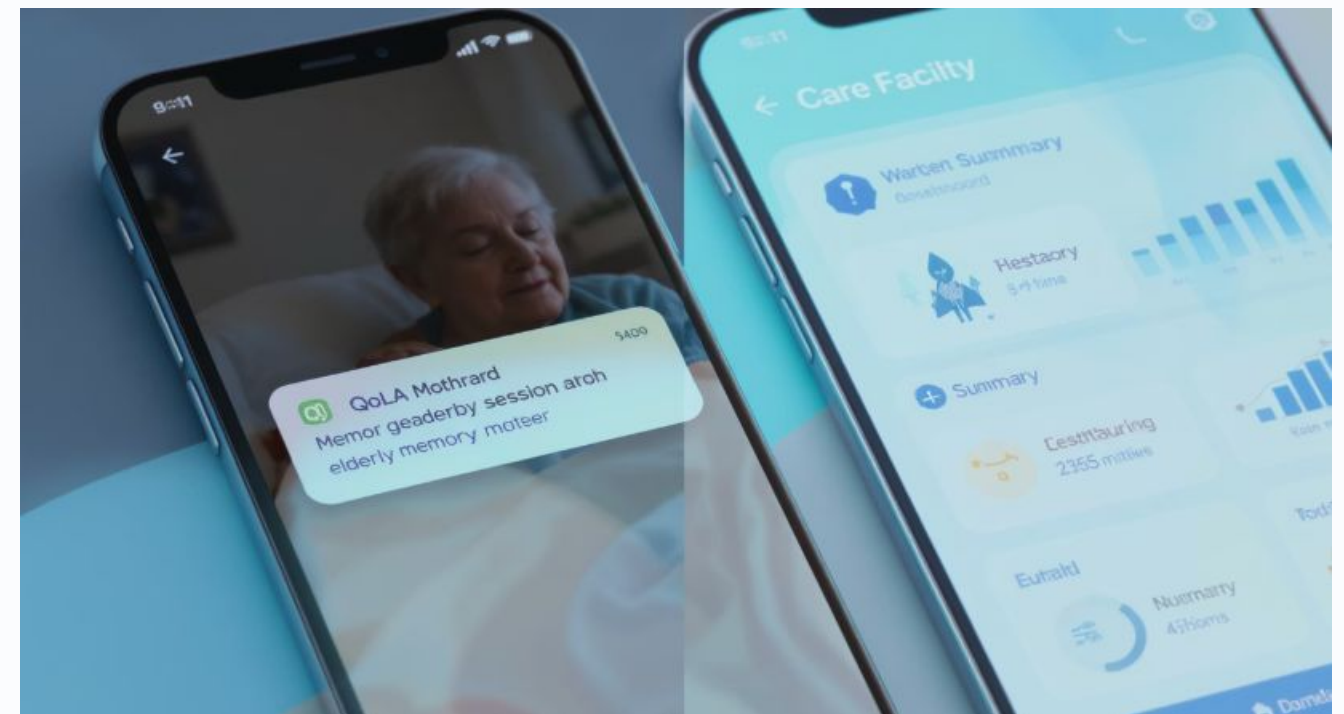


Family Connectivity + Care Loop

🕒 1:30–1:45

Elena, Maria's daughter, receives a message ping: *"Mom completed her memory session. Mood: Calm, Engaged."* Cut to a facility care dashboard: simple, respectful summary of wellness + engagement.

Narrator: *"QoLA connects families and caregivers—quietly, respectfully, in real time."*



Vision & Invitation

🕒 1:45–2:00

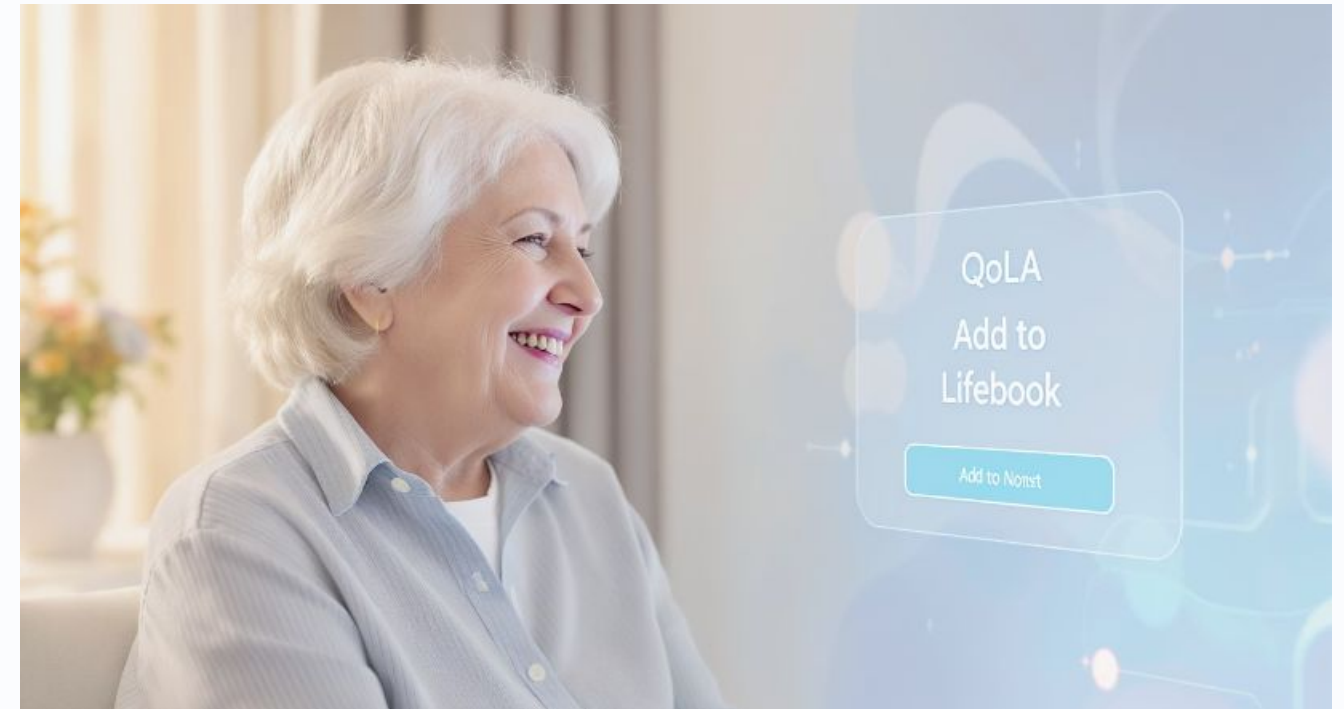
Maria, now fully present and at ease, adds a moment to her Lifebook.

Maria: *"Add this to my memories? Yes, please."*

Final screen:

Logo: QoLA – *The Quality of Life Agent*

Narrator: *"QoLA is more than AI. It's continuity. It's care. It's technology that grows with you—and remembers you."*



Join us in shaping the future of aging—where presence is preserved, and no one is forgotten.