

QoLA – The Quality of Life AI Agent

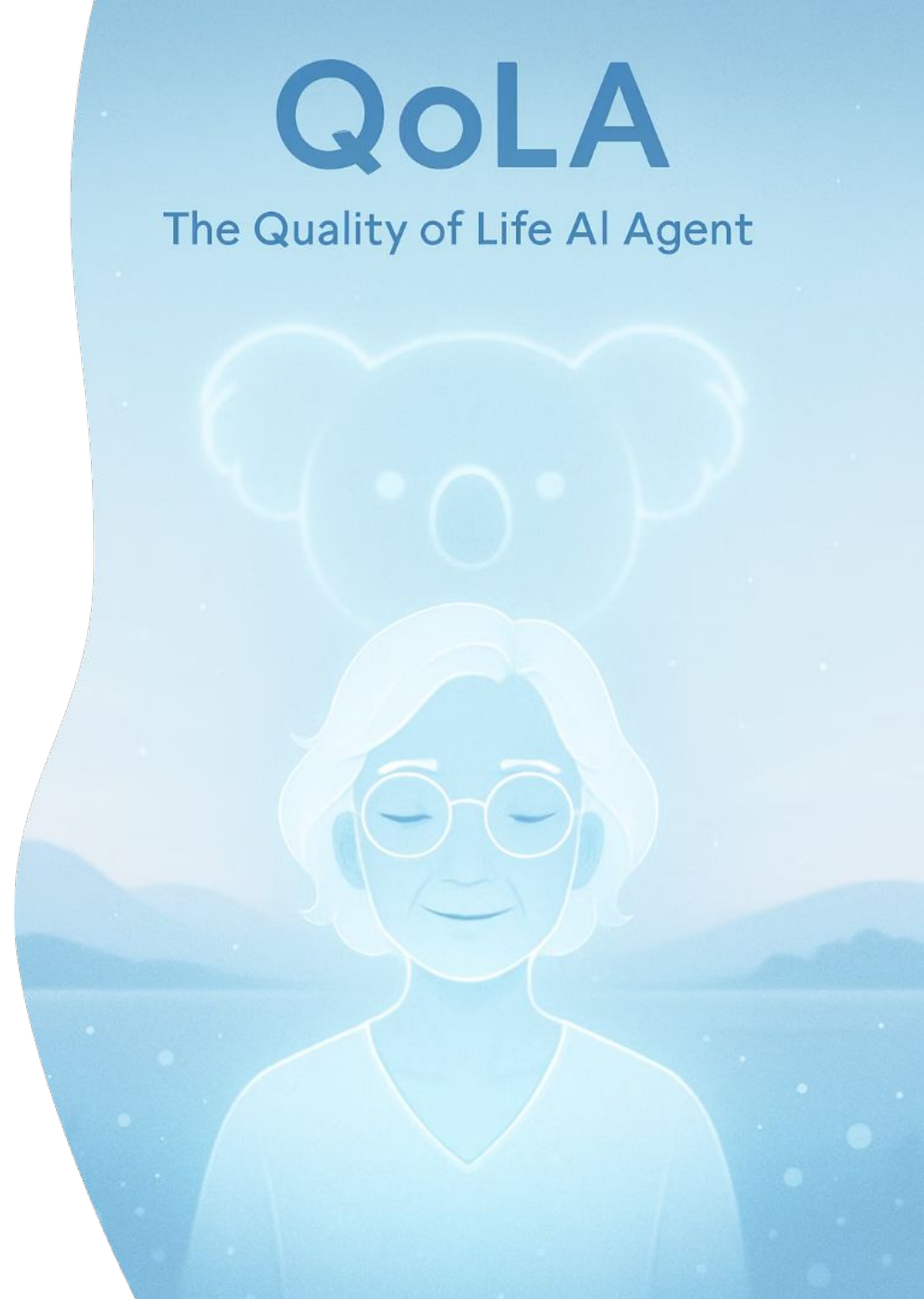
Emotionally Intelligent AI Companionship

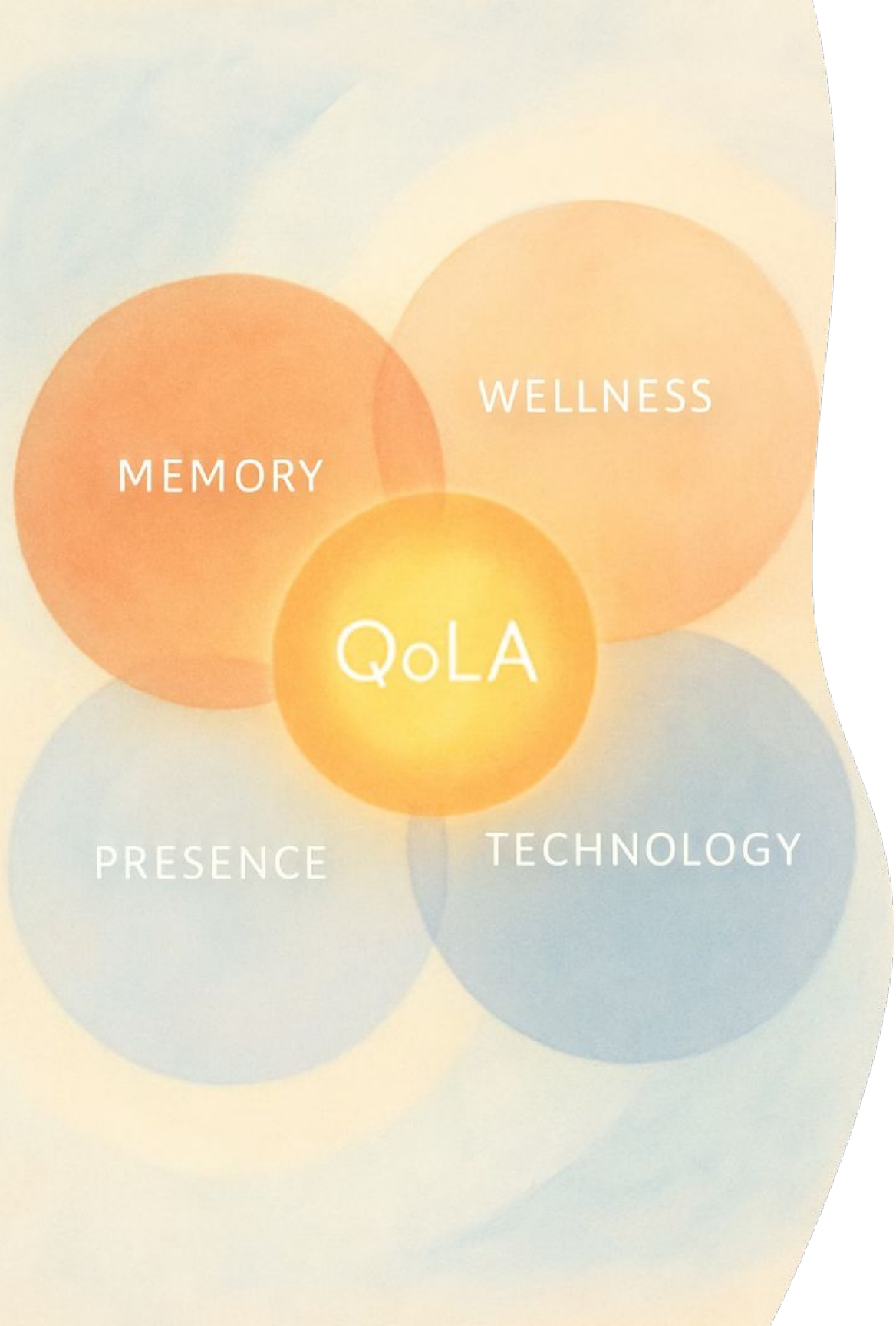
A compassionate doorway to AI for older adults—blending empathetic memory, virtual travel, and access to family and care. Technology built to support aging with dignity and connection.



by Jeff

Hazelton





Executive Summary



What is "Koala"?

QoLA is an emotionally aware, memory-rich AI companion enhancing well-being, presence, and legacy for older adults.



What We Do

Deliver persistent AI companionship with persistent empathetic memory, legacy preservation (Lifebook), and XR experiences.



Our Focus

Address Loneliness, distance from family, and cognitive decline in seniors



Our Platforms

Operate seamlessly across mobile, voice, XR, and PC platforms



The Problem



Loneliness Rate

1 in 3 adults aged 60+ experience chronic loneliness (*National Academies of Sciences, 2020*)



Growing Issue

By 2030, the global population aged 60+ will reach **1.4 billion** (*WHO, 2022*)



Population at Risk

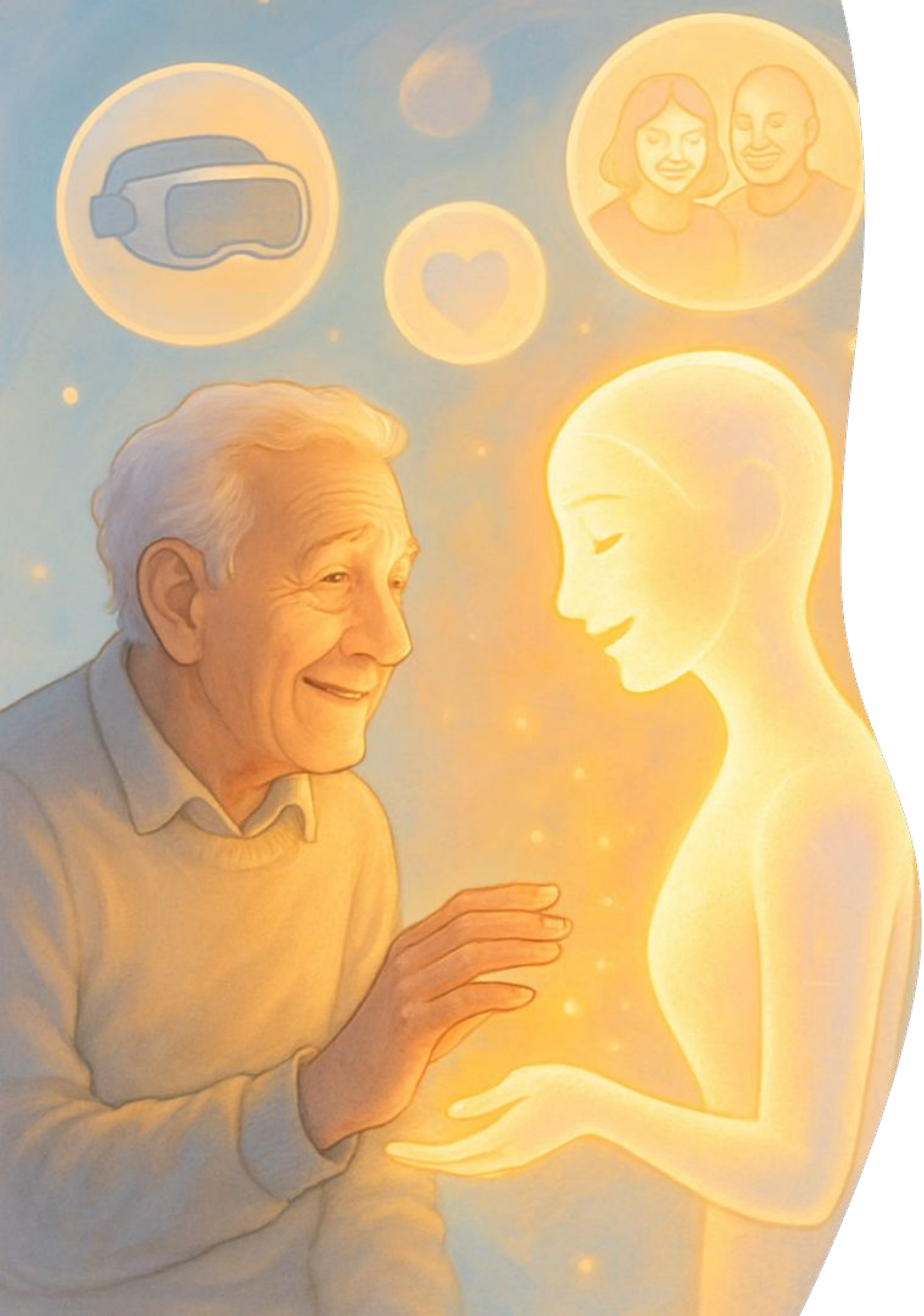
Loneliness increases risk of **dementia by 50%**, **stroke by 32%**, and **heart disease by 29%** (*CDC, 2023*)



Tech Disconnect

Despite over **\$900B projected in digital health and XR markets**, few solutions serve emotional wellbeing for aging users

QoLA can thrive in the space where today's tech falls silent—emotional connection, memory, and care.



The Solution



Conversational Agent

Simple to use AI with emotional memory and wellness logic, remembers past conversations and context



Daily Support

Supports daily check-ins, guided reflection, and virtual travel



Lifelong Lifebook

Creates an archival Lifebook, preserving memory meaning and legacy



Family Connection

Connects family and caregivers securely, ethically, and simply

QoLA is the first holistic AI presence designed for aging well.

Product Overview

Deep Persistent Memory

- Remembers user preferences, stories, and emotional states over time

XR-based Virtual Travel

- 360° and VR experiences transport users to meaningful places.

LifeBook

- Captures voice, photos, and stories into an emotionally tagged digital memoir
- Preserves identity and meaning across generations

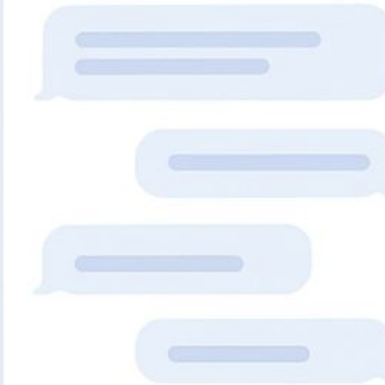
Family Dashboard

- Proactive daily check-ins, breathing exercises, mood reflection
- Personalized routines and medication reminders
- Integrates with wearables and caregiver alerts

Senior-Friendly Design

Designed with seniors in mind, QoLA offers an intuitive, voice-friendly, emotionally aware interface—making advanced AI not just accessible, but welcoming

Chats



Send a message..

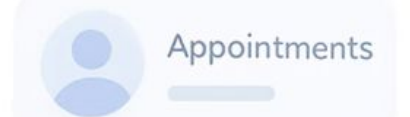
Virtual Travel

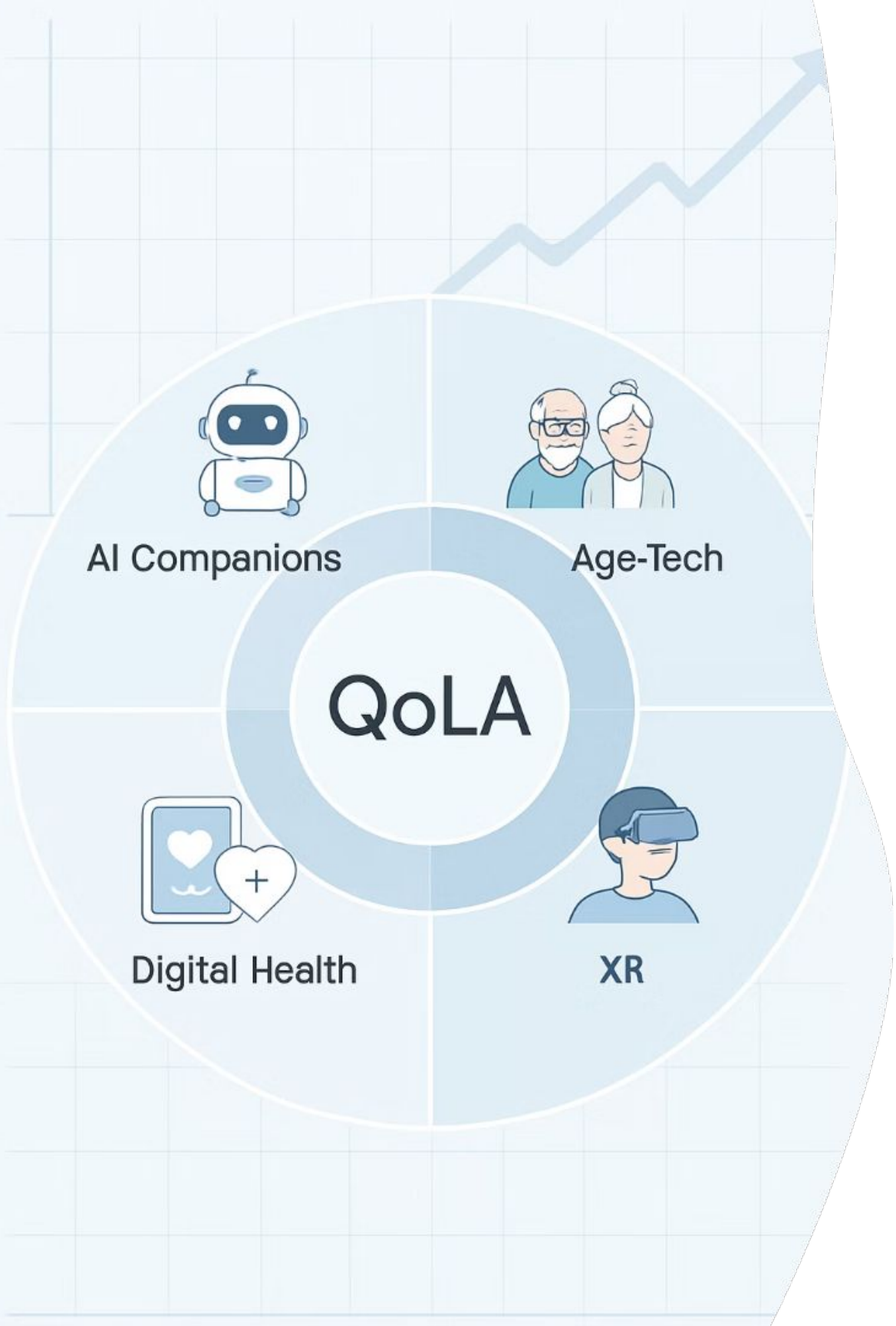


Lifebook



Caregiver





Market Opportunity

QoLA operates at the intersection of four rapidly expanding markets:

\$140 Billion

AI Companions

Projected market size by 2030

\$44 Billion

Age-Tech

Projected market size by 2030

\$946 Billion

Digital Health

Projected market size by 2030

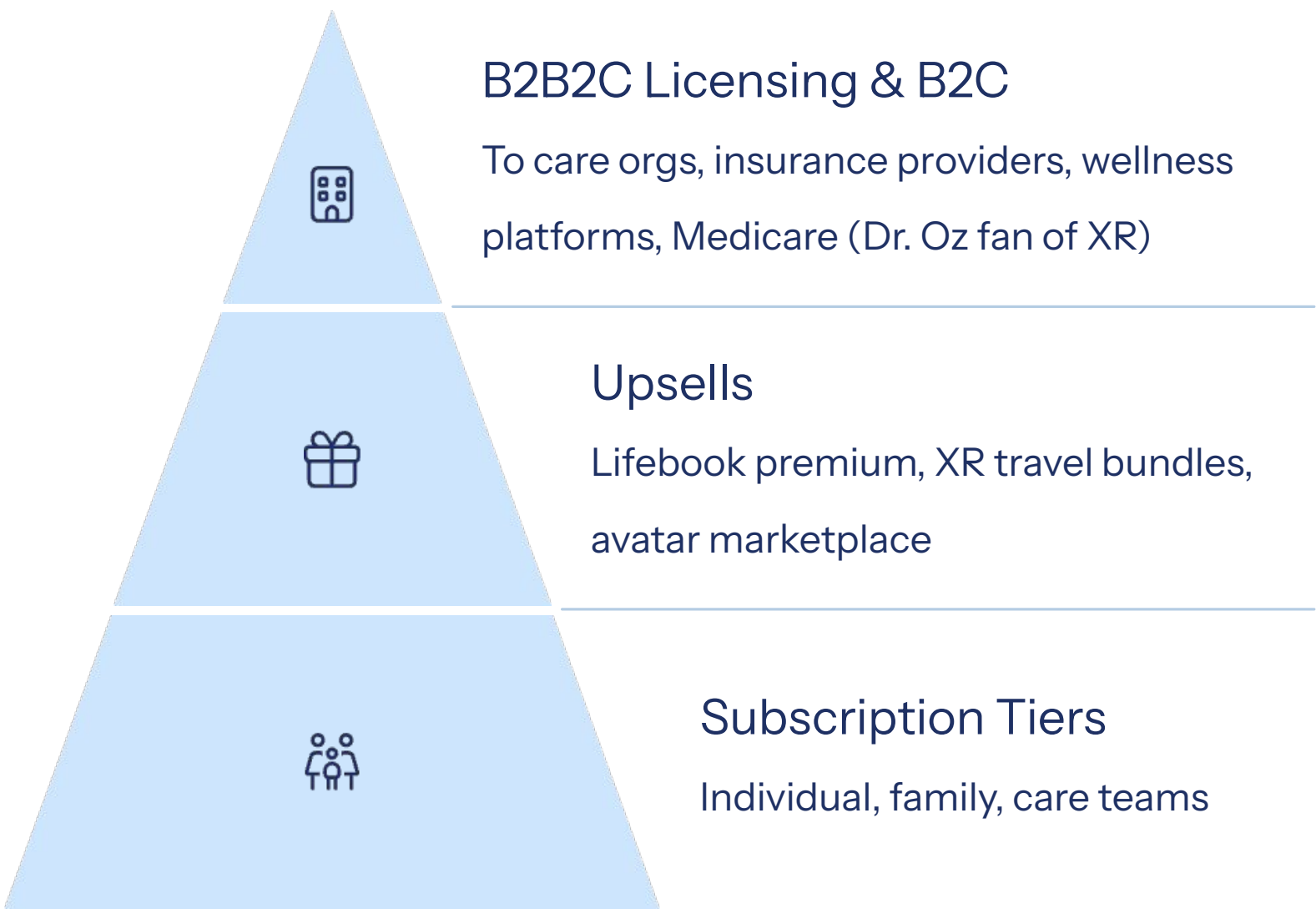
\$1 Trillion

Consumer XR

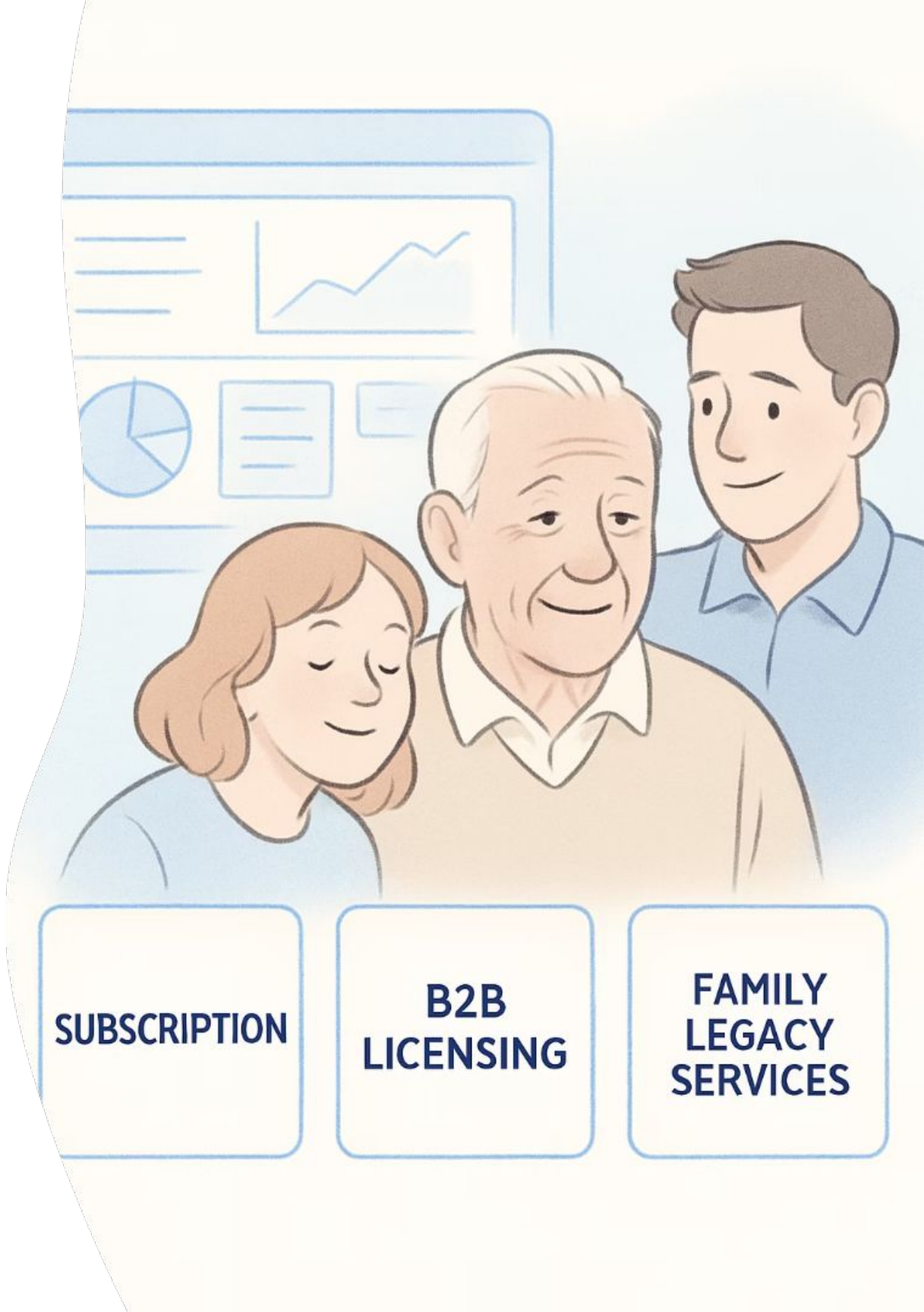
Projected market size by 2030

Why this matters: QoLA sits at the center of a new category: *Quality of Life as a Service*.

Business Model



Multiple streams of revenue in our digital health marketplace



SUBSCRIPTION

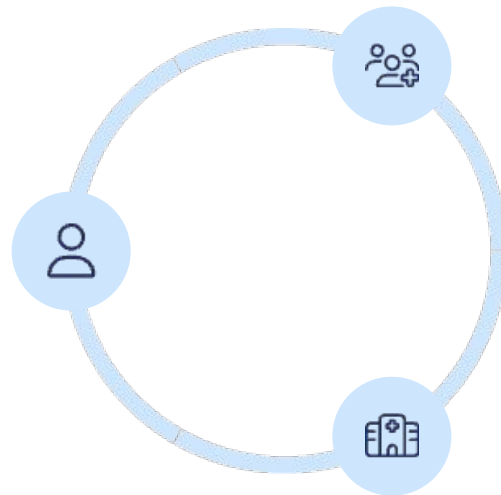
**B2B
LICENSING**

**FAMILY
LEGACY
SERVICES**

Target Customers

Primary

Adults 65+ seeking AI fluency, empathetic companionship and personal meaning

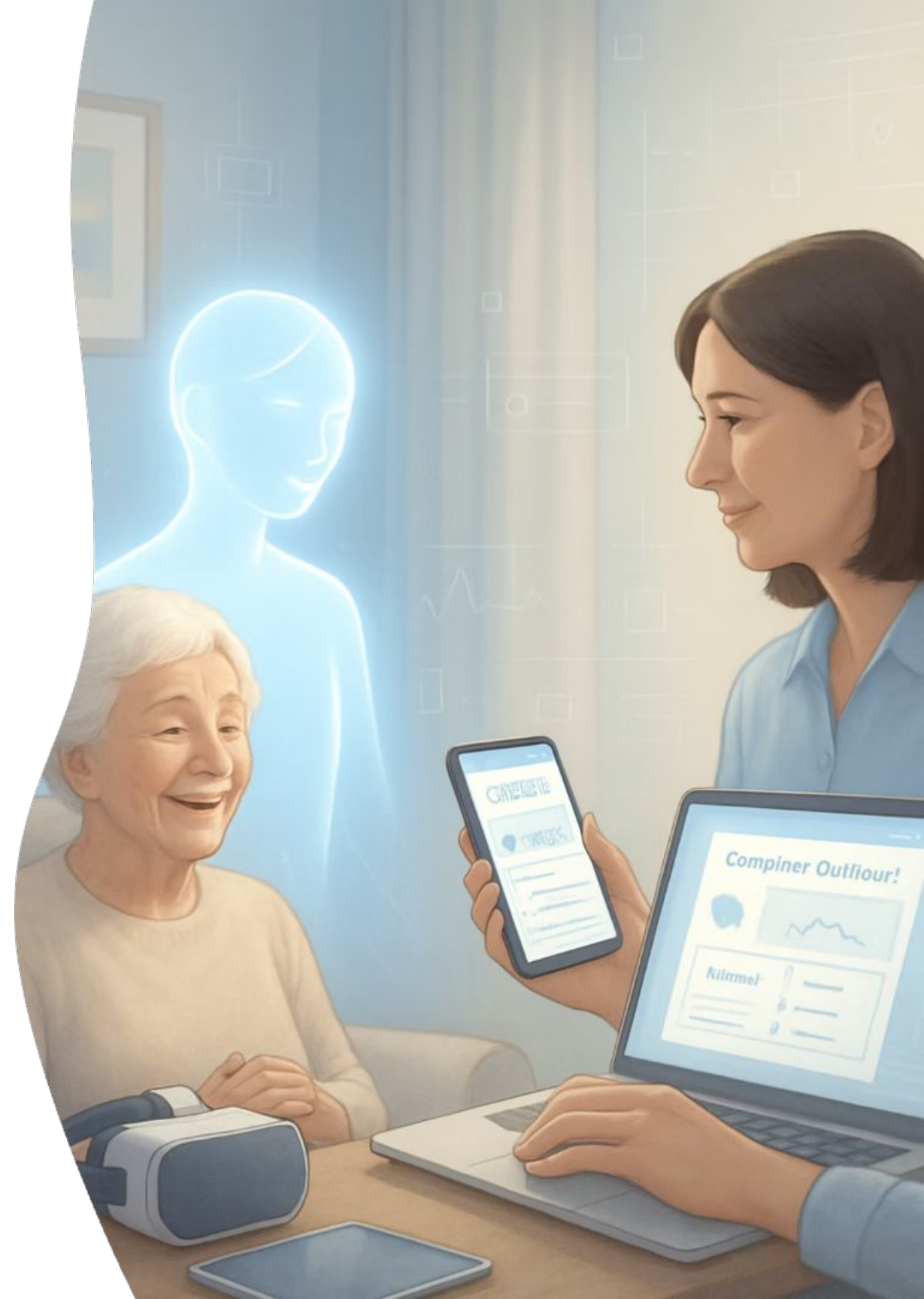


Secondary

Adult children or caregivers concerned for parents wellbeing.

Institutional

Senior care communities, healthcare providers, XR wellness programs



Competitive Analysis

(See Deeper Research in the QoLA Hub)

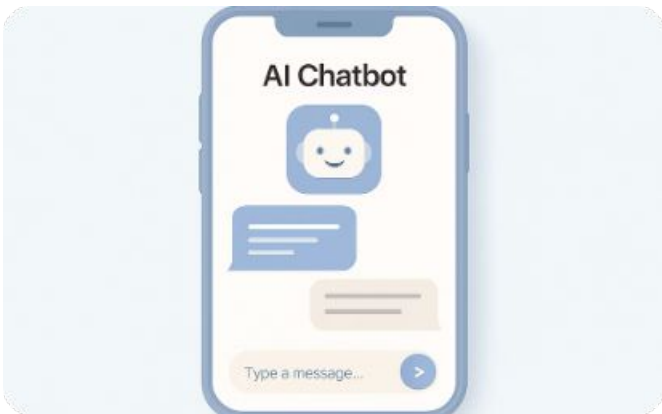
QoLA offers unique features compared to competitors in the space



QoLA

Deep emotional memory with personalized companion experience

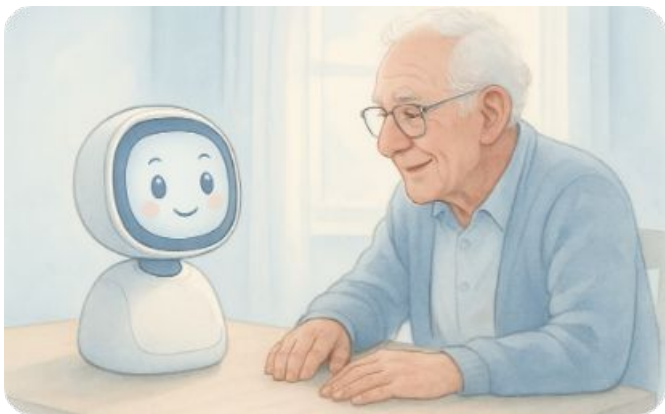
- 2D-XR travel with reflection
- Lifebook + immersive memories
- Consent-based caregiver dashboard
- B2C + B2B2C business model
- Focus: Presence, legacy, dignity



Replika (AI Chat)

Session memory only with basic chatbot capabilities

- No virtual travel functionality
- No life legacy features
- No caregiver access
- Direct consumer business model
- Focus: Companionship



ElliQ (Social Robot)

Minimal recall with scripted responses

- No virtual travel capability
- No life legacy features
- Basic caregiver updates
- Device + subscription model
- Focus: Independence



MyndVR (XR Wellness)

VR content only without AI companion features

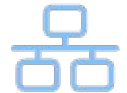
- No emotional memory capabilities
- No life legacy features
- No caregiver access
- Licensing partnerships model
- Focus: Recreational therapy

Technology Stack



The most capable LLMs

The latest LLMs with long context + fine-tuned empathy



Memory Graph

For storing emotional and conversational context



Extended Reality Features (XR)

For immersive travel, fitness, and emotional wellness



Firebase/Supabase

For secure cross-device state (seamless mobile to XR transtion)



Encrypted Connection

Secure caregiver and family connection layer



CLOUD SYNC
AND PRIVACY LOCKS



XR LAYER



MEMORY ENGINE

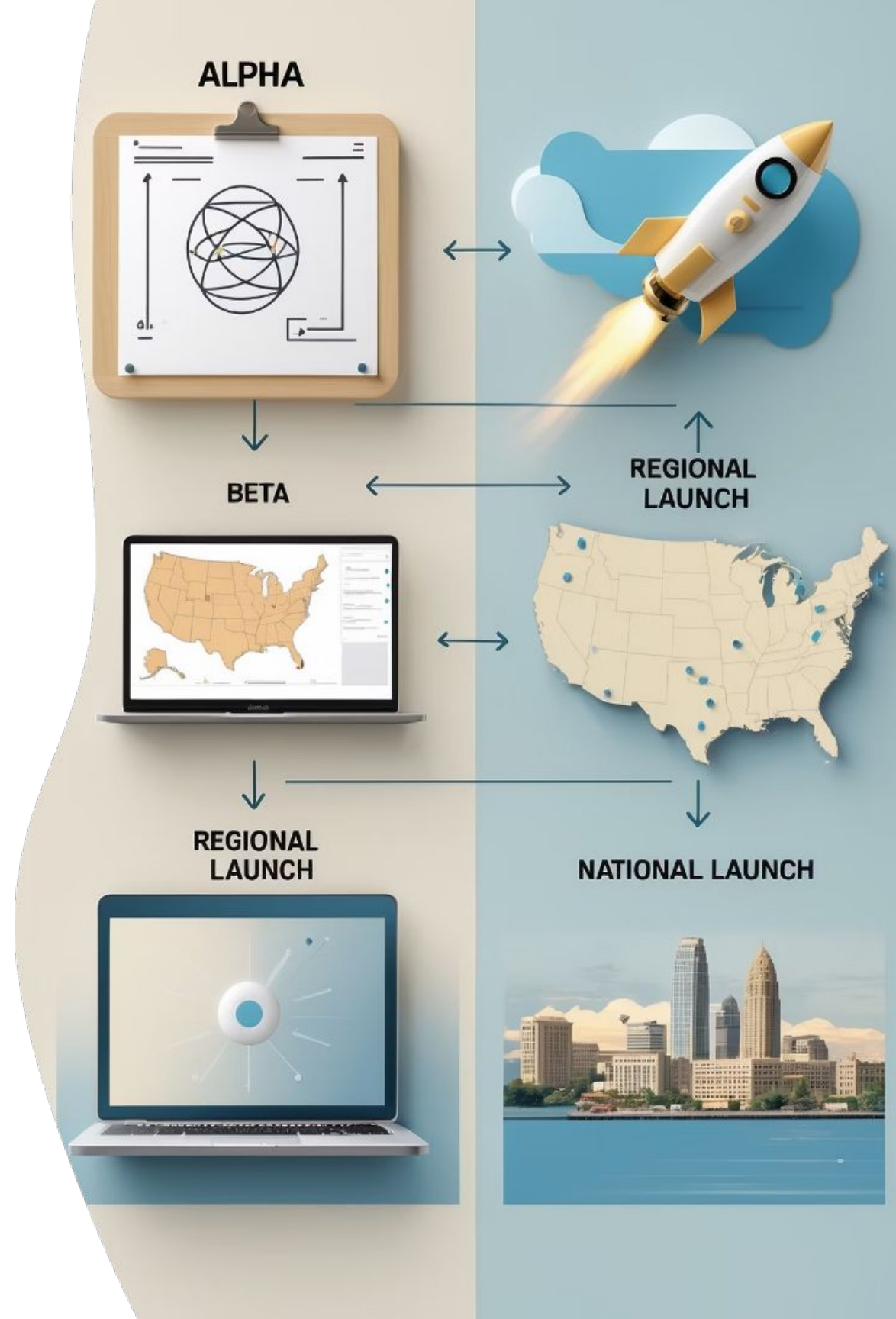


LLM CORE



Roadmap & Traction

- ✓ August 2025
 - Begin QoLA MVP development
 - Establish ties in senior wellness settings
- 📅 First 6 months
 - Build MVP
 - Lifebook V1 & XR travel & meditation integration
 - B2B2C partner integrations (care orgs, insurers)
- 🚩 In 1 Year
 - Go from MVP to full launch of the QoLA Platform
 - Begin the building of our significant market presence
 - Roll out B2C version



Ethics and Legal Foundation

Public Benefit Corporation (PBC) structure

Built on a foundation of social responsibility

"Emotional Consent" as a design principle

Respecting user boundaries and preferences

Privacy-by-design

No data resale, HIPPA compliant

AI aligned to companionship

Focused on genuine well-being

EMOTIONAL
CONSENT

PRIVACY-
BY-DESIGN

LEGACY
STEMARDSHIP

ETHICAL
AI
PBC

The Team – Trusted Tech Partners



Jeff Hazelton – CEO & XR Pioneer

- Driver behind QoLA, pioneering emotionally intelligent AI companionship and XR
- 20+ years at the intersection of health innovation, XR, and human-centered design as Founder of BioLucid.
- Leads product vision, market adoption strategy, and immersive storytelling.
- Committed to the successful convergence of XR and AI technology.



Denis Kolkovskiy – CTO & AI Expert

- 20+ years building and leading enterprise-scale teams in IT, XR, AI, and spatial computing. Has led 700+ developer teams.
- Architect of QoLA's cross-platform memory and agentic AI systems.
- Deep expertise in tech team construction, management, and efficiency.
- MBA, PMP (Project Management Professional), CSM (Certified Scrum Master)

Harry Hobson – Senior Living Legend

(Potential Partnership, currently in discussion)



Former CEO of Plymouth Harbor: Led one of Florida's premier senior living communities, known for innovation in wellness, memory care, and resident engagement.

Lifetime Achievement Award Recipient: Honored by **LeadingAge Florida** with their prestigious Lifetime Achievement Award for decades of impact in senior living leadership.

National Voice in Aging Services: Frequent keynote speaker and panelist on senior wellness, aging-in-place, and ethical leadership in eldercare.

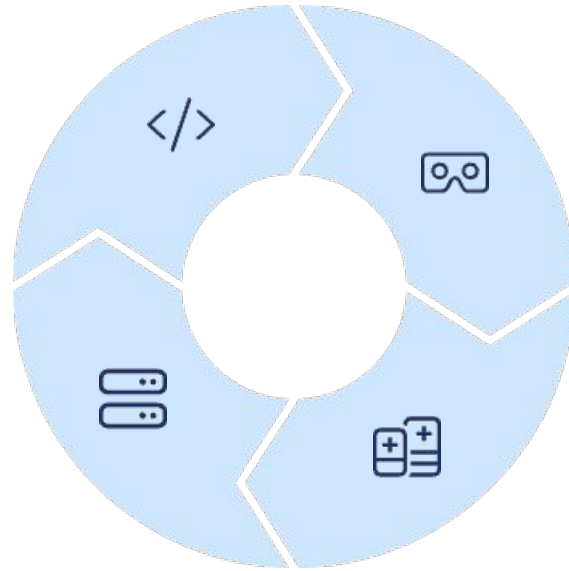
Gerontological Advocate: Advanced emotional, cognitive, and spiritual well-being as essential components of quality care for older adults.

Strategic Advisor: Served on multiple advisory boards and councils shaping the future of nonprofit senior services and intergenerational communities.

Investment Ask

Engineering and
AI tuning
Building robust AI
systems

Scalable
architecture
Memory + security
infrastructure



XR development
Creating immersive
engine

Care org
onboarding
Establishing
partnerships

We are raising \$1M seed to:

- Develop MVP
- Launch our first B2B2C and DTC channels
- Build XR content library and Lifebook engine
- Deliver our pilot program with partners



MVP Build



XR Travel

\$1M



Pilot Partners



Lifebook

AI: The Platform Shift of Our Time

AI isn't just another tech wave. It's **the** platform shift defining our era.

We're at the beginning of a decade-long **supercycle** of innovation. Companies building AI into their DNA will dominate.

Our approach is built for this moment—designed to ride the wave, not chase it

AI Is Moving Faster Than Any Technology in History

Market Growth Explosion

AI market projected to
surge from \$196B to
\$1.8T



EXPONENTIAL
GROWTH



Perfect Alignment: The Right Idea at the Right Time



Market Tailwinds

Explosive AI adoption. Falling model costs. Growing consumer readiness for AI solutions.



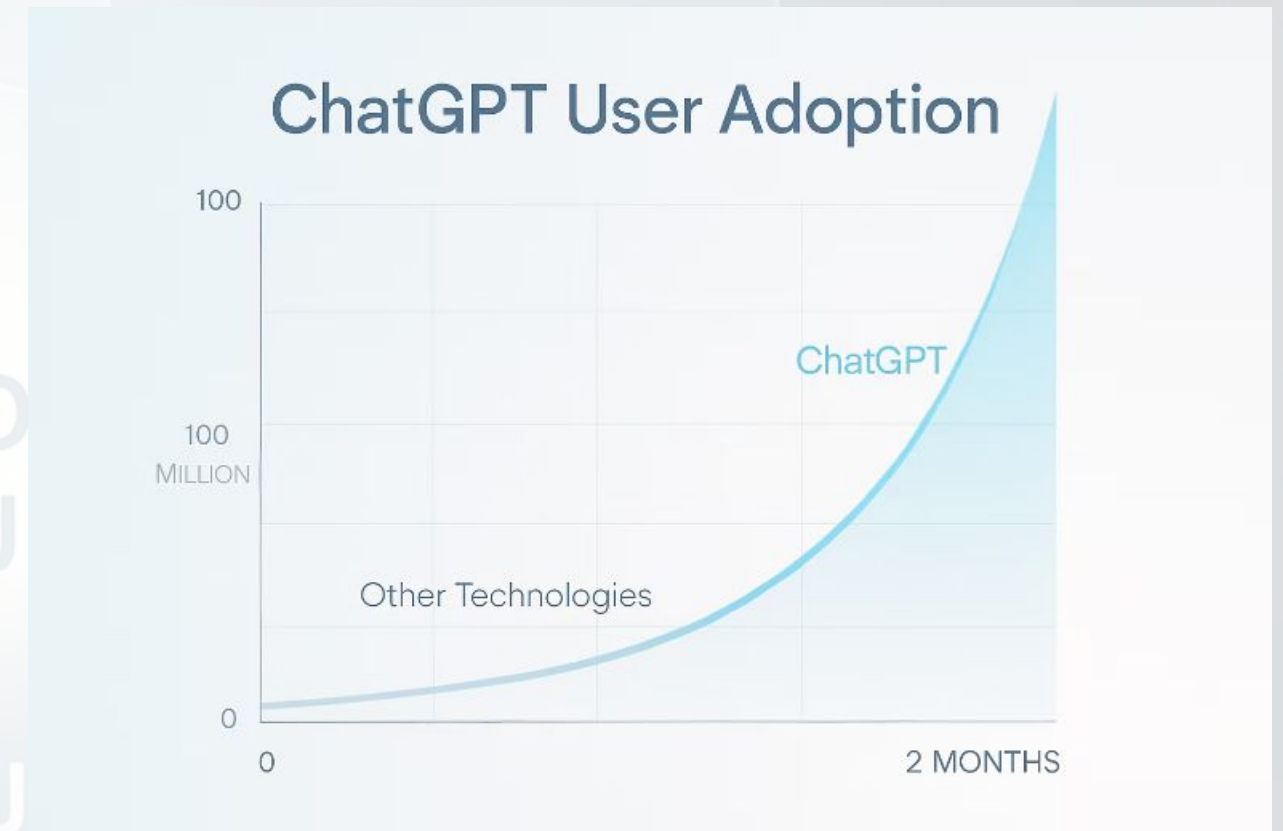
High-Impact Opportunity

We've identified an underserved market. Our solution is transformative and timely.



Defensible Advantage

Our concept is scalable and monetizable from day one.
We're built to move fast.



Record-Breaking Adoption
ChatGPT reached 100M users in just 2 months



The Next Great Convergence: AI + XR

XR Hardware Ready

VR, Mixed Reality have matured.
The devices can finally deliver.

Future Ready -Smart Glasses

We're building with this convergence in mind.
Positioned to lead this shift.



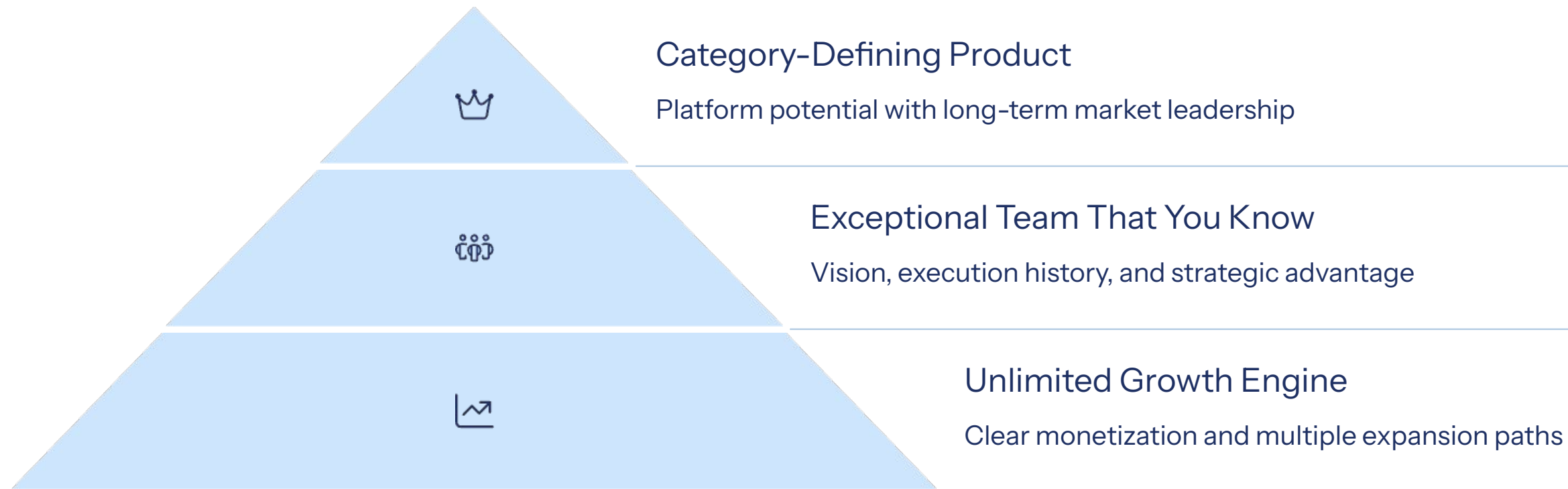
AI Intelligence

AI brings context awareness and personalization.
Makes experiences feel alive.

AI Assistance

The result is truly intuitive. Assistants that
understand and anticipate needs.

Why It's a Smart Bet for Investors



- Early investment unlocks access to asymmetric upside opportunity in the AI age.

We're not just building a tool—we're creating an **AI-powered engine** for growth.

- Join us at the ground floor of something transformational

Let's Take Our Next Journey Together...
Thank You!