



DA-IICT CENTER
FOR
ENTREPRENEURSHIP
AND INCUBATION
PRESENTS

Hack Infinity 2.0

FROM CAFFEINE TO CODE



About the Event

This is the second version of Hack Infinity. The first, organised in 2017 was a breakthrough success in the history of Indian student hackathons. More than 1500 applications were received from the best developers in the country

About DCEI



Established in 2011 at DAIICT, Gandhinagar to promote innovation and entrepreneurship culture among DAIICT community. This has resulted in seven incubates out of which one is started by faculties and students together. DA-IICT has strength in research and innovation in interdisciplinary areas, thus it is a natural enabler for economic growth of both Gujarat as well as India. Here we plan to invite top researchers/innovators/businessmen to DA-IICT to share their knowledge and experience to curious minds. DCEI is supported by DeitY, Government of India and Government of Gujarat.

WHY SPONSOR ?

- Being the second version of Hack Infinity, after the grand success of the first, we expect a selectively qualified participation, developers with razor sharp skills and para-human efficiency, who would be an immense asset to network and interact with.
- We offer our sponsors the opportunity to select developers for interviews for your organization. Many developers might be looking for placement and internship opportunities, and we would be happy to facilitate a connection.
- We offer lectures, workshops and sessions, during, before and after the hackathon*, for promotion and marketing of your organisation and product.

- Hack Infinity and DCEI have an ardent following in Developer and Investor circles, with DCEI being awarded for incubating a Top 100 Startup to watch. Hack Infinity, being one of the largest student Hackathons in India, occupies immense respect in developer circles. Association with us would provide an immense boost to products and services of your organization.
- We propose promotion in the form of Digital Marketing, Getting featured on our website. Banners and Standees, names on T-shirts Media coverage. The developers participating in the hack have an ardent following in their respective circles and institutes, and could immensely boost usage of your produce, just by word of mouth, let alone experience in using the same.

- Present themes with the help of which they can come up with fresh yet groundbreaking technology plans, that can be later converted into successful business models.
- Showcase and test your products with a large user pool and see them being used in new and innovative hacks right before your eyes.

Title Sponsors

A sponsor would be declared Title Sponsor for an amount greater than ₹ 1,00,000

- The name of the event will be “Title Sponsor Name” presents HackInfinity 2.0
- Primary placement of Title sponsor’s name/logo on all the brochures, website, banners, publicity materials, etc.
- Title Sponsor can conduct any event for publicity during the main event[1 hour] and/or before or after the main event also[1 hour]
- Title Sponsor can put up their own canopy, banners, standies, etc. to promote themselves
- Title Sponsor can decide one of the themes for the hackathon.
- Officials of Title Sponsor will be invited to judge the event.

Associate Sponsors



A sponsor would be declared Associate Sponsor for an amount greater than ₹ 20,000

- The name of the event will be “Title Sponsor Name” presents **HackInfinity 2.0** in association with “Associate Sponsor Name”.
- Secondary placement of Associate sponsor’s name/logo on all the brochures, website, banners, publicity materials, etc.
- Associate Sponsor can conduct a session before or after the main event to promote and publicize themselves (1 hour)
- Associate Sponsors can put up their own banners, standy, etc. to promote themselves.

T-Shirt Sponsors


A sponsor will be declared Merchandise Sponsor for a sponsorship amount equal to the cost of printing T-shirts for all the participants or providing the T-shirts for the same.

- The name of the event will be “Title Sponsor Name” presents HackInfinity 2.0 in association of “Associate Sponsor” co-powered by “T-Shirt Sponsor”.
- T-shirt Sponsors can put up their own banners, standy, etc. to promote themselves.
- Tertiary placement of name/logo on all the brochures, website, banners, publicity materials, etc. apart from the T-shirt.

Sticker Sponsors




Gift stickers to our contestants and they will bear your logo wherever they go!

- Sticker Sponsors can put up their own banners, standy, etc. to promote themselves.
 - Tertiary placement of name/logo on all the brochures, website, banners, publicity materials, etc. apart from the stickers/keychains provided.
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Beverage/Food Partner




A sponsor will be declared Beverage/Food partner if the sponsor provides snacks/beverage/food for all the participants during the event.

- Tertiary placement of Food/Beverage Sponsors' name/logo on all the brochures, website, banners, publicity materials, etc.
 - Beverage/Food partner can put up their own banners, standees, etc. to promote themselves.
 - The products can also be sold during the event.
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Voucher Partner



A sponsor will be declared Voucher Sponsor if the sponsor distributes monetary or discount vouchers to all the participants/winners.

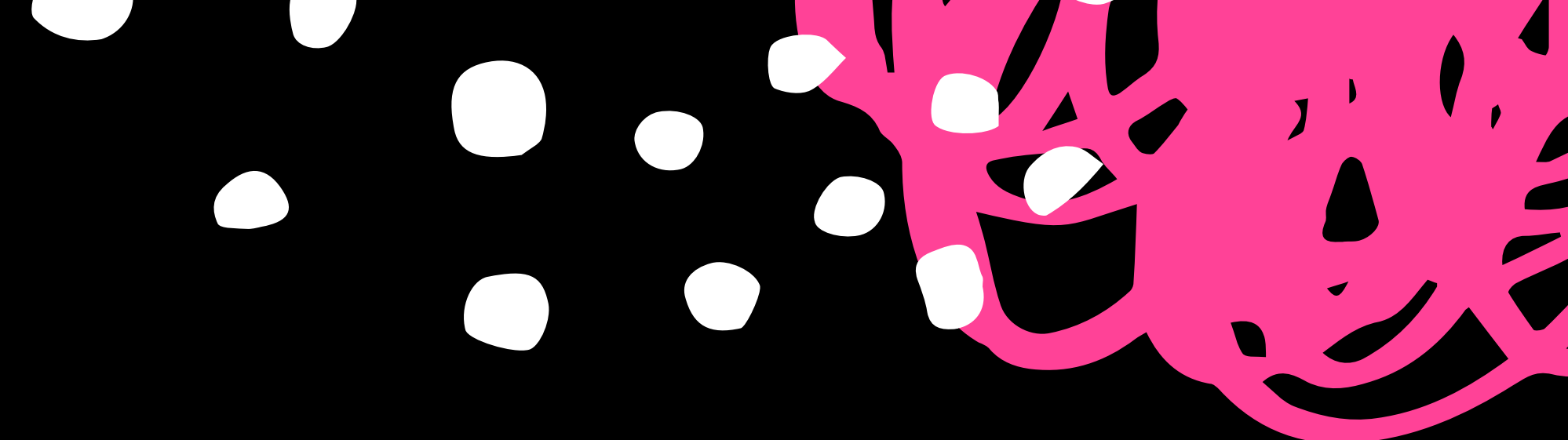
- Voucher Sponsors can put up their own banners, standy, etc. to promote themselves.
 - Tertiary placement of name/logo on all the brochures, website, banners, publicity materials, etc. apart from the vouchers provided.
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Past Sponsors

The Google logo, featuring its characteristic multi-colored letters (blue, red, yellow, blue, green, red) on a white background, tilted at an angle.The AMNEX logo, consisting of the word "AMNEX" in a dark blue, monospace-style font on a white rectangular background.The Directi logo, featuring the word "Directi" in a bold, italicized black font with a red dot on the 'i', and the tagline "Intelligent People. Uncommon Ideas." in a smaller font below it, all on a white background.

- Google
- Directi
- GitHub
- Mozilla
- Hackerearth
- Amnex

The Hackerearth logo, featuring a stylized 'h' icon followed by the word "ackerearth" in a dark blue font on a white background.The SSIP logo, consisting of the letters "SSIP" in a stylized, orange, outlined font on a white background.



Website:
hackinfinity.com

Contact

+919426893264

Email

hackinfinity2.0@gmail.com

Contact Us

FOR A BETTER SOCIETY

