Kickstart Questions

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. The theater category attracted the most investments
   2. Out of the theater category plays were the most invested in and most successful
   3. Although the data fluctuates year to year, on average May has the highest rate of success.
2. What are some limitations of this dataset?
   1. It does not give information of why a Kickstart was a success or a failure.
3. What are some other possible tables and/or graphs that we could create?
   1. Country of origin pie chart to see where the most Kickstarts are from
   2. Create a table to see which country had the most invested projects

Bonus Statistical Analysis Questions

1. I think the mean would be more meaningful in this data set. It would tell a new kickstart an average number of backers they could expect, even though that number is not guaranteed.
2. There is more of a variance on the successful campaigns. This does make sense due to the fact there are more successful campaigns than unsuccessful ones. Having a larger data set you could logically conclude that there is a greater chance of variance due to the larger number of campaigns.