# Dylan Lee



# Experience \_\_\_\_\_

## **Data Scientist**

May 2019 - Dec 2019

## Ritual.co, Toronto

- Constructed experiment analysis frameworks: setup ~10 Looker dashboards to monitor KPIs, conducted frequentist inference and bayesian analysis to help product teams roll out ~5 new features
- Used Python to implement DBSCAN clustering algorithm to automate strategy, sales, and expansion tasks
- Developed a Flask app using association rules and collaborative filtering algorithms to email recommendations to customers, increasing user engagement KPI by 18%
- Created and implemented a survival analysis Shiny R app to forecast user purchase behaviour, moving conversion rate by 32%
- Modelled merchant lifetime value based on various cohorts, improving acquisition rates and reducing marketing costs

## Consulting Intern

Sept 2018 - Dec 2018

## Ernst & Young, Chicago

- Responsibilities ranged from core audit support, client assumption reviews, product analysis, and valuation/financial reporting
- Designed an Power BI tool that visualizes and analyses clients' products improving internal processes from 3 weeks to 2 hours
- Programmed cash flow modelling in VBA to value insurance policies by applying mortality and interest rate assumptions

#### **Actuarial Intern**

Jan 2018 - Apr 2018

### Munich Re, New York City

- Analyzed asset portfolios of companies from S&P Global MI databases to estimate value of potential clients and measure risk
- Used regression techniques to fit liner and logistic models to large datasets to enhance pricing matrix
- Built financial modelling script in Matlab that automatically applied market stresses and calculated financial value of transactions

# Projects \_\_\_\_\_

#### All-NBA Team Predictions

R/RStudio

- Created a logistic regression model to predict the All-NBA team after a given season by evaluating their performance and stats
- Forecasted player stats for future seasons to predict how many times a specific player will be selected for the All-NBA team
- Ran simulations to estimate the total number of All-NBA selections remaining in a certain player's career and calculated the likelihood that player has the most number of selections among the league

## Skills \_\_\_\_\_

- Python, R, Matlab, SQL, BigQuery, SAS, Looker, Power BI, Git, JIRA, Confluence, VBA, GSuite
- Data wrangling, data visualization, data analysis
- Experimental design & execution, statistical analysis
- Construction of empirical and parametric models, bayesian analysis

## Education

## Bachelor of Mathematics - 2020 Statistics & Actuarial Science University of Waterloo, Honours

- · Dean's Honours List
- . 4.0 GPA
- · Basketball & hockey

### Relevant Course Work

 Forecasting, Linear Algebra, Experimental Design, Statistical Classification, Applied Probability, Generalized Linear Models

## Achievements

• EY International Intern July 2019 Leadership Award

ASA DataFest Winner May 2019

ASNA Case Competition Jan 2018
Winner

• 4 Actuarial Exams 2016 - 2018

# Interests \_\_\_\_\_

- Follow all major sports and play basketball, hockey, and volleyball
- · Fantasy leagues (NBA, NHL)
- Travelling
- · Video games
- · Concerts and Music Festivals