

# Daniel Kuhman, Ph.D.

Sioux Falls, SD

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I am a researcher, analyst, and data scientist with 9 years of experience in quantitative analysis across a variety of fields. I bring the passion and expertise needed to help businesses derive meaningful and actionable insights from their data. Let's build something cool together!

[danielkuhman@gmail.com](mailto:danielkuhman@gmail.com) • [Portfolio](#) • [LinkedIn](#) • [GitHub](#) • [Publications](#) • [YouTube](#)

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## Experience

### **Landing / Sr. Business Intelligence Analyst**

October 2023 - November 2023, Remote

I worked briefly with Landing's Field Operations team to better understand and quantify employee workload in the field. Unfortunately, I was laid off due to company-wide downsizing very shortly after joining the company.

### **Strike (Zap Solutions Inc.) / Data Analyst**

April 2022 - June 2023, Remote

I served as an embedded analyst with the Trust & Safety, Fraud Ops, and Compliance teams, where I used data to guide fraud mitigation features like smarter user limits and selective access to "instant credit." These and other features led to a 90% reduction of deposit fraud on the platform.

### **City Enterprises / Director of Data Science**

April 2021 - April 2022, Murfreesboro TN

I developed and implemented data-driven approaches to inventory optimization for multiple car lots and developed ML models to guide vehicle acquisition. I also helped develop, track, and forecast KPIs related to vehicle sales and built out data reporting capabilities.

### **University of Alabama Birmingham / Research Fellow**

August 2017 - April 2021, Birmingham AL

I worked in the UAB Biomechanics Lab and Human Neuromodulation Lab while completing my doctoral studies and dissertation. To date, this work has resulted in 11 peer-reviewed publications.

### **East Carolina University / Graduate Research & Teaching Assistant**

August 2015 - May 2017, Greenville NC

I worked in the ECU Biomechanics Lab while completing my masters work. My thesis work was funded through a competitive grant from the Society of Biomechanics and was published in the Journal of Biomechanics.

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## Education

### **Google Career Certificates**

- **Data Analytics:** Completed on Coursera, August 2023 ([view certificate](#))
- **Business Intelligence:** Completed on Coursera, September 2023 ([view certificate](#))
- **Advanced Data Analytics:** Expected Completion December 2023

### **University of Alabama Birmingham / Ph.D.**

### **East Carolina University / M.S.**

### **University of Memphis / B.S.Ed.**

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## Relevant Skills

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- Languages: SQL, R, Python
  - Git, Google Cloud Platform, BigQuery, Airflow, dbt
  - BI Tools: Looker, Cluvio, Tableau, Google Analytics
  - Self-starter, independent, fast learner, motivated