

# jacobsHack!

## Sponsor Information

[sponsor@jacobshack.com](mailto:sponsor@jacobshack.com)

On October 4th, 2014, students of Jacobs University Bremen will be hosting **jacobsHack!** - one of the first big student-run hackathons in Europe! We would like your company to be part of this event.

At the event, we will have talented students from all over Europe that spend 24 hours hacking to put together something completely new. For you, it provides the perfect opportunity to promote your products and recruit talented students for your company!

We love startups. In fact startups and hackathons simply belong together. Many of today's successful startups originated in hackathons. That is why we decided to offer a **special sponsor package** tailored to **startups** that are **less than 2 years old** in their existence. This package allows you to advertise your company and your product without a major financial investment. You get the chance to be on one list with some of the biggest players of the industry and provide us with recruiting material and company swag (T-Shirts, stickers, flyers, etc.) that will be distributed among the participants during the event.

For more information about the hackathon itself please visit:

[\*\*jacobsHack.com\*\*](http://jacobsHack.com)

With your contribution, you will not only be part of this event but also have the chance to get in touch with talented students and promote your products.

**For more information feel free to contact us:**

Naomi Pentrel: [naomi@jacobshack.com](mailto:naomi@jacobshack.com)

Dominik Kundel: [dominik@jacobshack.com](mailto:dominik@jacobshack.com)



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Sponsor Package	Platinum	Gold	Silver	Bronze (Startup)
Distribution of Swag	X	X	X	X
Logo on website and roll-ups	X	X	X	X
Participate in the Sponsors Dinner the night before	X	X	X	X
Distribution of Recruiting Materials	X	X	X	X
Logo on T-Shirts	X	X	X	
Mentors at the event	X	X	X	
Resumes of participants at the event	X	X	X	
Tech Talk/Demo	X	X		
Recruiters at the event	X	X		
One seat as a judge during the final presentation	X	X		
-25% for Platinum package at Jacobs Career Fair	X	X		
Extra Prize Category	X	X		
Logo on every page of the website and in every email	X			
Resumes of participants <b>before</b> the event	X			
Euro (+VAT)	15,000	8,000	5,000	1,000

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