

Sponsor Information

sponsor@jacobshack.com

On October 17th, 2015, students of Jacobs University Bremen will be hosting jacobsHack! one of the first big student run hackathons in Europe! We would like your company to be part of this event.

At the event, we will have talented students from all over Europe spend 24 hours hacking to put together something completely new. For you, it provides the perfect opportunity to promote your products and recruit talented students for your company!

We love startups. In fact, startups and hackathons simply belong together. Many of today's successful startups originated from hackathons. That is why we decided to offer a special sponsor package tailored to startups that are less than 2 years old in existence. This package allows you to advertise your company and your product without a major financial investment. You get the chance to be on one list with some of the biggest players of the industry, and can provide us with recruiting material and company swag (t-shirts, stickers, flyers, etc.) to be be distributed among the participants during the event.

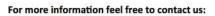
For more information about the hackathon itself please visit:

jacobs*Hack*.com

With your contribution, you will not only be part of this event but also have the chance to get in touch with talented students and promote your products.

jacobs*Hack!*

| Sponsor Package | Platinum | Gold | Silver | API Sponsor | Bronze (Startup) |
|--|----------|-------|--------|-------------|---------------------|
| Distribution of Swag | 7 | Ŧ | # | # | ş |
| Logo on website and roll-ups | ŧ | ţ | # | # | 7 |
| Participate in the Sponsors Dinner the night before | # | # | # | # | # |
| Distribution of Recruiting Materials | 7 | # | # | # | # |
| Developers/Evangelists at the event | # | ţ | # | # | |
| Resumes of participants at the event | Ŧ | ş | # | | |
| Tech Talk/Demo | # | # | | # | |
| Recruiters at the event | # | # | | | |
| One seat as a judge during the final presentation | # | # | | | |
| Extra Prize Category | # | # | | # | |
| Logo on every page of the website and in every email | ş | | | | |
| Resumes of all applicants <u>before</u> the event | ş | | | | |
| Euro (before 19% VAT) | 10,000 | 6,000 | 4,000 | 3,000 | 500 |



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