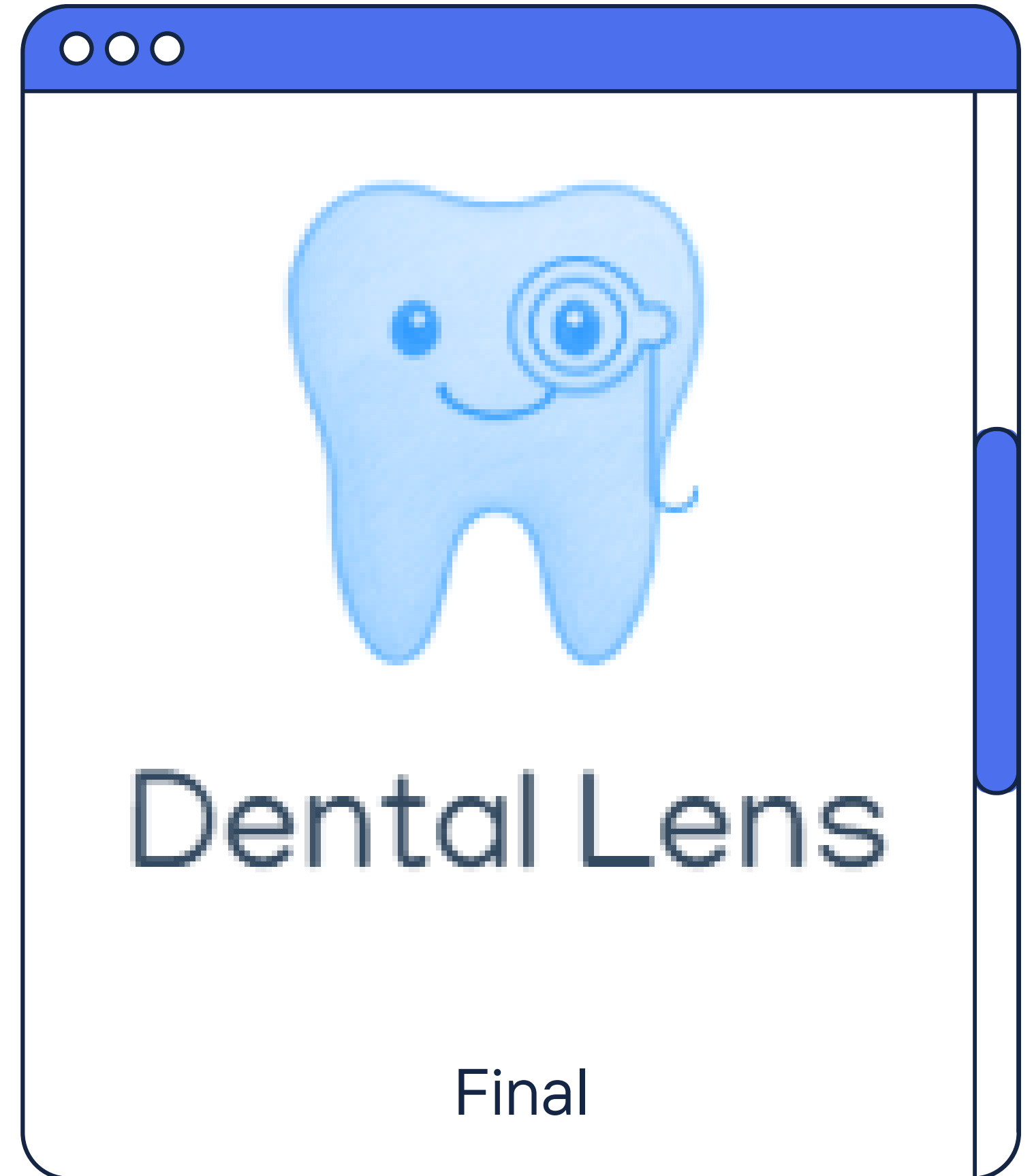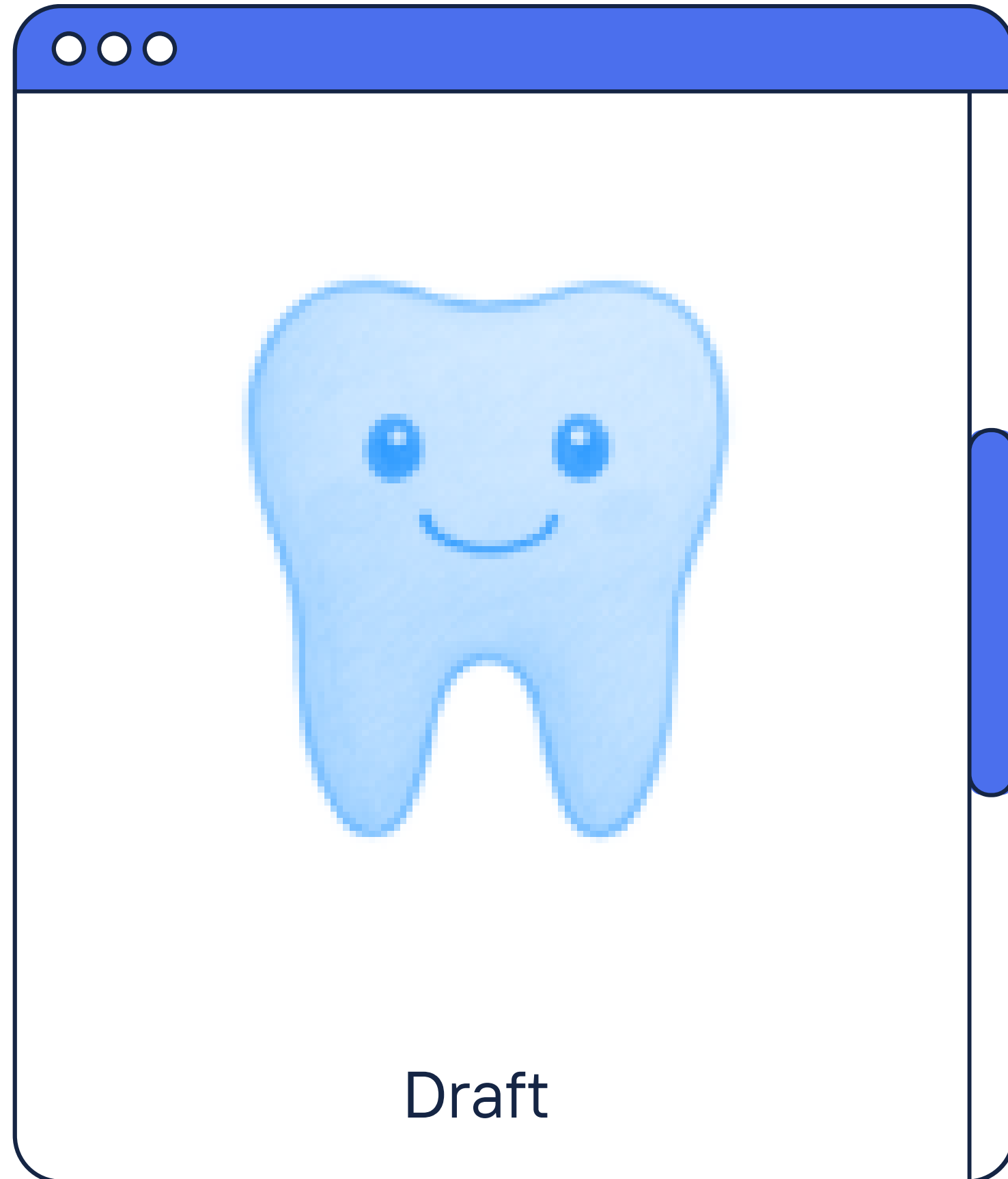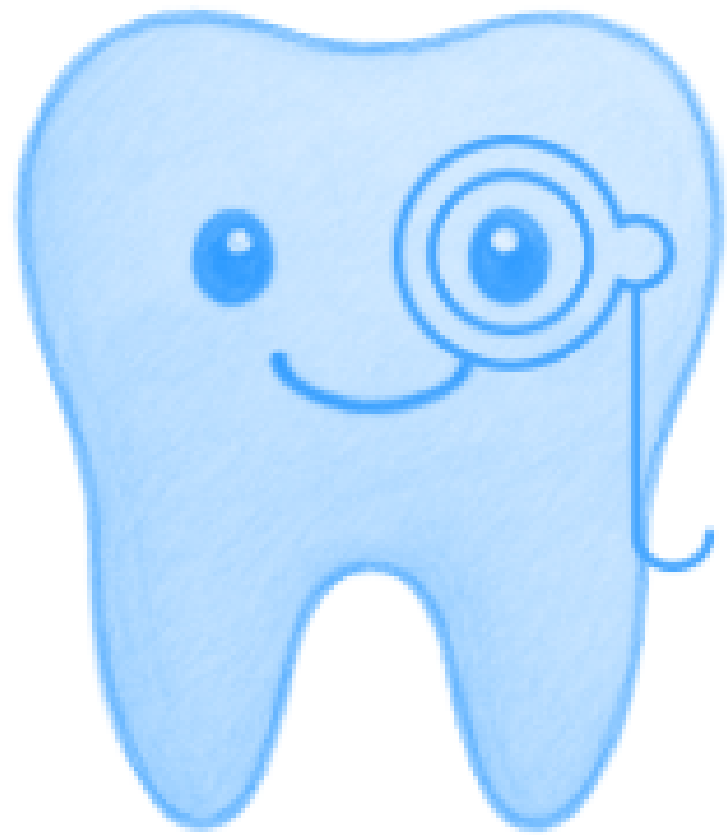# HCI Logo Presentation

Presented by Darwin Guirigay, Josef Lechoncito, Gavin Rivera

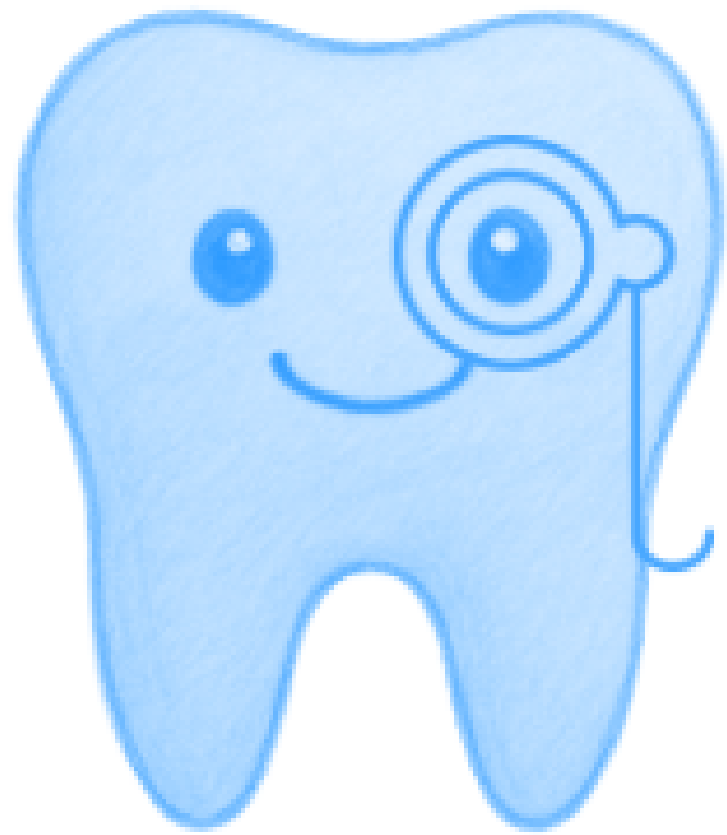# Logo 1: Dental Lens

Draft

Final

Logo 1

Dental Lens

● ● ● Explanation

The tooth acts as the mascot of the web program. The smiley face design helps paint a positive image in the users' minds, and may help children feel more at ease when using the program.

A monocle was added to ensure the logo effectively represents the name of the program, "Dental Lens."
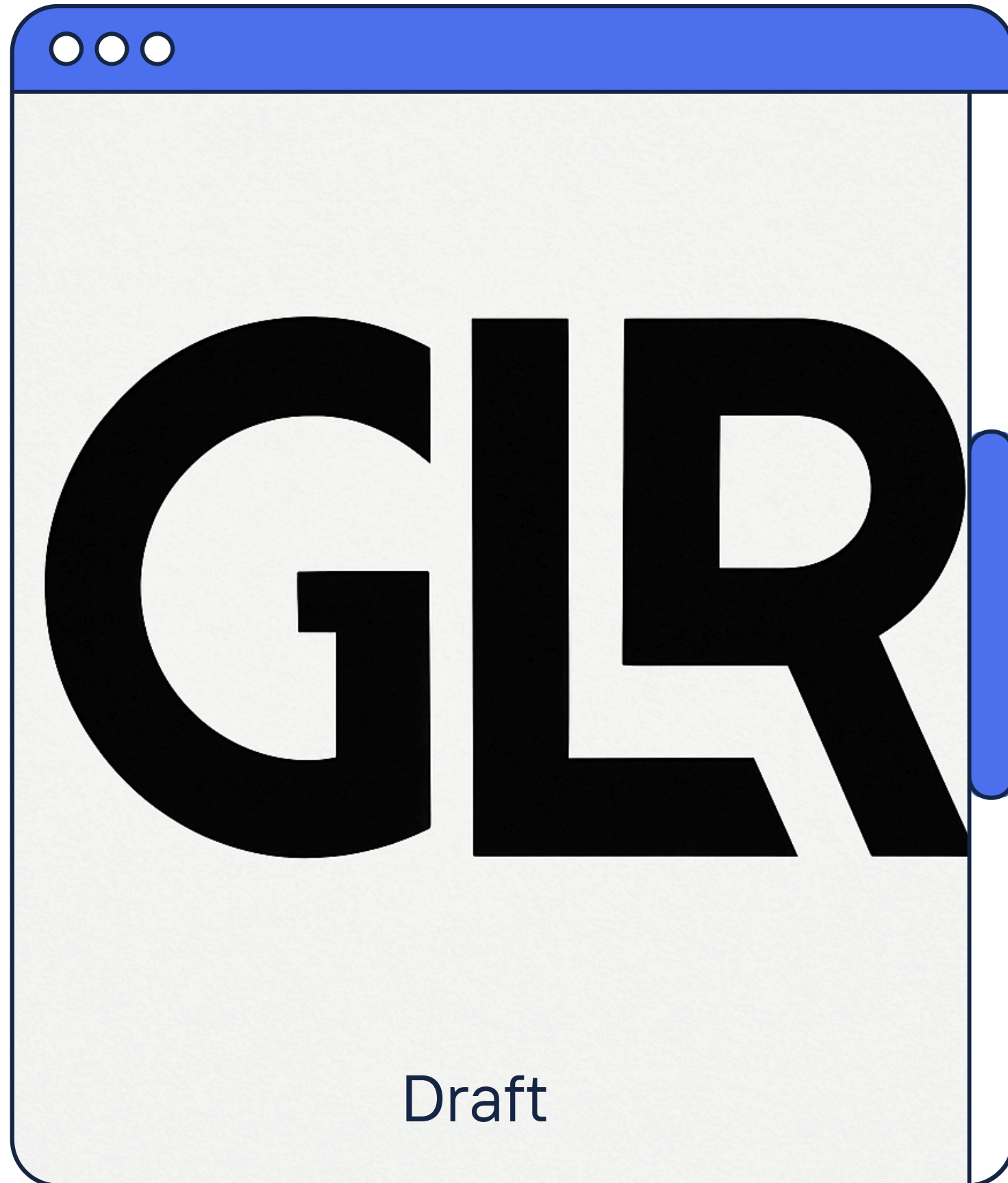
Logo 1

Dental Lens

Explanation

The eyes also apply symmetry in order to have a uniform look and organized appearance.

The light blue color was chosen to match the web program's color scheme, which emulates the common design used by clinic websites.

The title font is Manjari, selected to convey a professional appearance appropriate for a health assessment platform.

Logo 2: Guided Lens Robotics

Draft

Final

Logo 2

●●● Explanation

The GLR logo represents the initials of our team: Guirigay, Lechoncito, and Rivera. But more than just our names, GLR also stands for "Guided Lens Robotics", which connects directly to our project: Dental Lens.

We chose pastel blue because it's linked to healthcare, it gives a calm, clean, and professional feel.
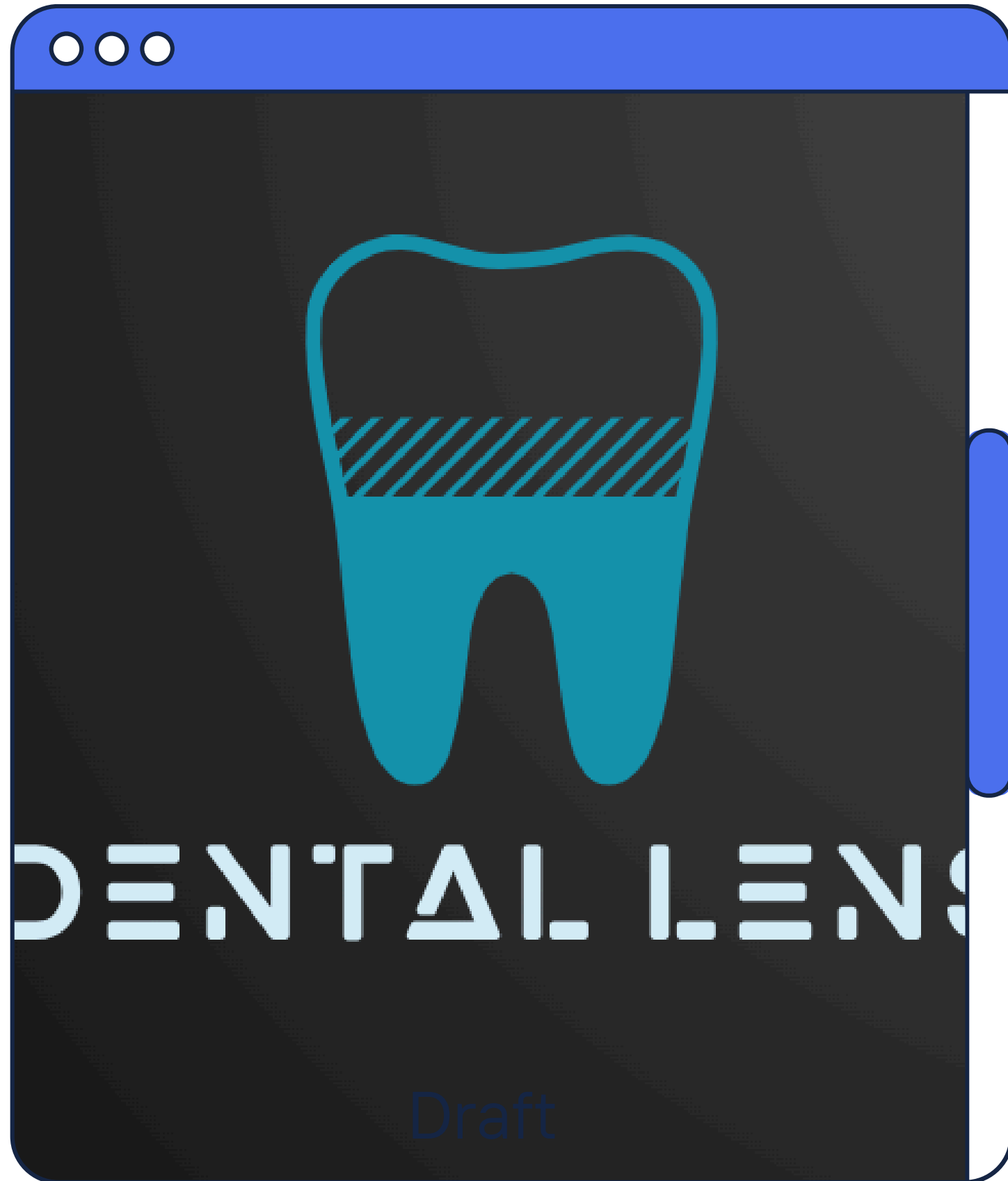
Logo 2

The GLR logo uses Similarity because the letters look alike. Their closeness shows Proximity, making them a single group. The unique "R" stands out due to Anomaly. Dark letters on a light background demonstrate Figure and Ground. The circle creates Unity, binding everything together.

Logo 3: Dental Lens 2

Draft

Final

Logo 3

Explanation

The alternate version of the Dental Lens logo adopts a more futuristic and sleek design, reflecting the program's focus on technological innovation.

It features a tooth at the center, encircled by a camera shutter lens symbolizing the fusion of dental diagnostics and advanced imaging technology that defines the essence of Dental Lens.

Logo 3

●●●● Explanation

The logo uses proximity for the segments of the shutter, along with closure being not a complete circle. While the tooth applies the law of symmetry.

THANK YOU