Flow for signing up for a Certificate Program

Home

BAVC

- ⓘ Getting Started
- 🖥 Certificate Programs
- 🔍 Individual Classes

Certificate Programs

BAVC
Certificate Programs

Overview of Certificate Programs

- Web Design
- User Experience
- Video Production
- Web Development
- Motion Graphics
- Fast Tracks

Individual Certificate

BAVC
Web Dev Certificate

Description of Web Dev Cetification. Lorem ipsum dolor sit amet ...

Sign Up

Pricing ▼

Program Classes
HTML/CSS
Javascript
JQuery
SEO

Checkout

BAVC
Checkout

Item	Price	
Web Dev Certificate	$3000	☑
Intro to Photoshop	$300	☑
-	-	-
Total	$3300	

Purchase

Pay through Paypal

PayPal

Vendor	BAVC
Training Classes	$3300

username

password

Authorize

Sign Up

Pricing ▼

ETP	$0	○
Member	$1000	⦿
Regular	$1500	○

Pricing Levels

BAVC
Pricing Levels

ETP
ETP classes are free to students who qualify as low income or currently receiving unemployment benefits

Member
Members sign up through BAVC and pay an annual fee for discounted classes

Regular
Regular pricing applies to those who do not qualify for ETP or are not BAVC members

Confirmation

BAVC
You're All Set!

Thanks for your purchase. You'll recieved an email with login instructions to start taking classes.

Title always links back to home page

Notes:

It was important for Tom and Louise to be able to sign up for a certificate program as a whole. I built a flow that would let user choose between different programs as well as see the individual classes in each certificate.

Since there are 3 price tiers I used a drop down to save space on the site. Links take users to price level explainations.

Using PayPal as a billing platform generally means the user is directed to PayPal's site and then back to our site.