Predicting Funded DonorsChoose Projects

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A Cozy Reading Corner

My students need a cozy reading corner to help build their love for reading. The rug will be placed on the classroom tiles while the large pillows will be used as back support.

My Students

Many of my students are English Language Learners, some of which are new to this country. They have had little to no formal education. Despite their lack of formal education, my students are passionate, hardworking, and caring. Throughout the day, they are exploring, discussing, moving, thinking constantly trying to absorb as much knowledge and information as they can.

I want to make education and learning as fun and welcoming as I can, and I believe that through this project I will be able to do that!



Tools

Data Storage

PostgreSQL via pgAdmin, SQLAlchemy

Data Analysis

pandas, scikit-learn, nltk

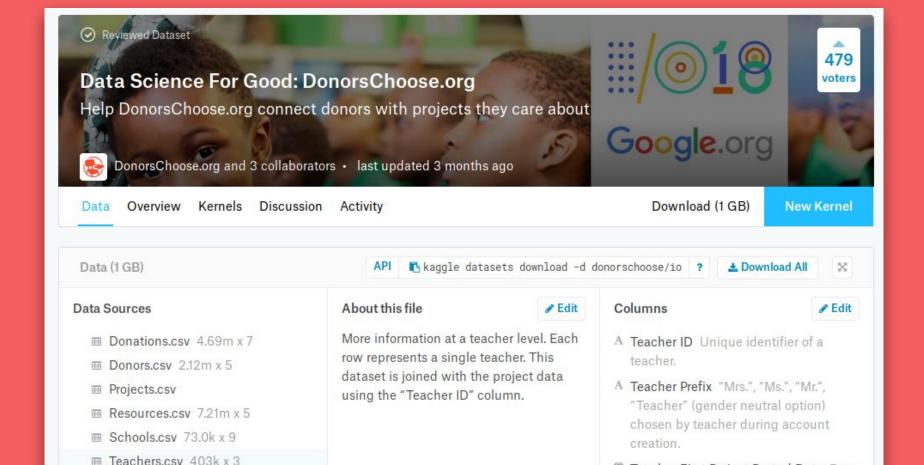
Presentation

matplotlib, Google Slides









Teacher First Project Posted Date Date on which the teacher's first project was

posted.

Data

1.21M Projects, 7.2M Resources, 403k Teachers, 73k Schools

Analyzed only projects for schools in Washington

~2% of the dataset (26,000 projects, 78% funded)

Features in Dataset			
Project Funded Status	Project Cost	Subject Category	Subject Subcategory
Resource Category	Resource Amount	Percentage Free Lunch	School Metro Type
Project Title	Project Essay	Grade Level	Teacher Title (Mr./Mrs.)

Model Selection

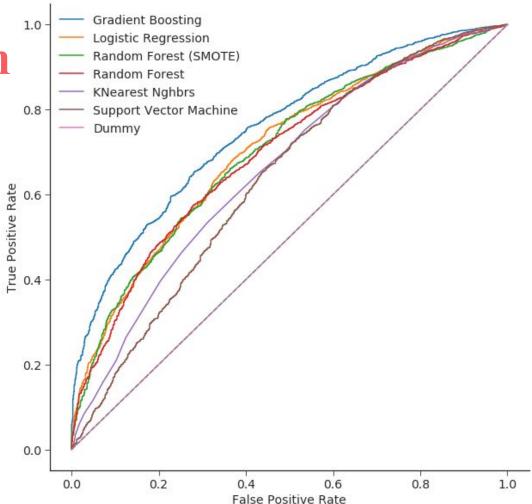
- K-Nearest Neighbors
- Logistic Regression
- Random Forest
- Gradient Boosting
- Support Vector Machine

Models were tuned using randomized, 5-fold cross validated search over a range of hyperparameters

Model Comparison

Gradient Boosting performs best at all levels

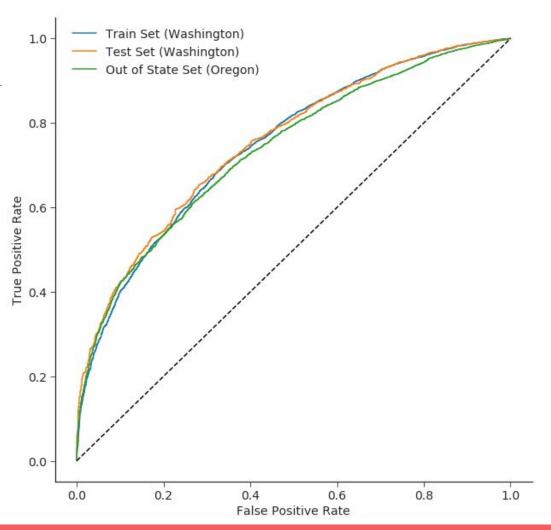
AUC: 0.749



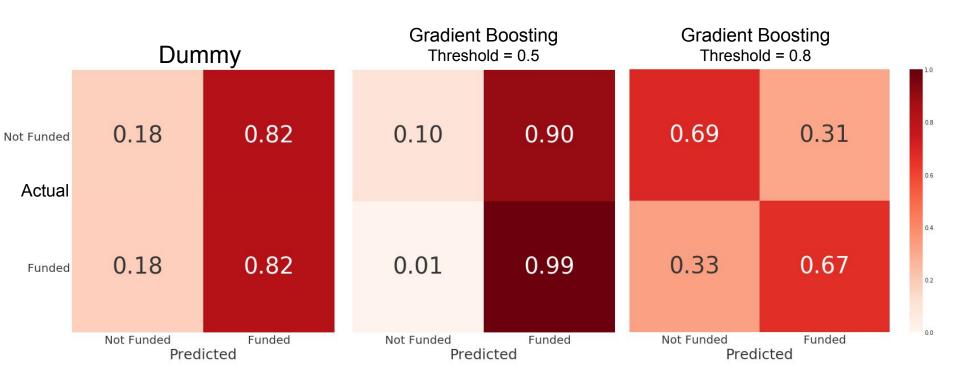
Model Verification

Gradient Boosting model performs similarly on data from a different population

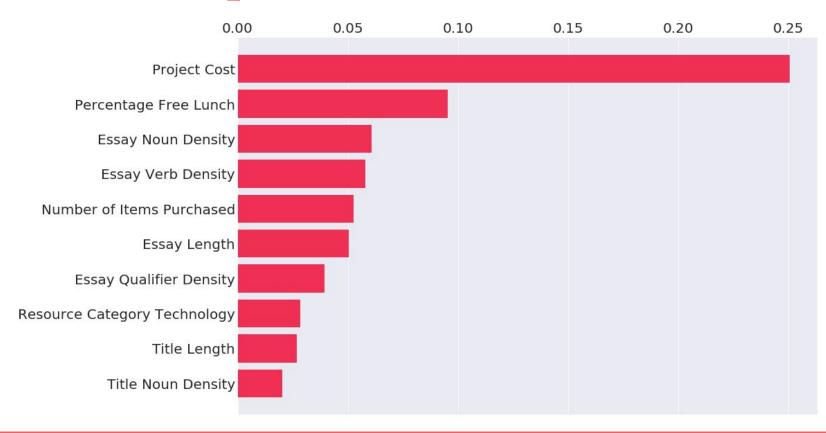
AUC (Oregon): 0.737



Gradient Boosting Classification



Feature Importance



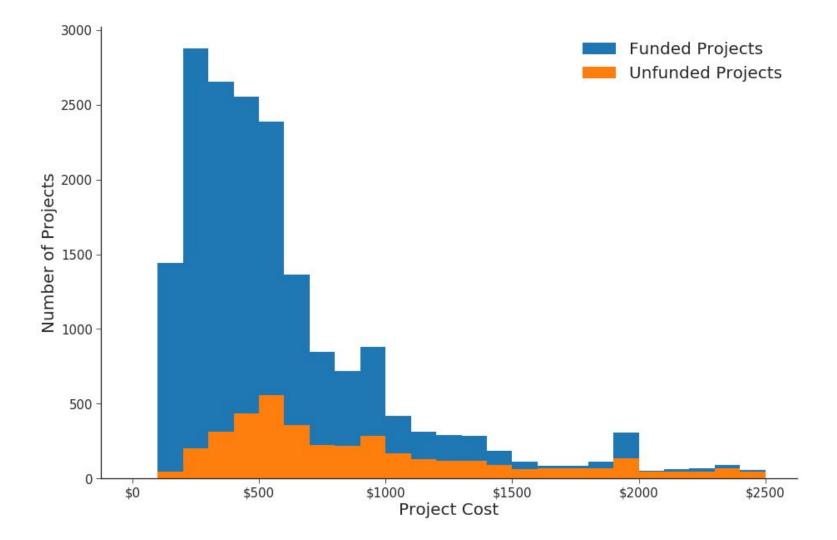
Recommendations for Successful Projects

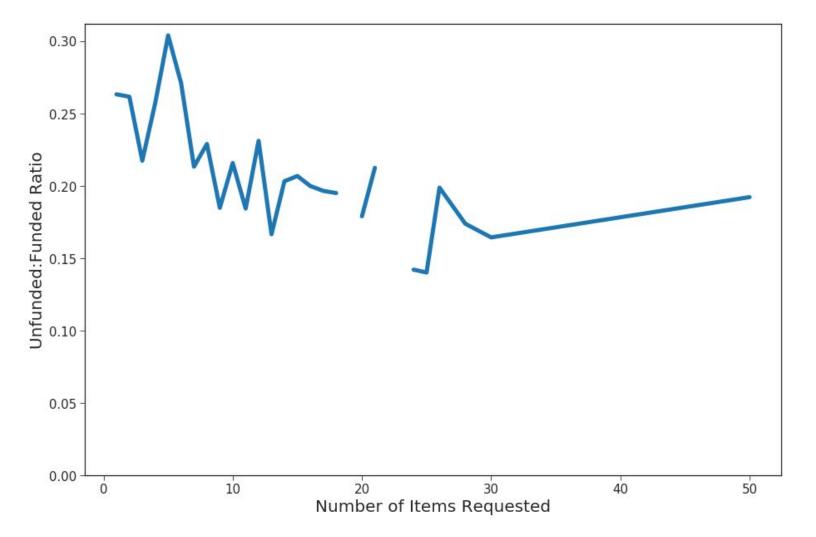
- Keep project costs under \$500
- Request a number of items equal to class size
 - Projects with 24 items have the highest funding rate
- Write a descriptive essay that emphasizes how and what your project will accomplish

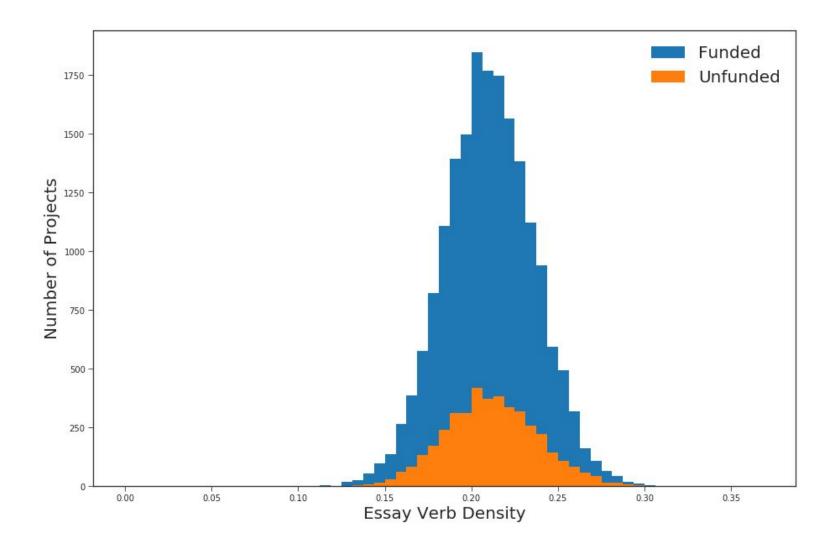
Ideas for Further Improvement

- Add class size to dataset to calculate cost per student
- Add number of social media shares
 - Model cannot account for how well or aggressively a teacher campaigns for donations

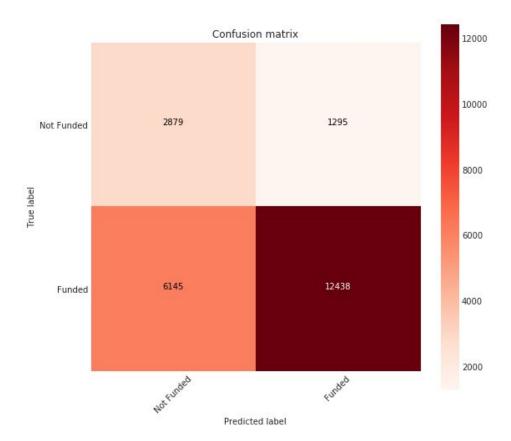
Appendix







Confusion Matrix (threshold = 0.8)



Confusion Matrix (threshold = 0.5)

