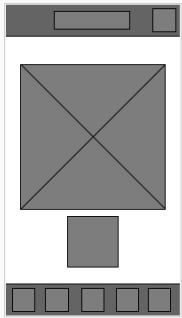
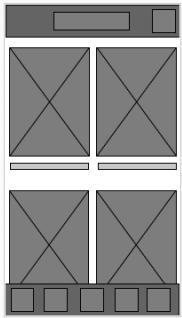




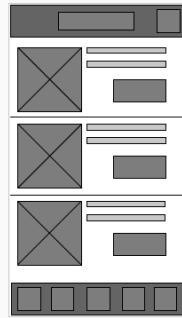
INTERFACE DESIGN: ASSIGNMENT 3
UI Kit and Splash Page for
Entrepreneurial App



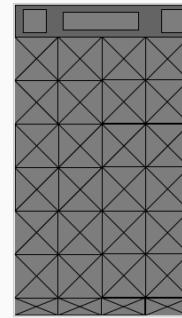
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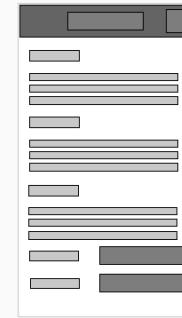
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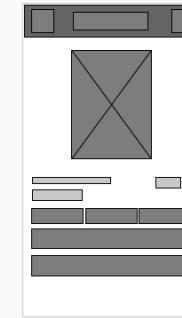
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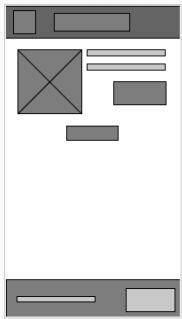
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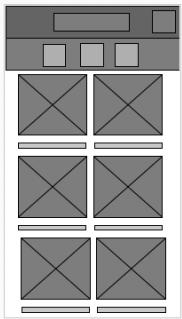
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6



7



8



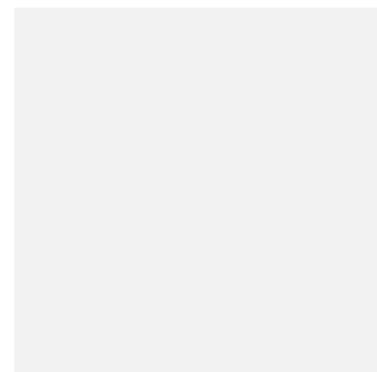
#CF2C29



#0C1429



#000000



#F2F2F2



#FFFFFF

Huntian

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The new way to search and discover fashion

Problem:

Seeing someone wearing something on the street and not being able to find the same thing is frustrating as a shopper.

Target Audience:

Women ages 16 – 30 who are interested in fashion and styles.

Why Huntian:

The Huntian app was named after the the old English term of the word hunt. The name came from the idea of hunting for the origin of the item you just spotted on the street.

Solution:

Huntian lets you snap a picture of a photo, a magazine article or even a stranger's outfit and shows you where to buy the same clothes. Women can now instantly find out where to get a gorgeous outfit they've spotted, thanks to Huntian.

UI KIT

Huntian UI Kit

Combination Mark

Logotype

Color Palette

Red	Blue	Black	White	Grey
#F08080	#0070C9	#000000	#FFFFFF	#EAEAEA

Typography

Avenir Light
Avenir Book
Avenir Medium
Avenir Heavy
Avenir Black

Page Heading
Avenir Medium Medium 51 px

Action Title
Avenir Black Black 30 px

Body Paragraph
Avenir Medium Medium 20 px

Footer
Avenir Medium Medium

Separators

Vertical Separator

Search Bars

Keyboard Style

Splash Page

Main Page

Search Page

Gallery Page

Upload or Take Photo Page

Analysis Page

Active Analysis Page

Product Page

Selection Page

Favorite Page

Profile Page

Checkout Page

your info

client name	client last name
email	password
currency	automatic
product options	
gender	female
size	adult
permissions	
camera roll	enabled
push notifications	enabled

black

your cart (item 1)

total: 2990 USD	checkout
-----------------	----------

Huntian UI Kit

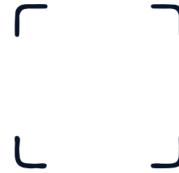
Combination Mark



Logotype

Huntian

Logomark



Typography

Avenir Light
Avenir Book
Avenir Medium
Avenir Heavy
Avenir Black

Page Heading

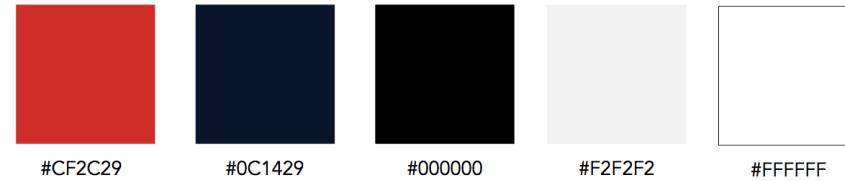
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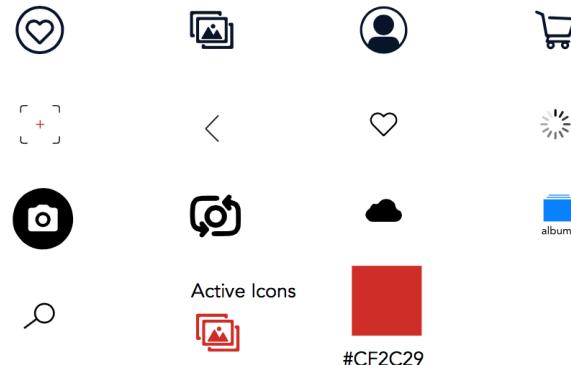
Avenir Black **Black** **32 px**

Body Paragraph

Color Palette



Icons

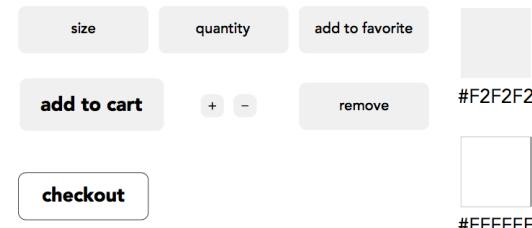


Form Fields

your info

Buttons

Unactive Buttons



Active Buttons



Headers



Page Heading

Avenir Medium Medium 51 px

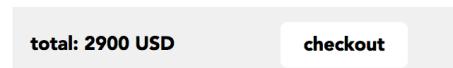
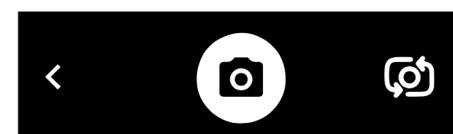
Action Title

Avenir Black Black 32 px

Body Paragraph

Avenir Medium Medium 28 px

Footer



Keyboard Style



#CF2C29



#CF2C29

Form Fields

your info

name Avenir Medium

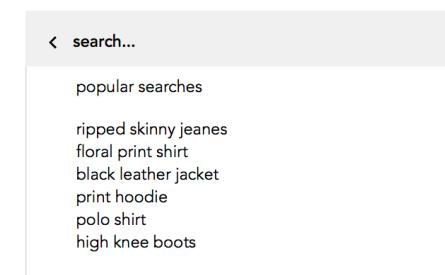
email Avenir Medium

currency automatic >

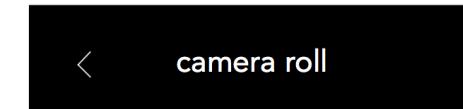
Separators

Vertical Separator

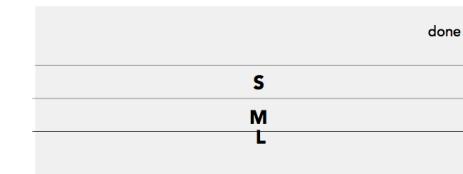
Search Bars



Headers



Selections



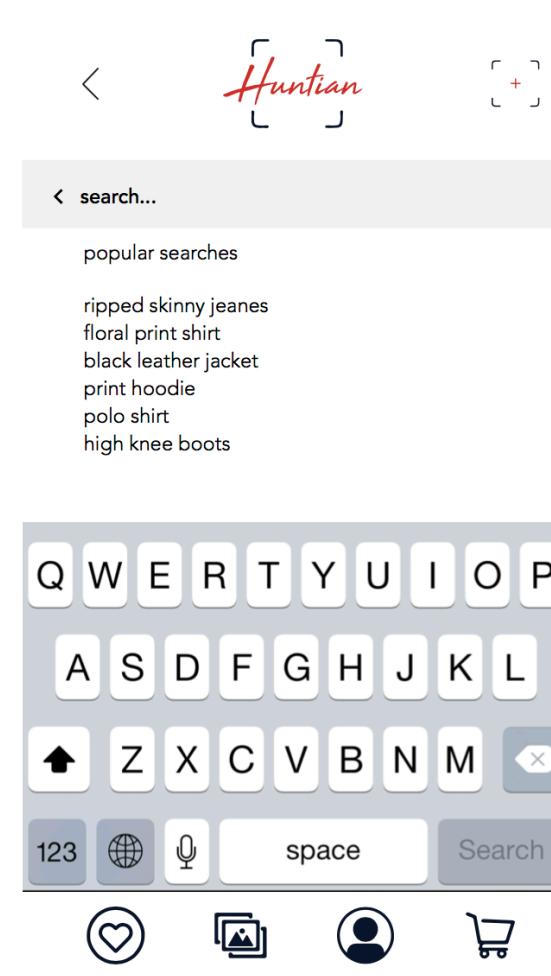
Splash Page



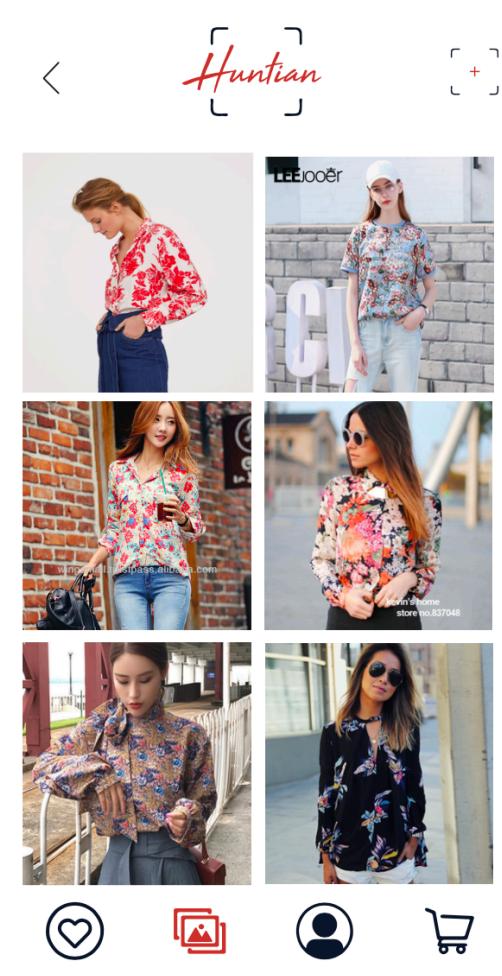
Main Page



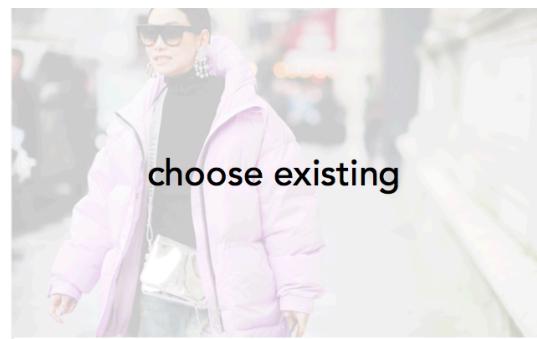
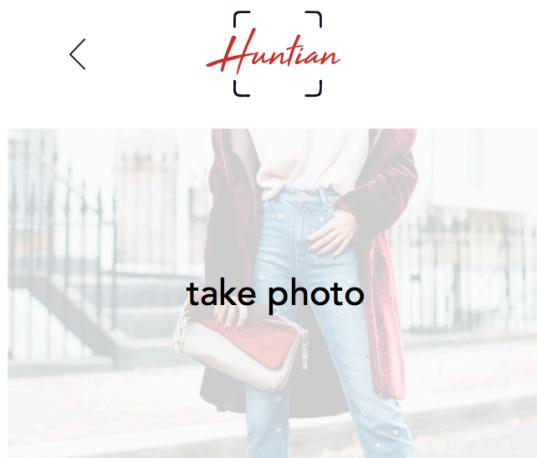
Search Page



Gallery Page



Upload or Take Photo Page



Analyze Page



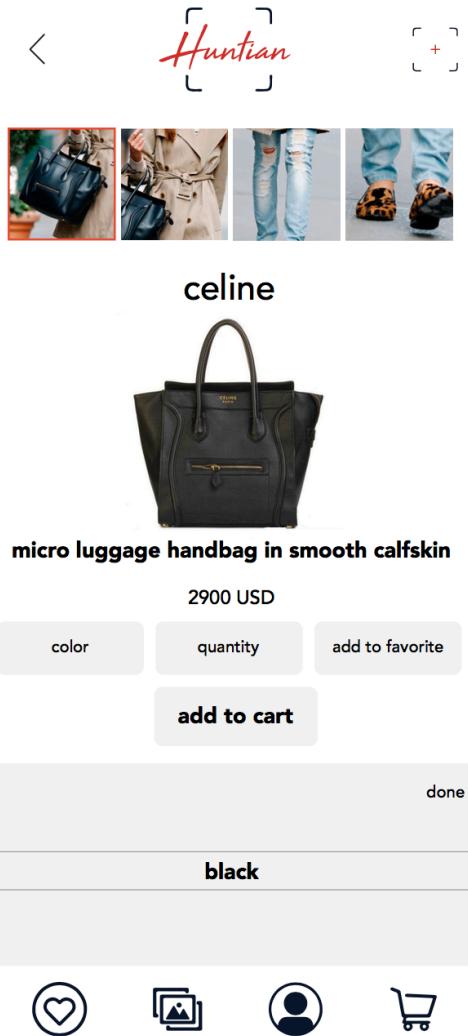
Active Analyze Page



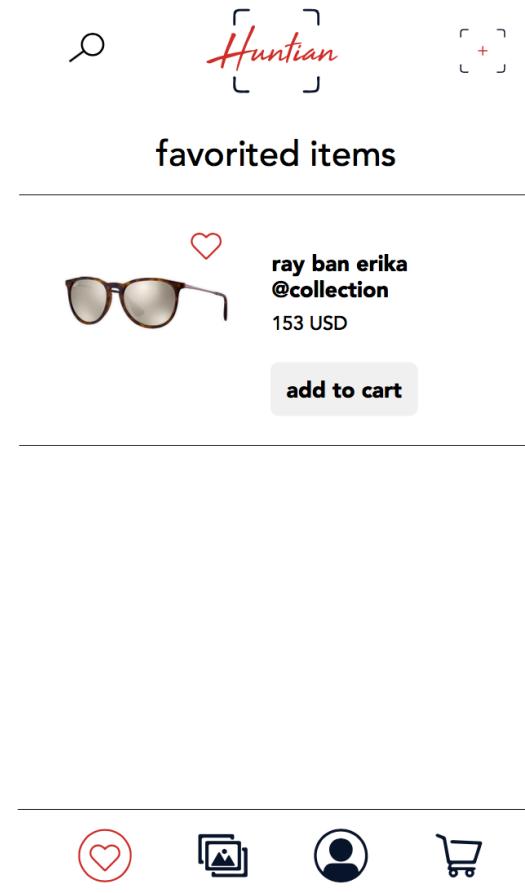
Product Page



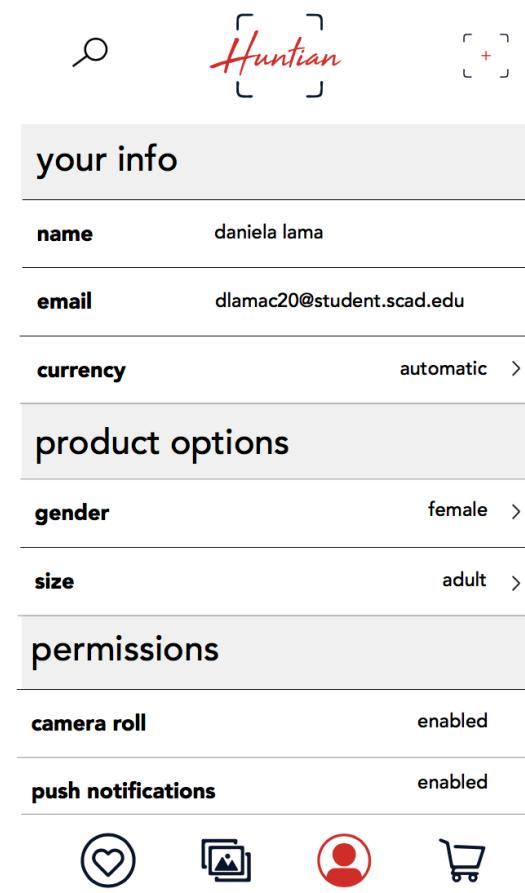
Selection Page



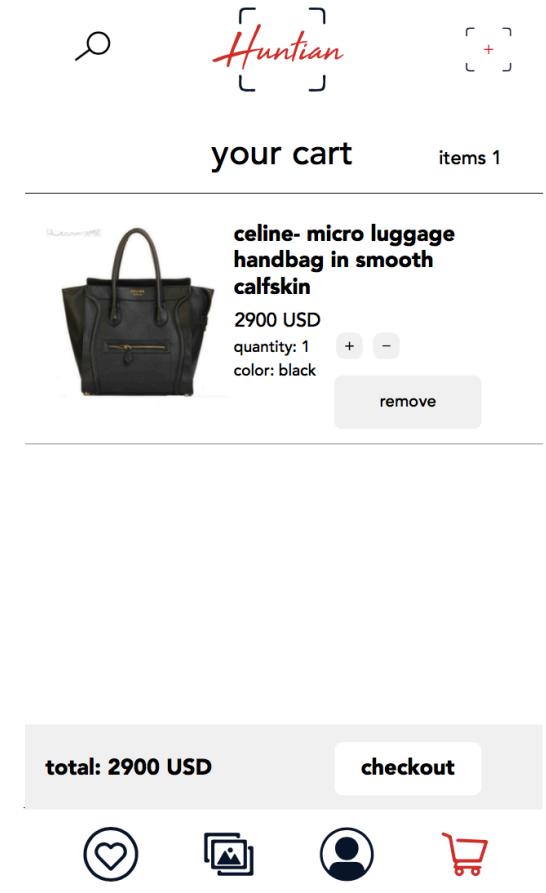
Favorite Page



Profile Page



Checkout Page



SPLASH PAGE





The new way to discover and shop fashion

Huntian lets shoppers upload a photo of the item they want and search the relevant category in Huntian's database. Its algorithms compare and match designs and fabrics.

[Download Huntian](#)

[Learn more](#)

SHOPPING DANGEROUSLY EASY

easily browse and buy. simply click on the product you love

SEARCH

look for items by keyword or image to find your next wardrobe must have and share top finds with your favorite followers on the gallery page

UPLOAD

take a picture using the app or upload one from your library

SOCIAL

discover and shop fashion with our community

WISHLIST WHAT YOU LOVE

save your favorite items to shop them later

Huntian pair you with the exact closest matches

Women can now instantly find out where to get a gorgeous outfit they've spotted. Huntian lets you snap a picture of a photo, a magazine article or even a stranger's outfit and show you where to buy the same clothes.



Get started now

Huntian pair you with the exact closest matches

Women can now instantly find out where to get a gorgeous outfit they've spotted. Huntian lets you snap a picture of a photo, a magazine article or even a stranger's outfit and show you where to buy the same clothes.



Get started now

the new way to search and discover fashion

[Download Huntian](#)

THANK YOU

Huntian