

# The Truth about D

A SURPRISING WAY TO INCREASE THE  
POPULARITY OF THE D LANGUAGE

A blurred background image of a person in a white shirt sitting at a desk, writing on a piece of paper with a pen. The person's hands and the pen are in sharp focus, while the rest of the scene is out of focus.

**What is the most  
transformational story  
of your life?**

# Introduction

A photograph of a person from behind, walking away on a city street. The person is wearing a grey long-sleeved shirt. The street is lined with tall buildings, and there are cars parked along the side. A traffic light is visible in the background. The overall atmosphere is urban and slightly moody.

# Stories about D

“It was a miracle that we found D. We don’t know where we would be now if we hadn’t. The D language enabled us to free up time and resources to think and innovate.”

# HOW THE TRUE VALUE INHERENT IN DLF GOES BEYOND THE LANGUAGE ITSELF, AND HOW THIS WILL UNLOCK DLF'S FUTURE



# Ucora's Transformation

# Ucora

→ Axa Insurance, Ryan LLC, Deloitte, Tetley Tea

# Ucora

- Axa Insurance, Ryan LLC, Deloitte, Tetley Group
- ServAce 1.0 and ServAce 2.0

# Ucora

- Axa Insurance, Ryan LLC, Deloitte, Tetley Group
- ServAce 1.0 and ServAce 2.0
- Fractevo and GamePlanPro

# Ucora

→ The Great Resignation

# Ucora

- The Great Resignation
- Quiet Quitting

# Ucora

- The Great Resignation
- Quiet Quitting
- Resumes are your past

# Ucora

→ A bigger transformation was coming

# Ucora

- A bigger transformation was coming
- Invaluable insights

# Ucora

- A bigger transformation was coming
- Invaluable insights
- Significance of worker motivation

# Ucora

→ Global force for change

# Ucora

- Global force for change
- Our core value goes beyond software

# Ucora

- Global force for change
- Our core value goes beyond software
- Underlying principles and mindset behind our software



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CHANGE THE WAY  
THE WORLD WORKS

A photograph of a man with dark hair and glasses, seen from the side and back, sitting on a bench. He is wearing a dark t-shirt and dark pants. His head is bowed, and he appears to be in deep thought or sadness. The background is blurred, showing what looks like a city street at night with some lights.

# Individual's Transformation



# Shawn's Story

ucora ivy



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WHAT AM I MAKING  
OF MYSELF?



# IDEAL VISION OF YOURSELF

# IVY Statement

- **WHO** to become...
- **HOW** by...
- **WHY** so that I...

# IVY Statement

"To become a captivating storyteller of life-altering ideas by actively engaging in activities such as teaching, speaking, and acting so that I have an impactful, positive role in changing the way the world works."

A photograph of a man and a woman in an office. The man, on the left, has a beard and is wearing a dark green button-down shirt. The woman, on the right, wears tortoiseshell glasses and a white ribbed turtleneck, pointing her index finger towards the camera. In the background, there's a computer monitor on a desk showing a bed, suggesting a video call or a virtual environment.

# IVY in Organizations

A scene from Disney's Alice in Wonderland. Alice, in her blue dress, is walking away from the viewer down a dark, winding path. The Cheshire Cat, with its signature wide grin and pink stripes, is perched on a large, dark rock to the right, watching her. The background is filled with dark, swirling patterns.

"Would you tell me, please, which way I  
ought to walk from here?" asked Alice.

"That depends a good deal on where you  
want to get to," said the Cat.

"I don't much care where" said Alice.

**"Then it doesn't matter which  
way you walk," said the Cat.**



STEPHEN COVEY

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**"WRONG FOREST!"**

STEPHEN COVEY





# Alignment



# DLF's Transformation



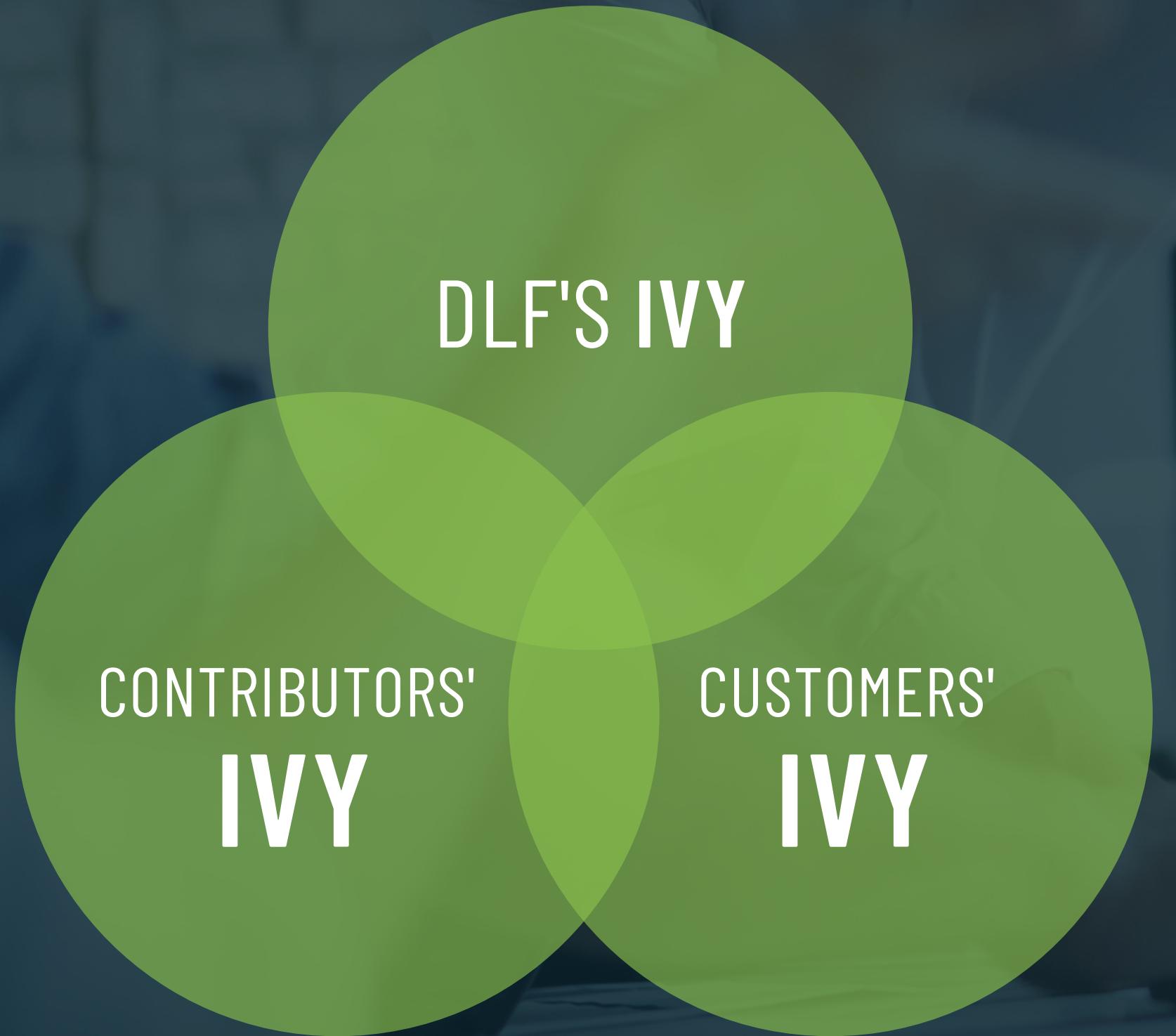
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DLF'S TRUE VALUE IS  
IN THE MINDSET THE  
LANGUAGE EMBODIES

# DLF

- Individual transformation
- Collective transformation







WORKSHOP  
ON FRIDAY



# Thank you



Change the way the world **works**