

Taylor Reed
Marketing & Operations Professional
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Summary:

Marketing and Operations leader with 7+ years driving campaign strategy and process improvements.

Experience:

BrightEdge Marketing — Marketing Manager (2019 - Present)

Atlas Services — Operations Coordinator (2015 - 2019)

Education:

Miami University, B.A. Marketing, 2014

Skills:

Campaign Strategy, Google Analytics, CRM (HubSpot), Process Improvement, Vendor Management, Reporting