

Taylor Reed
Marketing & Operations Professional
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Summary:
Marketing and Operations leader with 7+ years driving campaign strategy and process improvements.

Experience:
BrightEdge Marketing — Marketing Manager (2019 - Present)
Atlas Services — Operations Coordinator (2015 - 2019)

Education:
Miami University, B.A. Marketing, 2014

Skills:
Campaign Strategy, Google Analytics, CRM (HubSpot), Process Improvement, Vendor Management, Reporting