

**WEB  
CAMP**

ZAGREB 2015.



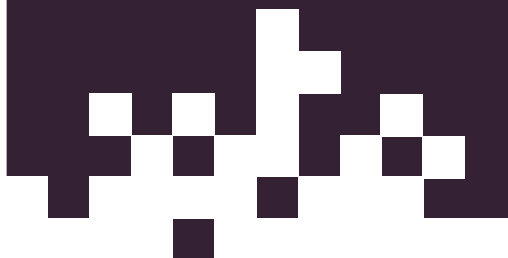
## About

WebCamp Zagreb is a technology-oriented conference built by the community for the community. We're aimed at software developers and designers, regardless of their technology preference.

The conference is organized by volunteers from local user groups acting together under the wing of the WebCamp nonprofit organization with the mission to promote the exchange of knowledge and experiences in a healthy cooperative environment.

User groups involved in organization of WebCamp Zagreb are:  
**FrontmanHR, Javascript Zagreb, Lambda Zagreb, Microsoft Community Hrvatska, Python Hrvatska, RubyHR and ZgPHP, .**

October 4th & 5th, 2015  
Hypo Expo XXI // Zagreb, Croatia  
<http://2015.webcampzg.org>  
[sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)





## History

WebCamp Zagreb was founded in 2012 when a group of enthusiasts from local user groups got together in an effort to create a conference for the whole community. All the tickets were sold out in a single day and the conference was a resounding success. Since then, WebCamp Zagreb has steadily grown in size and quality, reaching over 800 visitors in 2014.



**Over 800  
visitors in 2014.**

October 4th & 5th, 2015  
Hypo Expo XXI // Zagreb, Croatia  
<http://2015.webcampzg.org>  
[sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)





## Location & Venue

WebCamp Zagreb 2015 will take place on the **4th & 5th of October** at the Hypo Expo XXI conference center, Slavonska avenija 6 in Zagreb, Croatia. **All talks will be in English.**

## Expected audience



**800 developers, designers, and business owners**  
looking to learn and hear about new opportunities\*

\* Based on previous years' attendance



**30 speakers,**  
from Croatia and abroad

October 4th & 5th, 2015  
Hypo Expo XXI // Zagreb, Croatia  
<http://2015.webcampzg.org>  
[sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)



## Sponsor benefits

- Highlight your brand at the most important web related conference in the region and gain exposure for your company among hundreds of web developers and designers.
- Take advantage of an increased marketing opportunity including visibility on the conference website and associated marketing materials.
- Participate in a 1-hour recruitment session during the conference.
- Receive quick access to promotional and media materials produced by WebCamp, such as photos and videos, with license to use them for promotional purposes.
- WebCamp offers you direct access to the highly targeted developer and designer community in the region.

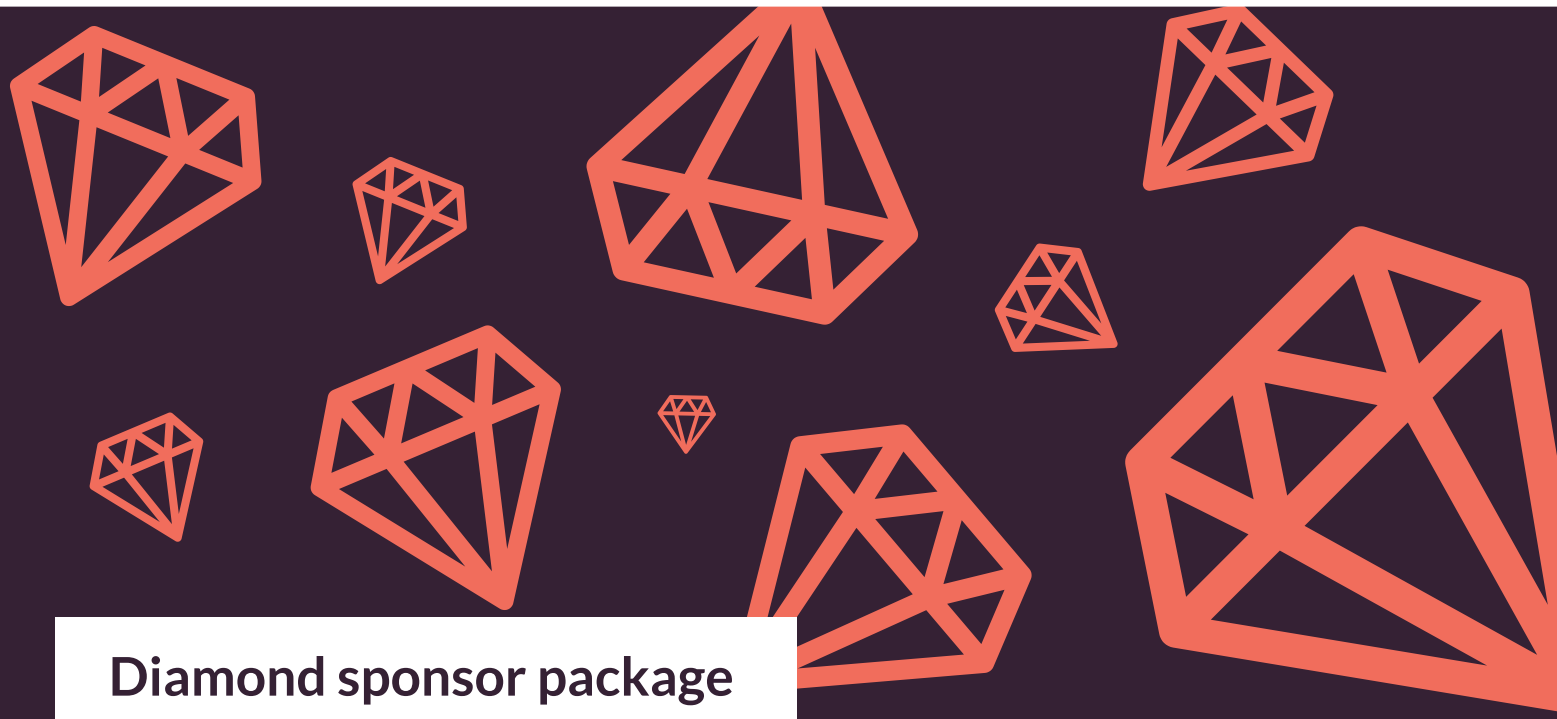
October 4th & 5th, 2015  
Hypo Expo XXI // Zagreb, Croatia  
<http://2015.webcampzg.org>  
[sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)

A large audience is seated in a conference hall, facing a stage. On the stage, a person is standing near a podium, and a large screen is visible in the background. The audience is diverse in age and appearance, and the atmosphere appears to be a professional event or conference.

# Sponsor packages

We offer 5 sponsorship packages to choose from.

**15% discount is granted to sponsors**  
(standard package and above) that sign up before April 30<sup>th</sup>.



## Diamond sponsor package

**8.000,00 EUR**

### Available packages: 1

- 15 conference tickets
- Presentation during the opening word (10 min)
- Sponsored talk (20 minutes)\*
- Host the official WebCamp raffle
- Two own roll up banners (track and lobby)
- Logo in newsletters and talk videos
- X-Large logo on website
- X-Large logo on projector between talks
- X-Large logo on joint roll up banner
- Own page on website with up to 3 job adds
- 5 minute presentation during the official recruitment session
- Presentation during the official recruitment session (5 min)

- 4 tweets on the WebCamp Twitter feed
- Swagbag contents (Multiple flyers and small gifts)\*\*
- Blog post / newsletter

October 4th & 5th, 2015  
Hypo Expo XXI // Zagreb, Croatia  
<http://2015.webcampzg.org>  
[sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)

\* Sponsored talk must be relevant to the overall theme of the conference and will need to be approved by the organizing team.

\*\* Provided by sponsor



## Track sponsor package

**5.000,00 EUR**

### Available packages: 2

15 conference tickets

Track named after sponsor

Sponsored talk (20 minutes)\*

T-shirt giveaway\*\*

Two own roll up banners (track and lobby)

Logo in newsletters and talk videos

Large logo on website

Large logo on projector between talks

Large logo on joint roll up banner

Own page on website with up to 3 job adds

Presentation during the official recruitment session (5 min)

Promo desk in a prominent location

2 tweets on the WebCamp Twitter feed

Swagbag contents (multiple flyers and small gifts)\*\*

Blog post / newsletter

October 4th & 5th, 2015

Hypo Expo XXI // Zagreb, Croatia

<http://2015.webcampzg.org>

[sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)

\* Sponsored talk must be relevant to the overall theme of the conference and will need to be approved by the organizing team.

\*\* Provided by sponsor





## Food&Drink / Drinkup sponsor package

**4.000,00 EUR**

**Available packages: 1 Food&Drink, 1 Drinkup**

- 15 conference tickets
- Own roll up banner (during the sponsored event)
- Large logo on website
- Large logo on projector between talks
- Large logo on joint roll up banner
- Own page on website with up to 3 job adds
- Presentation during the official recruitment session (3 min)
- Promo desk
- 2 tweets on the WebCamp Twitter feed
- Swagbag contents (2 flyers)\*
- Blog post / newsletter

October 4th & 5th, 2015  
Hypo Expo XXI // Zagreb, Croatia  
<http://2015.webcampzg.org>  
[sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)

\* Provided by sponsor



## Standard sponsor package

**2.000,00 EUR**

**Available packages: 10**

- 10 conference tickets
- Small logo on website
- Small logo on projector between talks
- Small logo on joint roll up banner
- Own page on website with up to 3 job adds
- Presentation during the official recruitment session (3 min)
- Promo desk
- 1 tweet on the WebCamp Twitter feed
- Swagbag contents (1 flyer)\*

October 4th & 5th, 2015

Hypo Expo XXI // Zagreb, Croatia

<http://2015.webcampzg.org>

[sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)

\* Provided by sponsor



## Supporter package

**500,00 EUR**

**Available packages: 20**

10 tickets

Small logo on website

Our eternal gratitude

October 4th & 5th, 2015

Hypo Expo XXI // Zagreb, Croatia

<http://2015.webcampzg.org>

[sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)



## Contact

We would be happy to answer any questions you may have and hear your suggestions.

Email: [sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)

Phone: +385 99 1954 056

Twitter: [@webcampzg](https://twitter.com/webcampzg)

Facebook: <https://www.facebook.com/WebCampZg>

Address:

WebCamp,

Vrbik X, 2, 10000 Zagreb, Croatia

October 4th & 5th, 2015

Hypo Expo XXI // Zagreb, Croatia

<http://2015.webcampzg.org>

[sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)



