WEB
CAMP
ZAGREB 2015.

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About

WebCamp Zagreb is a technology-oriented conference built by the community for the community. We're aimed at software developers and designers, regardless of their technology preference.

The conference is organized by volunteers from local user groups acting together under the wing of the WebCamp nonprofit organization with the mission to promote the exchange of knowledge and experiences in a healthy cooperative environment.

User groups involved in organization of WebCamp Zagreb are:
FrontmanHR, Javascript Zagreb, Lambda Zagreb, Microsoft Community Hrvatska, Python Hrvatska, RubyHR and ZgPHP, .

October 4th & 5th, 2015
Hypo Expo XXI // Zagreb, Croatia
http://2015.webcampzg.org
sponsors@webcampzg.org

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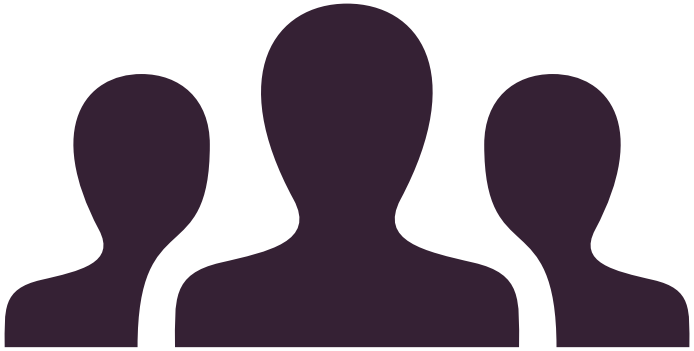
History

WebCamp Zagreb was founded in 2012 when a group of enthusiasts from local user groups got together in an effort to create a conference for the whole community. All the tickets were sold out in a single day and the conference was a resounding success. Since then, WebCamp Zagreb has steadily grown in size and quality, reaching over 800 visitors in 2014.



Over 800 visitors in 2014.

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Location & Venue

WebCamp Zagreb 2015 will take place on the **4th & 5th of October** at the Hypo Expo XXI conference center, Slavonska avenija 6 in Zagreb, Croatia. **All talks will be in English.**

Expected audience

800 developers, designers, and business owners
looking to learn and hear about new opportunities*

* Based on previous years' attendance

30 speakers,
from Croatia and abroad

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Sponsor benefits

- Highlight your brand at the most important web related conference in the region and gain exposure for your company among hundreds of web developers and designers.
- Take advantage of an increased marketing opportunity including visibility on the conference website and associated marketing materials.
- Participate in a 1-hour recruitment session during the conference.
- Receive quick access to promotional and media materials produced by WebCamp, such as photos and videos, with license to use them for promotional purposes.
- WebCamp offers you direct access to a highly targeted developer and designer community in the region.

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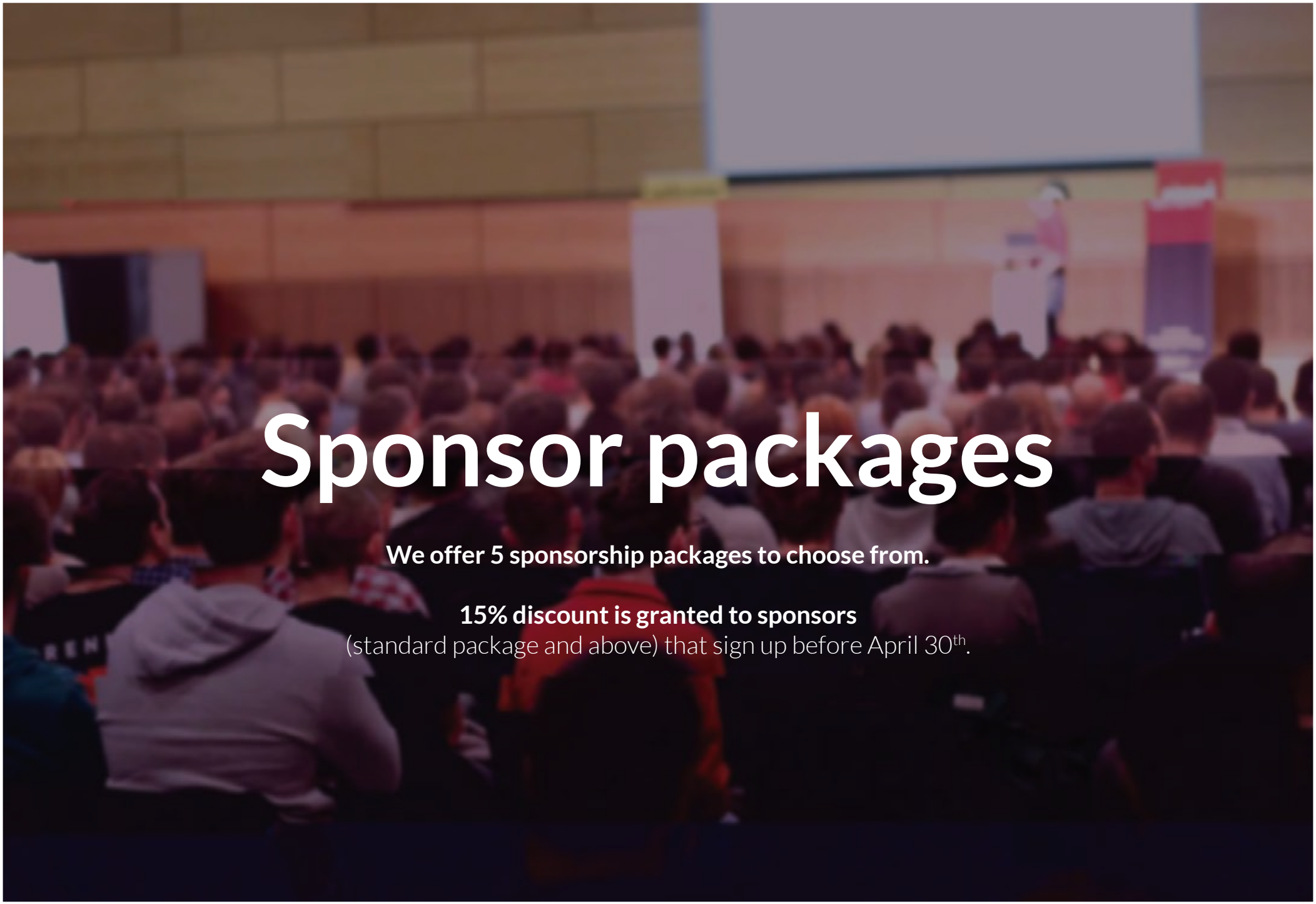

Sponsor packages

We offer 5 sponsorship packages to choose from.

15% discount is granted to sponsors
(standard package and above) that sign up before April 30th.

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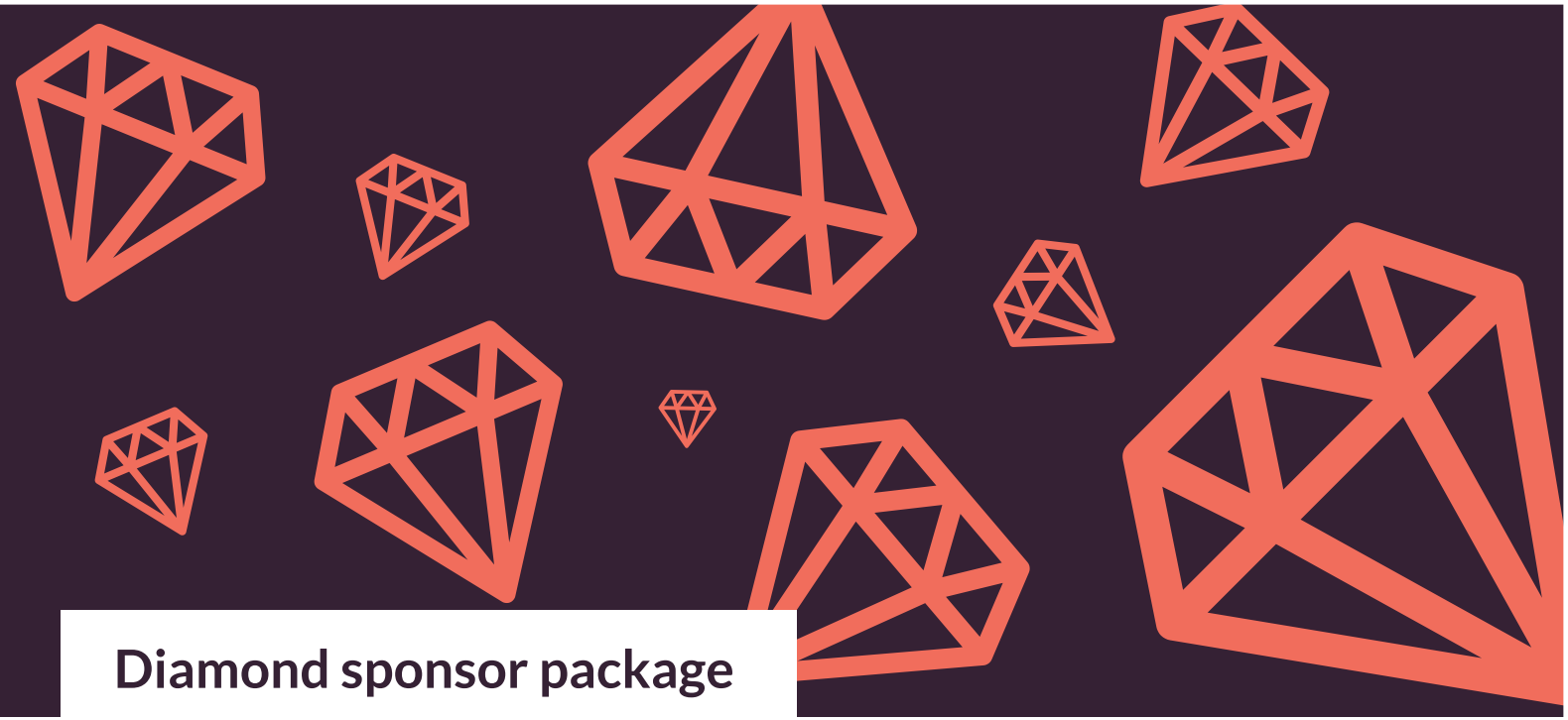

Diamond sponsor package

8.000,00 EUR
Available packages: 1

15 conference tickets
Presentation during the opening word (10 min)
Sponsored talk (20 minutes)*
Host the official WebCamp raffle
Two own roll up banners (track and lobby)
Logo in newsletters and talk videos
X-Large logo on website
X-Large logo on projector between talks
X-Large logo on joint roll up banner
Own page on website with up to 3 job adds
5 minute presentation during the official recruitment session
Presentation during the official recruitment session (5 min)
4 tweets on the WebCamp Twitter feed
Swagbag contents (Multiple flyers and small gifts)**
Blog post / newsletter

* Sponsored talk must be relevant to the overall theme of the conference and will need to be approved by the organizing team.
** Provided by sponsor

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Track sponsor package

5.000,00 EUR
Available packages: 2

15 conference tickets
Track named after sponsor
Sponsored talk (20 minutes)*
T-shirt giveaway**
Two own roll up banners (track and lobby)
Logo in newsletters and talk videos
Large logo on website
Large logo on projector between talks
Large logo on joint roll up banner
Own page on website with up to 3 job adds
Presentation during the official recruitment session (5 min)
Promo desk in a prominent location

2 tweets on the WebCamp Twitter feed
Swagbag contents (multiple flyers and small gifts)**
Blog post / newsletter

* Sponsored talk must be relevant to the overall theme of the conference and will need to be approved by the organizing team.
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Food&Drink / Drinkup sponsor package

4.000,00 EUR
Available packages: 1 Food&Drink, 1 Drinkup

15 conference tickets
Own roll up banner (during the sponsored event)
Large logo on website
Large logo on projector between talks
Large logo on joint roll up banner
Own page on website with up to 3 job adds
Presentation during the official recruitment session (3 min)
Promo desk
2 tweets on the WebCamp Twitter feed
Swagbag contents (2 flyers)*
Blog post / newsletter

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Standard sponsor package

2.000,00 EUR
Available packages: 10

10 conference tickets
Small logo on website
Small logo on projector between talks
Small logo on joint roll up banner
Own page on website with up to 3 job adds
Presentation during the official recruitment session (3 min)
Promo desk
1 tweet on the WebCamp Twitter feed
Swagbag contents (1 flyer)*

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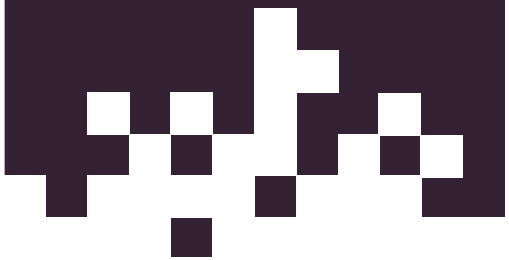
Supporter package

500,00 EUR
Available packages: 20

10 tickets
Small logo on website
Our eternal gratitude



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Contact

We would be happy to answer any questions you may have and hear your suggestions.

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Phone: +385 99 1954 056
Twitter: @webcampzg
Facebook: https://www.facebook.com/WebCampZg

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Vrbik X, 2, 10000 Zagreb, Croatia

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Thank you!