

DAVID L. BAILEY

Curriculum Vitae

407-760-3542 | DLB@knights.ucf.edu

Education

- 2023** **University of Central Florida** Ph.D. Texts and Technology (*Digital Media*)
Dissertation: “*Time Capsule: Digital AdFilm Interactive Technology, Enhancing Viewers to Culturally Script Their Own Perspectives Remotely.*”
- 2020** **University of Central Florida** M.F.A. Emerging Media (*Feature Film Production*)
Thesis: “*Soda Pop: Illusions of Consumability by Generational Minds: Crowdsourced Story Awakens The Archival Consciousness*”
- 2018** **Louisiana State University** M.B.A., A.A.C.S.B. Master’s in Business Administration
- University of Central Florida** B.S Liberal Studies (Media, Law, Film, Writing)
Valencia College (Certification) Film and Video Production/Editing

Employment

- 2018-2020** **Graduate Teaching Assistant (GTA) –UCF Entrepreneurship Department**
- ❖ Assisted Professor Cameron Ford, Department Chair of the UCF Entrepreneurial Launchpad interface.
 - ❖ Worked within Entrepreneurship course directives to aid students development in an active learning platform within the technological delivery protocols of Webcourses, RealizeIT, and Reviewr.
 - ❖ Live class assistance as well as class organization grading, and course curriculum updates.
 - ❖ Assisted with the technical delivery interfaces associated with video and course solutions and input.
 - ❖ Student interaction and assistantship to aid educational goals toward learning stabilization.
- 2011** **Teaching Assistant (TA) -UCF Rosen Hospitality & Tourism Department**
- ❖ Assisted educational processes within Rosen’s Hospitality & Tourism Department, Dr, Heejung Ro.
 - ❖ Evaluated student assignments and provided constructive feedback.
 - ❖ Provided valued feedback and assistance to the course, professor, and students.

Directed Research

2018-2020 **Graduate Research Assistant** -*UCF Film and Media Department*

- ❖ Partnered with Professor Phil Peters to help rejuvenation the Graduate Film Department's recruitment protocols and digital platforms.
- ❖ Managed department's re-emergence into course directives and marketing solutions by establishing digital strategies to increase degree interest on online social media websites.
- ❖ Researched to activate informational data toward international recruitment channels and landscapes.
- ❖ Utilization of framework sites from Facebook, Instagram, and Google, to promote successful Ad placements.
- ❖ Pivotal in the organization and goal directives of reformatting and restyling a more resilient and intuitive program website to aid in application and interest worldwide.

Conference

2019 **Flickering Landscapes Conference**

Panel Chair (EUROPE)

- ❖ Federica Franze, "Marginal Identities on the Screen: the Representation of the Refugees in Italian Cinema"
- ❖ Zvezdana Ostojic, "Ethical Framing and Representations of Immigrants in Films by Raymond Depardon"

Work Study

- 2012** **Digital Domain Studios:** Grammy Winner, Bob Katz,
"Mastering Audio: Art and the Science."
- 2011** **Nicholson School of Communication,** (UCF) WNSC Radio.
- 1998** **Axis Magazine:** Editorial Writer *"The Bar Review"*
- 1998** **Orlando Weekly:** Rolling Stone, Time & Newsweek (*Photograph Finalist*).
- 1997** **Cinematography:** Director of Photography, Dominique Palamero *"Mash."*

Filmography

- 2020** Soda Pop (Documentary) (Writer, Director, Composer, Editor)
Directed by David Bailey, starring Marion Nestle, Andy Parker, and Minhee Jones.
- 2012** Songer en Veillant (Short) (Writer, Director, Composer, Editor)
- 2011** Alone (Short) (Writer, Director, Composer, Editor, Actor)
- 2011** Pied du Monde Deux (Short) (Writer, Director, Composer, Editor)
- 2011** Ghosts 9 (Short) (Writer, Director, Editor)
- 2008** The Mess (Short) (Digital Cinema)

2008	Terror Inside (Postproduction)
2007	Enormous Nuclear Potato (Short) (Postproduction)
2007	I Hate Musicals (Short) (Postproduction)
1999	The First of May (Feature) (Postproduction) <i>HBO Award winning film starring Julie Harris, Joe DiMaggio, and Mickey Rooney.</i>
1998	The Waterboy (Post-Production) <i>Directed by Frank Coraci, starring Adam Sandler, Kathy Bates, Fairuza Balk, & Henry Winkler.</i>
1998	Half Baked (Post-Production) <i>Directed by Tamra Davis, starring Dave Chappelle, Jim Breuer, & Harland Williams.</i>
1998	Disturbing Behavior (Post-Production) <i>Directed by David Nutter, starring James Marsden, Katie Holmes, and Nick Stahl.</i>

Professional Experience

2018-2019 **Technical Video Director, Orlando Magic NBA**

Orlando, Florida

- ❖ Technically direct live video and multimedia within live NBA broadcasted events.
- ❖ Lead Broadcast and content production team during televised programming.
- ❖ Work within a diverse but innovative technological media center toward game capture.
- ❖ Ensure branding and operators dealing with effects, animation, sound, lighting, camera, production, and post-production contribute professionally to broadcast nationally.

2012-2018 **Video Director, SeaWorld Entertainment**

Orlando, Florida

- ❖ Direct live video and multimedia shows within information technology formats.
- ❖ A proven collaborator with various company departments creating innovative and creative education multimedia for promotional branding directives.
- ❖ Pivotal in training and assisting team members with current media technology.
- ❖ SOP practices with equipment maintenance, training, and safe workflow.
- ❖ Broadcast video content with animal educators (*Bindi Irwin & Jack Hanna*).
- ❖ Audio and video leader in archiving, capturing, editing multimedia content.
- ❖ Proven communicator empowering team members in the multimedia process.
- ❖ Troubleshoot and overcome project challenges maintaining a clear visual product.
- ❖ Multimedia mapping capture within IMAG screen control and video programming.
- ❖ Produce Video Packages and transfer logos for special events & promotions
- ❖ Live video camera capturing images in fast motion at varying focal depths.

2005-2012

Contracted Entertainment Universal Studios Entertainment
Orlando, Florida

- ❖ Team leader with organizational live audio venue presentations and events.
- ❖ Musical performer for park and venue events and promotions.

1997-2001

Video Post- Production Intern (Editor/Colorist), Century 3,
Orlando, Florida

- ❖ Discern the color quality of the audio and video for multimedia support.
- ❖ Gathered uncut rushes and sounds, store them and synchronize them accordingly.
Determine the sequence of the video by cutting files digitally. *First of May, Half Baked & Water Boy, & Oliver.*

Educational Leadership

- ❖ Direct live video & special events
- ❖ Versatile in traditional and digital media conceptualization and script mediums.
- ❖ Advanced knowledge of digital applications accompanied with software and on-air visualizing techniques.
- ❖ Able to perform within a variety of high-profile film/video and television projects.
- ❖ Knowledge and experience using a variety of production equipment.
- ❖ Show analysis & feedback for show components –treatments & show notes.
- ❖ Film, video and sound editing, IMAG screen control and video programming, SOP practices with equipment maintenance, training, and safe workflow.

Skills & Abilities

Software/Technical Proficiencies:

Extensive Mac & Windows applications knowledge. Ross Video Switchers, Microsoft Office Suite, Adobe Premiere, Final Cut Pro Studio/X, Final Draft/Screenwriter 2000, Sony Vegas Pro, Avid Protools, Logic X, Cinescore, Qlab. Sony HD cameras FX series, Panasonic Digital cameras DVX 100/HXC200, Canon DSLR Pro Series. HD/4K/RED, Panavision/Arriflex/Bolex 35/16 mm, IMAG.