# David Gelerinter Web Developer - Pearson/ Scott, Foresman

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#### **WORK EXPERIENCE**

## Web Developer

Pearson/ Scott, Foresman - Glenview, IL - 2002 to Present

Use ColdFusion, CSS, SQL, JavaScript, AJAX, JSP, and XML to create as well as add functionality to both

customer-facing and internal applications. Branched out into other languages, such as FLEX and PHP. Brought

older legacy sites up to current standards using CSS. Rebuilt several company sites improving efficiency

by up to 500%. Work closely with several departments to ensure the customer received the highest quality

deliverable.

## **Key Achievements**

✓ Rebuilt www.phschool.com's signature application - WebCodes - to be more scalable and with cleaner,

more concise, code

✓ Streamlined www.phschool.com so that it handled back-to-school traffic successfully for the first time in

several years - which it continues to do

✓ Rebuilt the company's largest curriculum site, improving its efficiency and flexibility, while reducing the actual

physical codebase of the site to 1/5 of its original size

✓ Designed and built internal blogging application designed to improve communication between

geographically distant team members

✓ Created web-based application for Textbook Quality Control department to manage discovery and reporting

of errors and corrections in published texts

#### Web Developer

Ignite Sports Media - Chicago, IL - 1999 to 2001

Restructured the company's current websites into modular ColdFusion components. This allowed the company

to rapidly produce quality, scalable websites while preserving the ability to let each client maintain a unique

look and feel. Respected as top troubleshooter on web team. Quickly became regarded across all departments

as a senior level developer who was known for clean, concise code.

#### **Key Achievements**

- ✓ Built 5 NFL team sites, 2 MLB team sites and LPGA website more websites than any other single developer
- and assisted on every other site the company produced during tenure at company
- ✓ Created JavaScript library that was used to leverage common JavaScript across all websites built by the

#### company

- ✓ Founding member of company's Standards Committee and co-author of standards document
- ✓ Mentored several new employees and brought them up to par with veteran employees extremely quickly
- ✓ Successfully managed up to three teams of developers simultaneously

#### Web Developer

Lucent Technologies - Lisle, IL - 1998 to 1999

Completely rebuilt worldwide Customer Support contact system as well as created a suite of tools to edit and

maintain the application. Built web-based Y2K retrofit reporting system that was used worldwide. Created aninternal, customizable web application for Customer Support engineers to manage their tools, time and daily tasks.

## **Key Achievements**

- ✓ Created over 100 PERL scripts to manage databases
- ✓ Developed applications in both PERL and ColdFusion
- ✓ Worked with databases in Oracle, DBM and text formats
- ✓ Designed, developed and created several pages and scripts that were used daily by local management

teams and Customer Support engineers

✓ Created FAQ tool to assist Customer Support engineers with common problems

## **EDUCATION**

Kent State University - Kent, OH December 1997

# **ADDITIONAL INFORMATION**

Technical Skillset

Languages: ColdFusion, JavaScript, CSS, SQL, AJAX, HTML, PHP, FLEX, PERL, XML

Platforms: Windows [...] UNIX, and MSDOS