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Project Idea and Content Plan

Main Idea: Best coffee shops in Syracuse

Site will inform people as to where to find the best latte, which shop has the best ambiance, where the best avocado toast is, etc. Through the site, people will gain a deeper understanding of Syracuse as a city.

Subpage 1:

* List of best coffee shops with a description (essentially a “Top 10” list)
  + Images will be original work
  + Links will be to websites of coffee shops
  + Writing work will be original as well

Subpage 2:

* Best coffee shop for \_\_\_\_
  + List with list of what a coffee is good for
    - E.g. Best coffee shop for something different
  + Images will be original work
  + Writing will be original reviews
  + Videos embedded will be from coffee shops with all credit given to creator/shop

Subpage 3:

* Overall look into what makes coffee good
  + How coffee is made
  + What types of milk people can choose
  + How standard espresso drinks are made