

Dan Lenington

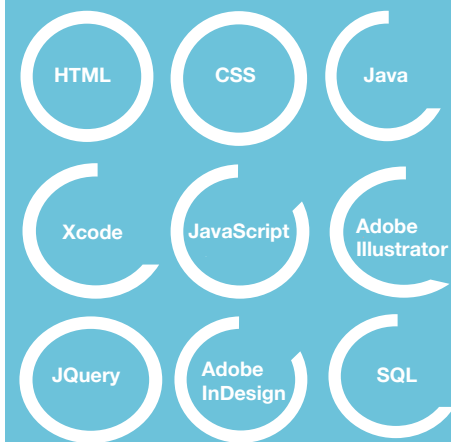
Web Developer Creator Artist

Contact

danlenington.com



Hard Skills



Interests

- Guitar
- Painting
- Writing
- Distance running

Hard-working web developer with a passion for beautiful design and efficient implementation. My design work for WUD Music has brought new growth in attendance to shows by 25%.

Experience

- | | |
|-----------------------|---|
| Jan 2019
Present | Email Newsletter Developer/Designer (Wisconsin Union) <ul style="list-style-type: none">• Responsible for end-to-end email newsletter design, development and deployment. Consulted with Marketing Coordinator and team members to refine design details and functionality.• Compiled metrics that showed increased activity of event pages by 20% and show attendance by 25%. |
| May 2018
Present | Legal Assistant (Lenington Law) <ul style="list-style-type: none">• Prepared discovery requests, billing statements and handled general accounting• Managed scheduling, hearings and calendars through the American Arbitration Association |
| Jan 2012
Dec 2016 | UniCode (Unified Gaming Platform) - Web Design and Marketing <ul style="list-style-type: none">• Collaborated on marketing, user interface and logo design for custom built arcade units that integrate game consoles across generations into a unified interface (See danlenington.com for documentation)• Designed a custom website from the ground up to showcase the project and key features |
| Sept 2016
Jan 2017 | Enactus Entrepreneurship - Social Media Coordinator (UW - Madison) <ul style="list-style-type: none">• Coordinated social media efforts to expand community outreach for the Street Pulse project within the Enactus organization which focuses on outreach to local low income or homeless populations |
| Jan 2016
May 2016 | Redhawk Radio Promotions Team - Junior Executive (Miami University) <ul style="list-style-type: none">• Co-managed the Redhawk Radio website, authored music reviews, and aided in web design• Led a team focused on reinventing brand image, raising awareness and increasing campus listeners• Hosted the Dan Lenington Show which introduced listeners to new music |
| Sept 2015
Dec 2015 | Igoodea Entrepreneurship Organization - Team Leader (Miami University) <ul style="list-style-type: none">• Leader of the marketing team which promoted Redhawk Radio across campus• Coordinated outreach and marketing campaigns including a live DJ booth, dance nights and album release events Hosted the Dan Lenington Show which introduced listeners to new music each week |

Education

- | | |
|-----------------------|--|
| Sept 2016
May 2019 | University of Wisconsin-Madison <ul style="list-style-type: none">• B.A. Communication Arts (Communication and Rhetorical Sciences) |
| Sept 2015
May 2016 | Miami University <ul style="list-style-type: none">• GPA: 3.73/4.00 (Dean's List & National Merit Scholar) |

Community Involvement

- | | |
|---------------------|--|
| Sept 2018 – Present | UW Running Club (UW - Madison) |
| Sept 2018 – Present | Software Development Club (UW - Madison) |
| Oct 2018 – Present | Wrote, produced, recorded and marketed an EP album |
| Sept 2017 – Present | WUD Music Committee Member/Volunteer (UW – Madison) |
| Sept 2017 – Present | WUD Art (Wisconsin Union Directorate) – Committee Member |
| Jan 2015 – Nov 2016 | Art History Club Member (UW - Madison) |