

# Dan Lenington

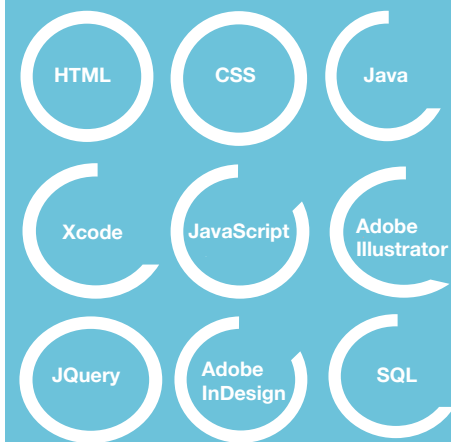
## Web Developer Creator Artist

### Contact

danlenington.com



### Hard Skills



### Interests

- Writing music on the guitar
- Painting
- Distance running

Hard-working web developer with a passion for beautiful design and efficient implementation. My design work for WUD Music has brought new growth in attendance to shows by 25%.

### Experience

- |                       |   |
|-----------------------|---|
| Jan 2019<br>Present   | <b>Email Newsletter Developer/Designer (Wisconsin Union)</b> <ul style="list-style-type: none"><li>• Responsible for end-to-end email newsletter design, development and deployment. Consulted with Marketing Coordinator and team members to refine design details and functionality.</li><li>• Compiled metrics that showed increased activity of event pages by 20% and show attendance by 25%.</li></ul>                    |
| May 2018<br>Present   | <b>Legal Assistant (Lenington Law)</b> <ul style="list-style-type: none"><li>• Prepared discovery requests, billing statements and handled general accounting</li><li>• Managed scheduling, hearings and calendars through the American Arbitration Association</li></ul>   |
| Jan 2012<br>Dec 2016  | <b>UniCode (Unified Gaming Platform) - Web Design and Marketing</b> <ul style="list-style-type: none"><li>• Collaborated on marketing, user interface and logo design for custom built arcade units that integrate game consoles across generations into a unified interface (See danlenington.com for documentation)</li><li>• Designed a custom website from the ground up to showcase the project and key features</li></ul> |
| Sept 2016<br>Jan 2017 | <b>Enactus Entrepreneurship - Social Media Coordinator (UW - Madison)</b> <ul style="list-style-type: none"><li>• Coordinated social media efforts to expand community outreach for the Street Pulse project within the Enactus organization which focuses on outreach to local low income or homeless populations</li></ul>  |
| Jan 2016<br>May 2016  | <b>Redhawk Radio Promotions Team - Junior Executive (Miami University)</b> <ul style="list-style-type: none"><li>• Co-managed the Redhawk Radio website, authored music reviews, and aided in web design</li><li>• Led a team focused on reinventing brand image, raising awareness and increasing campus listeners</li><li>• Hosted the Dan Lenington Show which introduced listeners to new music</li></ul>                   |
| Sept 2015<br>Dec 2015 | <b>Igoodea Entrepreneurship Organization - Team Leader (Miami University)</b> <ul style="list-style-type: none"><li>• Leader of the marketing team which promoted Redhawk Radio across campus</li><li>• Coordinated outreach and marketing campaigns including a live DJ booth, dance nights and album release events Hosted the Dan Lenington Show which introduced listeners to new music each week</li></ul>                 |

### Education

- |                       |  |
|-----------------------|--|
| Sept 2016<br>May 2019 | <b>University of Wisconsin-Madison</b> <ul style="list-style-type: none"><li>• B.A. Communication Arts (Communication and Rhetorical Sciences)</li></ul> |
| Sept 2015<br>May 2016 | <b>Miami University</b> <ul style="list-style-type: none"><li>• GPA: 3.73/4.00 (Dean's List &amp; National Merit Scholar)</li></ul>                      |

### Community Involvement

- |                     |  |
|---------------------|--|
| Sept 2018 – Present | WUD Music Committee Member/Volunteer (UW – Madison)      |
| Sept 2018 – Present | WUD Art (Wisconsin Union Directorate) – Committee Member |
| Oct 2018 – Present  | Art History Club Member (UW - Madison)                   |
| Sept 2017 – Present | UW Running Club (UW - Madison)                           |
| Sept 2017 – Present | Software Development Club (UW - Madison)                 |
| Jan 2015 – Nov 2016 | Wrote, produced, recorded and marketed an EP album       |