

# Dan Lenington

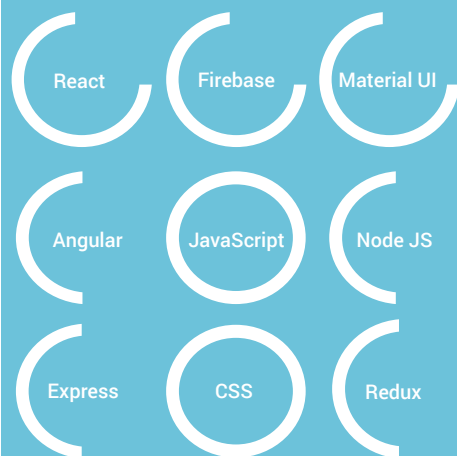
Web Developer  
Creator  
Artist

## Contact

DanLenington.com  
danlening02@gmail.com



## Technical Skills



## Personal Projects

Also available on [DanLenington.com](http://DanLenington.com)

- Social Media Web App
- UW-Madison (Classroom App)

## Interests

- Painting
- Music
- Fitness

Web developer with a passion for beautiful design and efficient implementation. My work for the African Literature Association has helped the organization streamline conference registration and increase revenue. Focused on front-end development and experienced with a wide range of languages and technologies.

## Experience

- Nov 2019 Present Web Developer/Webmaster (African Literature Association-ALA)**
- Secured a contractor position with the national ALA to develop new features and update graphic design to enhance and streamline the user experience
  - Overhaul backend infrastructure including a custom relational database to store data on a large network of members, finances and national conferences
- July 2019 Present Administrative Assistant (UW-Madison)**
- Perform administrative duties for UW-Madison African Cultural Studies department including managing scheduling, gathering research materials, maintaining African Cultural Studies and Classical and Near Eastern Department websites, email communications, event coordination and budgeting
  - Maintain and design graphics and layouts for presentations, syllabi, course documents, etc.
- Jan 2019 May 2019 Email Newsletter Developer/Designer (WUD Music)**
- Responsible for end-to-end email newsletter design, development and distribution. Consulted with the marketing coordinator and team members to refine design details and functionality
  - Compiled metrics that showed increased interest of event pages by 86% and attendance by 48%
- May 2018 Sept 2018 Legal Assistant (Lenington Law)**
- Prepared discovery requests, billing statements and handled general accounting
  - Managed scheduling, hearings and calendars through the American Arbitration Association
- Jan 2012 Dec 2016 UniCode (Unified Gaming Platform) - Web Design and Marketing**
- Collaborated on marketing, user interface and logo design for custom built arcade units that seamlessly integrate game consoles across generations into a unified interface (See [danlenington.com](http://danlenington.com) for documentation)
  - Designed a custom website from the ground up to showcase the project and key features
- Sept 2016 Jan 2017 Enactus Entrepreneurship - Social Media Coordinator (UW-Madison)**
- Coordinated social media efforts to expand community outreach for the Street Pulse project within the Enactus organization
  - Street Pulse focuses on outreach to local low income or homeless populations

## Education

- Sept 2016 May 2019 University of Wisconsin-Madison**
- B.A. Communication Arts (Communication and Rhetorical Sciences)
- Sept 2015 May 2016 Miami University**
- Dean's List & National Merit Scholar

## Community Involvement

- Sep 2018 – May 2019** Software Development Club (UW-Madison)  
**Sep 2018 – May 2019** Wisconsin Union Directorate Music (UW-Madison)  
**Oct 2018 – May 2019** Wisconsin Union Directorate Art (UW-Madison)  
**Sep 2017 – May 2019** Art History Club (UW-Madison)  
**Sep 2017 – Dec 2018** UW Running Club (UW-Madison)