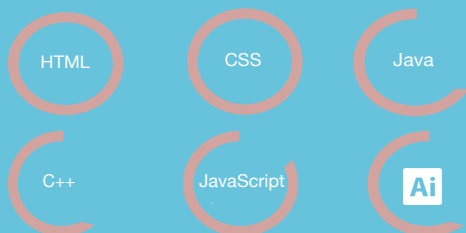


Dan Lenington

Web Developer Creator Artist

Hard-working web developer with a passion for beautiful design and efficient implementation. Developed a personal website along with websites for two small businesses, create weekly iterations of an email newsletter for the music committee at UW Madison that increased user satisfaction by 30% and attendance to concerts by 25%. Passionate about software design and creating beautiful website designs that are easy to use. Regularly attend meetings for Software Development Club and the went to the spring Hackathon.

Skills



Contact

danlenington.com

danlening02@gmail.com



Education

2016-2019 BA, Communication Arts Rhetorical Sciences
University of Wisconsin-Madison

- Followed my passion to explore computer science and my interests in art and music, ultimately developing the weekly email newsletter for WUD Music.
- Excelled by joining Software Development Club and attending weekly meetings while learning new languages and well as attending the Spring 2019 Hackathon
- Learned and used many different languages to create websites, an iPhone App in Objective-C, and make artwork in Photoshop, Illustrator and Indesign to use in my projects.

Experience

Email Newsletter Developer/Designer

WUD Music(Wisconsin Union)

UW-Madison

Jan 2019 – Present

- Web developer responsible for end-to-end email newsletter design, development and deployment. Consulted with Marketing Coordinator and team members to refine design details and functionality.
- Prototyped and developed an email newsletter that increased activity of event pages by 20%.
- Volunteered time to work outside of school to deploy newsletter weekly that increased attendance to shows by 25%

Freelance Web Developer

May 2018 - Present

- Built a personal website that includes professional level design increasing views on my LinkedIn and GitHub pages by 50%.
- Developed and designed a website for Lenington Design(-Framing Company) that increased awareness and customer satisfaction by 30%.
- Designed a website for Lenington Law that increased business activity by 40%.