

Dan Lenington

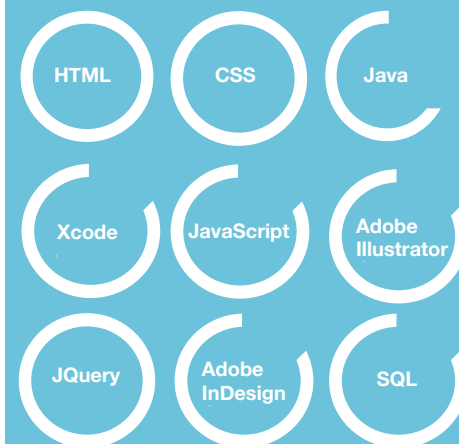
Web Developer
Creator
Artist

Contact

danlenington.com



Hard Skills



Interests

- Guitar
- Painting
- Writing
- Distance running

Hardworking web developer with a passion for beautiful design and efficient implementation. My design work for WUD Music has helped the organization reach new audiences and increased event attendance by an average of 48%. Focused on front-end development and experienced with a wide range of languages and technologies.

Experience

- Jan 2019
Present
- Email Newsletter Developer/Designer (WUD Music)**
- Responsible for end-to-end email newsletter design, development and deployment. Consulted with Marketing Coordinator and team members to refine design details and functionality.
 - Compiled metrics that showed increased interest of event pages by 86% and show attendance by 48%.
- May 2018
Present
- Legal Assistant (Lenington Law)**
- Prepared discovery requests, billing statements and handled general accounting
 - Managed scheduling, hearings and calendars through the American Arbitration Association
- Jan 2012
Dec 2016
- UniCade (Unified Gaming Platform) - Web Design and Marketing**
- Collaborated on marketing, user interface and logo design for custom built arcade units that integrate game consoles across generations into a unified interface (See danlenington.com for documentation)
 - Designed a custom website from the ground up to showcase the project and key features
- Sept 2016
Jan 2017
- Enactus Entrepreneurship - Social Media Coordinator (UW - Madison)**
- Coordinated social media efforts to expand community outreach for the Street Pulse project within the Enactus organization which focuses on outreach to local low income or homeless populations
- Jan 2016
May 2016
- Redhawk Radio Promotions Team - Junior Executive (Miami University)**
- Co-managed the Redhawk Radio website, authored music reviews, and aided in web design
 - Led a team focused on reinventing brand image, raising awareness and increasing campus listeners
 - Hosted the Dan Lenington Show which introduced listeners to new music
- Sept 2015
Dec 2015
- Igoodea Entrepreneurship Organization - Team Leader (Miami University)**
- Leader of the marketing team which promoted Redhawk Radio across campus
 - Coordinated outreach and marketing campaigns including a live DJ booth, dance nights and album release events. Hosted the Dan Lenington Show which introduced listeners to new music each week

Education

- Sept 2016
May 2019
- University of Wisconsin-Madison**
- B.A. Communication Arts (Communication and Rhetorical Sciences)
- Sept 2015
May 2016
- Miami University**
- GPA: 3.73/4.00 (Dean's List & National Merit Scholar)

Community Involvement

- | | |
|---------------------|----------------------------------------------------------|
| Sept 2018 – Present | Software Development Club (UW - Madison) |
| Sept 2018 – Present | WUD Music Committee Member/Volunteer (UW – Madison) |
| Oct 2018 – Present | WUD Art (Wisconsin Union Directorate) – Committee Member |
| Sept 2017 – Present | Art History Club Member (UW - Madison) |
| Sept 2017 – Present | UW Running Club (UW - Madison) |
| Jan 2015 – Nov 2016 | Wrote, produced, recorded and marketed an EP album |