

Dan Lenington

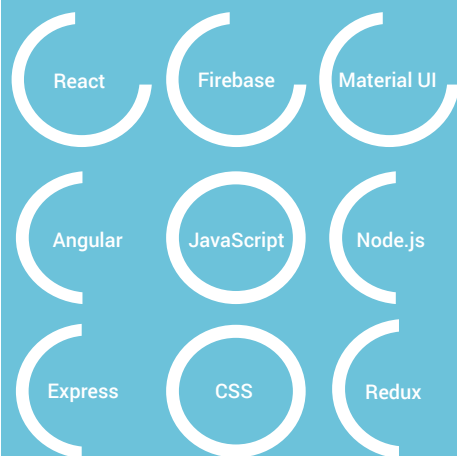
Web Developer
Creator
Artist

Contact

DanLenington.com
danlening02@gmail.com



Technical Skills



Personal Projects

Also available at DanLenington.com

- Social Media Web App
- UW-Madison (Classroom App)

Interests

- Painting
- Music
- Fitness

Driven web developer with a passion for beautiful design and efficient implementation. My work for the African Literature Association has helped the organization streamline conference registration and increase revenue. Focused on front-end development and experienced with a wide range of languages and technologies.

Experience

- Nov 2019 Present Web Developer (ALA - African Literature Association)**
- Enhanced backend infrastructure including a custom relational database to store data on a large network of members, finances and national conferences
 - Overhauled UI design for the national ALA to modernize their online presence and enhance user experience
- July 2019 Present Administrative Assistant (UW-Madison)**
- Coordinated scheduling, compiled research materials, handled email communications and managed websites for the department of African Cultural Studies
 - Took charge of lecture preparation, provided IT support and developed a new course website for student discussion and attendance tracking
- Jan 2019 May 2019 Email Newsletter Developer/Designer (WUD Music)**
- Responsible for end-to-end email newsletter design and distribution. Collaborated with the marketing coordinator and team members to refine design details and functionality
 - Compiled metrics that showed increased interaction of event pages by 86% and attendance by 48%
- May 2018 Sept 2018 Legal Assistant (Lenington Law)**
- Prepared discovery requests, billing statements and handled accounting
 - Managed scheduling, hearings and calendars through the American Arbitration Association
- Jan 2015 Dec 2018 UI Design and Marketing (UniCade - Unified Gaming Platform)**
- Designed a UI for custom built arcade units that integrate multiple game consoles into a unified interface
 - Marketed the product by designing promotional flyers, logos and refining the brand image
- Sept 2016 Jan 2017 Social Media Coordinator (Enactus Entrepreneurship)**
- Coordinated social media efforts to expand community outreach to low income or homeless populations as part of the Enactus Street Pulse project

Education

- Sept 2016 May 2019 University of Wisconsin-Madison**
- B.A. Communication Arts (Communication and Rhetorical Sciences)
- Sept 2015 May 2016 Miami University**
- Dean's List & National Merit Scholar

Community Involvement

- Sep 2018 – May 2019** Software Development Club (UW-Madison)
Sep 2018 – May 2019 Wisconsin Union Directorate Music (UW-Madison)
Oct 2018 – May 2019 Wisconsin Union Directorate Art (UW-Madison)
Sep 2017 – May 2019 Art History Club (UW-Madison)
Sep 2017 – Dec 2018 UW Running Club (UW-Madison)