

Every year on October 16th people from around the world join together to raise awareness on World Spine Day as part of the Bone and Joint Decade's Action Week.

World Spine Care has teamed up with World Spine Day and the Bone and Joint Decade to raise funds to bring spine care to communities in need. The funds you raise will be used to build spine care clinics for communities in need.

The program

This World Spine Day, donate \$3 for every treatment you provide to World Spine Care and help bring spine care to communities in need

How it works

- 1. Register online at: Practitioner registration
- 2. Download the thank you poster at: Thank you from World Spine Care.
- 3. Print and post World Spine Care posters in your office and tell your patients and colleagues that you will be supporting World Spine Care this World Spine Day
- 4. On World Spine Day, teach your patients and colleagues about the global burden of spinal disorders and donate \$3 to World Spine Care
- 5. Make your donation: Donate in Canada

Donate in the USA and Internationally.

You will receive a tax receipt in Canada or the US for any donation over \$10.

Messages you can share with your patients October 16th

- Spine pain has a greater impact on global health than HIV/AIDs, malaria, stroke, breast and lung cancer combined
- In the developing world, spine related disabilities prevent people from working pushing them and their families into poverty. For example: Imagine being unable to carry water from the well to your home because of a spinal disability. Your spinal disability can strip you of your access to clean water.
- In many regions, there are 0 chiropractors, 0 neurosurgeons, 0 spine specialists. These are the communities where WSC setting up clinics.