Linchpin

By Seth Godin

***“Linchpins are able to embrace the lack of structure and find a new path, one that works.”*** – Seth Godin

The above statement rings true for me when I watch the transformation that is taking place inside BlueRock Technologies. It is not that there is a “lack of structure” but more of a “changing of structure” to what will work best to move BlueRock to the top of its game. When I first interviewed for this job, I was presented a pie chart that was divided into 3 parts – Skills (tech), Attitude (able to talk/work with people) and Drive/Determination. During this interview, I learned that BlueRock was looking for an individual that had a combination of all 3 parts to bring onboard. Unbeknownst to me I didn’t know that BlueRock was looking to hire a **LINCHPIN** or someone that can be groomed into becoming a **LINCHPIN!** ☺

In a matter of days I will have been onboard for exactly one month. During this time I have been challenged to not let my “lizard” brain do the talking for me. The vast wealth of information that I am learning during my training is enough to send the “lizard” brain into overdrive on resistance, fear, and anxiety. But I chose not to let the “lizard” brain win (not because I read this book) but focused on learning all that I can even if the training is a bit vague and difficult at times to grasp in one session. That’s the beauty of the training - there is no real manual to work from, so we are creating a manual (or process) as we progress with each new day.

BlueRock is making a choice to create its own map instead of using the map of other successful small businesses. In taking this step, BlueRock is using the power of choice – choosing its destiny and how it will get there successfully.

***“THERE IS NO MAP. The alternative is to DRAW A MAP AND LEAD”*** this is what BlueRock is choosing to do everyday.