User testing

Step 1: The Usability Test

User Feedback: Explain here in detail

1. Add more detail for each event to show what things you are offering.
2. Add additional buttons because the only beneficial thing you get right now is the description of event which you can find anywhere.
3. Is the event page supposed to be for specific events or all inclusive? Specify that.

Proposed Changes as a result of feedback
1. Added a larger description with other tools that people may find useful.
2. Add a Google Maps so people don't need to copy and paste the location into Google Maps.
3. Expand the filter section to show what your website offers.

Step 2: Revision

Explanation of changes made

1. I added additional filters to show that the event page is all-inclusive and not specifically for an event.
2. For concerts, I added a tickets button so people can access other websites to buy tickets for the event.
3. I added a Google Maps so users can see where the location is for convenience.

Sketch with changes

<paste screenshot of sketches with changes here>

Step 3: Second Usability Test

User Feedback: Explain here in detail

1. Much better in the idea that there is more detail with your interface
2. The home page is lacking because there's not much variety.
3. Linking is pretty clear so keep that up.
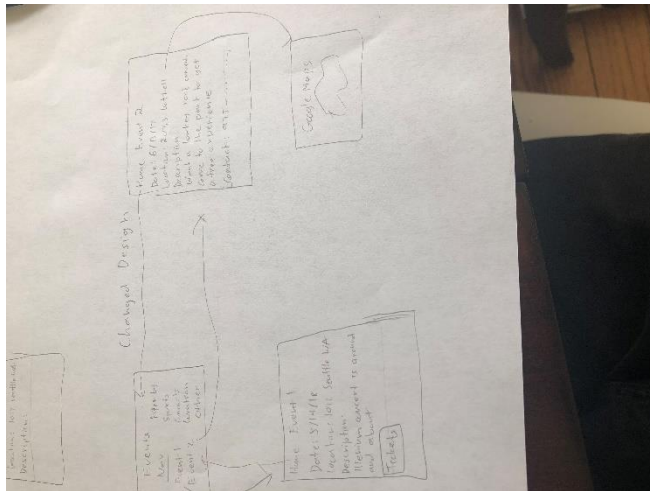
Proposed Changes as a result of feedback

1. Add a search bar for the home page to make search personalization easier.

2. Add little event details such as "Events Near You", "Last concert".
3. Add pictures for each event so people have an idea of the venue.
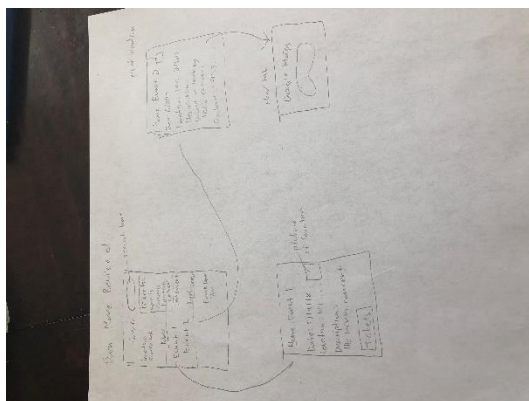
Step 4: Revision

Explanation of changes made

1. I created a search bar for the home page to make search personalization easier.
2. I added details such as "Events Near You", "last concert", "Next event" to give users more information about the events that have happened or have been happening.
3. I added pictures of the location so people know where the setting is.

Sketches with changes

Original(because I wasn't here last week)

Original Design:

Events Menu
My
Events

Board 1
Board 2

Host Event 1
Date 6/13/17
Location ... with
Description:

Host Event Name
Date: 5/14/18
Location: 107 ...
Description: