

Voter Contact Tier Penetration Report - Phase 3 Doors

Filter By:

Super Region

Region

Turf

County

Walkability

US Congress

State Senate

State House

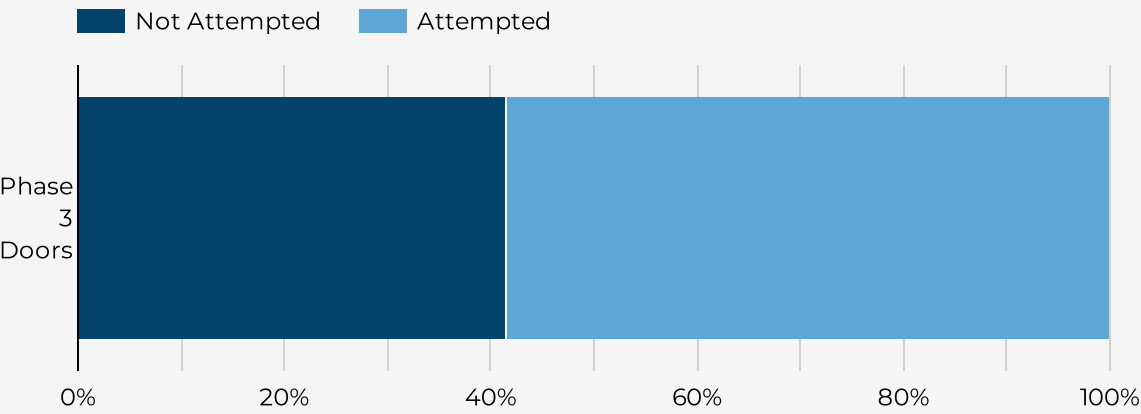
Precinct

Toplines

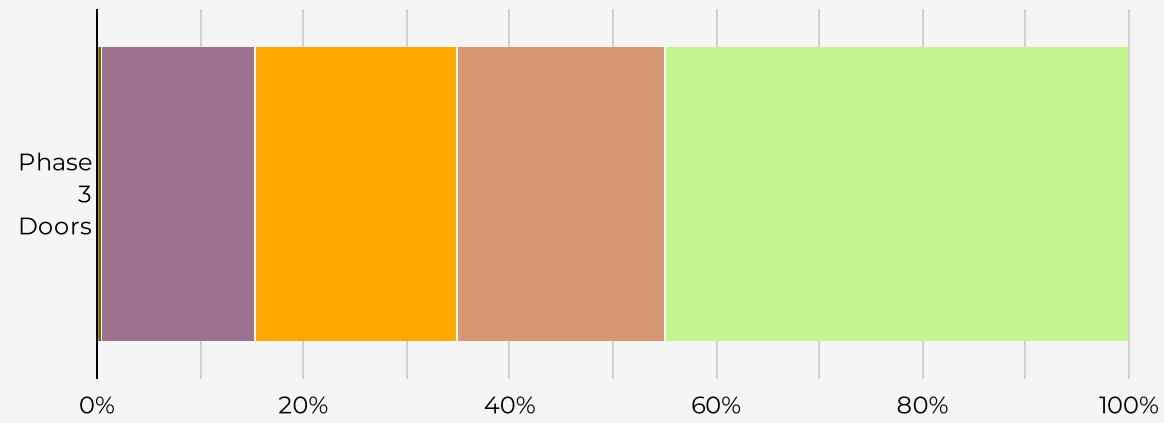
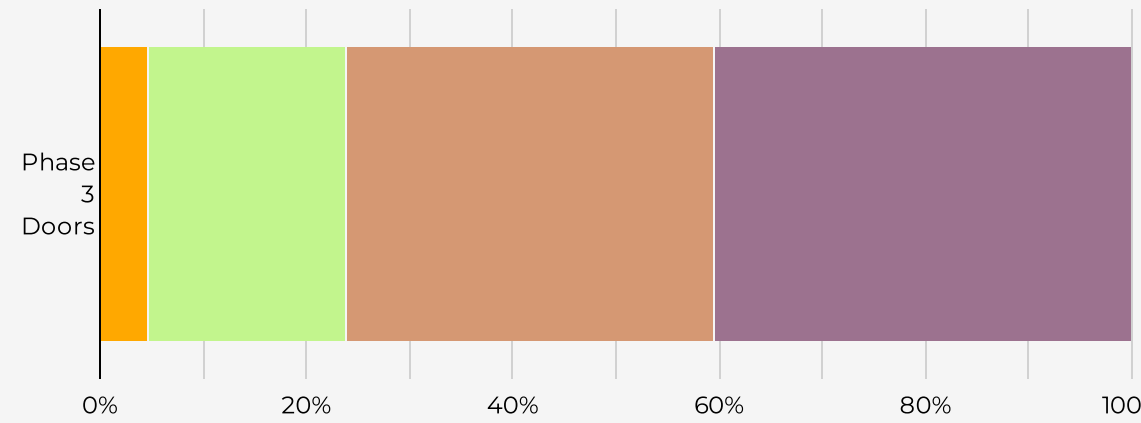
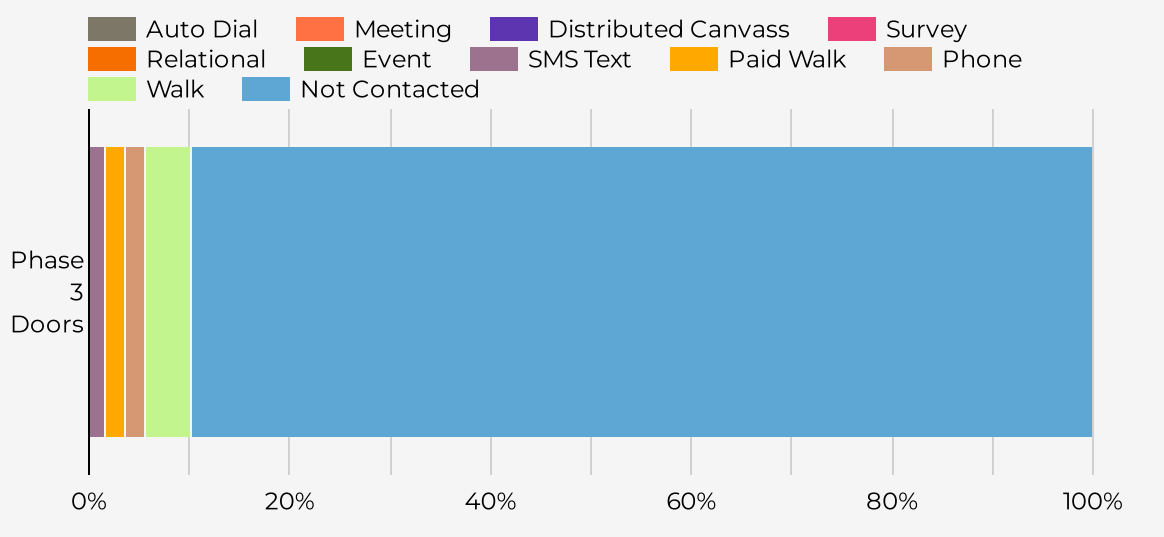
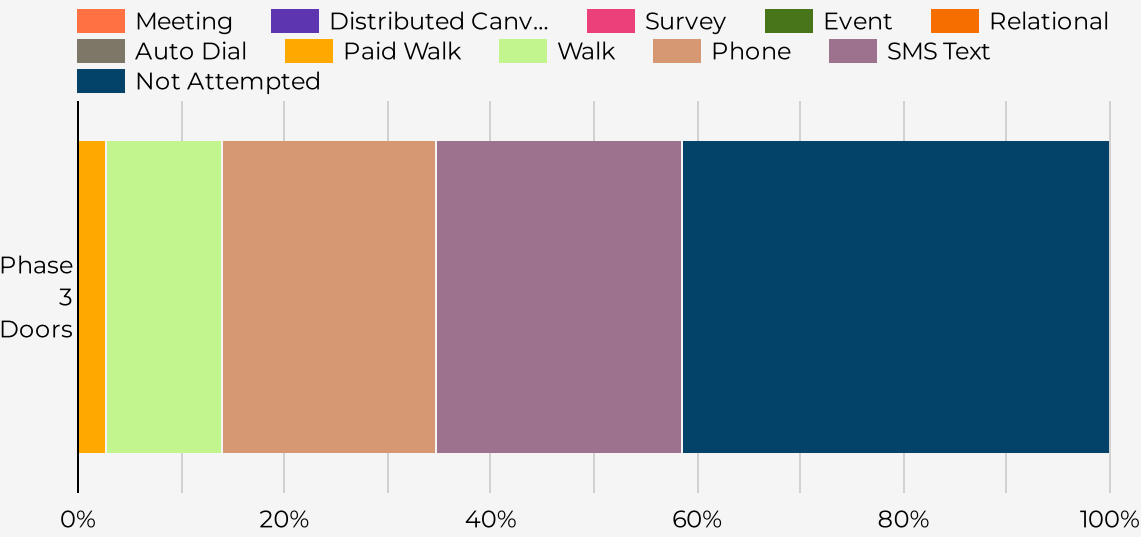
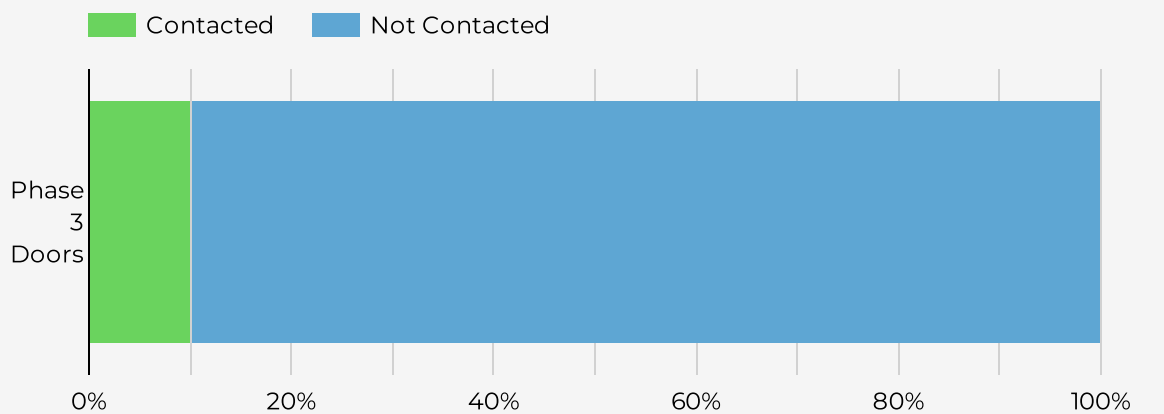
Total Universe Size	Attempted	Attempted Percent	Unattempted	Unattempted Percent	Contacts	Contact Rate of Attempted	Contact Rate of Full Universe
2,697,063	1,578,642	58.53%	1,118,421	41.47%	160,229	10.15%	5.94%

Topline Charts

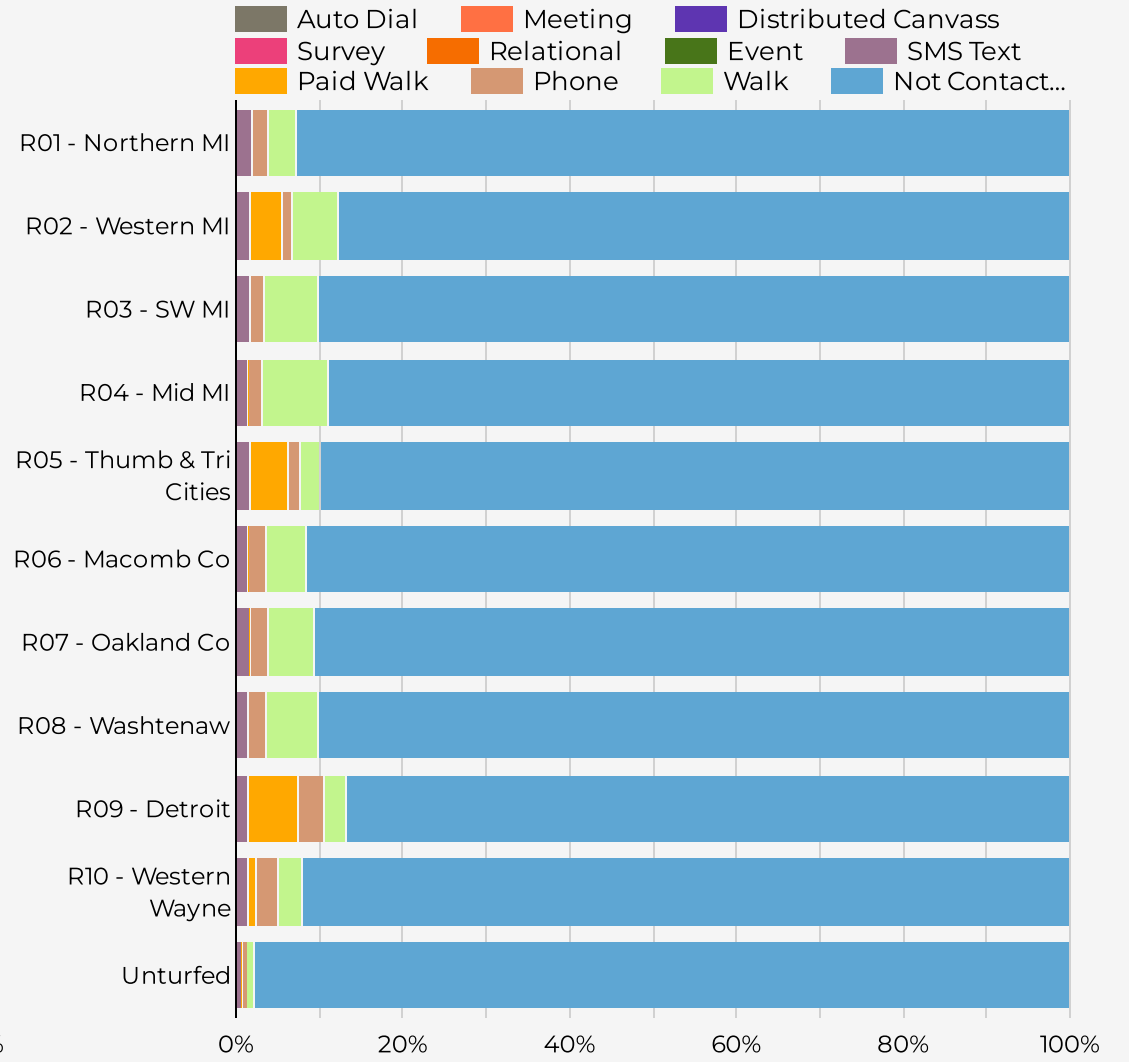
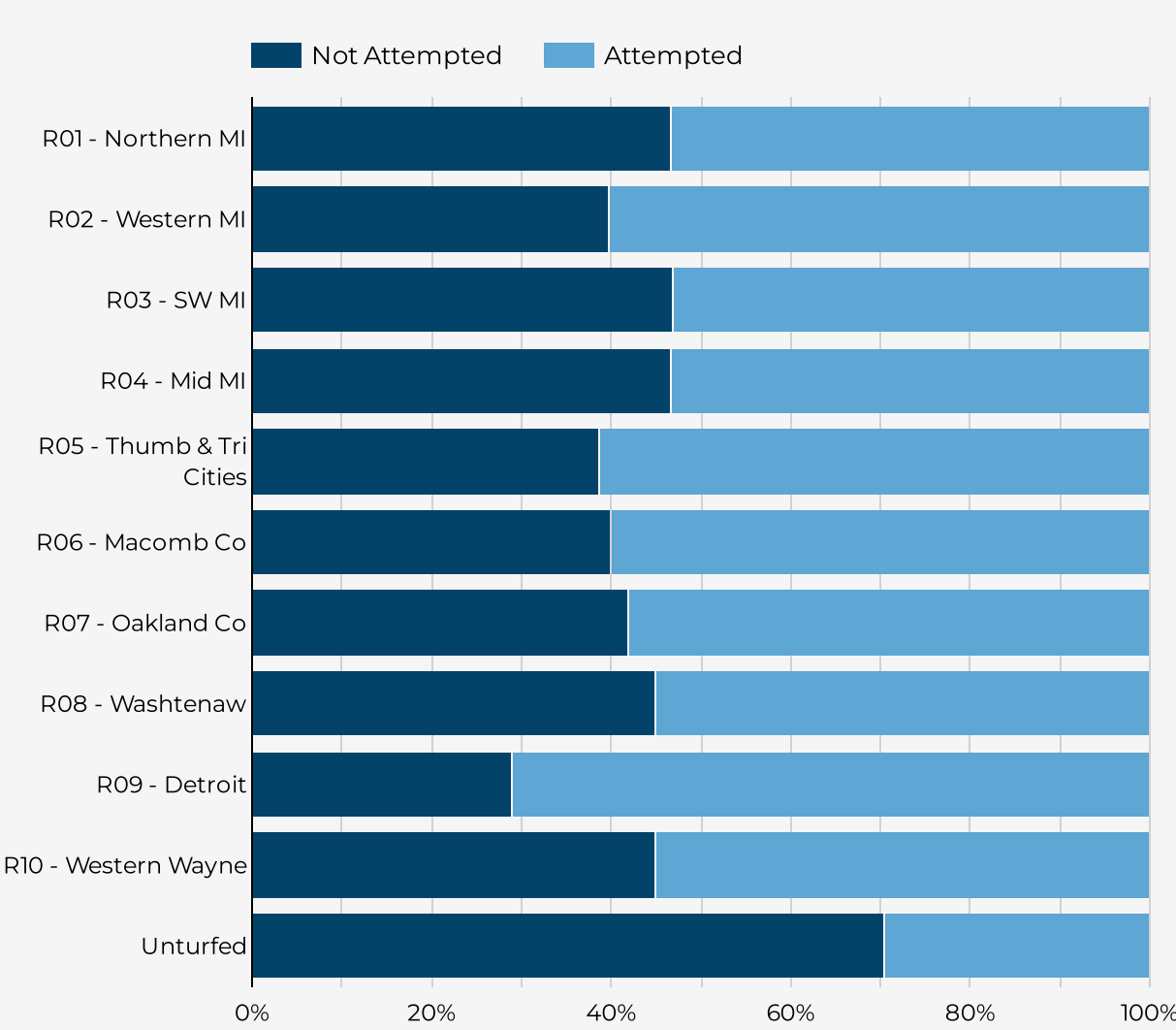
Full Universe



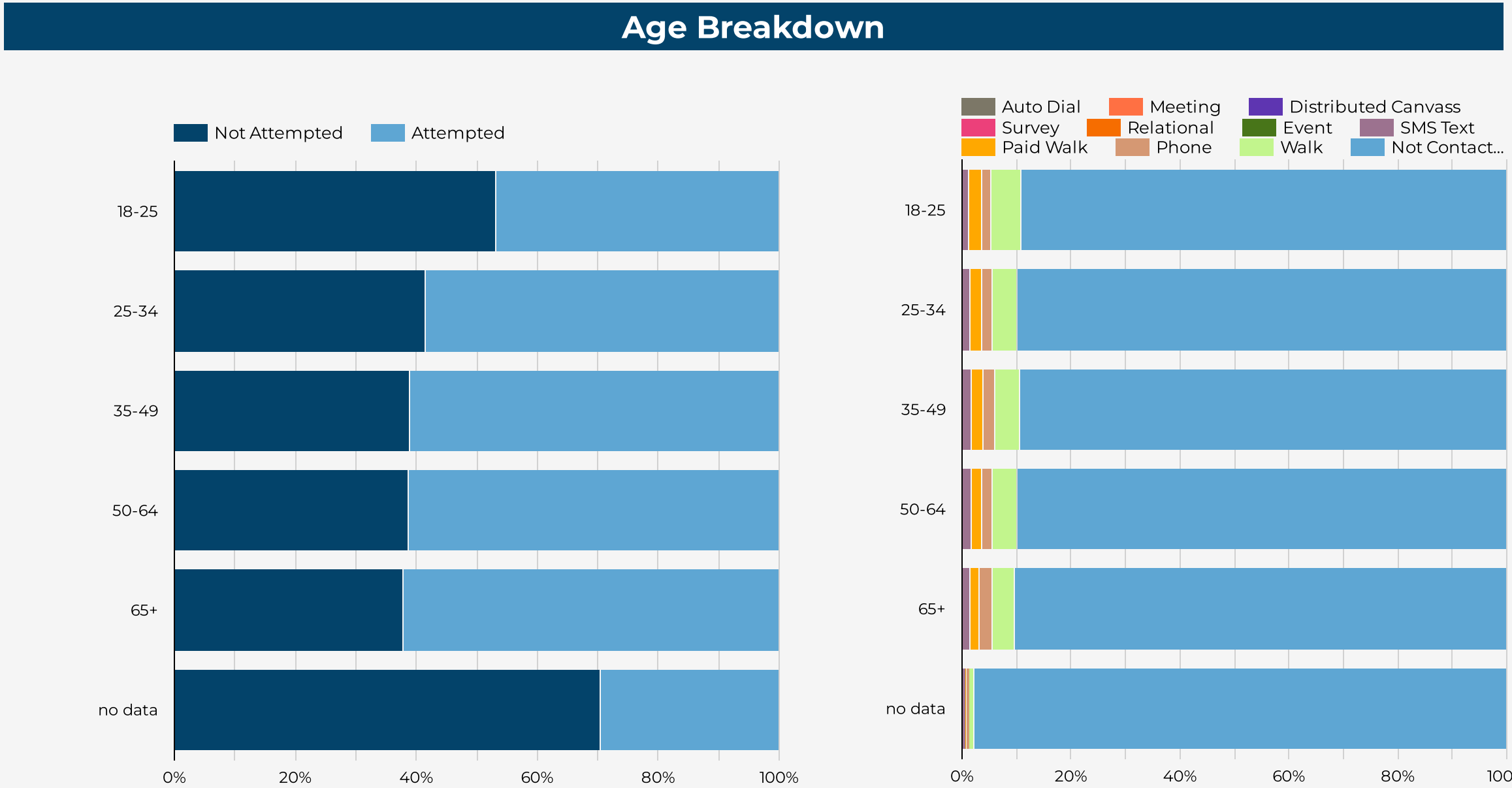
Of Attempted



Regional Breakdown



Precinct



Voter Contact Tier Penetration Report - AV App Chase

Filter By:

Phone? ▾

Super Region ▾

Region ▾

Turf ▾

County ▾

Walkability ▾

US Congress ▾

State Senate ▾

State House ▾

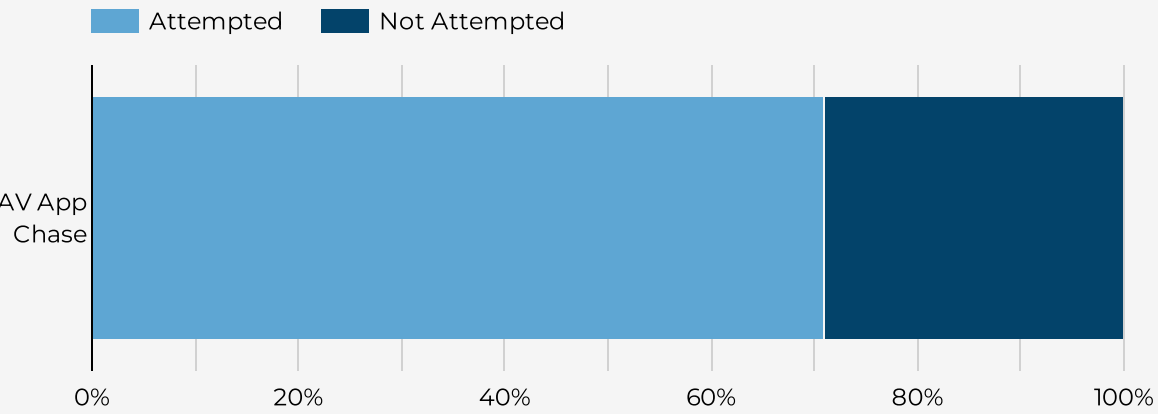
Precinct ▾

Toplines

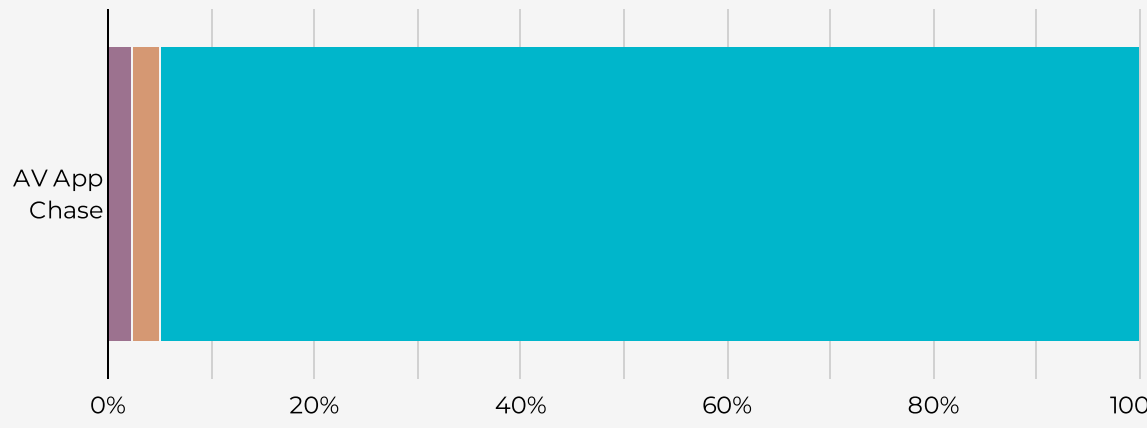
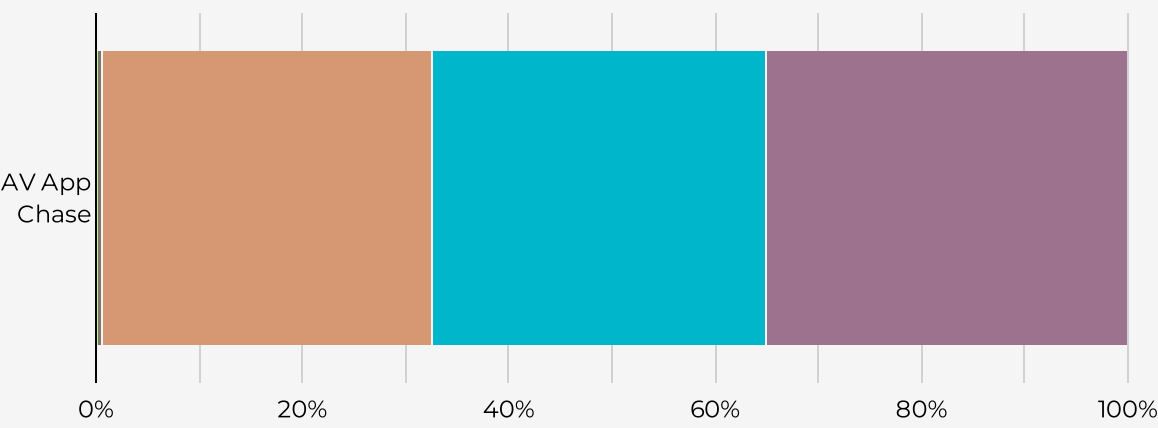
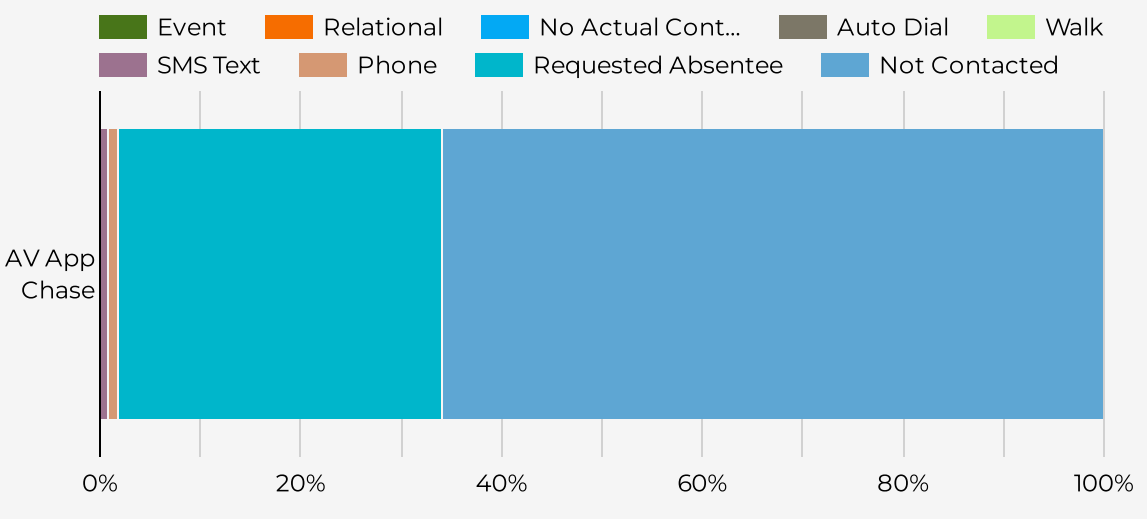
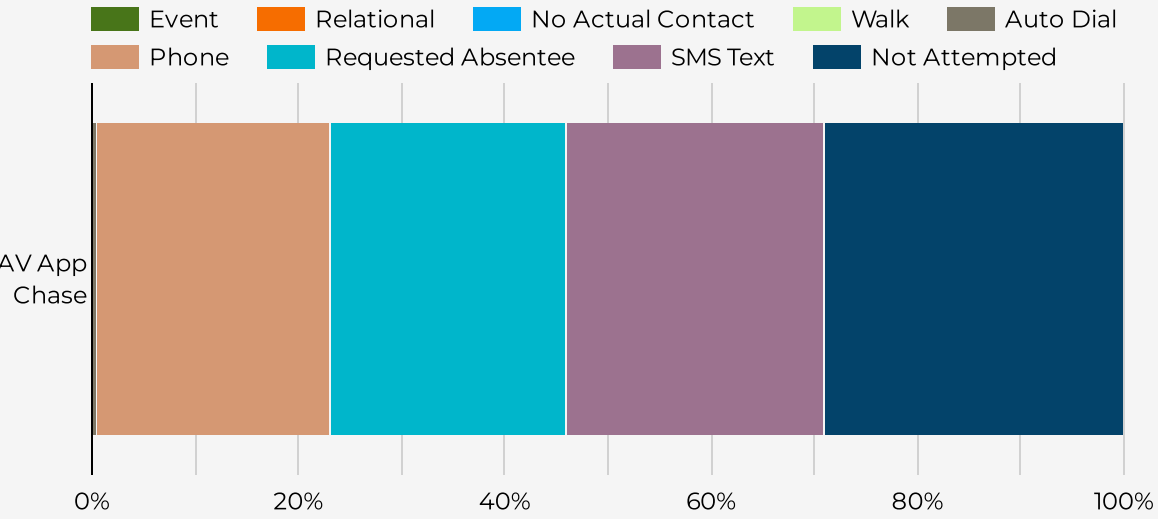
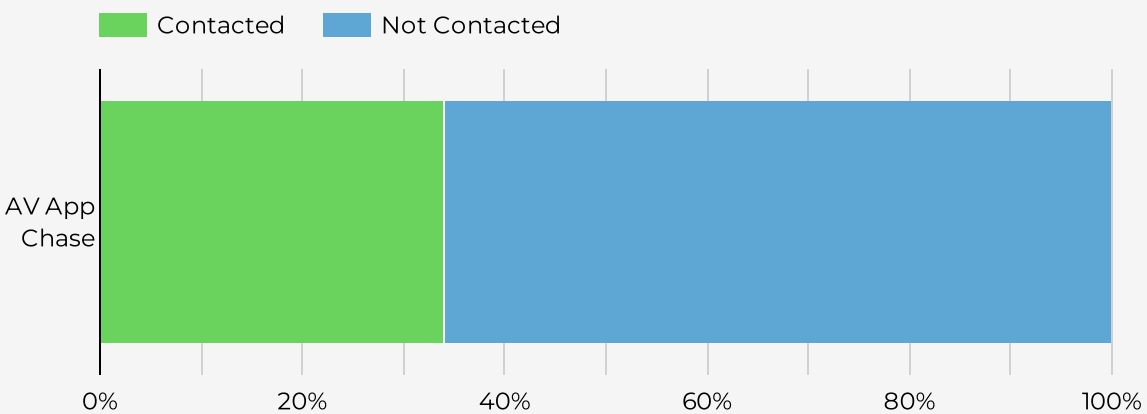
Total Universe Size	Attempted	Attempted Percent	Unattempted	Unattempted Percent	Contacts	Contact Rate of Attempted	Contact Rate of Full Universe
1,402,099	1,143,309	81.54%	260,421	18.46%	439,429	38.43%	31.34%

Topline Charts

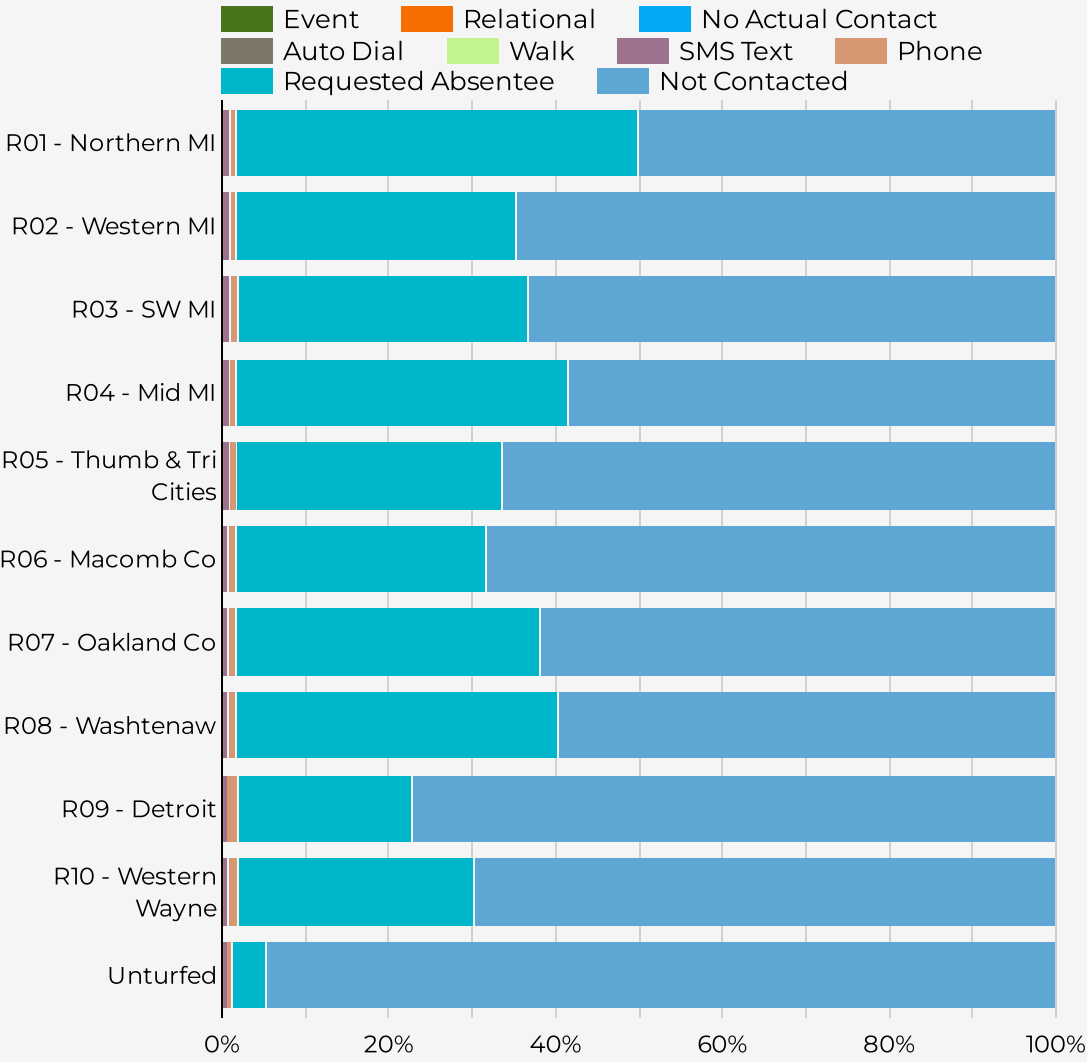
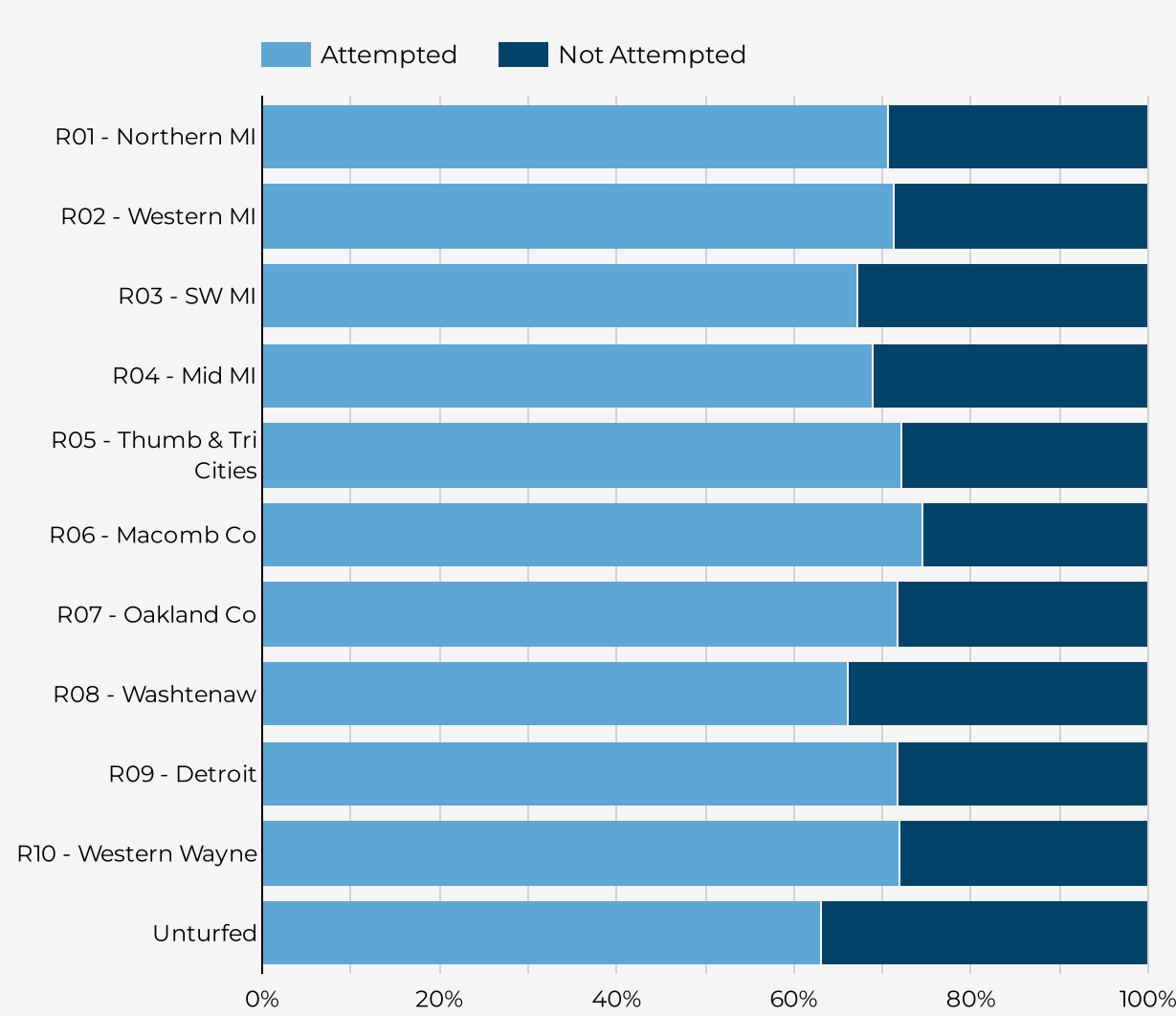
Full Universe



Of Attempted



Regional Breakdown



Filter By:

Phone?

Super Region

Region

Turf

County

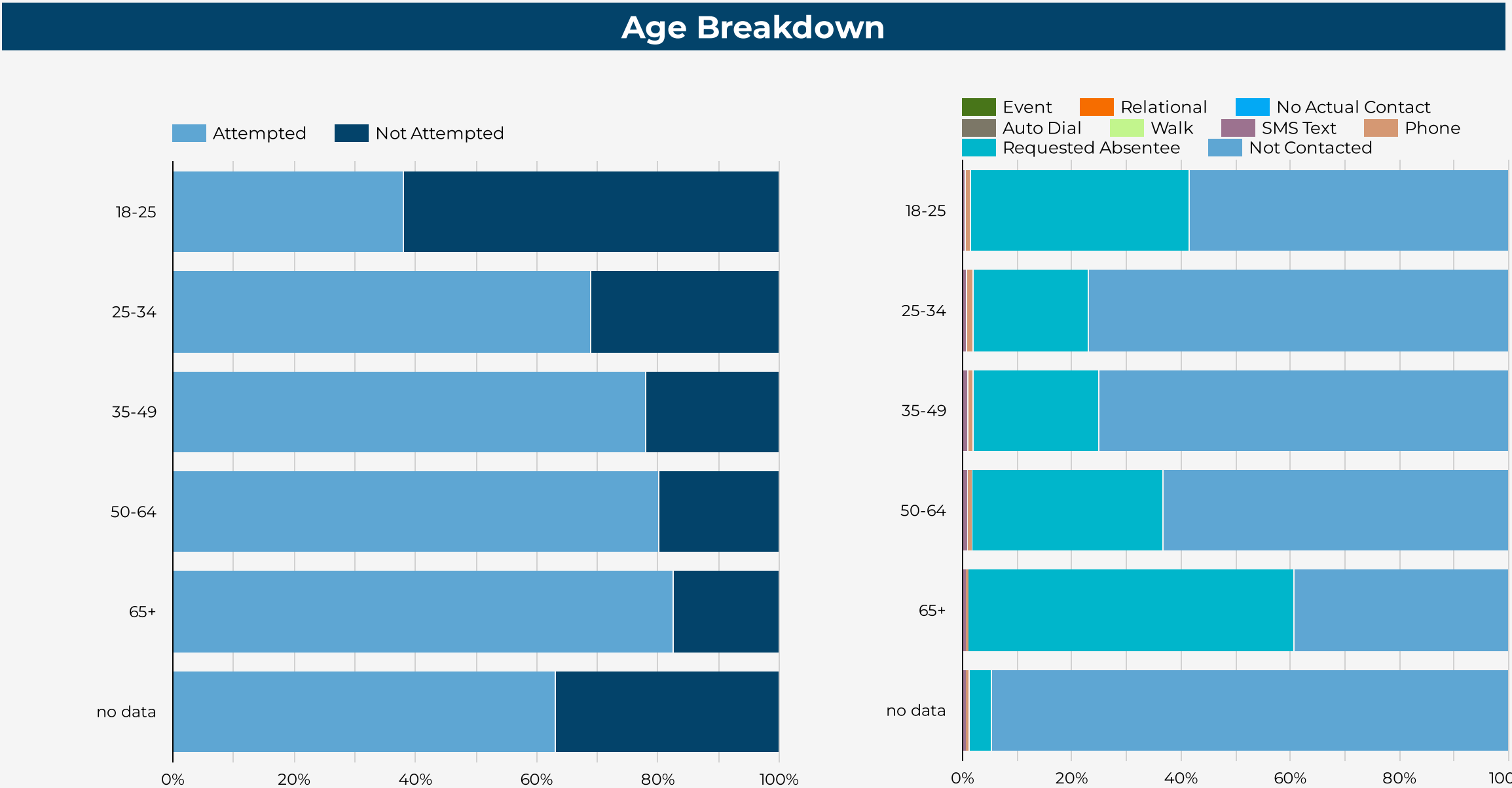
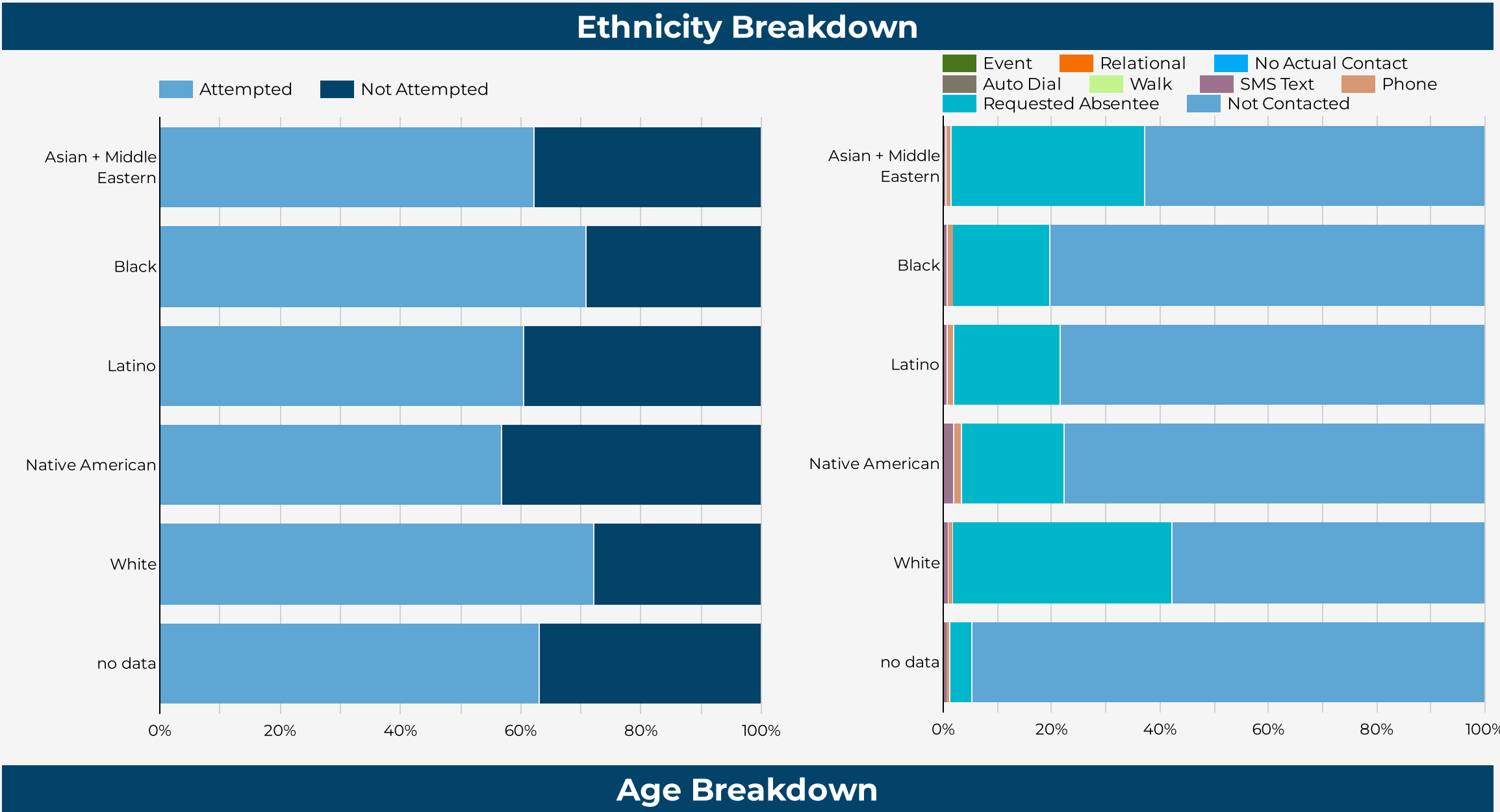
Walkability

US Congress

State Senate

State House

Precinct



Voter Contact Tier Penetration Report - Phase 4 Split GOTV/Pers

Filter By:

Mode

Super Region

Region

Turf

County

Walkability

US Congress

State Senate

State House

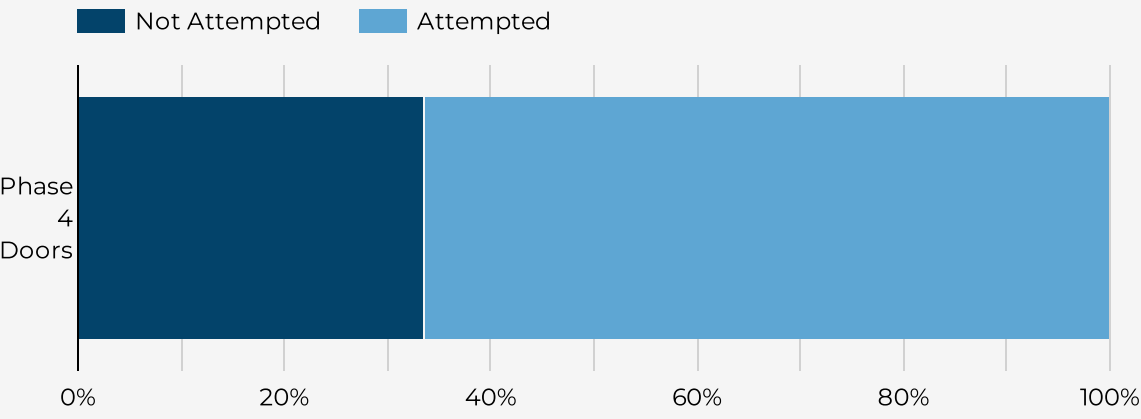
Precinct

Toplines

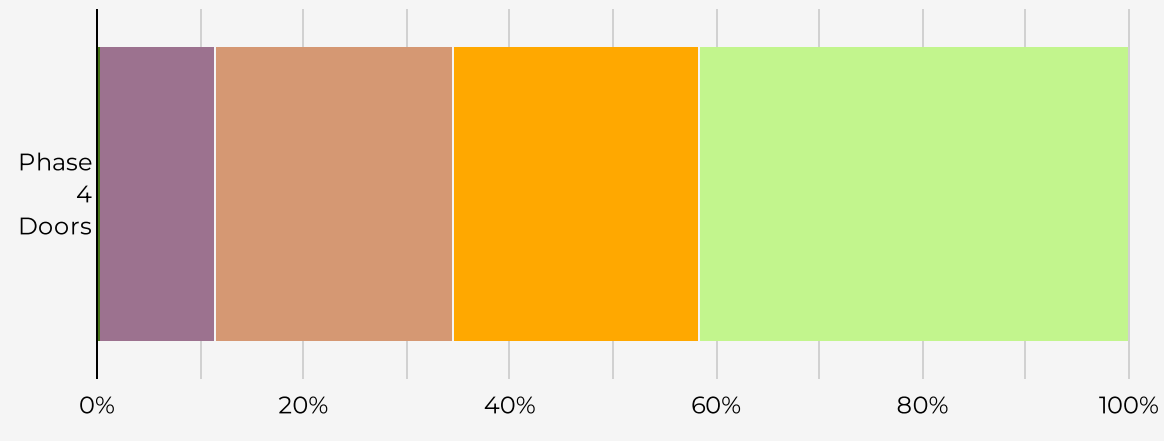
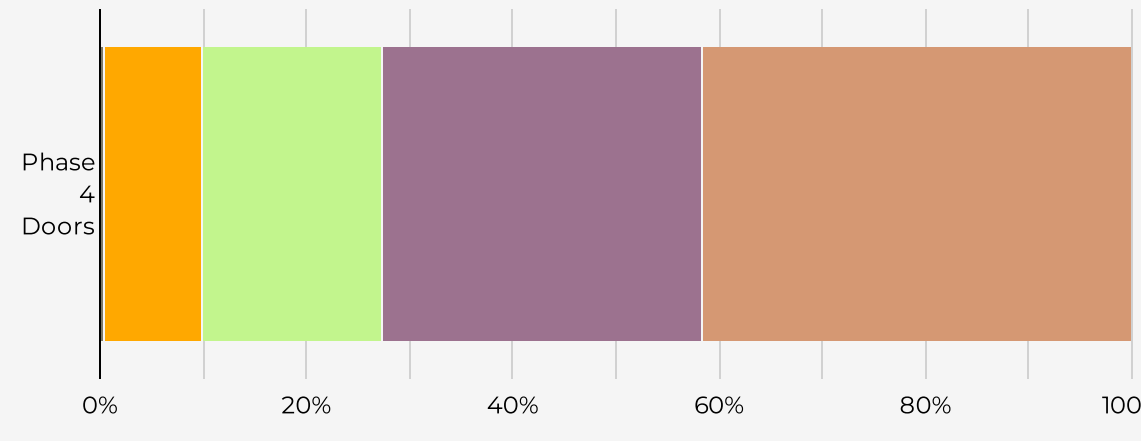
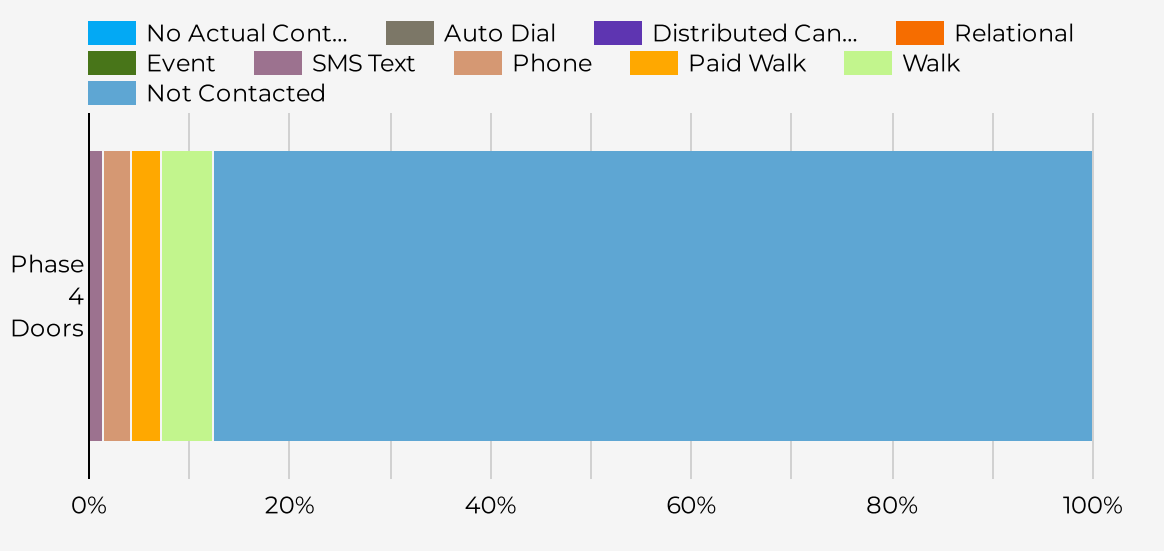
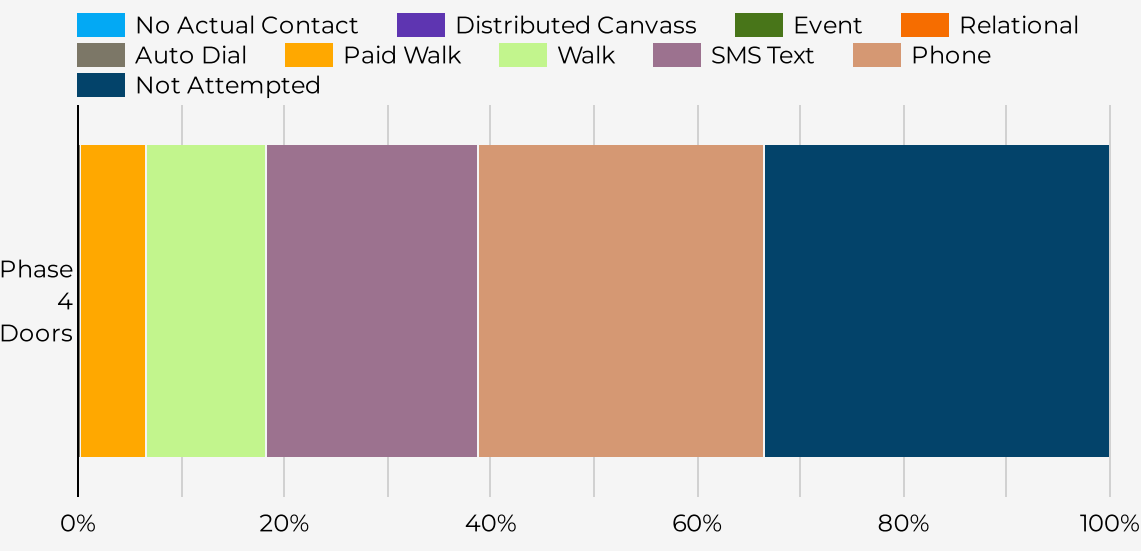
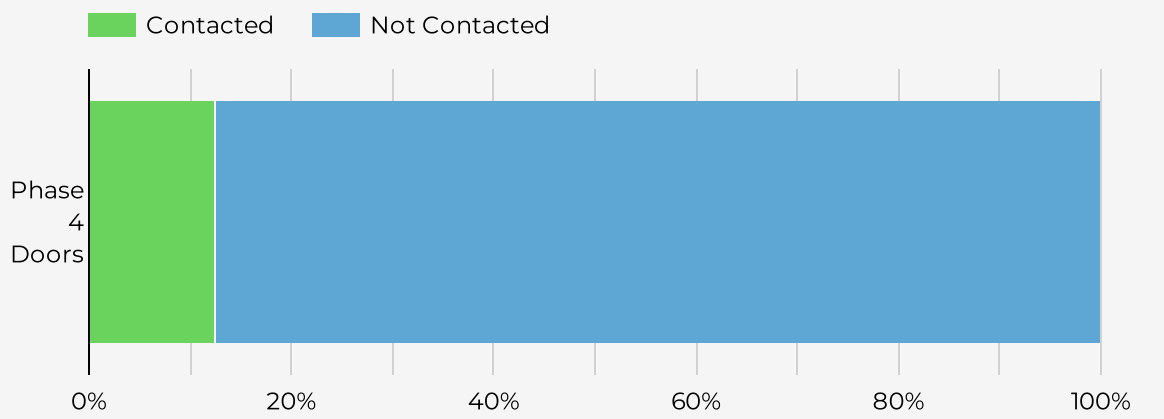
Total Universe Size	Attempted	Attempted Percent	Unattempted	Unattempted Percent	Contacts	Contact Rate of Attempted	Contact Rate of Full Universe
1,553,168	1,033,640	66.55%	519,528	33.45%	127,772	12.36%	8.23%

Topline Charts

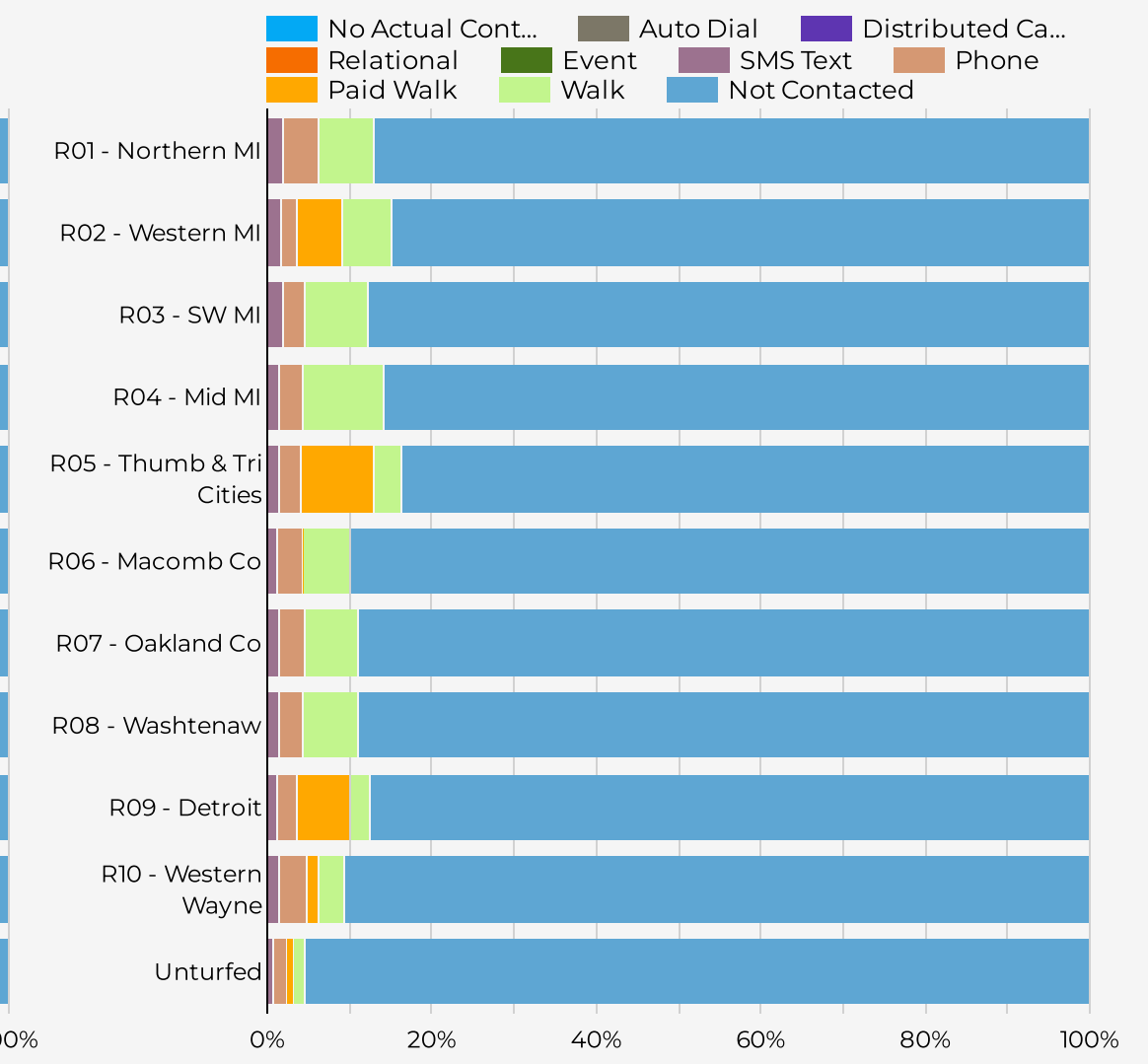
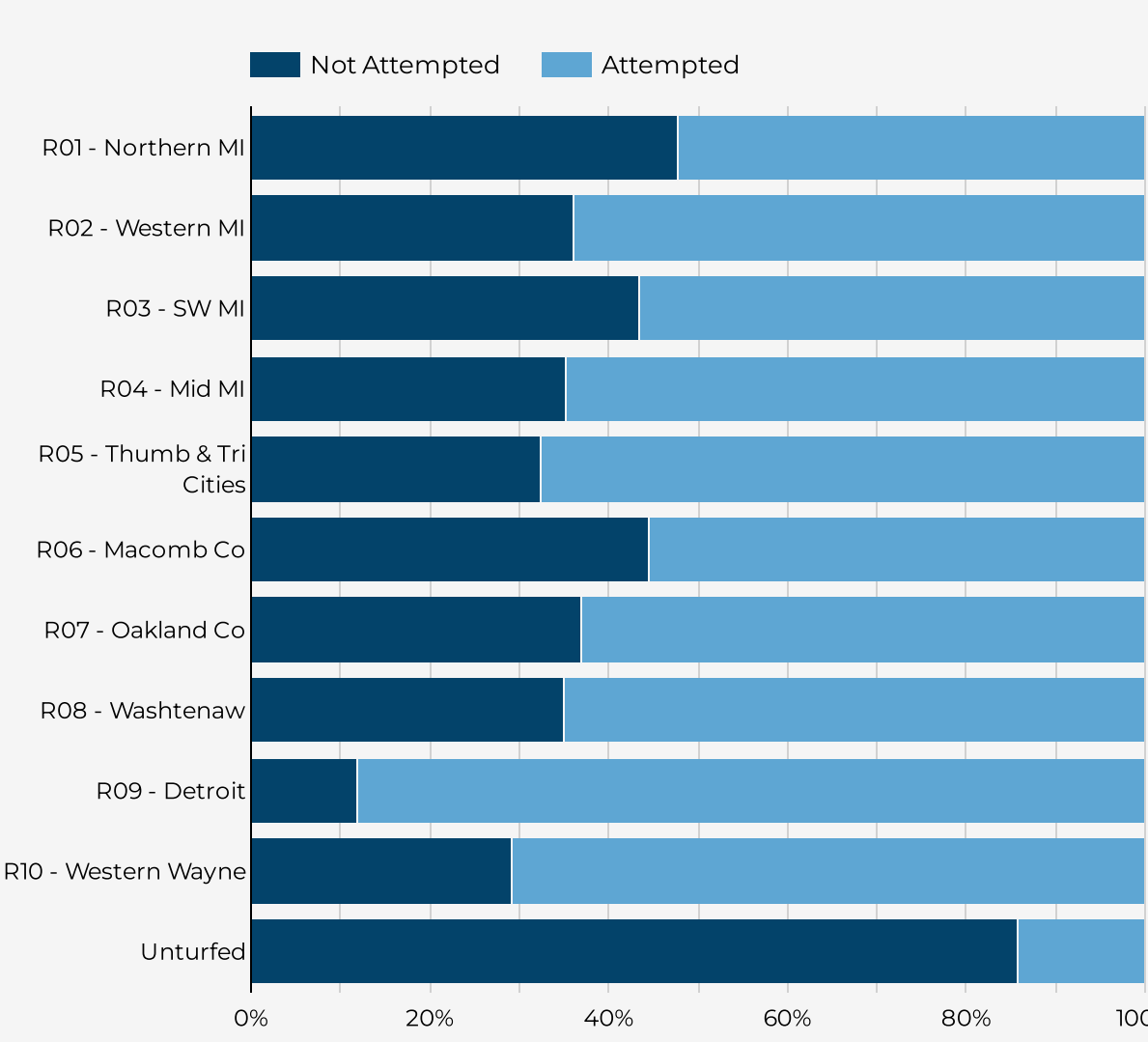
Full Universe



Of Attempted



Regional Breakdown



Filter By:

Mode

Super Region

Region

Turf

County

Walkability

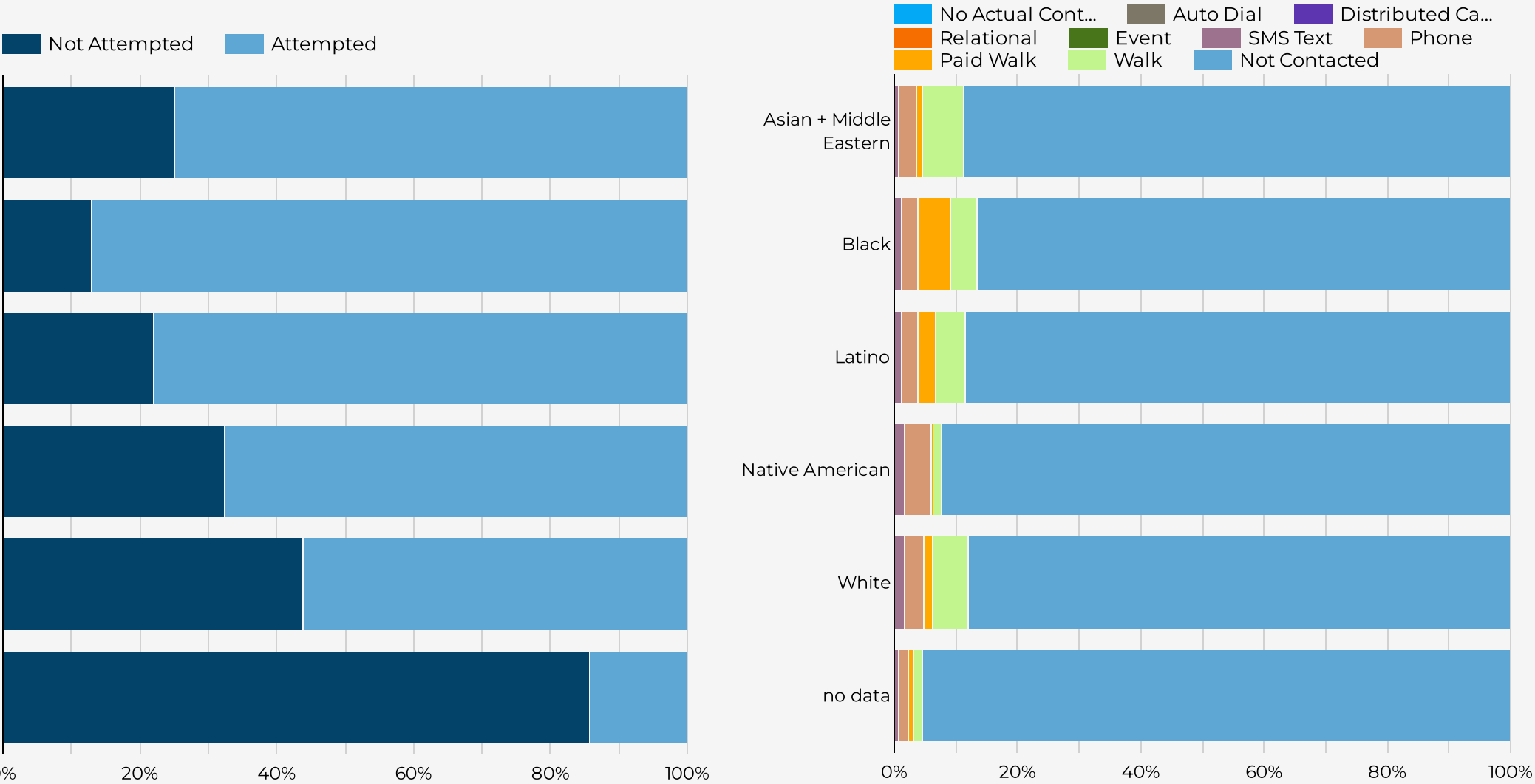
US Congress

State Senate

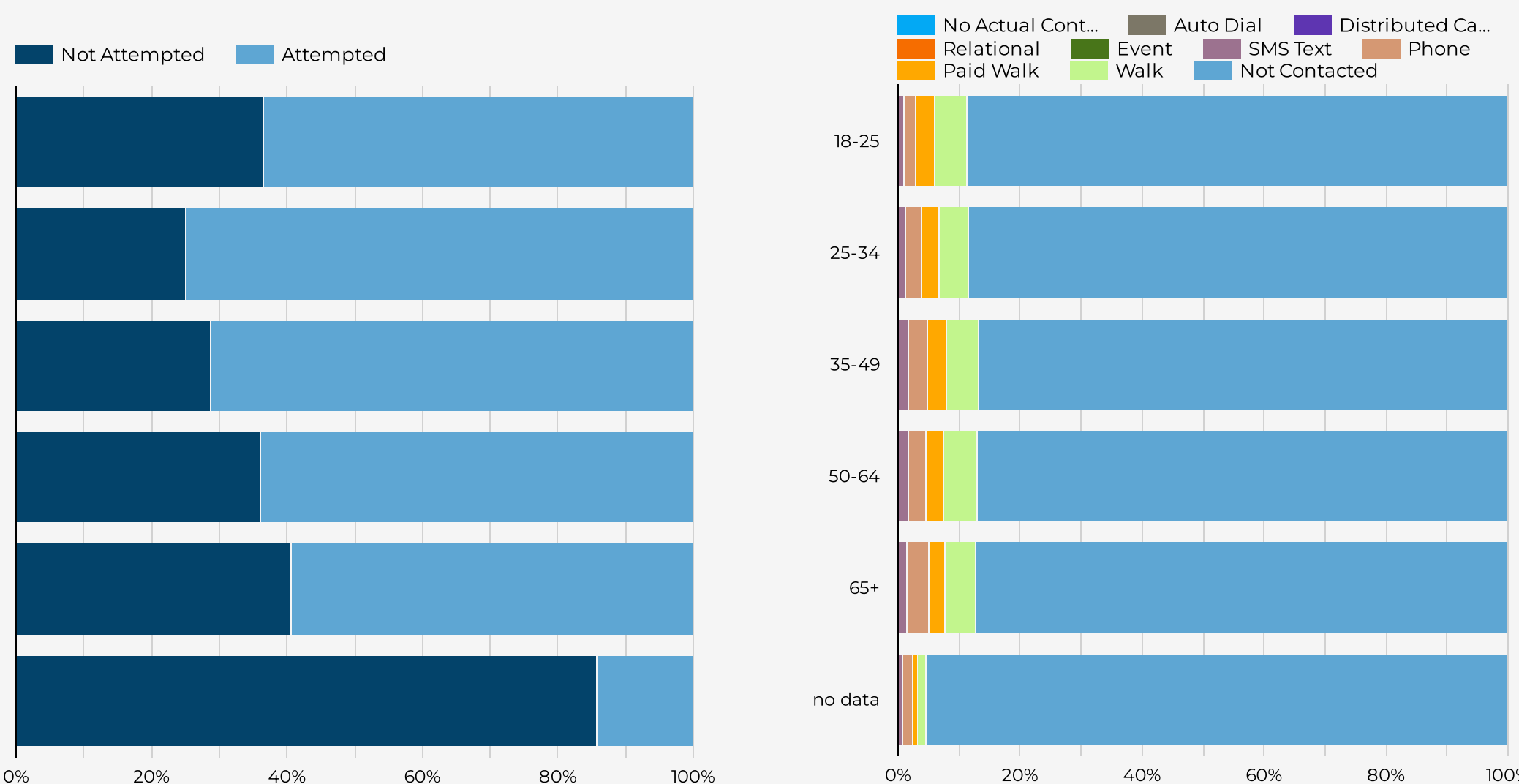
State House

Precinct

Ethnicity Breakdown



Age Breakdown



Voter Contact Tier Penetration Report - Paid Universe

Filter By:

Mode

▼

Super Region

▼

Region

▼

Turf

▼

County

▼

Walkability

▼

US Congress

▼

State Senate

▼

State House

▼

Precinct

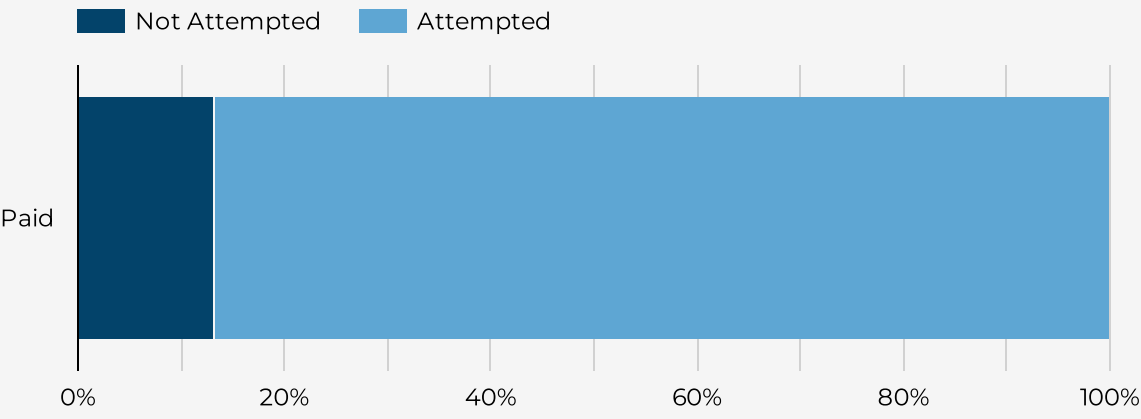
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Toplines

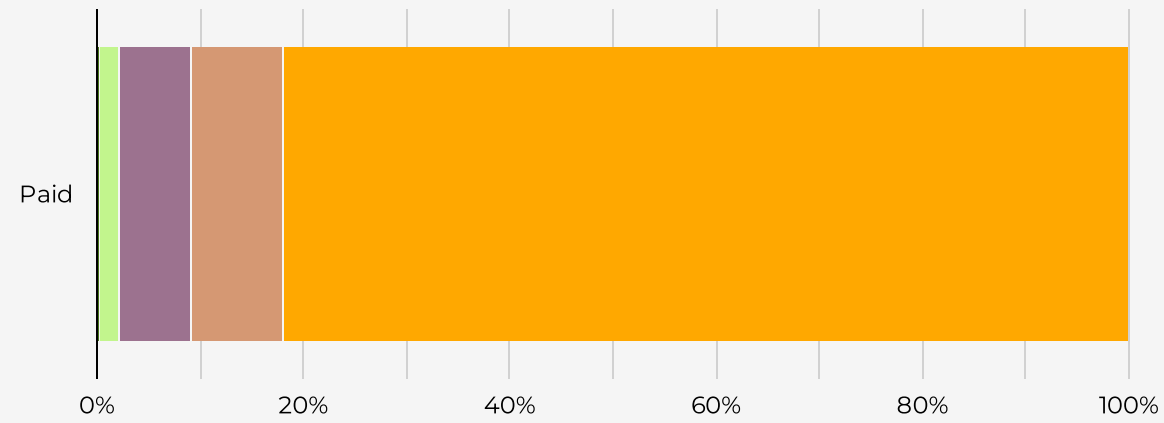
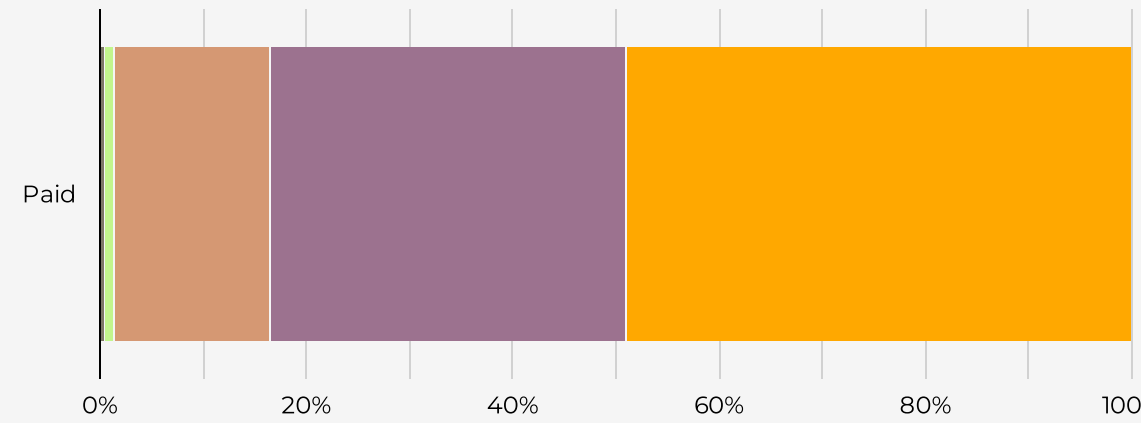
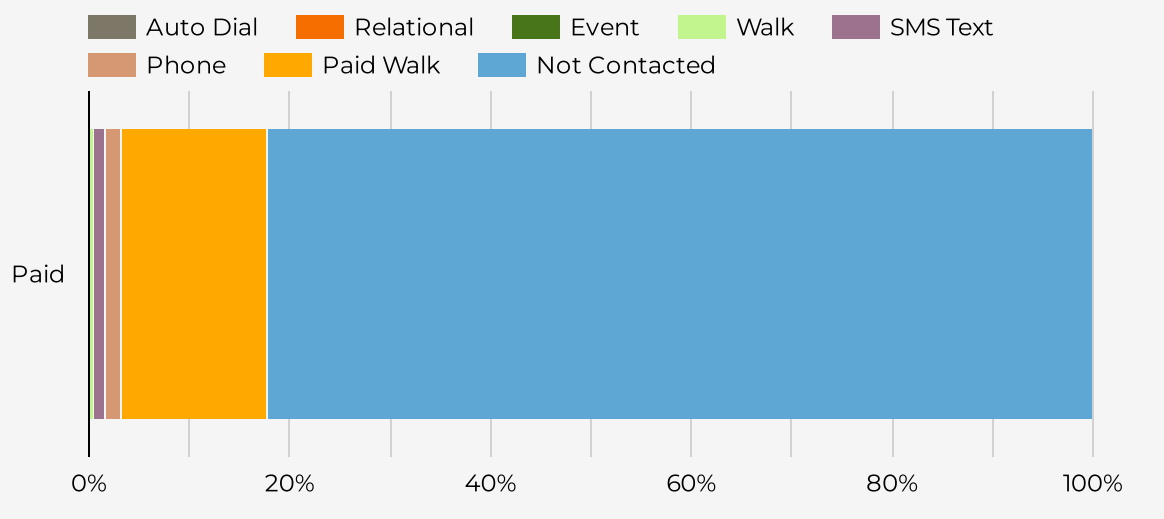
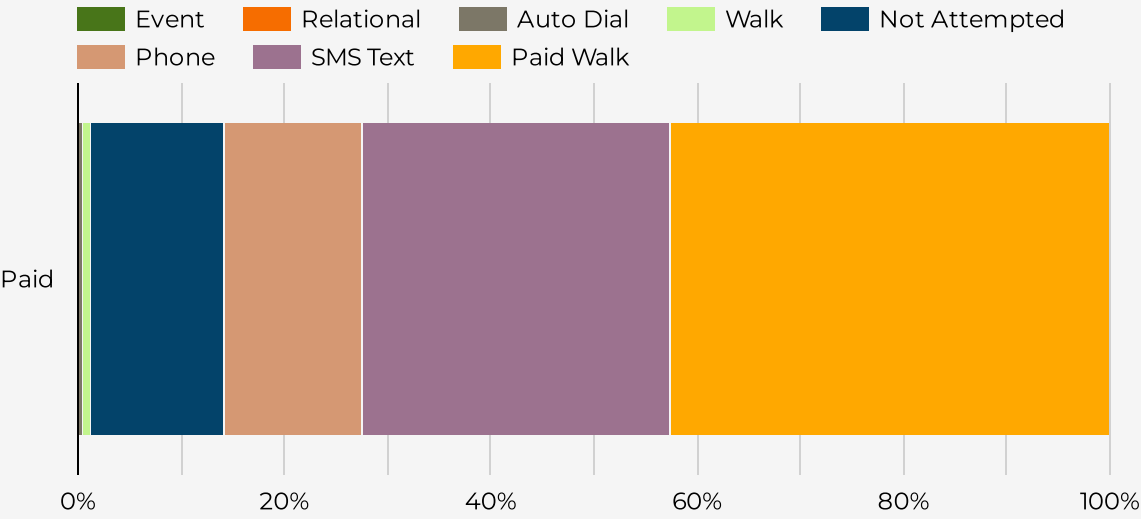
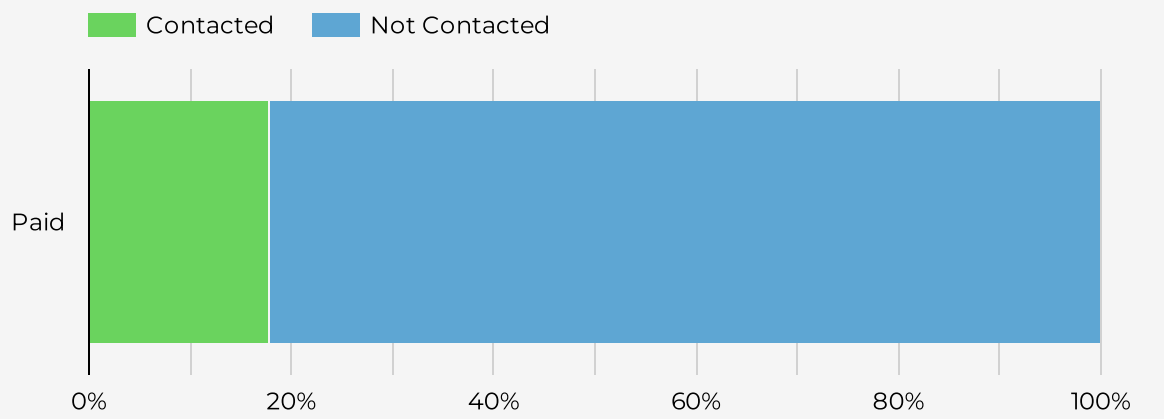
Total Universe Size	Attempted	Attempted Percent	Unattempted	Unattempted Percent	Contacts	Contact Rate of Attempted	Contact Rate of Full Universe
267,730	232,565	86.87%	35,165	13.13%	41,218	17.72%	15.40%

Topline Charts

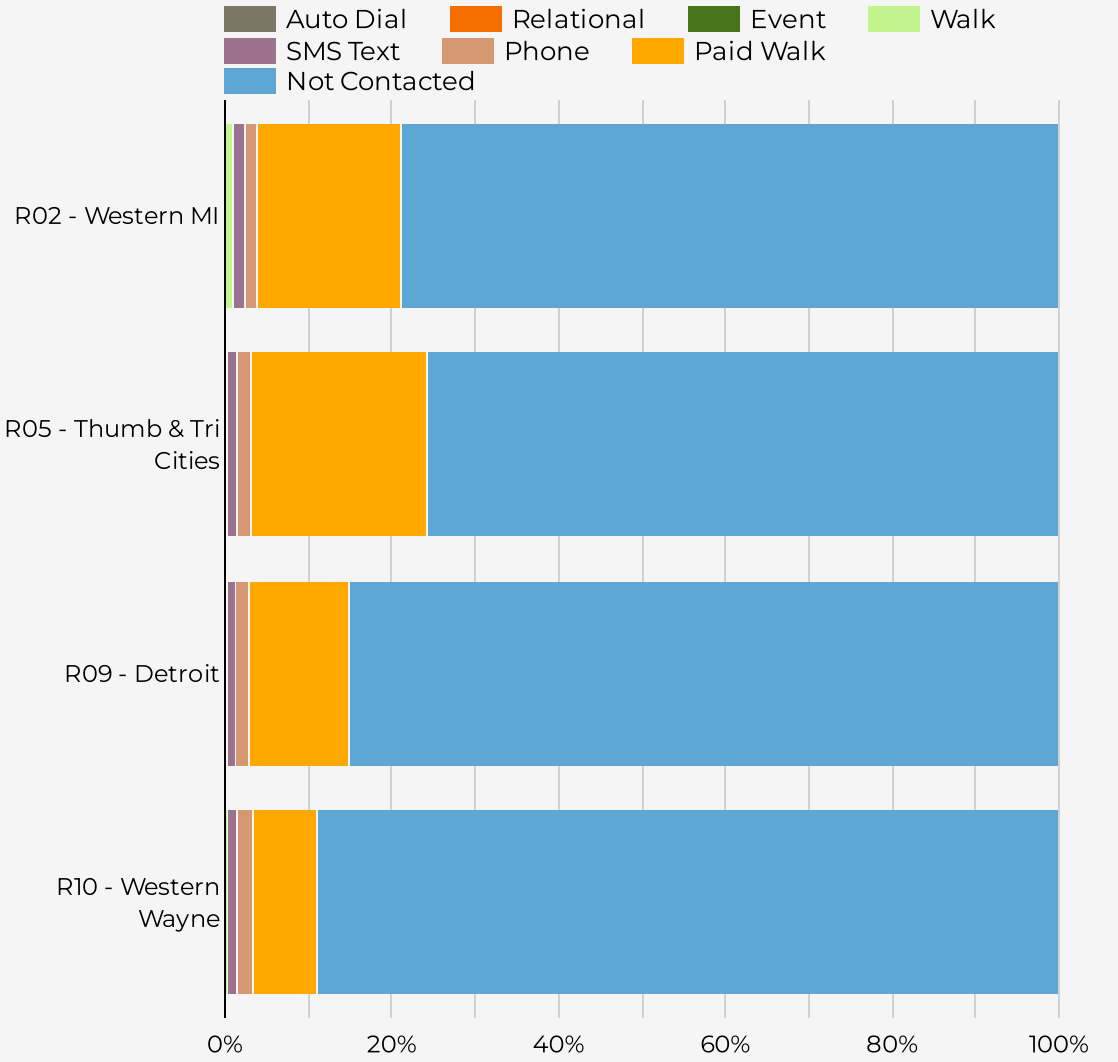
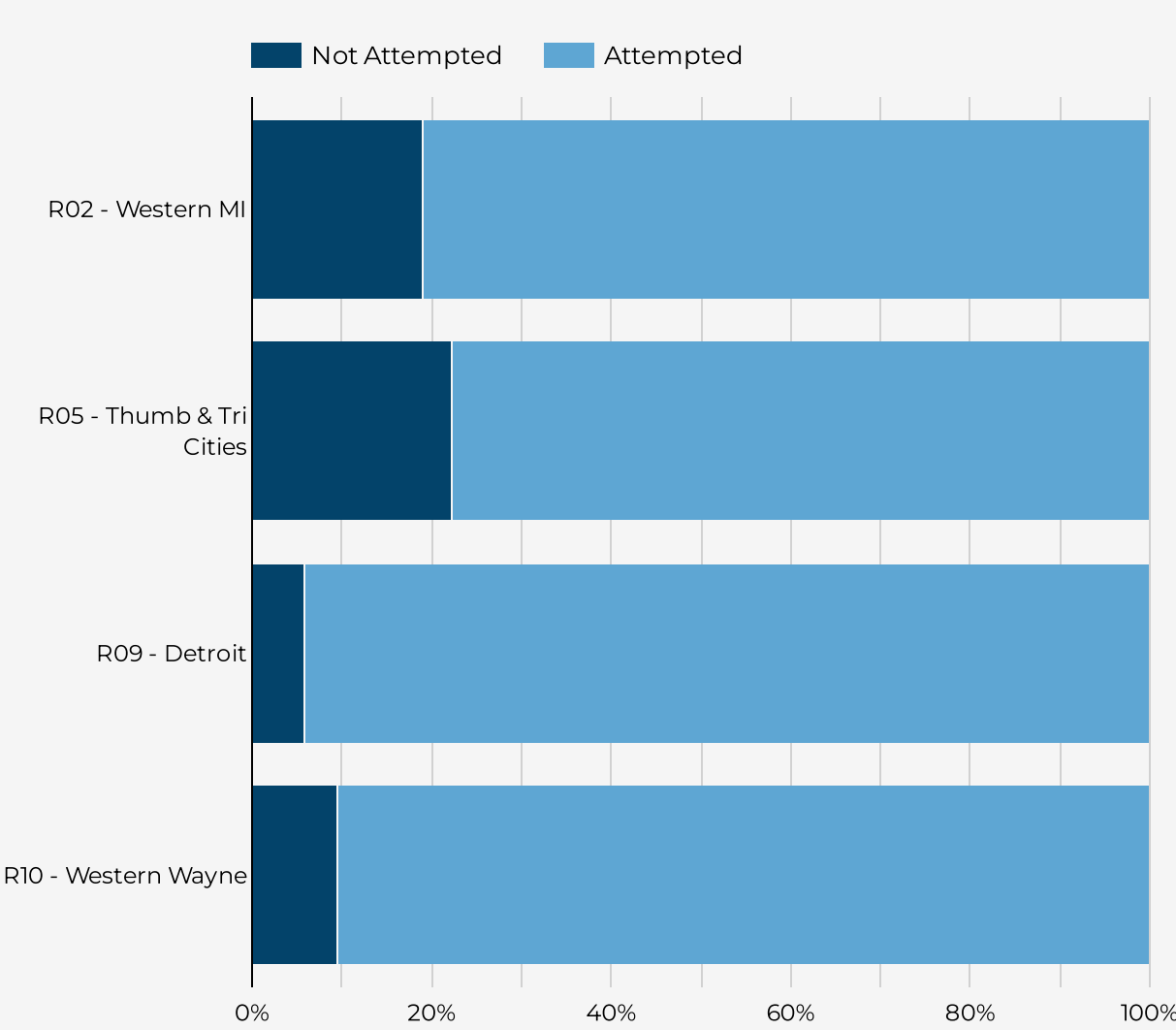
Full Universe



Of Attempted



Regional Breakdown



Filter By:

Mode ▾

Super Region ▾

Region ▾

Turf ▾

County ▾

Walkability ▾

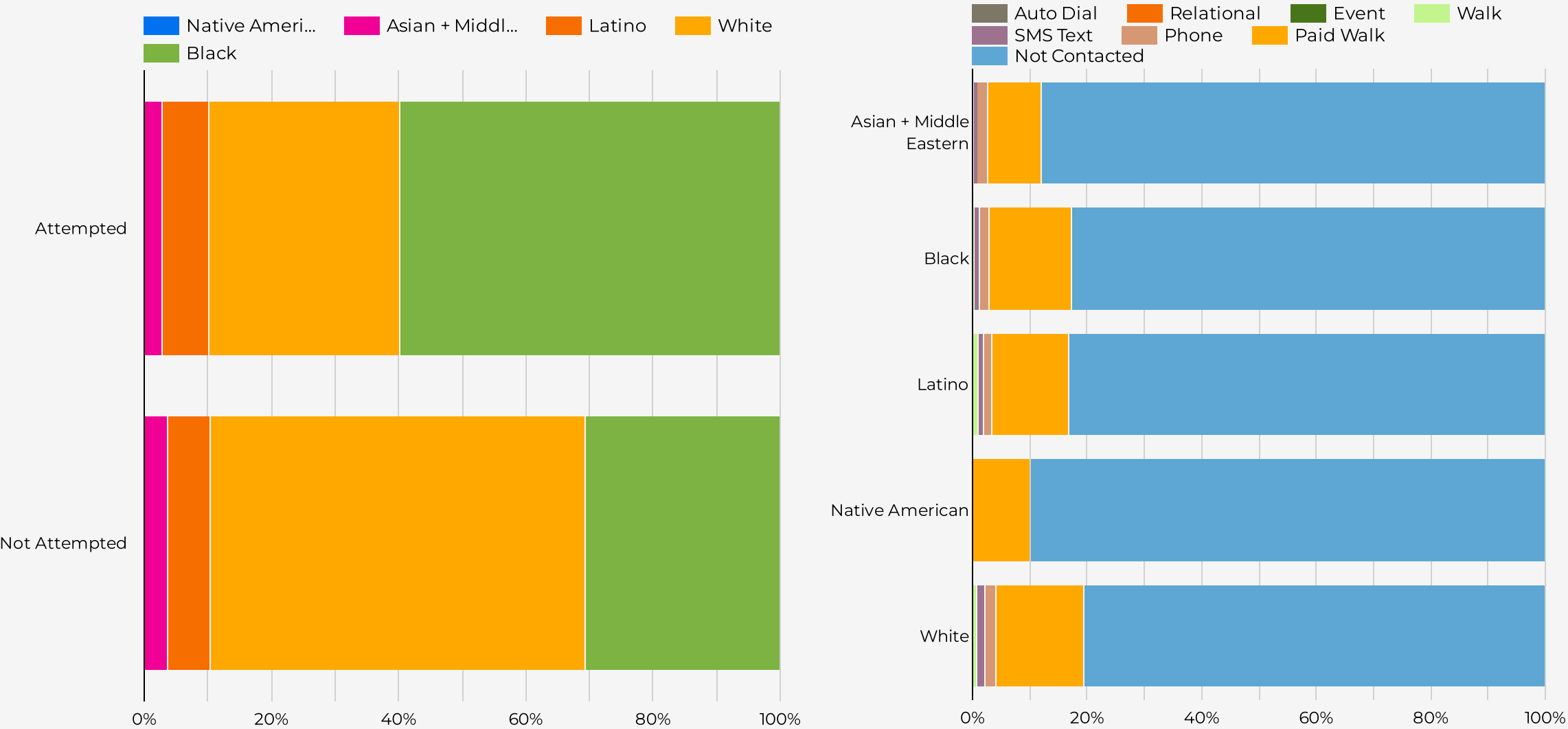
US Congress ▾

State Senate ▾

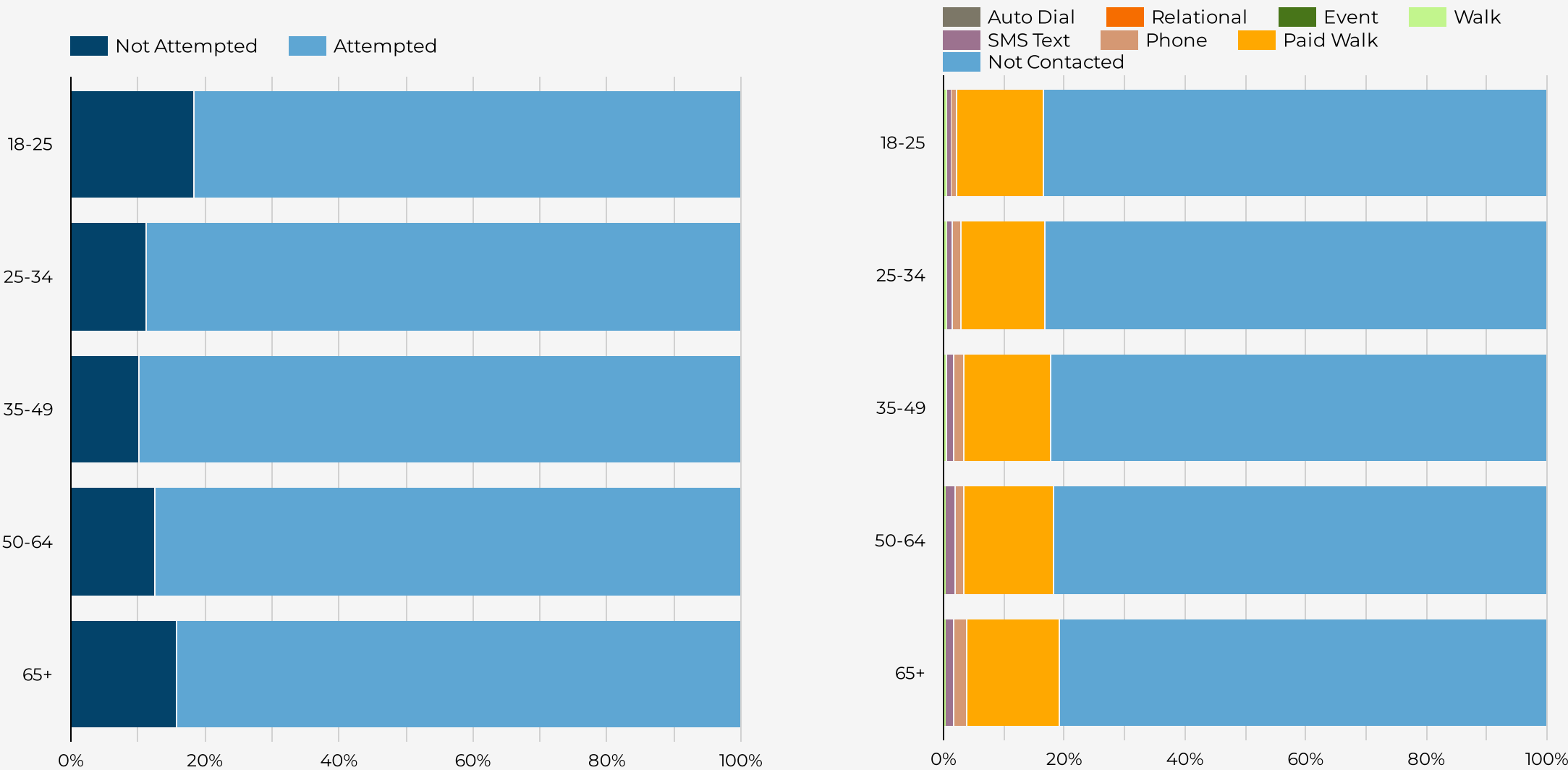
State House ▾

Precinct ▾

Ethnicity Breakdown



Age Breakdown



Voter Contact Tier Penetration Report - AV Ballot Chase

Filter By:

Phone?: phone (l) ▾

Super Region ▾

Region ▾

Turf ▾

County ▾

Walkability ▾

US Congress ▾

State Senate ▾

State House ▾

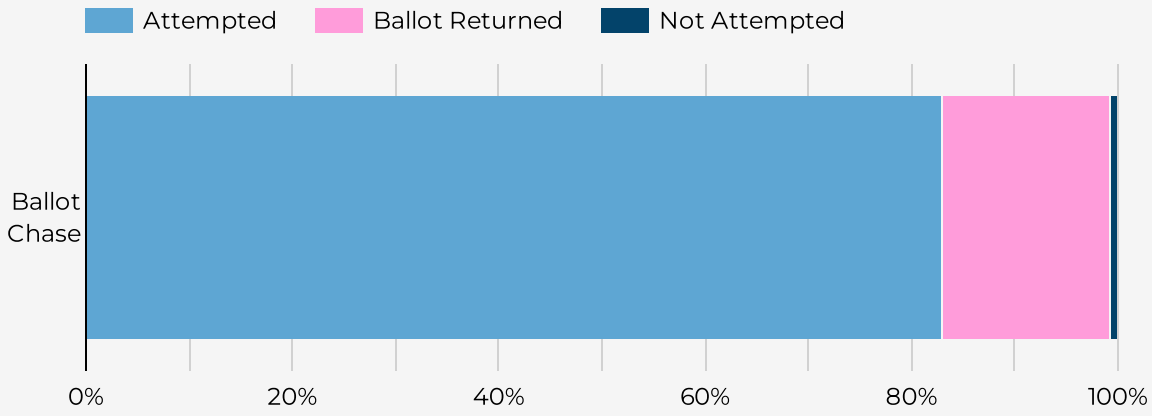
Precinct ▾

Toplines

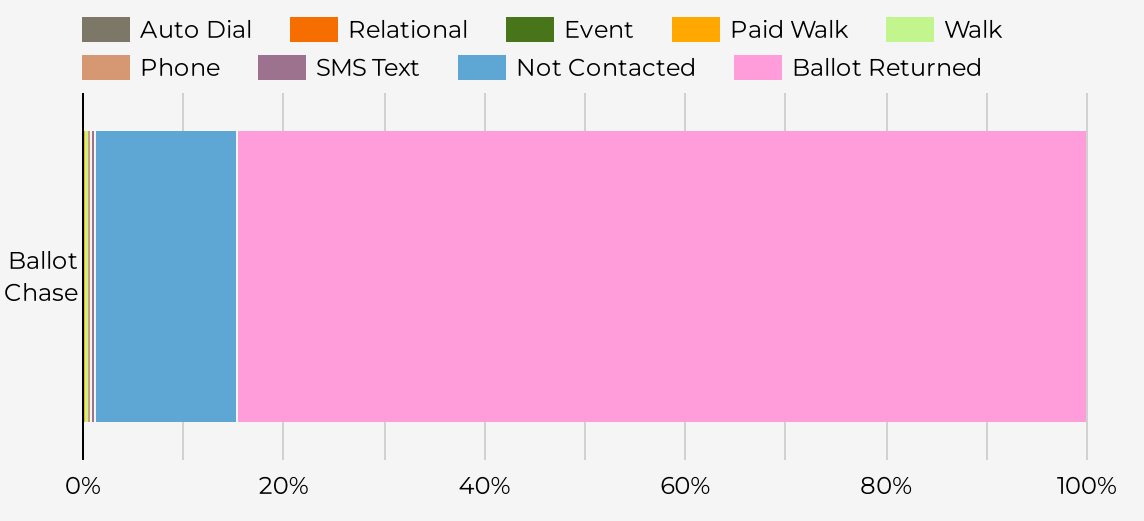
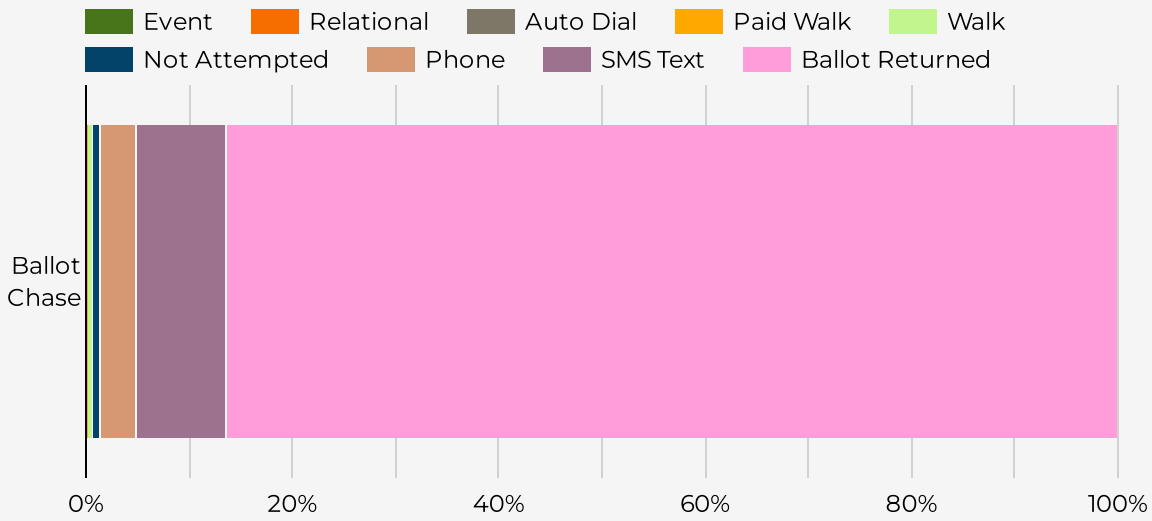
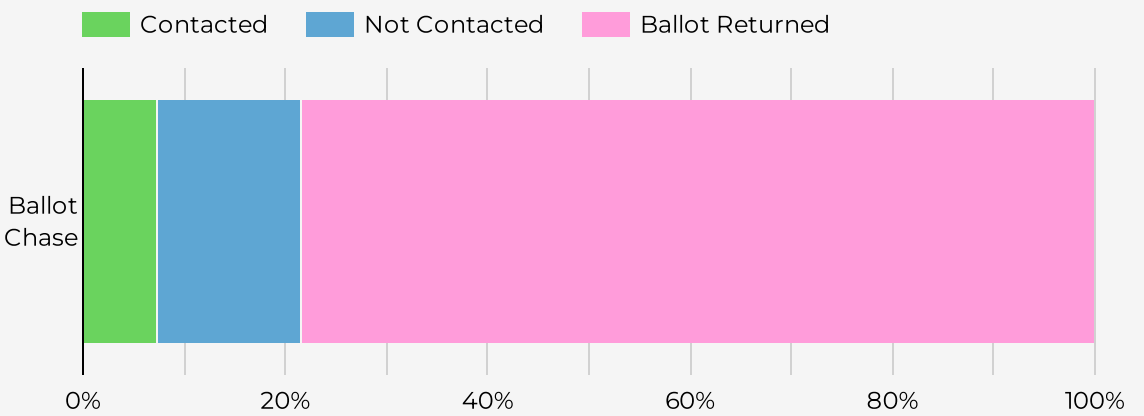
Total Universe Size	Attempted	Attempted Percent	Unattempted	Unattempted Percent	Contacts	Contact Rate of Attempted	Contact Rate of Full Universe
947,806	787,013	83.04%	160,793	16.96%	57,881	7.35%	6.11%
				Ballots Returned	819,744		

Topline Charts

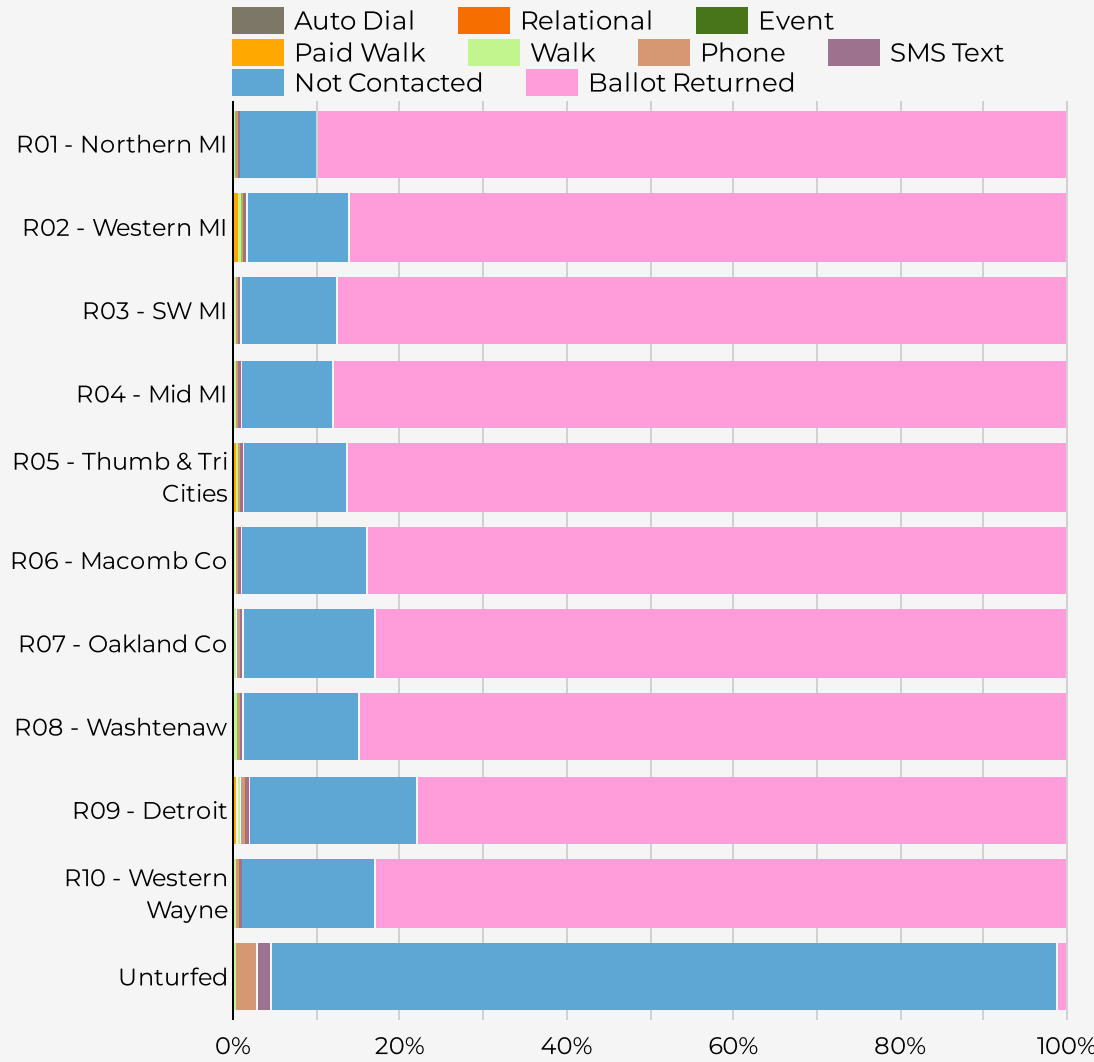
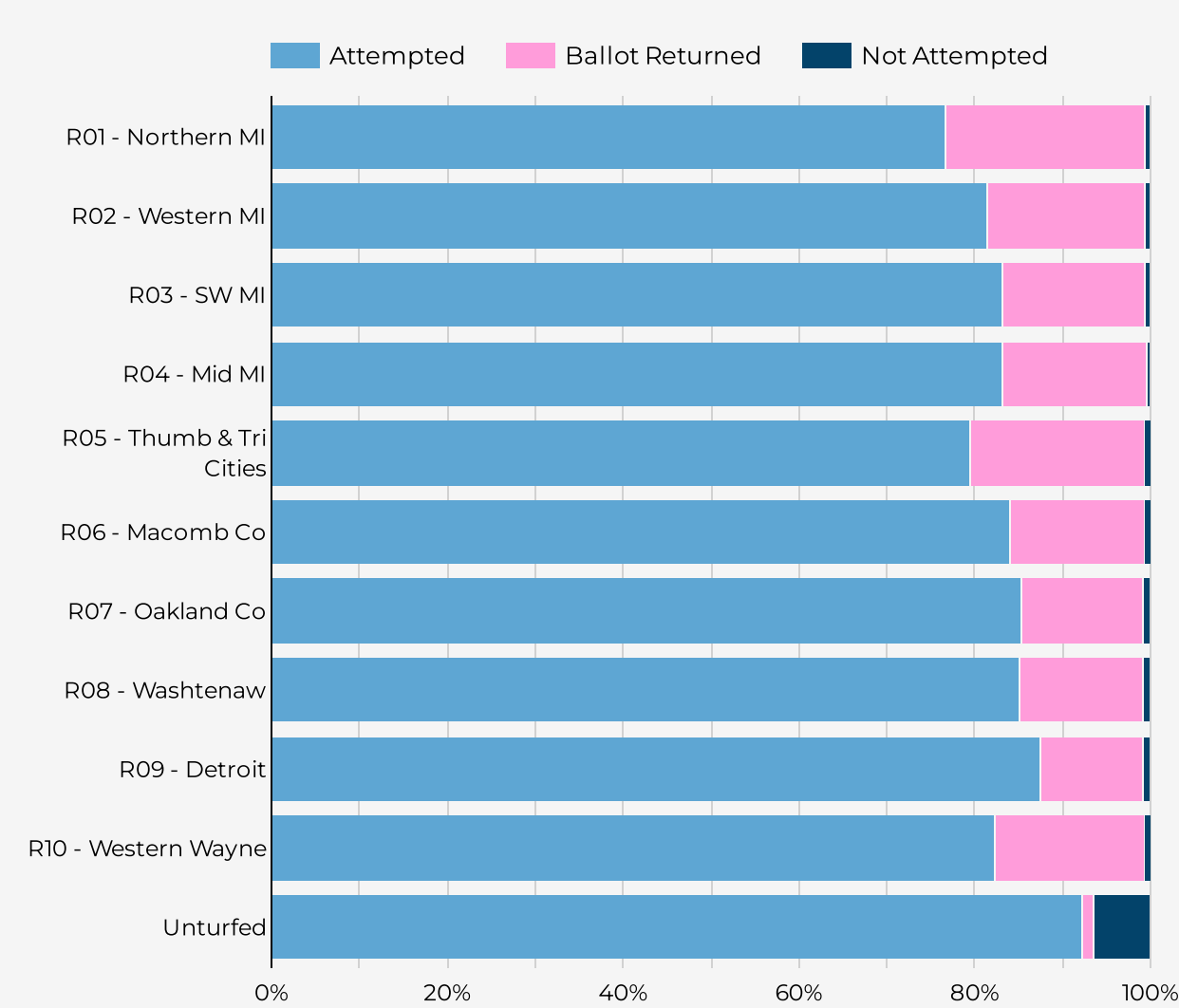
Full Universe



Of Attempted



Regional Breakdown



Phone? ▾

Super Region ▾

Region ▾

Turf ▾

County ▾

Filter By:

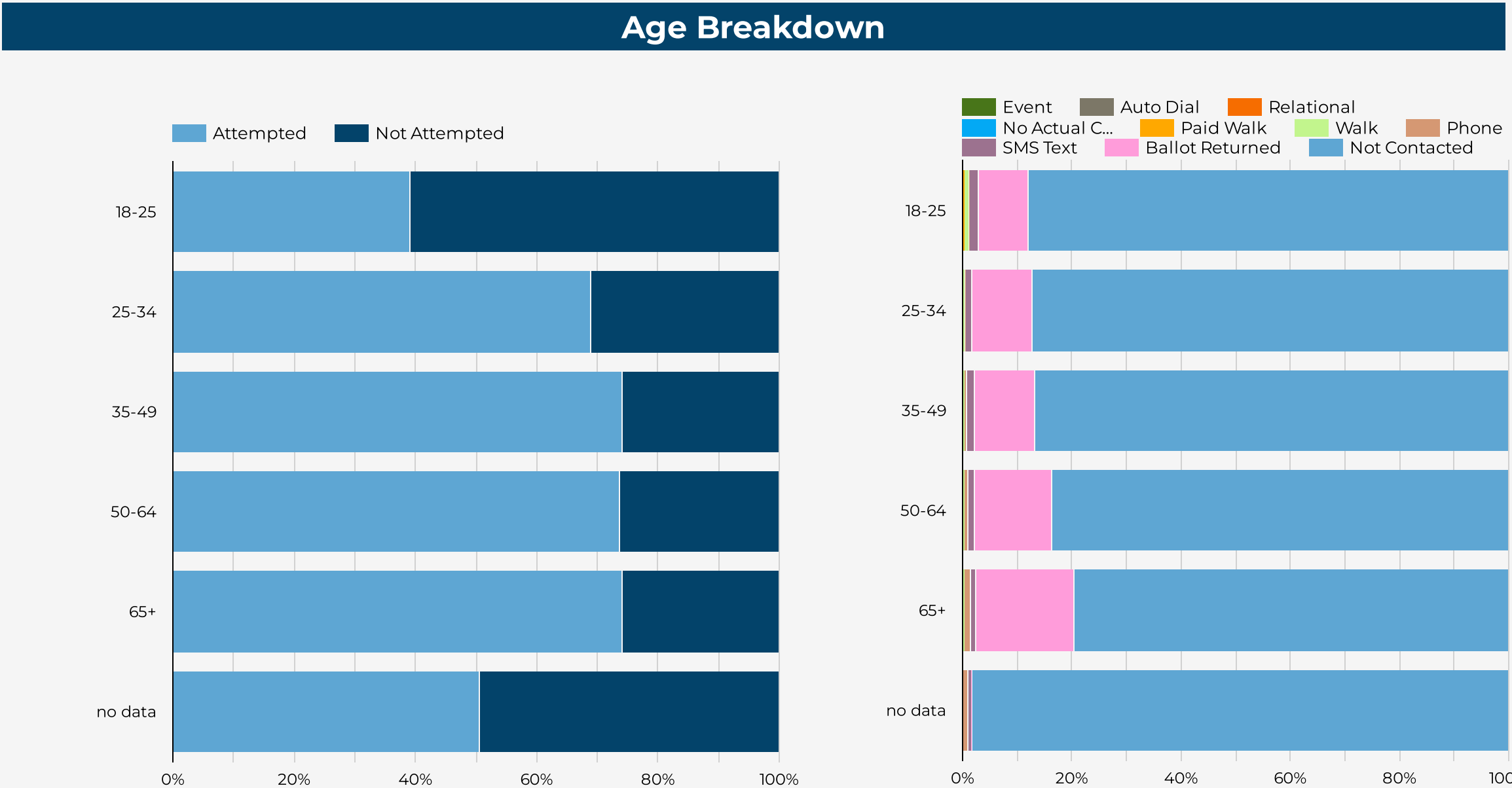
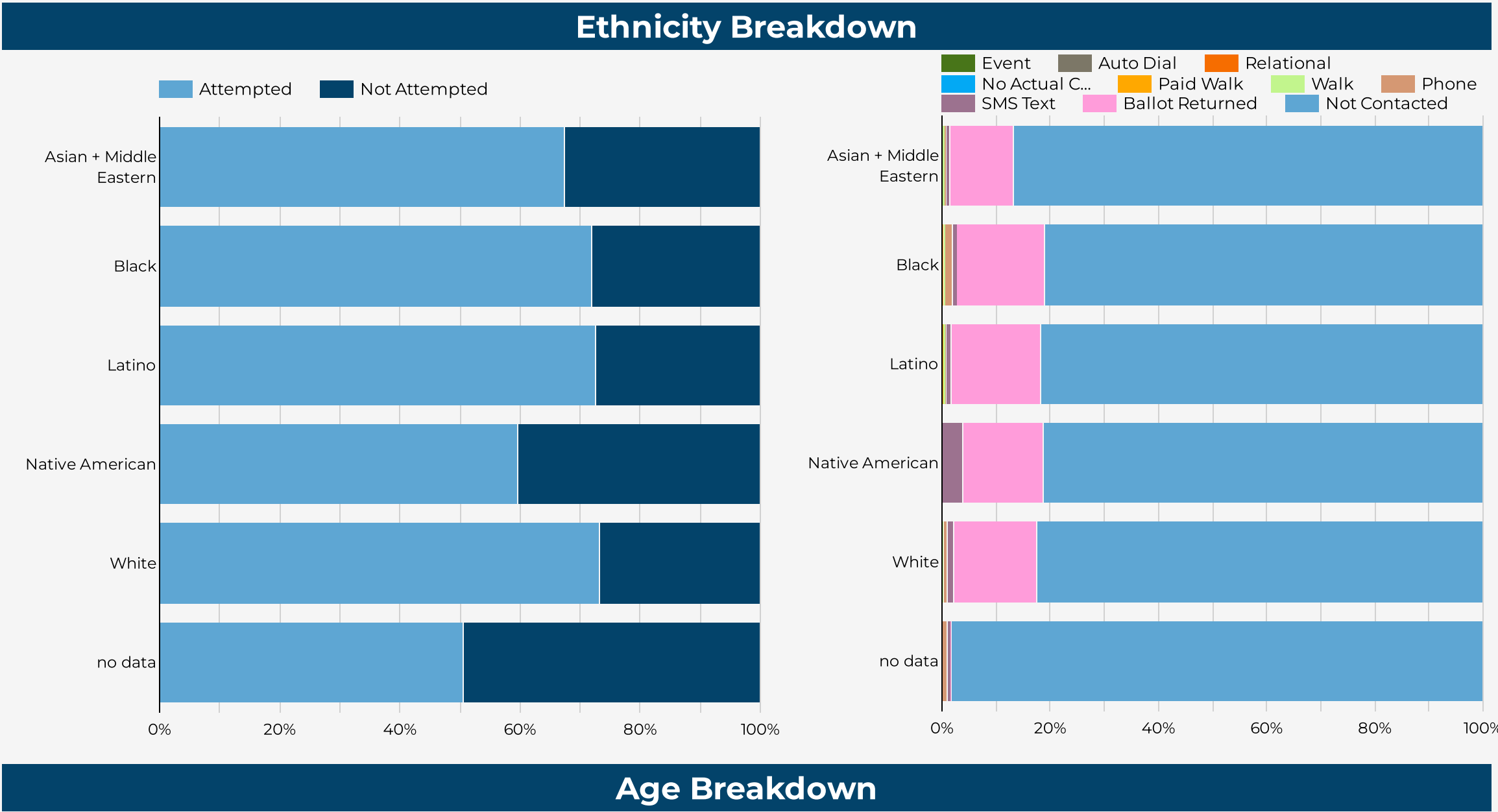
Walkability ▾

US Congress ▾

State Senate ▾

State House ▾

Precinct ▾



Voter Contact Tier Penetration Report - Phase 4 Full GOTV

Filter By:

Mode

Super Region

Region

Turf

County

Walkability

US Congress

State Senate

State House

Precinct

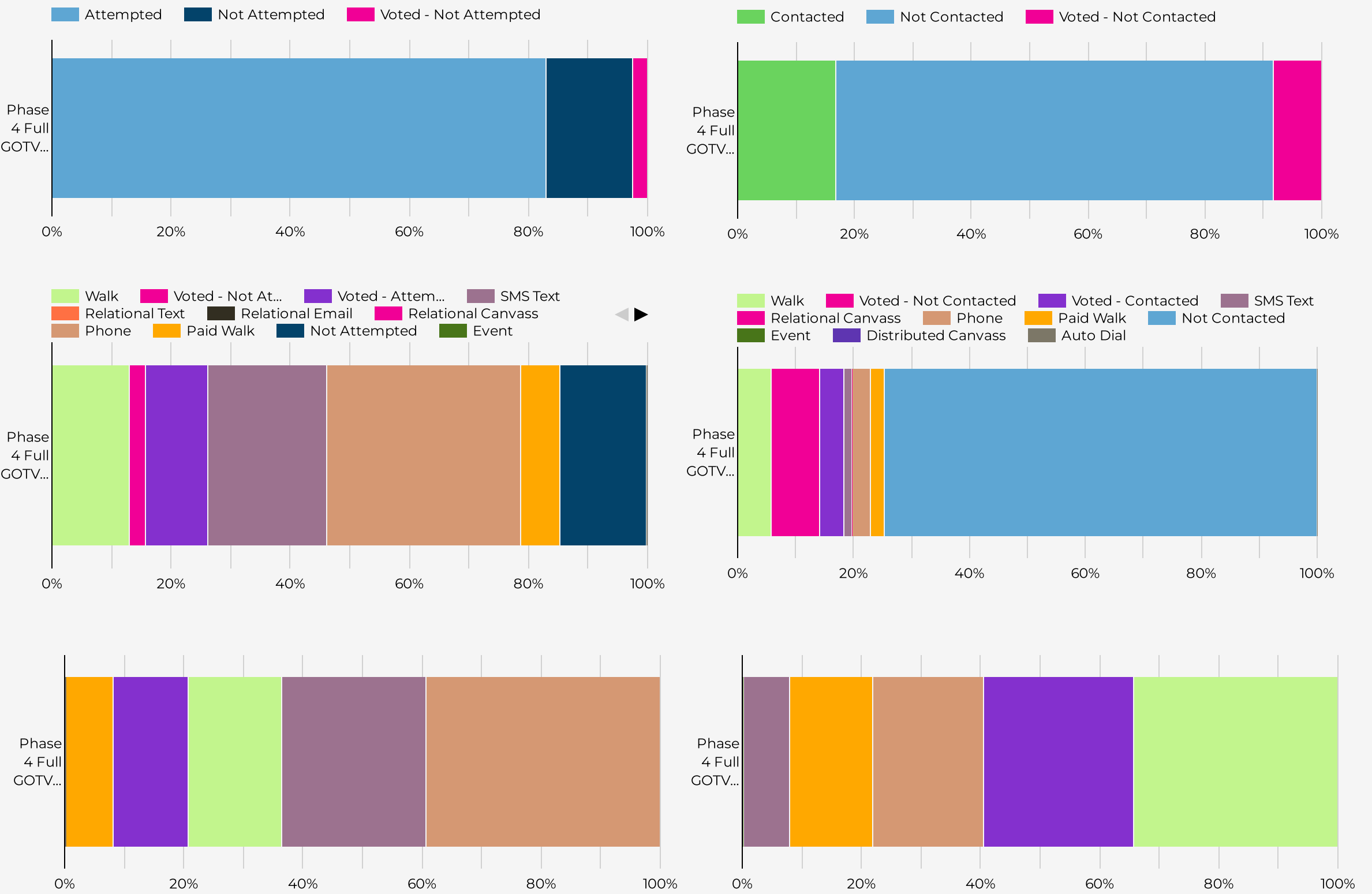
Toplines

Total Universe Size	Attempted	Attempted Percent	Unattempted	Unattempted Percent	Contacts	Contact Rate of Attempted	Contact Rate of Full Universe
1,166,962	966,877	82.85%	200,085	17.15%	163,326	16.89%	14.00%

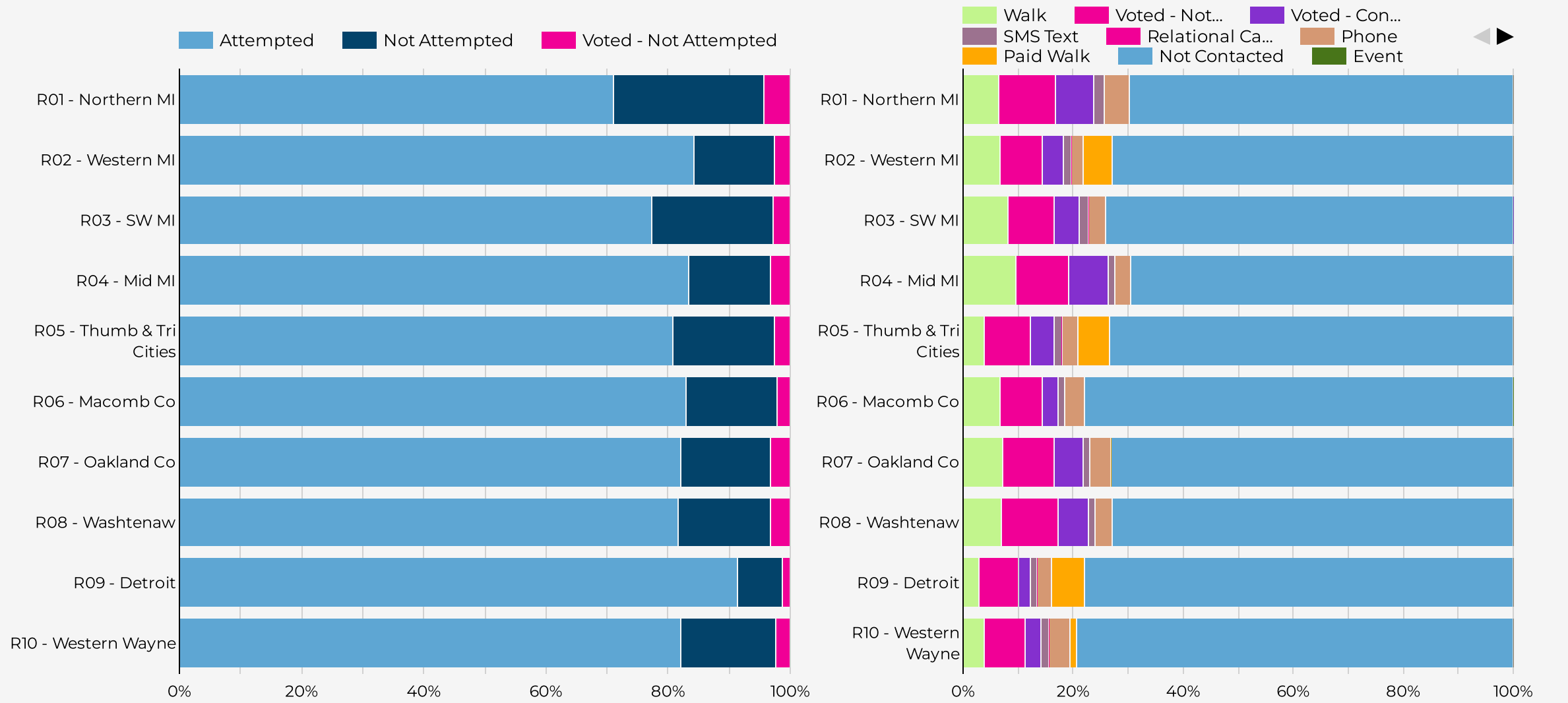
Topline Charts

Full Universe

Of Attempted



Regional Breakdown



Filter By:

Mode

▼

Super Region

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Region

▼

Turf

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County

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Walkability

▼

US Congress

▼

State Senate

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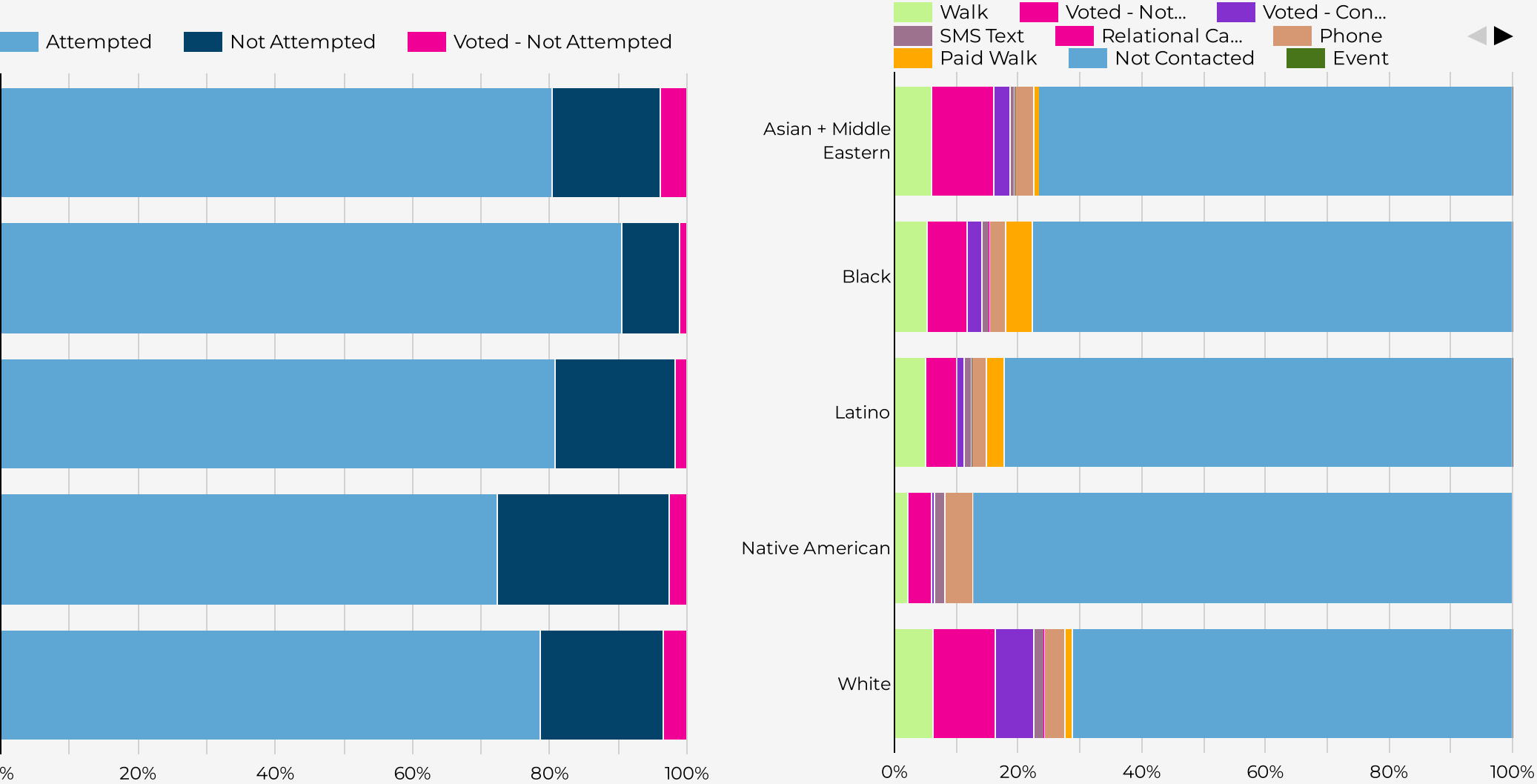
State House

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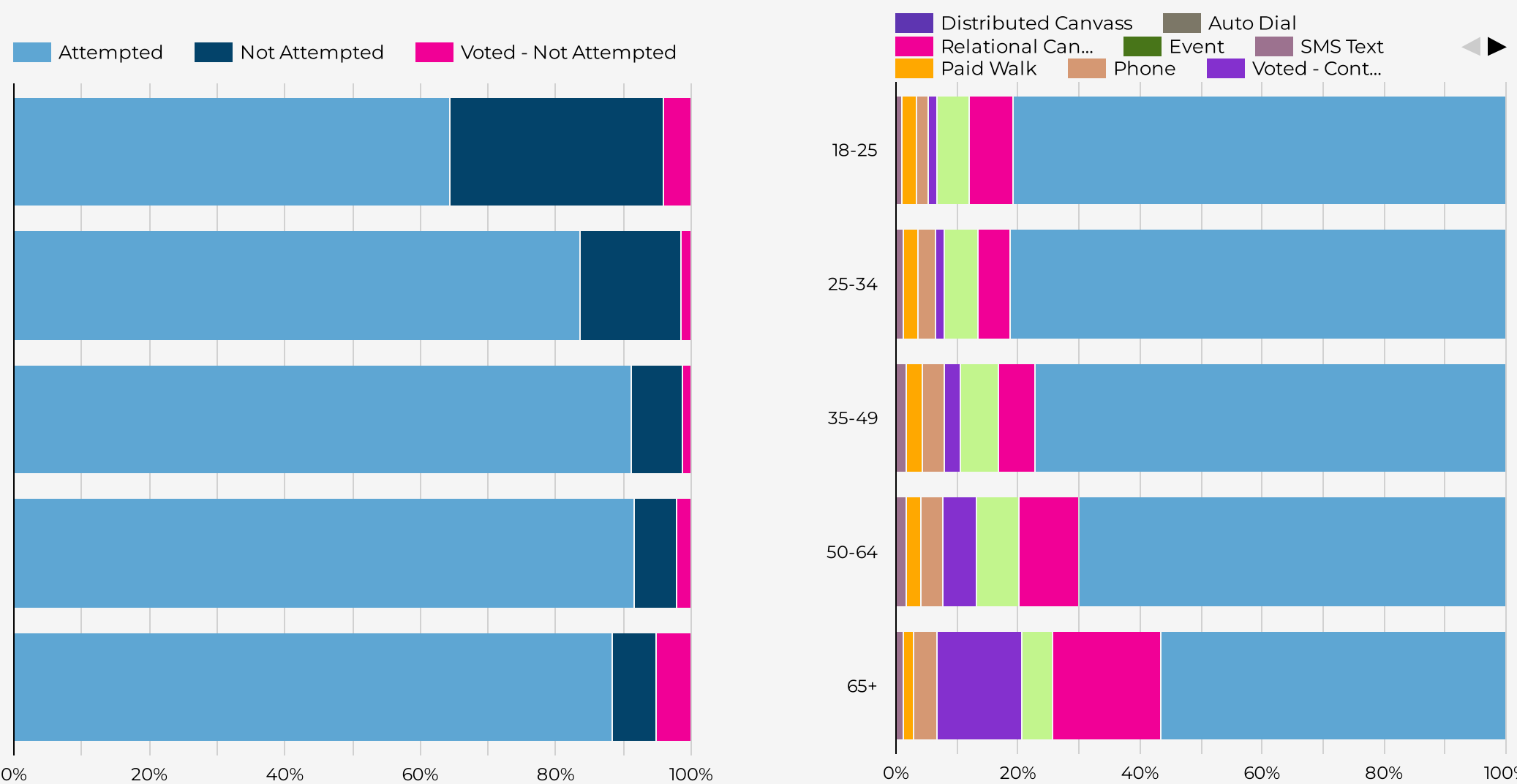
Precinct

▼

Ethnicity Breakdown



Age Breakdown



Voter Contact Pass Progress - Phase 4 Full GOTV

Filter By:

Mode

▼

Super Region

▼

Region

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Turf

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County

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Has Phone

▼

Congressional

▼

State Senate

▼

State House

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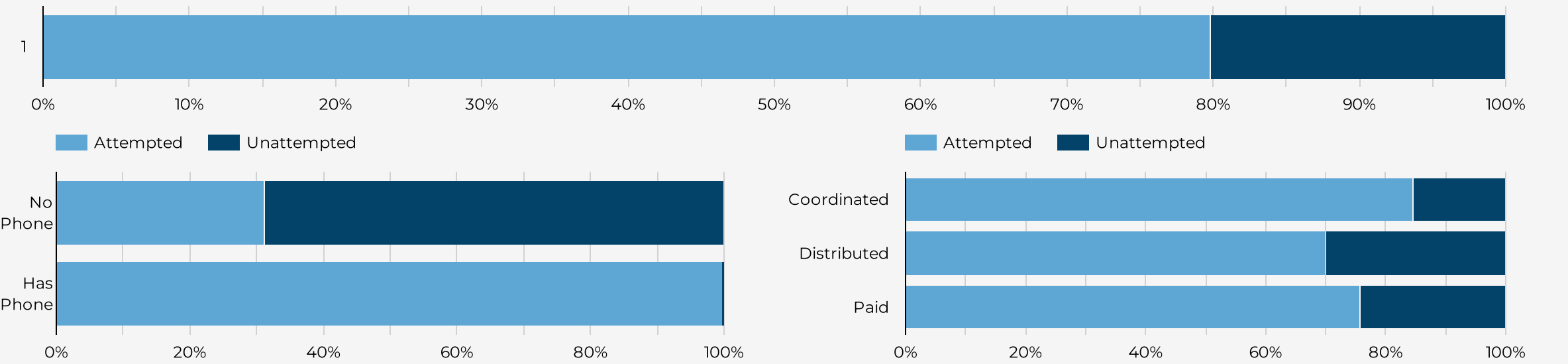
Precinct

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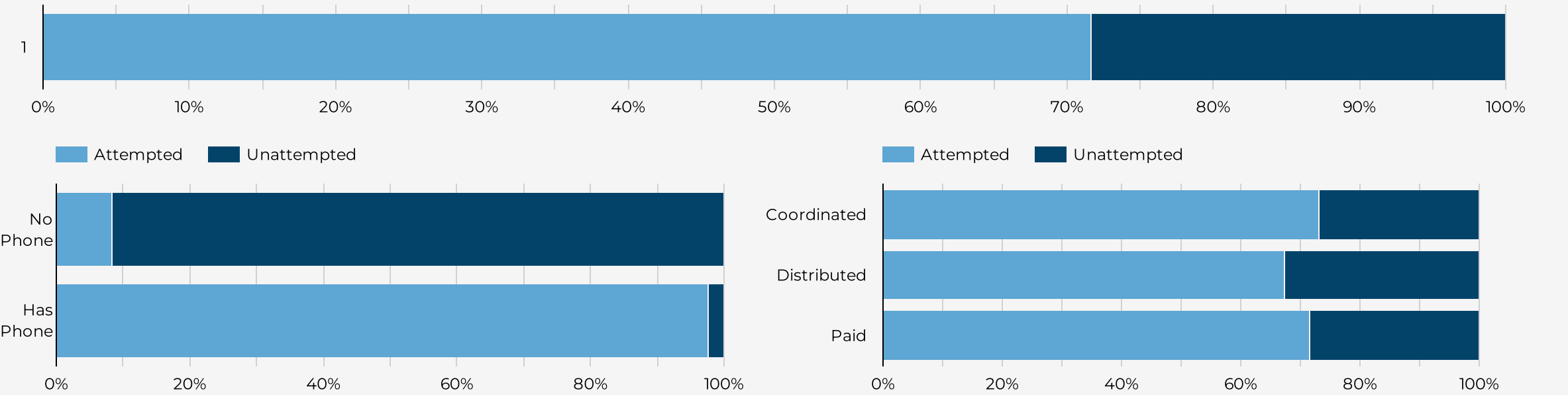
Toplines

Current Universe Size	Attempted	Attempted Percent	Unattempted	Unattempted Percent	Unattempted Distributed No Phones	Attempted Has Phone	Attempted Has Phone Percent
944,107	753,606	79.82%	190,571	20.18%	59,776	667,941	99.75%

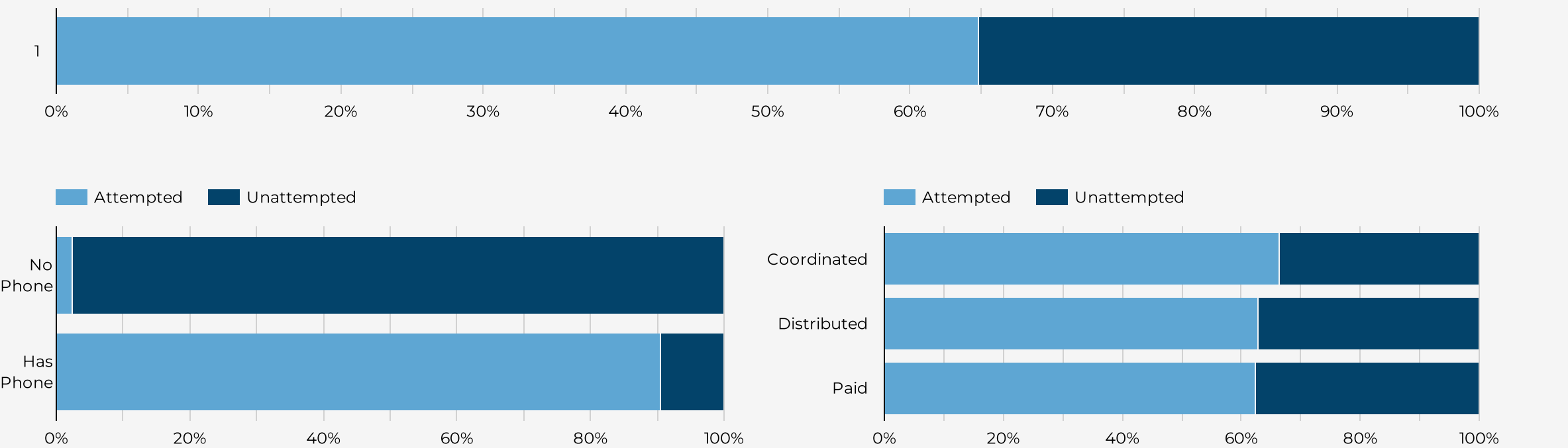
Pass One



Pass Two



Pass Three



Voter Contact Pass Progress - Phase 4 Ballot Chase

Filter By:

Mode

▼

Super Region

▼

Region

▼

Turf

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County

▼

Has Phone

▼

Congressional

▼

State Senate

▼

State House

▼

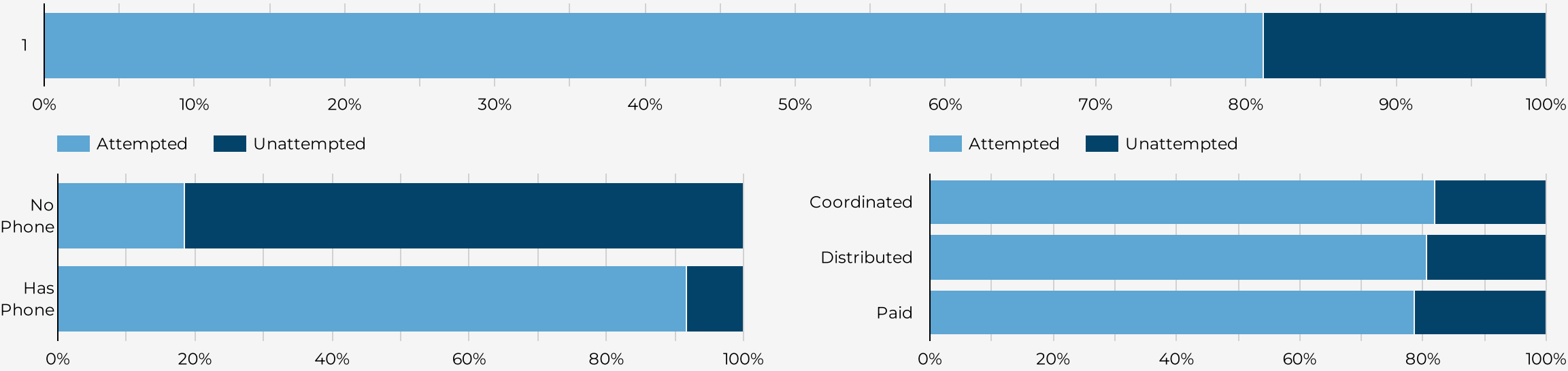
Precinct

▼

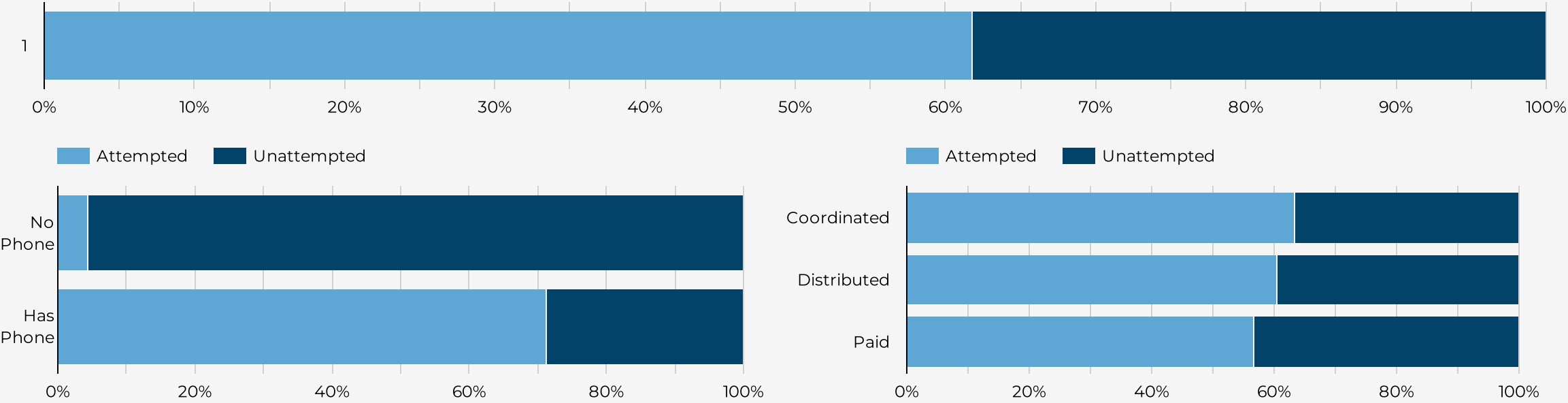
Toplines

Current Universe Size	Attempted	Attempted Percent	Unattempted	Unattempted Percent	Unattempted Distributed No Phones	Attempted Has Phone	Attempted Has Phone Percent
421,559	342,403	81.22%	79,256	18.78%	10,111	331,308	91.65%

Pass One



Pass Two



Pass Three

