

Filter by:

Super Region

County

Region Name

US Congress

Organizer Turf

State Senate

CAMPAIGN FOR MICHIGAN

State House

Production Report

Change Date Range

Dec 10, 2021 - Nov 14, 2022

Change Goal Week

Goal Week

Contact Type

Voter Contact Top Lines

Attempts Made	Contacts Made	Contact Rate
49	6	12.2%
523,790	15,583	3.0%
8,853,000	349,531	3.9%

Volunteer Contact Top Lines

Attempts Made	Contacts Made	Contact Rate
3	0	0.0%
16,370	1,197	7.3%
2,143,072	183,472	8.6%

Yesterday
1 week before yesterday
All Time

Shifts Top Lines

Shifts Recruited	Shifts Completed	New Vols Activated
0	0	0
345	598	123
60,650	22,173	5,037

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Volunteer Contact

Change Date Range

Dec 10, 2021 - Nov 14, 2022

Change Goal Week

Goal Week

☒ Contact Type

☒ Walk

☒ SMS Text

☒ Phone

Yesterday

3

0

0.0%

1 week before yesterday

16,370

1,197

7.3%

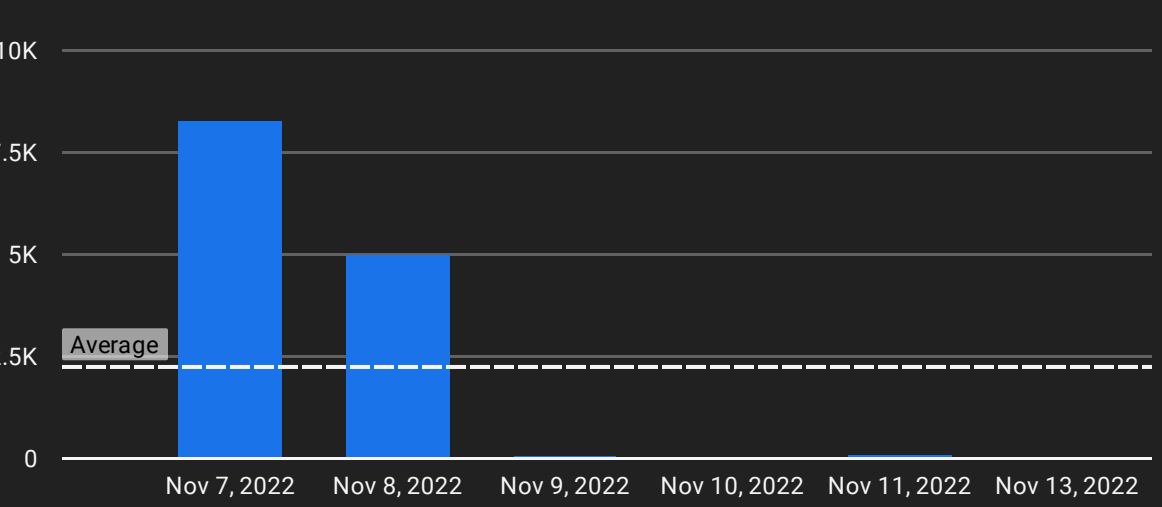
All Time

2,143,072

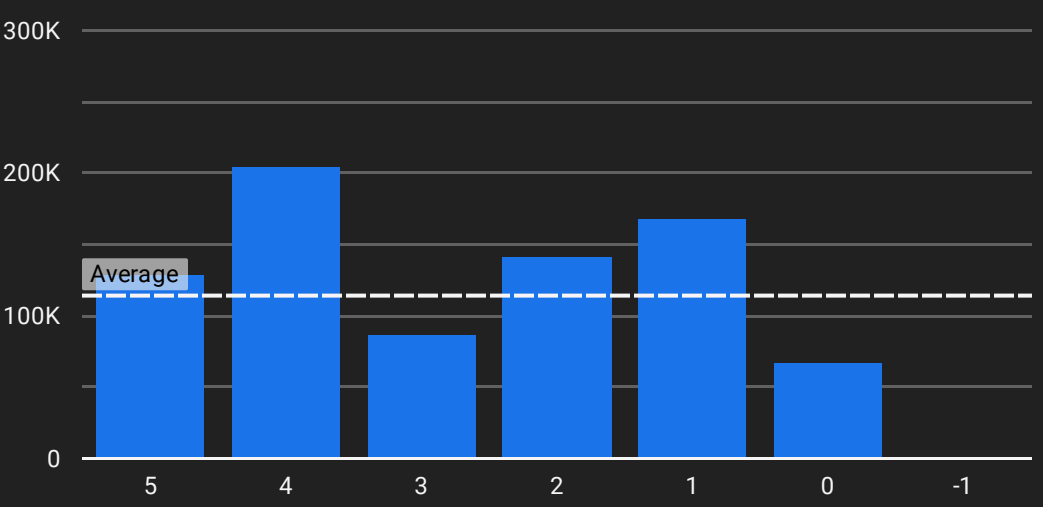
183,472

8.6%

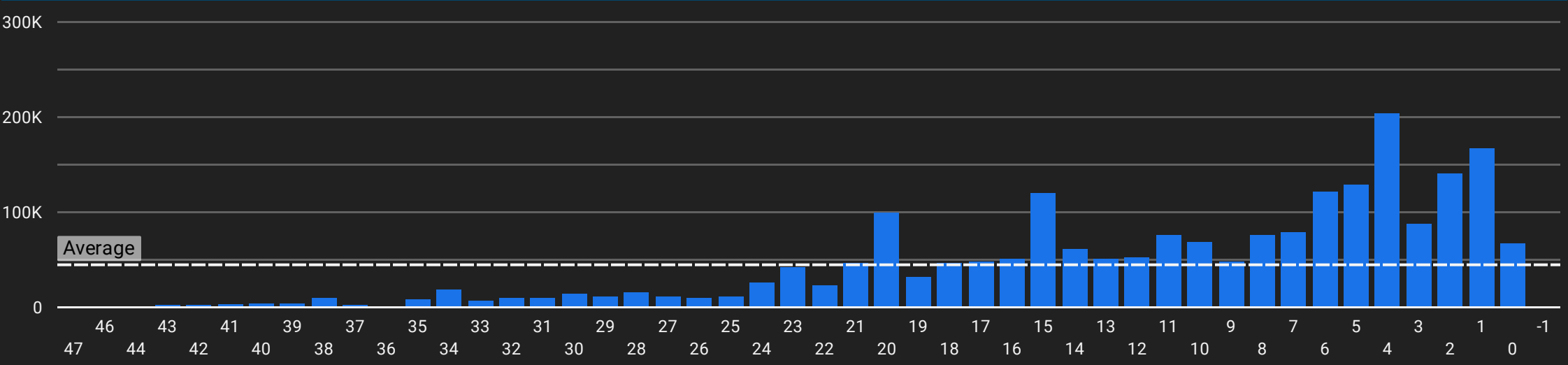
Attempts - last 7 days



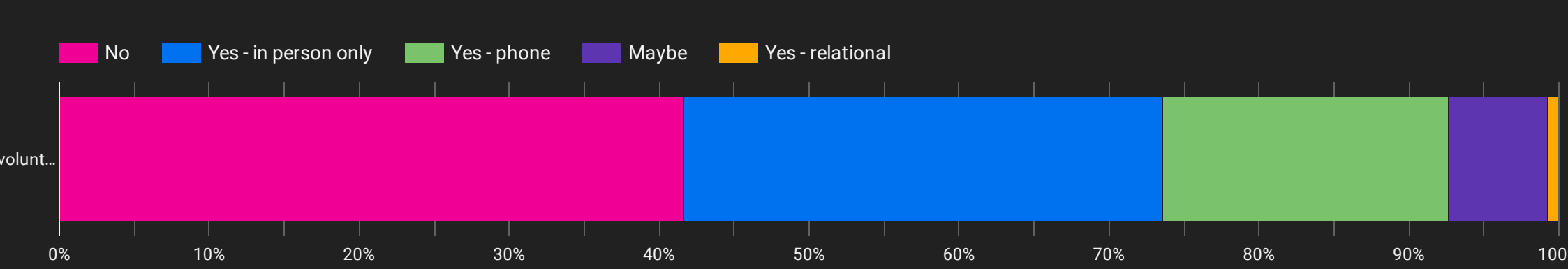
Attempts - last 7 weeks



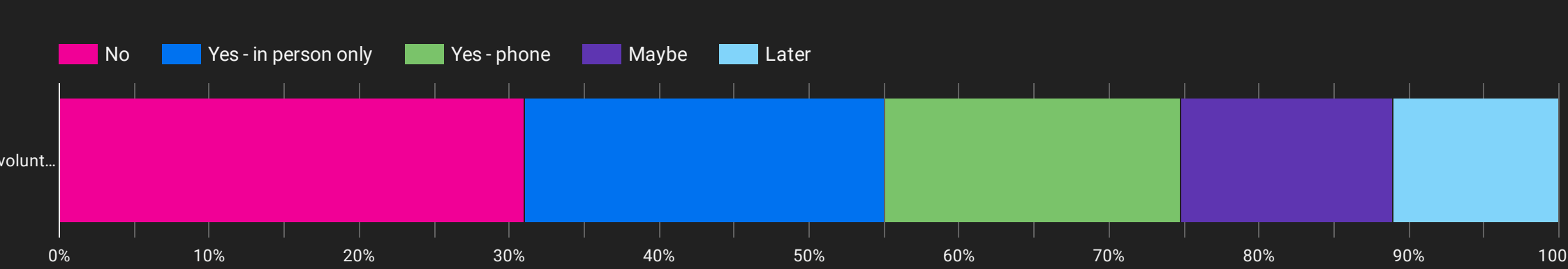
Attempts - All time



Volunteer Question Responses Collected - Last 7 Days



Volunteer Question Responses Collected - All Time



Voter Contact

Change Date Range

Dec 10, 2021 - Nov 14, 2022

Change Goal Week

Goal Week

Contact Type Name

Walk

SMS Text

Relational Text

Relational Email

Relational Canvass

Phone

Attempts Made

Contacts Made

Contact Rate

Yesterday

49

6

12.2%

1 week before yesterday

523,790

15,583

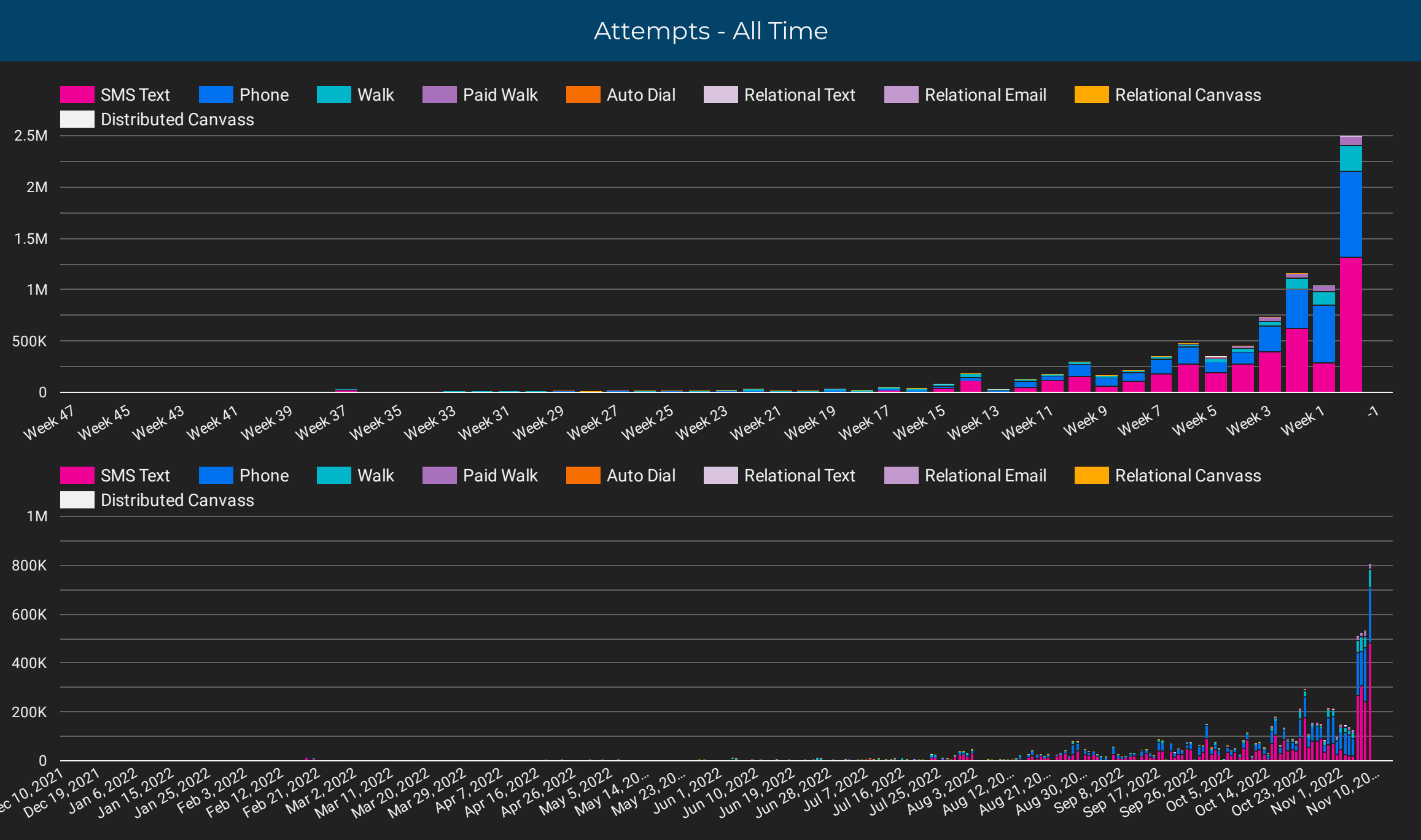
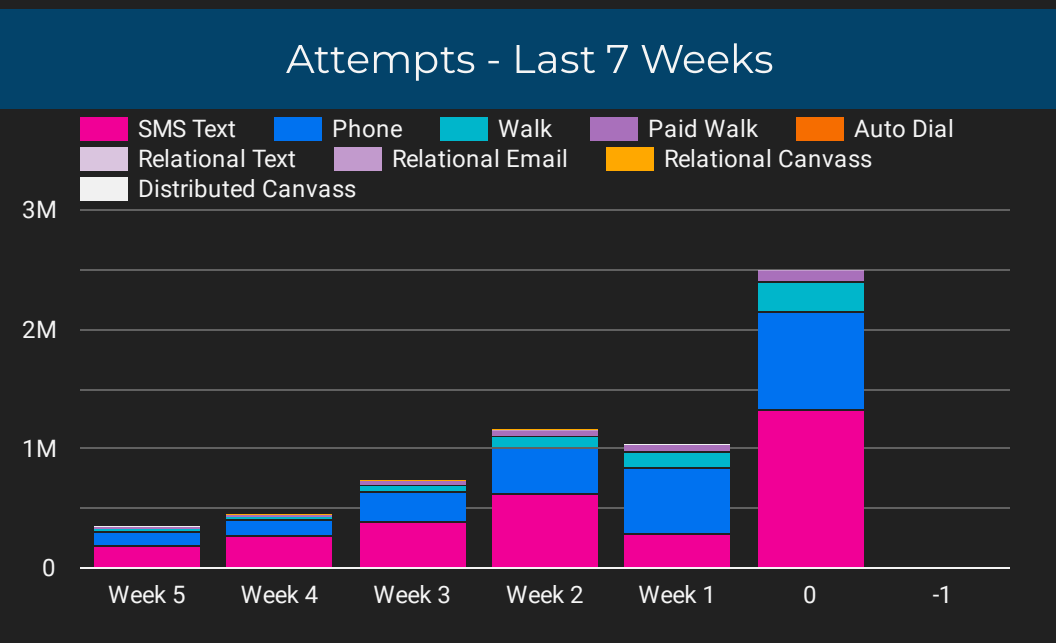
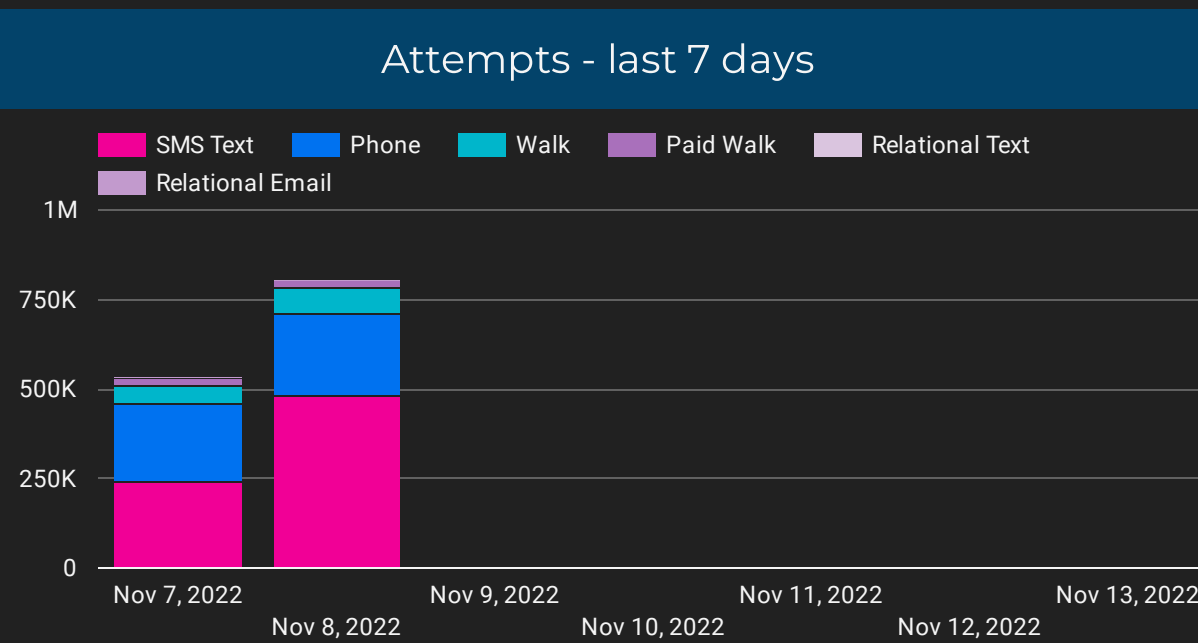
3.0%

All Time

8,853,000

349,531

3.9%



Candidate (1)

Whitmer

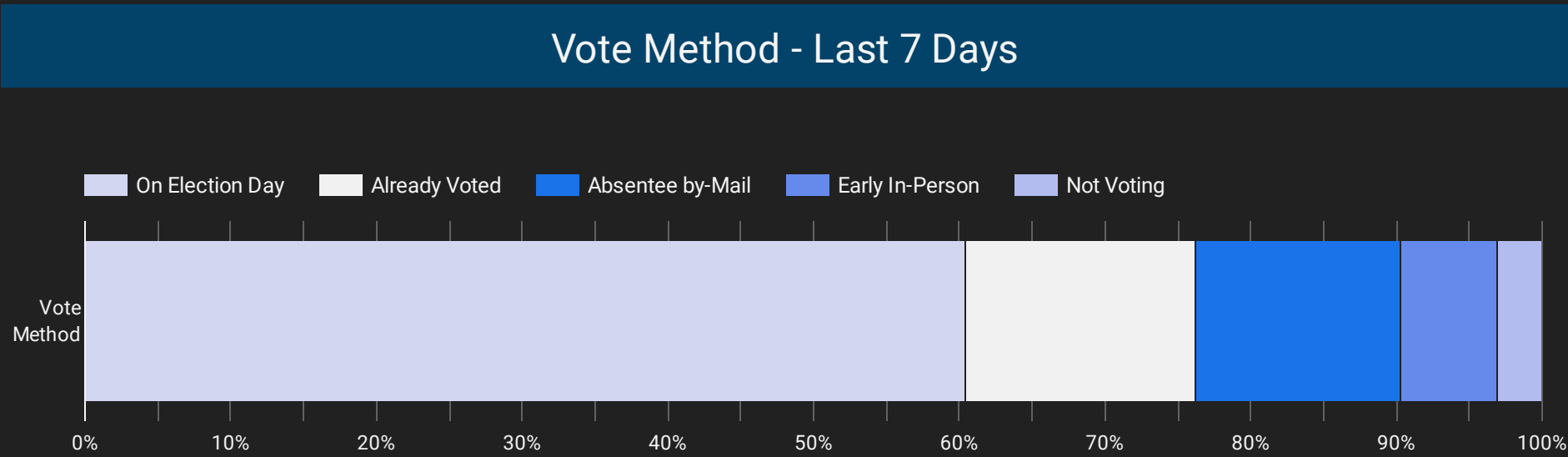
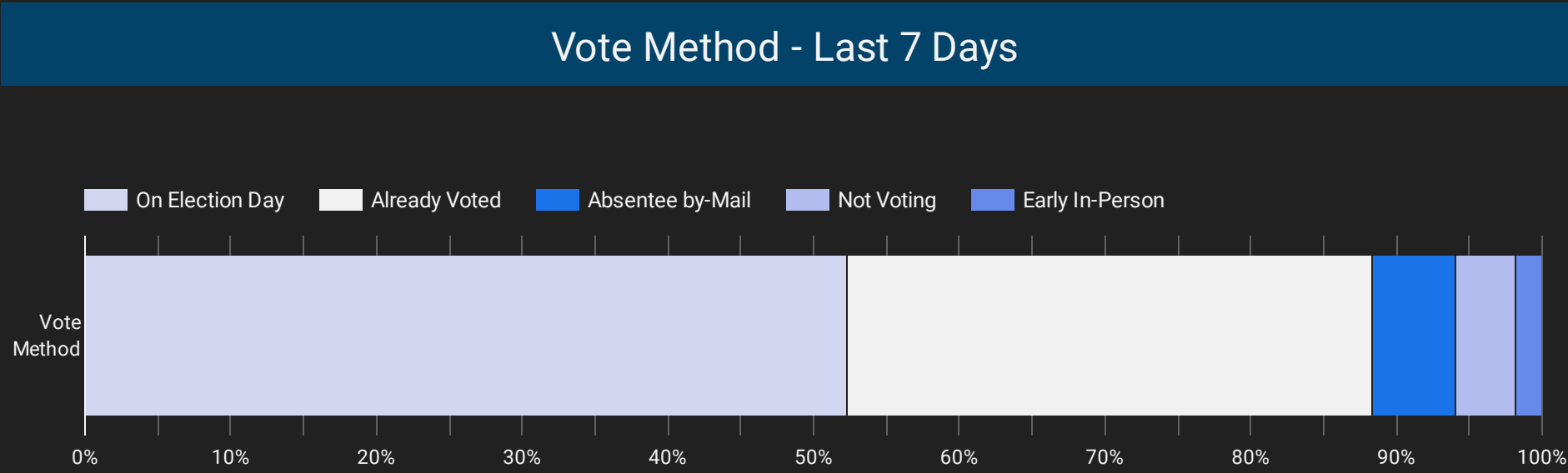
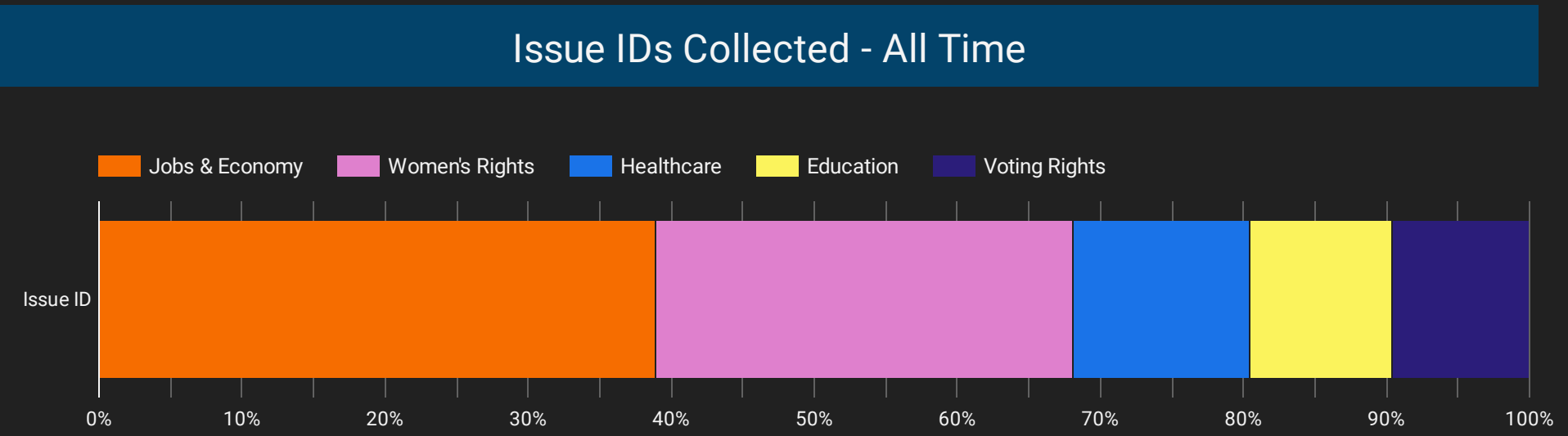
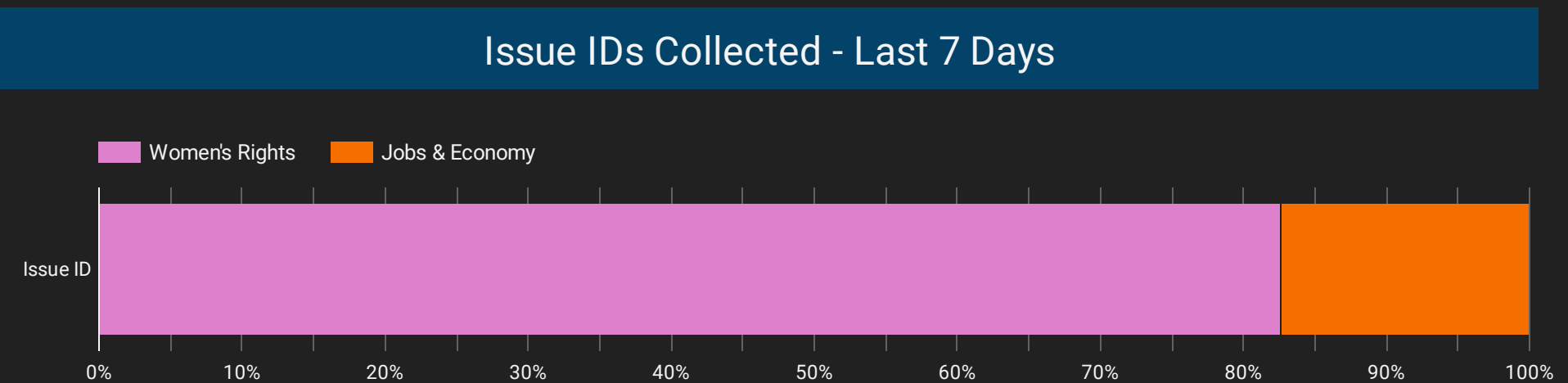
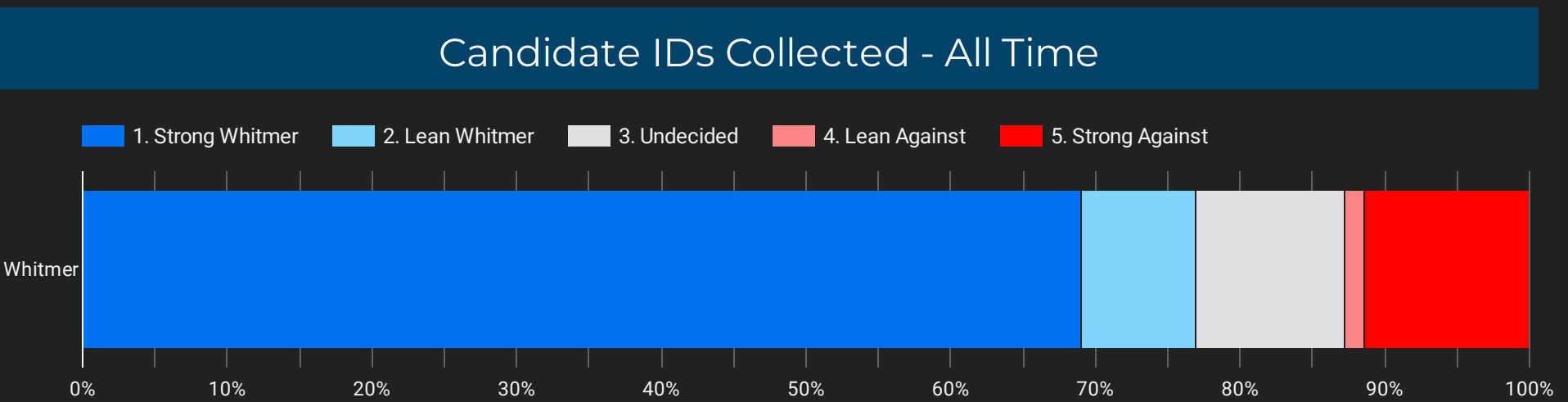
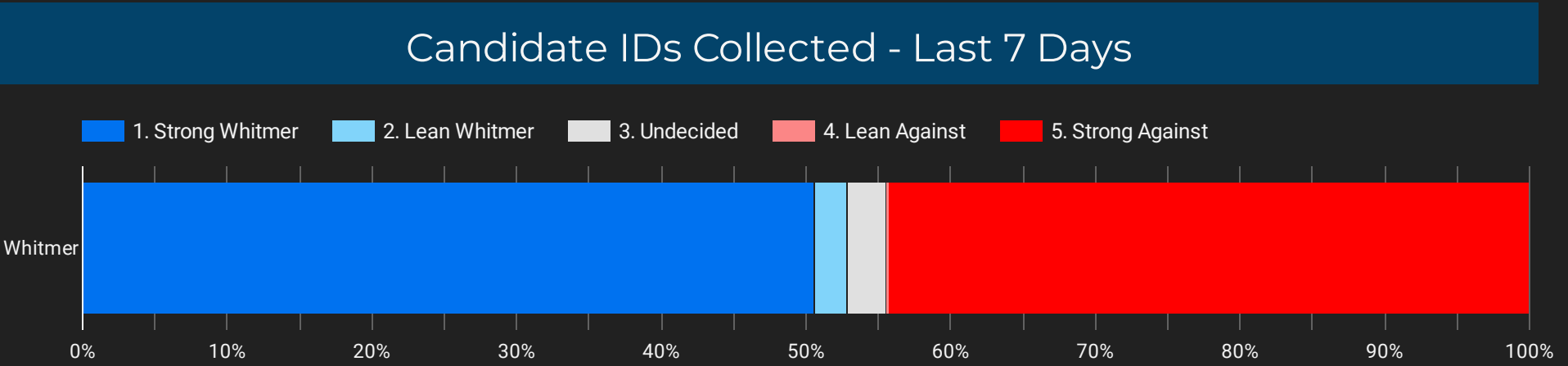
Vote Method

US Congress

State Senate

State House

Generic Dem



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US Congress

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CAMPAIGN FOR MICHIGAN

ONE

State House

Attempts Per Shift

Change Date Range

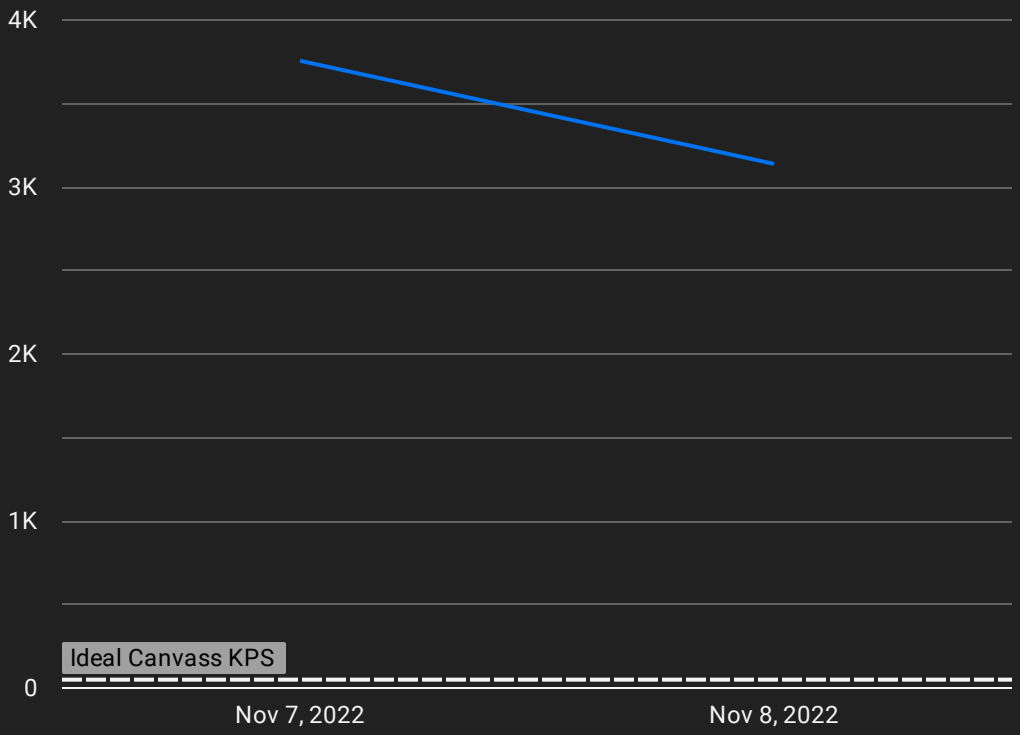
Dec 10, 2021 - Nov 14, 2022

Change Goal Week

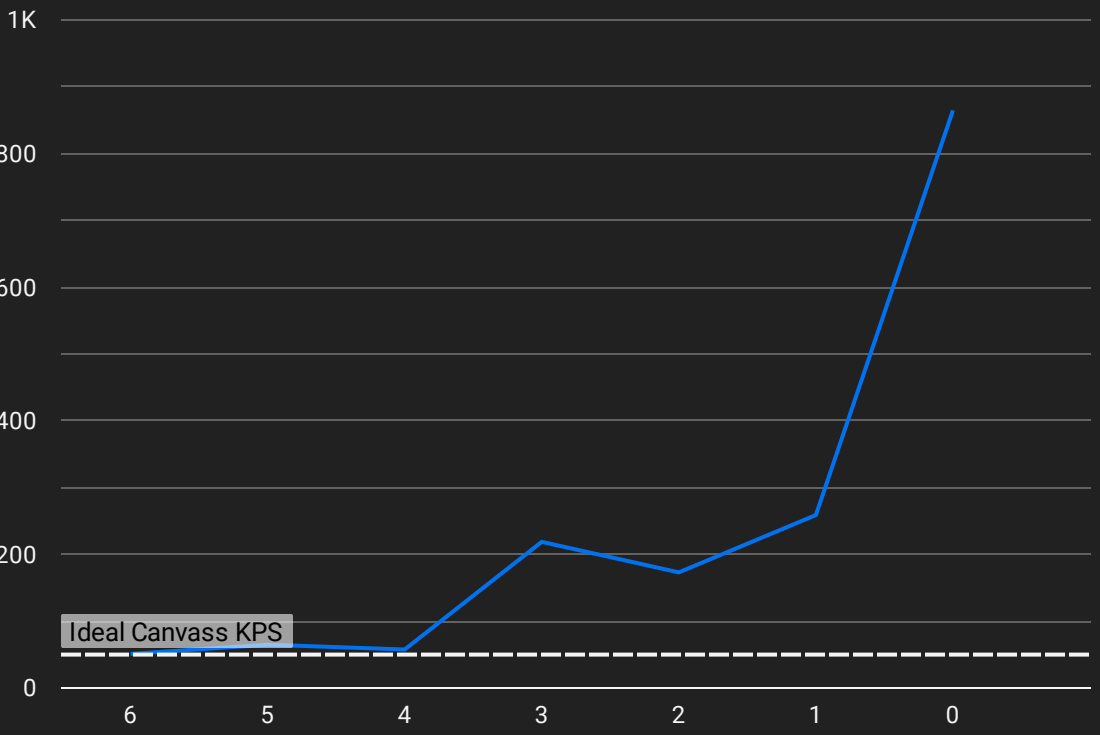
Goal Week

	Attempts Made	Shifts Completed	Attempts/Shift
Yesterday	0	0	0
1 week before yesterday	101,366	598	169.51
All Time	2,379,433	22,173	107.31

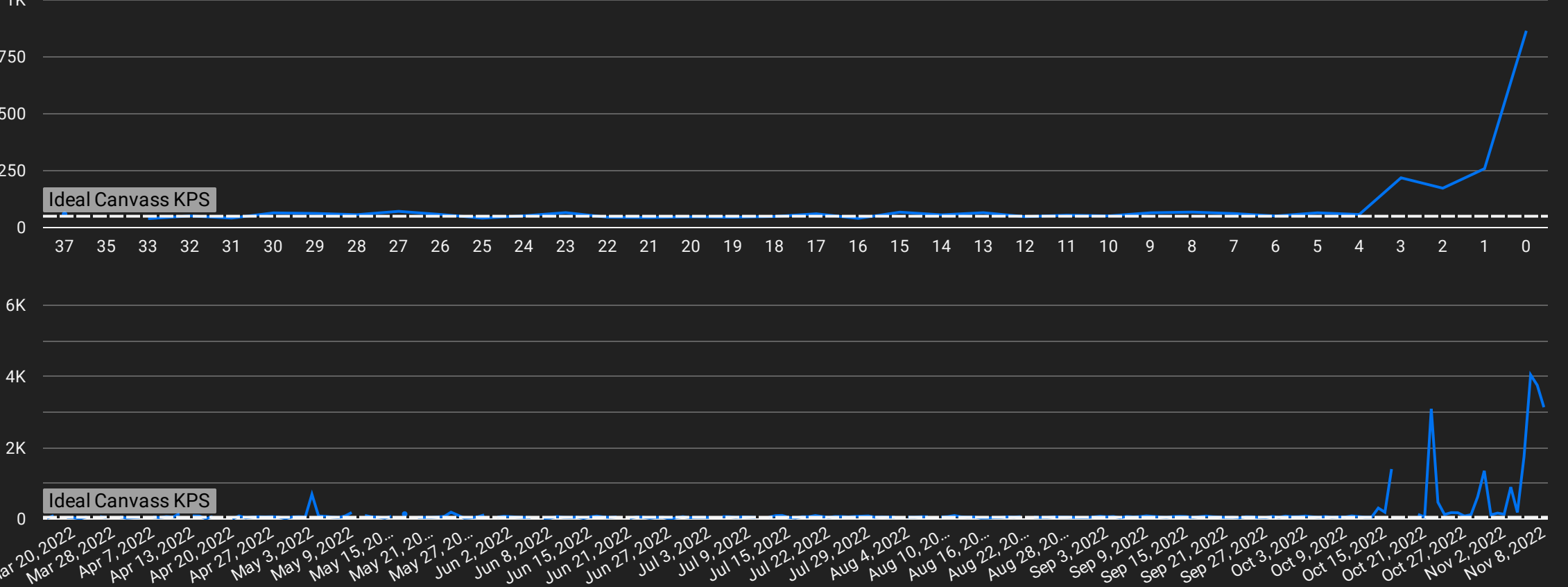
Knocks Per Shift - Last 7 Days



Knocks Per Shift - Last 7 Weeks



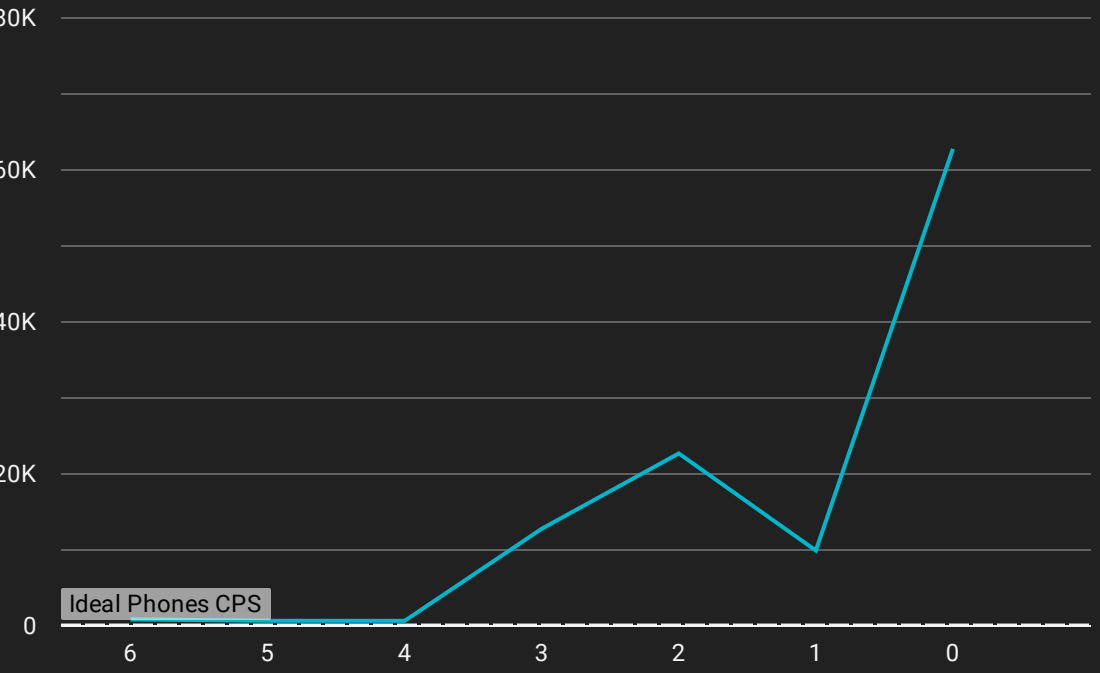
Knocks Per Shift - All Weeks



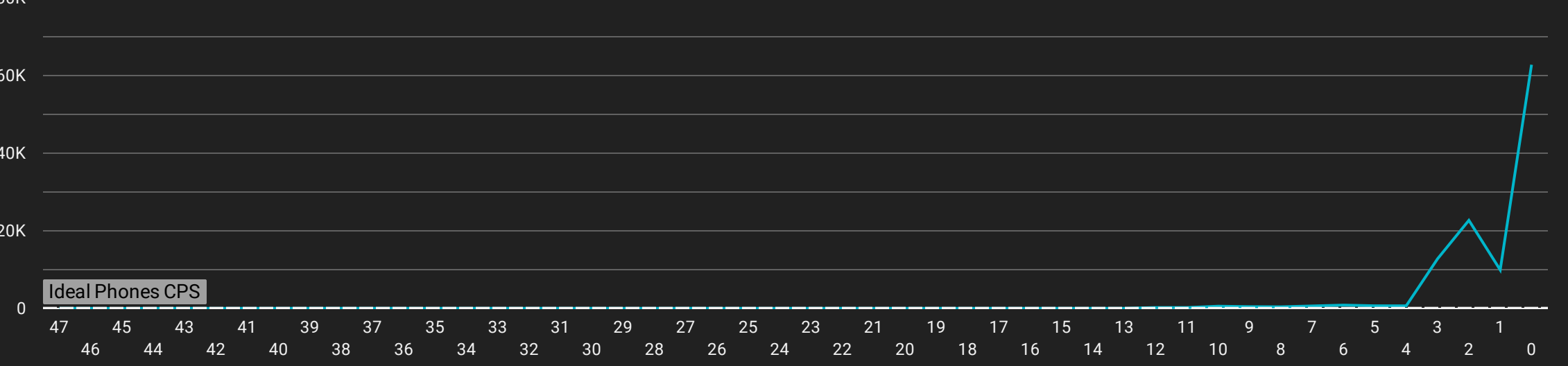
Calls Per Shift - Last 7 Days



Calls Per Shift - Last 7 Weeks



Calls Per Shift - All Weeks



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Shifts

Change Date Range

Dec 10, 2021 - Nov 14, 2022

Change Goal Week

Goal Week

Event Type

Text Bank

Phone Bank

GOTV

Friend to Friend

Canvass

Reshift Types

Phone Bank -> Phone Bank

Canvass -> Canvass

Text Bank -> Text Bank

Canvass -> Phone Bank

Phone Bank -> Canvass

reshift type

0%

20%

40%

60%

80%

100%

Confirm Rate	Flake Rate	Reshift Rate	Flake Reshift Rate		Shifts Recruited	Shifts Completed	New Vols Activated
0	0	0	0	Yesterday	0	0	0
45.3%	29.7%	3.5%	1.7%	1 Week Before Yesterday	345	598	123
43.6%	28.7%	9.1%	8.7%	All Time	60,650	22,173	5,037

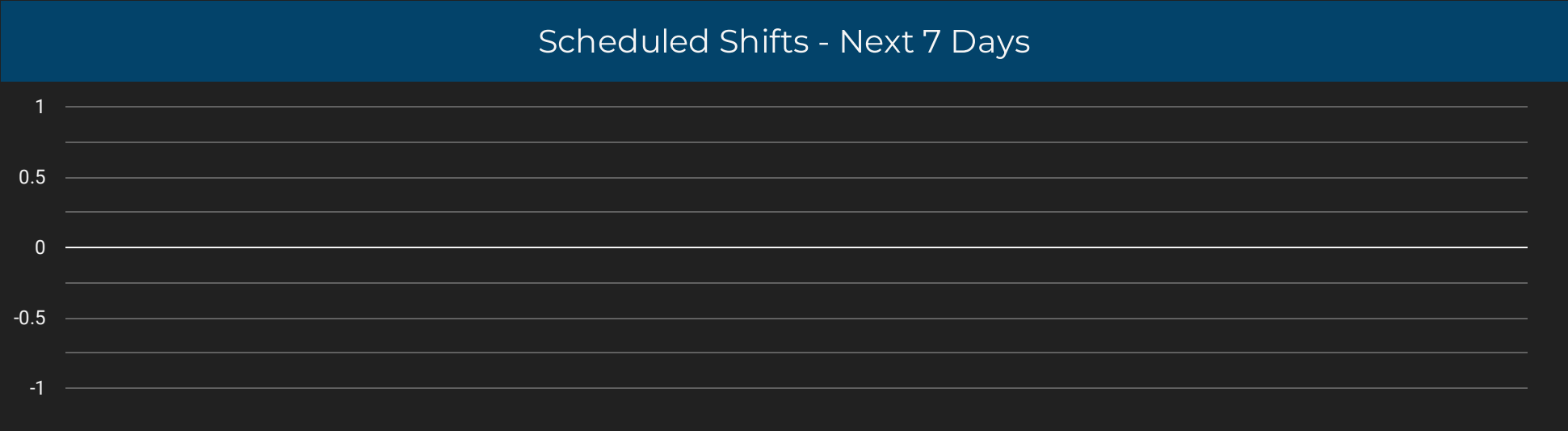
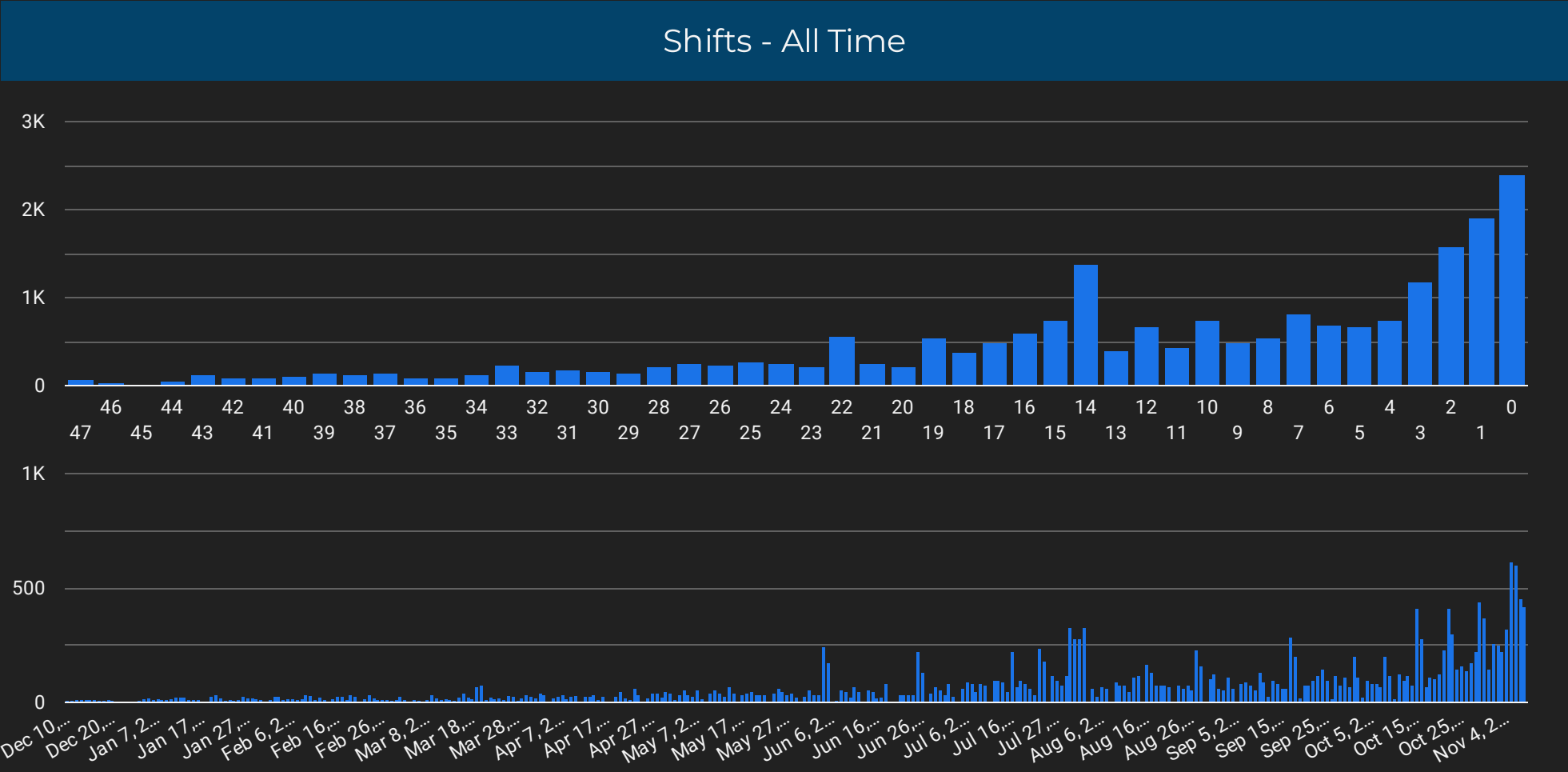
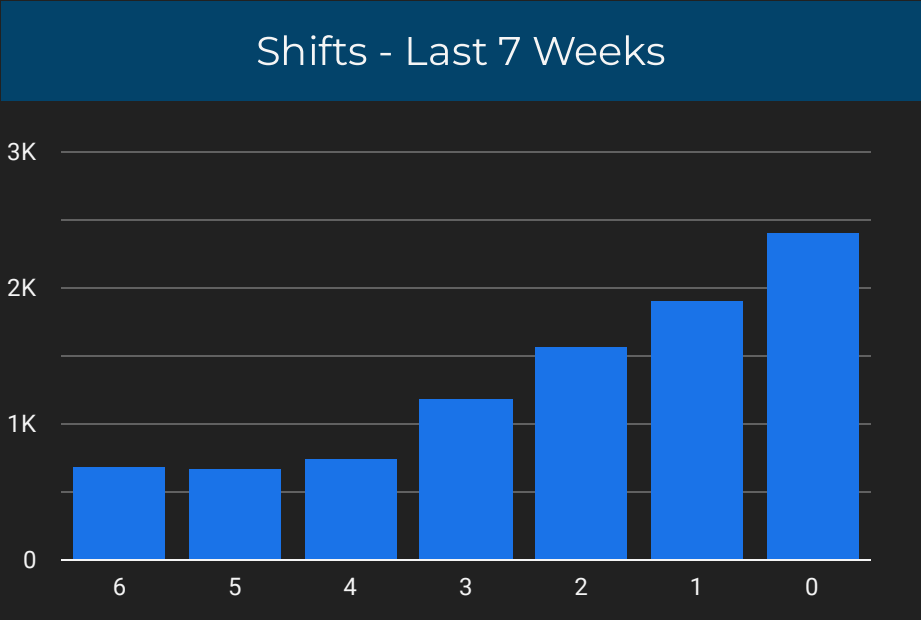
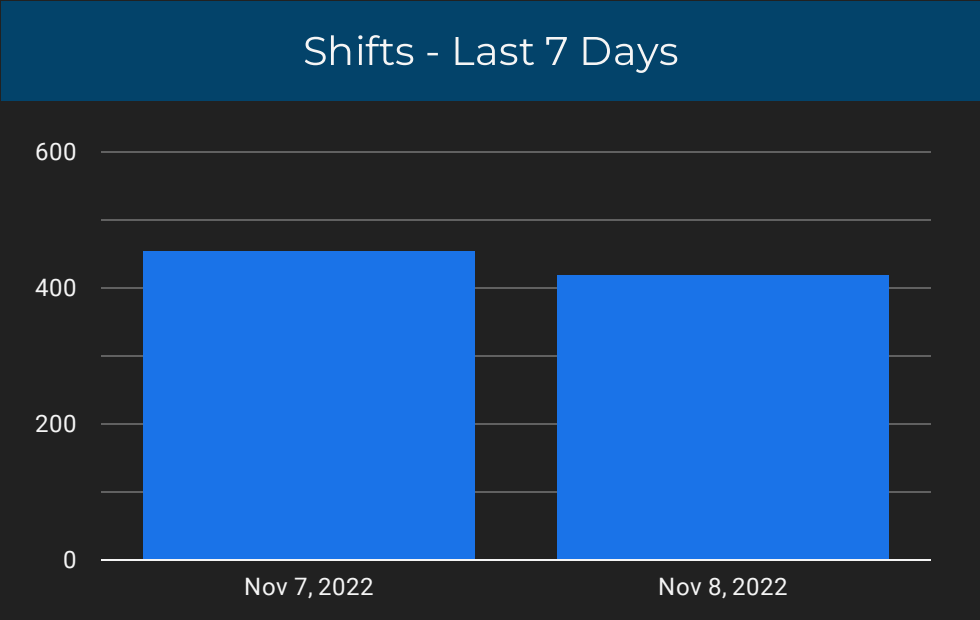
Graph Filter (1)

recruited

new volunteers

✓

completed



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Volunteer Activity Level

Change Date Range

Dec 10, 2021 - Nov 14, 2022

Change Goal Week

Goal Week

Activity Level (5)

☒ dropped

☐ declined and flaked

☒ completed but not active

☒ backtracked almost active

☒ almost active

☒ active

	Active Vols	Almost Active	Dropped
Yesterday	0	0	0
Yesterday -1 Week	1,103	1,275	666

Volunteer Activity Levels - Last 7 Weeks

Dropping in Next 7 Days

Week	completed but not active	backtracked almost active	almost active	active	dropped
Week 6	1200	100	500	500	700
Week 5	1200	100	500	500	700
Week 4	1300	100	600	500	800
Week 3	1400	100	700	600	900
Week 2	1500	100	800	700	1000
Week 1	1600	100	1100	900	1200
0	1700	100	1300	1100	1400

353 Volunteers

Volunteer Activity Levels - All Time

Date	backtracked almost active	dropped	active	almost active	completed but not active
Dec 10, 2021	0	0	0	0	0
Jan 21, 2022	0	0	0	0	0
Mar 4, 2022	0	0	0	0	0
Apr 15, 2022	0	0	0	0	0
May 27, 2022	0	0	0	0	0
Jul 8, 2022	0	0	0	0	0
Aug 19, 2022	0	0	0	0	0
Sep 30, 2022	0	0	0	0	0
Nov 11, 2022	0	0	0	0	0

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Change Date Range

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Change Goal Week

Goal Week

