



DERRICK LIEU

WEB + GRAPHIC + UX
DESIGNER

CONTACT

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DYLIEU@UCSD.EDU



TECHNICAL SKILLS

- HTML5, CSS, Javascript,
- Sketch, Git & Github
- Adobe Illustrator,
- Photoshop & InDesign
- WordPress



<http://bit.ly/2mRwiOi>



<http://bit.ly/2fPUxw6>



<http://bit.ly/2mEwV0I>



PROFILE

I am currently a fourth-year Cognitive Science major with focus in Human Computer Interaction at UCSD and have always been a passionate supporter of the arts and technology. I love to design, create, and solve. As a designer, I find it fascinating to create and innovate products that help solve a problem that an individual or collective group faces in everyday life. To do so, I've made it my mission to pinpoint the issues that these users face and to take a step-by-step process to find the right solution for them.



EXPERIENCE

SENIOR ARTS ADMINISTRATIVE ASSISTANT

ARTPOWER/BOX OFFICE @ UCSD | SEPT 2015 - PRESENT

- Managed the social media platforms for the Box Office by scheduling regular posts promoting upcoming concerts, films and performances increasing post engagement and post views by 32% and 35% respectively
- Created and published weekly student newsletters to improve student engagement in the art community
- Designed and published various graphics for social media marketing tools such as displaying on Facebook, VideoConnect, marquees, and poster prints to be placed around the campus

MARKETING RESEARCH INTERN

XEMANA | APRIL 2017 - PRESENT

- Conducted research on the population and growth of Hispanic blue collar workers in the U.S. labor force for supporting evidence in the Xemana investor's slide deck
- Researched and reviewed the state and practice of workplace training procedures and modules within the blue collar workforce industry to implement and improve in the Xemana mobile training application



EDUCATION

BACHELOR OF SCIENCE, MAJOR IN COGSCI W/ SPEC. IN HCI,
BACHELOR OF ARTS, MINOR IN DESIGN

UNIVERSITY OF CALIFORNIA, SAN DIEGO | 2014 - 2018

GPA: 3.46



SKILLS

- Needfinding
- Social media strategy
- Marketing
- Prototyping & Wireframing
- Layout Design



COURSES

- Design for Development
- Intro to OOP/Java
- Intro to Interaction Design
- Design of Everyday Things
- Prototyping/Interaction Design