

# **Logo Versions**



**OFRI FUND UNIVERSITY LENDER** 

**AFUL** 

Primary

Wordmark Only

Icon

# Colours



## Primary

Hex #68B6FF RGB rgb(104,182,255)

KOD OK 7 7 7 1

CMYK 59 29 0 0

Pantone 14-4320



#### Secondary

Hex #68B6FF

RGB rgb(104,182,255)

CMYK 59 29 0 0

Pantone 14-4320



#### Accent

Hex #22586A

RGB rgb(34,88,106)

CMYK 68 17 0 58

Pantone 19-4329



## Background

Hex #FAFFDO

RGB rgb(250,255,208)

CMYK 20180

Pantone 11-0710

Typography

Primary **Aclonica** 

Aa Bb Cc