Digital Workshop: Modernize Your Data Architecture with DataStage

Industry analysts unanimously predict Data and AI are among the top 2021 Business and IT investments to become a top performing, resilient business, especially while market conditions fluctuate. The great news for our current clients is that at a fraction of a cost, you can modernize your current investments with IBM Data and AI platform.

During this one-of-a-kind digital workshop, you will engage in a virtual design thinking exercise to brainstorm your path to modernizing your data architecture. Experts will discuss their views on the additional benefits IBM Cloud Pak for Data brings to DataStage and use cases will be shared throughout. This session will be highly interactive with a digital whiteboard, live polling, and an open Q&A, and you will leave the session with an actionable plan to take to your organization's stakeholders.

Date
June 2, 2021

Time
1:00 PM ET – 1:45 PM ET

Location
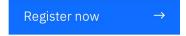Virtual (register here: ibm.biz/DataStageWorkshop)

Agenda
1:00 PM : Welcome Remarks
1:05 PM: Interactive design-thinking exercise
1:20 PM: Discussion of Cloud Pak for Data use cases and the modernization journey
1:35 PM: Open Q&A

Register now →

Speakers

Jessie Snyder
Product Manager, IBM Data and AI Data Integration,
IBM

Emma Powers
Program Director, Account Based Marketing, Data and AI,
IBM