

EXPERIENCE:

EDELMAN

Chicago, IL | Aug 2016 - Present
Freelance Jr. Art Director

- Concept and execute social media posts for DMI's Fuel Up to Play 60 brand
- Brainstorm and help develop social content calendar for FUTP60

EDELMAN

Chicago, IL | Jan 2016 - July 2016
Art Director Intern

- Design various social posts for DMI creating copy overlay lockups
- Worked on concept mockups, social content, and photoshoots for Con-Agra brands.
- Art director for Hilton vision board image library website.

EDUCATION:

MILLIKIN UNIVERSITY

Decatur, IL | Aug 2008 - May 2011
BFA Graphic Design
Photography emphasis

SKILLS:

Hard Skills

Art Direction, Photography,
UX/UI Adobe Photoshop,
Illustrator, InDesign, Keynote,
Powerpoint, Social Media

Soft Skills

Adaptable, Collaborative,
Focused Work Ethic, Empathetic,
Competitive, Reliable

DESIGNATION

Chicago, IL | May - Sept 2015
UI Designer & Art Director

- Worked with Chicago companies including;

DESIGNATION: Brand and design butterfly concept of Pulseband heart monitoring device

Smart Yeti Studios: Concept and design of video production website to capture the fluidity of video portrayed in an organic flowing responsive layout.

Selfie: Concept and design of social media app to visually appeal to 9-13 year olds through a colorful material design style.

BURNS PHOTOGRAPHY

New Lenox, IL | June 2008 - Oct 2014
Senior Artist & Photographer

- Designed various materials including customer-specific products, studio marketing materials, and school specific products.
- Mentor junior artists teaching workflows and fulfill portrait orders by retouching and image enhancement.
- Photograph high school events for yearbook.

ABOUT:

Art director with a photography and design background who helped develop social media content for various brands. Creative expertise in image manipulation with a wide range of skills and knowledge.



ART

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