

EXPERIENCE:

EDELMAN

Chicago, IL | Aug 2016 - Present
Freelance Jr. Art Director

- Concept and execute social media posts for DMI's Fuel Up to Play 60 brand
- Brainstorm and help develop social content calendar for FUTP60

EDELMAN

Chicago, IL | Jan 2016 - July 2016
Art Director Intern

- Design various social posts for DMI creating copy overlay lockups
- Worked on concept mockups, social content, and photoshoots for Con-Agra brands.
- Art director for Hilton vision board creator building image library

EDUCATION:

MILLIKIN UNIVERSITY

Decatur, IL | Aug 2008 - May 2011
BFA Graphic Design
Photography emphasis

DESIGNATION

Chicago, IL | May - Sept 2015
UI/Visual Designer

- Worked with Chicago companies including;

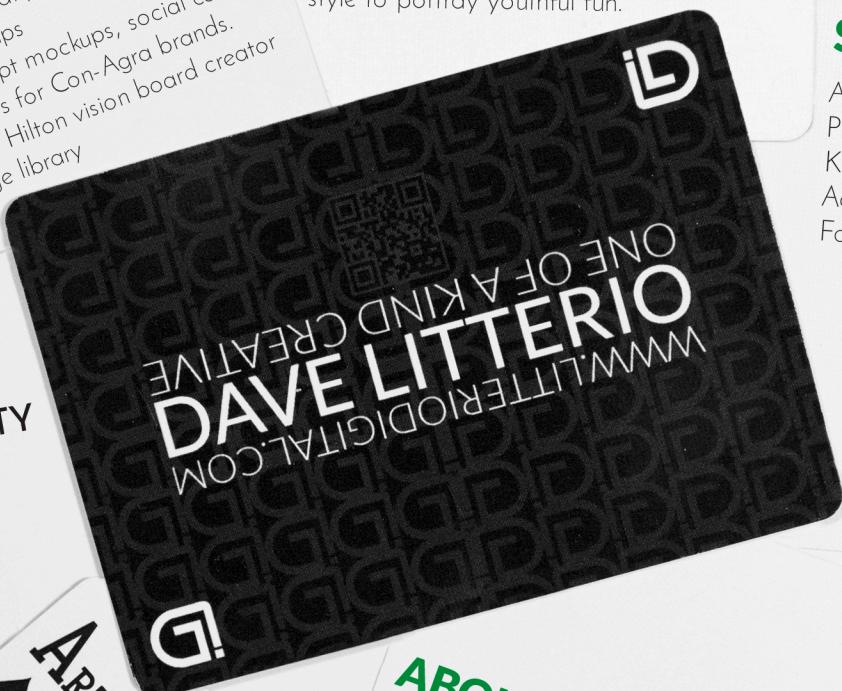
DESIGNATION: Branding and design butterfly concept of Pulseband heart monitoring device to give a sense of lightness and friendliness.

Smart Yeti Studios: Concept and design of video production studio website to capture the fluidity of video portrayed in an organic flowing responsive layout.

Selfie: Concept and design of video sharing social media app to visually appeal to teenagers through a colorful material design style to portray youthful fun.

SKILLS:

Art Direction, Photography, Photoshop, Illustrator, InDesign, Keynote, Powerpoint, Social Media Adaptability, Collaboration, Focused Work Ethic



ABOUT:

Art director with a photographic background who helped develop social media content for various brands.

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