litteriodigital.com | djlitterio@gmail.com | (708)-945-4421

### DAVE LITTERIO

is a Creative Guy

who is multi-talented and has a collaborative mindset of creativity and analysis.

# **EDUCATION**Millikin University

Decatur, IL | 2011

BFA Graphic Design

Photography

Cum Laude

# CREATIVE SKILLS

Print design
Photography
Retouching
Social media
Digital design
Presentations

Video/editing Animation

Logos

# TECHNICAL SKILLS

Photoshop Illustrator

InDesign

Powerpoint

Premiere

Word

### DAIRY MANAGEMENT INC.

Rosemont, IL | Nov 2018 - Present Creative Communications Manager

 Additional responsibilities include project management, print production, creative studio manager including audio recording and videography.

#### DAIRY MANAGEMENT INC.

Rosemont, IL | March 2017 - Oct 2018
Creative Communications Specialist

- Visual creative lead for Fuel Up to Play 60 social media channels. Improving average social reactions through creative photography, video, GIFs, memes following strategic direction
- Serve as DMI's designer and photographer for all internal departments.
- Responsible for aiding Board of Directors meeting powerpoint deck design

#### **EDELMAN**

Chicago, IL | Aug 2016 - March 2017 Freelance Jr. Art Director

- Concept and execute social media posts for DMI's Fuel Up to Play 60 brand
- Brainstorm and help develop social content calendar for FUTP60

#### **EDELMAN**

Chicago, IL | Jan 2016 - July 2016 Art Director Intern

- Design various social posts for DMI creating copy overlay lockups
- Worked on concept mockups, social content, and photoshoots for Con-Agra brands.
- Art director for Hilton vision board image library website.

### **DESIGNATION**

Chicago, IL | May 2015 - Sept 2015 UI Designer & Art Director

 Worked with Chicago companies including; DESIGNATION: Brand and design butterfly concept of Pulseband heart monitoring device

**Smart Yeti Studios:** Concept and design of video production website to capture the fluidity of video portrayed in an organic flowing responsive layout.

**Selfie:** Concept and design of social media app to visually appeal to 9-13 year olds through a colorful material design style.

#### **BURNS PHOTOGRAPHY**

New Lenox, IL | June 2009 - Oct 2014 Senior Artist & Photographer

