



## Experience:

### **DESIGNATION Labs**

Chicago, IL | May - Sept 2015

#### **User Interface Designer**

- Worked with Chicago-based companies including; **DESIGNATION Labs**: Provided mobile app screens and marketing page designs for their Pulseband project, a wearable heart monitoring device that is paired with mobile app.  
**Smart Yeti Studios**: Exceeded website redesign request by providing an organic flowing responsive design for desktop, tablet, and mobile.  
**Selfie**: Provided 1x, 2x, and 3x assets, UI kit and key screen mockups for iOS app redesign to market to 13-17 year olds.

### **Burns Photography**

New Lenox, IL | June 2008 - Oct 2014

#### **Senior Artist & Photographer**

- Designed various materials including customer-specific products, studio advertisements and marketing materials, and various account themed products.
- Mentor junior artists teaching workflows and fulfill portrait orders by retouching and image enhancement.
- Photograph various HS events, sports, performances, dances for yearbook.

### **Jackson Ford**

Decatur, IL | Jan 2010 - May 2011

#### **Photographer & Graphic Designer**

- Design various materials including; full page themed newspaper ads for vehicle listings, photo manipulated posters of dealer's actual vehicles for social media, website splash page buttons and assorted ebay store banners and photo overlays.
- Photograph vehicle inventory by providing high quality detailed photos of vehicle condition for online listings

## Software & Skills:

Photoshop  
Illustrator  
Sketch  
Indesign  
Axure  
Marvel  
Keynote

UI/UX  
Agile environment  
UCD principles  
Style tiles  
Mockups  
Design Patterns  
Responsive Design  
User Research

Synthesis  
Wireframing  
Personas  
Prototyping  
HTML  
CSS  
Photography  
Retouching

## Education:

### **Millikin University**

Decatur, IL | Aug 2008 - May 2011

#### **BFA Commercial Arts/Computer Design**

- Photography emphasis
- Cum Laude
- Student Spotlight artist | Nov 2009
- Senior BFA show - photography | May 2011

## About:

**Current:** User Interface and visual designer looking to design for the digital future. Living.

**Former:** Photographer creating different IoT (Images of Things) which have included slinkies, toy soldiers, sports, and people. Athlete (soccer & track). Coach (track)

**Always:** A Chicago sports fan (Blackhawks, Cubs, Bears). Foo Fighters fan. Seinfeld Enthusiast.



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### Burns Photography

New Lenox, IL | June 2008 - Oct 2014  
Senior Artist & Photographer

- Design responsibilities include; variety of marketing materials (HS Senior, Family, and Wedding pricing brochures), newspaper marketing advertisements, custom wedding albums and HS senior art books, assisted on the design/layout of New Lenox Mustangs Football yearbook, custom and templated card designs. (Christmas, Engagement, Graduation, Greeting), sports club and high school template design for print products.
- Mentor junior artists teaching workflows and fulfill portrait orders by retouching and image enhancement.
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Illustrator	Agile environment	Wireframing
Sketch	UCD principles	Personas
Indesign	Style tiles	Prototyping
Axure	Mockups	HTML
Marvel	Design Patterns	CSS
Keynote	Responsive Design	Photography
	User Research	Retouching

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# Dave Litterio

Art Director & Designer



(708) 945-4421 • [djlitterio@gmail.com](mailto:djlitterio@gmail.com)  
[www.litteriodigital.com](http://www.litteriodigital.com)

## Experience:

### Edelman

Chicago, IL | Jan 2016 - July 2016

#### Art Director Intern

- Design various social posts for DMI creating copy overlay lockups
- Worked on concept mockups, social content, and photoshoots for Con-Agra brands.
- Art director for BucketFeet/Edelman design internship challenge creative brief & deck
- Clients include: Con-Agra Foods, DMI, Kellogg's, Bush's, Butterball, Barilla, Hilton

### DESIGNATION Labs

Chicago, IL | May - Sept 2015

#### UI Designer & Art Direction

- Worked with Chicago-based companies including;  
**DESIGNATION Labs:** Branding and design butterfly concept of Pulseband heart monitoring device to give a sense of lightness and friendliness to distract from seriousness of heart disease.  
**Smart Yeti Studios:** Concept and design of video production studio website to capture the fluidity of video portrayed in an organic flowing responsive layout.  
**Selfie:** Concept and design of video sharing social media app to visually appeal to teenagers through a colorful material design style to portray youthful fun.

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## About:

**Current:** Art director looking to help develop strong visual aspects for campaigns and designs.

**Former:** Photographer creating different IoT (Images of Things) which have included slinkies, toy soldiers, sports, and people. Athlete (soccer & track). Coach (track)

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