

Dave Litterio

Art Director & Designer



(708) 945-4421 • djlitterio@gmail.com
www.litteriodigital.com

Experience:

Edelman

Chicago, IL | Jan 2016 - July 2016

Art Director Intern

- Design various social posts for DMI creating copy overlay lockups
- Worked on concept mockups, social content, and photoshoots for Con-Agra brands.
- Art director for BucketFeet/Edelman design internship challenge creative brief & deck
- Clients include: Con-Agra Foods, DMI, Kellogg's, Bush's, Butterball, Barilla, Hilton

DESIGNATION Labs

Chicago, IL | May - Sept 2015

UI Designer & Art Direction

- Worked with Chicago-based companies including; **DESIGNATION Labs**: Branding and design butterfly concept of Pulseband heart monitoring device to give a sense of lightness and friendliness to distract from seriousness of heart disease.

Smart Yeti Studios: Concept and design of video production studio website to capture the fluidity of video portrayed in an organic flowing responsive layout.

Selfie: Concept and design of video sharing social media app to visually appeal to teenagers through a colorful material design style to portray youthful fun.

Burns Photography

New Lenox, IL | June 2008 - Oct 2014

Senior Artist & Photographer

- Designed various materials including customer-specific products, studio advertisements and marketing materials, and various account themed products.
- Mentor junior artists teaching workflows and fulfill portrait orders by retouching and image enhancement.
- Photograph various HS events, sports, performances, dances for yearbook.

Software & Skills:

Photoshop
Illustrator
Sketch
Indesign
Axure
Marvel
Keynote

UI/UX
Agile environment
UCD principles
Style tiles
Mockups
Design Patterns
Responsive Design
User Research

Synthesis
Wireframing
Personas
Prototyping
HTML
CSS
Photography
Retouching

Education:

Millikin University

Decatur, IL | Aug 2008 - May 2011

BFA Commercial Arts/Computer Design

- Photography emphasis
- Cum Laude
- Student Spotlight artist | Nov 2009
- Senior BFA show - photography | May 2011

About:

Current: Art director looking to help develop strong visual aspects for campaigns and designs.

Former: Photographer creating different IoT (Images of Things) which have included slinkies, toy soldiers, sports, and people. Athlete (soccer & track). Coach (track)

Always: A Chicago sports fan (Blackhawks, Cubs, Bears). Foo Fighters fan. Seinfeld Enthusiast.