

# Dave Litterio

Associate Art Director



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## Experience:

### Edelman

Chicago, IL | Aug 2016 - Present

#### Freelance Jr. Art Director

- Concept and execute social media posts for DMI's Fuel Up to Play 60 brand
- Brainstorm and help develop social content calendar for FUTP60

### Edelman

Chicago, IL | Jan 2016 - July 2016

#### Art Director Intern

- Design various social posts for DMI creating copy overlay lockups
- Worked on concept mockups, social content, and photoshoots for Con-Agra brands.
- Art director for Hilton vision board creator building image library and making edits to hi-fi mockups.
- Clients include: Con-Agra Foods, DMI, Kellogg's, Bush's, Butterball, Barilla, Hilton

### DESIGNATION Labs

Chicago, IL | May - Sept 2015

#### UI/Visual Designer

- Worked with Chicago-based companies including; **DESIGNATION Labs:** Branding and design butterfly concept of Pulseband heart monitoring device to give a sense of lightness and friendliness to distract from seriousness of heart disease.

**Smart Yeti Studios:** Concept and design of video production studio website to capture the fluidity of video portrayed in an organic flowing responsive layout.

**Selfie:** Concept and design of video sharing social media app to visually appeal to teenagers through a colorful material design style to portray youthful fun.

## Software & Skills:

Photoshop  
Illustrator  
Sketch  
Indesign  
Axure  
Marvel  
Keynote

UI/UX  
Agile environment  
UCD principles  
Style tiles  
Mockups  
Design Patterns  
Responsive Design  
User Research

Synthesis  
Wireframing  
Personas  
Prototyping  
HTML  
CSS  
Photography  
Retouching

## Education:

### Millikin University

Decatur, IL | Aug 2008 - May 2011

#### BFA Commercial Arts/Computer Design

- Photography emphasis
- Cum Laude
- Student Spotlight artist | Nov 2009
- Senior BFA show - photography | May 2011

## About:

**Current:** Designer looking to get caught in Chicago's growing digital world.

**Former:** Photographer creating different IoT (Images of Things) which have included slinkies, toy soldiers, sports, and people. Athlete (soccer & track). Coach (track)

**Always:** A Chicago sports fan (Blackhawks, Cubs, Bears). Foo Fighters fan. Seinfeld Enthusiast.