



DEREK LITTLE

Seeking an opportunity to conceptualize, design and develop innovative user experiences, collaborating with a forward-thinking team committed to the pursuit of beautiful and engaging interaction design.

EXPERIENCE

Interactive Creative Director / May 2014 - Present
Red Tettemer O'Connell + Partners

- direct digital strategy and creative development of branded interactive experiences for clients including Under Armour, Levi's, Kellogg's, Planet Fitness, Dial for Men and SEPTA
- champion UX principles through wireframing, rapid prototyping and close collaboration between multi-disciplinary groups to create interactions that tell a compelling story
- mentor designers, developers and art directors to encourage creative risk-taking and project ownership

Creative Technology Director / May 2012 - Jan 2014
True North Inc.

- explored emerging technologies and collaborated with design, development and account teams to prototype and integrate these innovations into creative strategy
- oversaw IA/UX, technical implementation and quality assurance for clients such as Disney Visa Rewards Card from Chase, Disney Parks and Resorts, Doctors Without Borders, and ASPCA
- spearheaded internal program to generate new business and revenue streams, as well as educate and foster collaboration among staff

Director of Research and Development / Aug 2008 - May 2012
True North Inc.

- launched new division of True North, expanding agency capabilities to support social media strategy and the development of websites, apps and games
- led all aspects of campaign development from pitch to delivery, including the selection of development platforms, timeline and resource management, vendor coordination and development for clients including Toys "R" Us, ABC, ABC Family, Disney XD, Disney Junior, Walt Disney Studios, Conde Nast, and Thomasnet
- outlined and implemented best practices, workflow process and quality assurance

Creative Director / June 2004 - July 2008
True North Inc.

- oversaw digital strategy and creative direction of the agency and helped establish True North as an innovative leader in the online advertising space
- responsible for leadership of teams of art directors, copywriters, designers, animators, developers and production artists in both the New York and San Francisco offices and offsite locations

Associate Creative Director / 2003 - 2004

Senior Art Director / 2002 - 2003

Art Director / 2001 - 2002

Flash Designer / 2000 - 2001

True North Inc.

INFO

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computing
machine.com

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SKILLS

HTML5 / CSS3 / JS
Sass / jQuery / GSAP
Node.js / Obj-C / AS3
PHP / Wordpress /
Python / Django
Processing / Arduino
MySQL / MongoDB

TOOLS

Adobe Creative Suite
Sublime Text 3 / Xcode
Yeoman / Grunt / Bower
Sketch / Slack
Github / Heroku
Principle / InVision
Litmus / Browserstack
Bugherd / Basecamp

EDUCATION

Bachelor of Architecture,
Iowa State University
1995 - 2000