# DEREK LITTLE

Seeking an opportunity to conceptualize, design and develop innovative user experiences, collaborating with a forward-thinking team committed to the pursuit of beautiful and engaging interaction design.

## EXPERIENCE

**Data Visualization Developer** / Oct 2016 - Present
Comcast, Security Intelligence & Data Sciences

- strategic planning, research and new product prototyping
- design and development of data visualizations in d3.js and webGL

**Interactive Creative Director** / May 2014 - Aug 2016
Red Tettemer O'Connell + Partners

- directed digital strategy and creative development of branded interactive experiences for clients including Under Armour, Levi's, Kellogg's, Planet Fitness, Dial for Men and SEPTA
- championed UX principles through wireframing, rapid prototyping and close collaboration between multi-disciplinary groups to create interactions that tell a compelling story
- mentored designers, developers and art directors to encourage creative risk-taking and project ownership

**Creative Technology Director** / May 2012 - Jan 2014
True North Inc.

- explored emerging technologies and collaborated with design, development and account teams to prototype and integrate these innovations into creative strategy
- oversaw IA/UX, technical implementation and quality assurance for clients such as Disney Visa Rewards Card from Chase, Disney Parks and Resorts, Doctors Without Borders, and ASPCA
- spearheaded internal program to generate new business and revenue streams, as well as educate and foster collaboration among staff

**Director of Research and Development** / Aug 2008 - May 2012
True North Inc.

- launched new division of True North, expanding agency capabilities to support social media strategy and the development of websites, apps and games
- led all aspects of campaign development from pitch to delivery, including the selection of development platforms, timeline and resource management, vendor coordination and develoment for clients including Toys "R" Us, ABC, ABC Family, Disney XD, Disney Junior, Walt Disney Studios, Conde Nast, and Thomasnet
- outlined and implemented best practices, workflow process and quality assurance

**Creative Director** / June 2004 - July 2008
**Associate Creative Director** / 2003 - 2004
**Senior Art Director** / 2002 -2003
True North Inc.

## INFO

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## SKILLS

HTML5 / CSS3 / JS
WebGL / Three.js
React / Vue
Sass / jQuery / GSAP
Node.js / Obj-C
PHP / Wordpress
Processing / Arduino
Python / Django
MySQL / MongoDB

## TOOLS

Adobe Creative Suite
Sublime Text / Xcode
Webpack / NPM
Gulp / Grunt / Bower
Sketch / Slack
Github / Heroku
Principle / InVision
Litmus / Browserstack
Bugherd / Basecamp

## EDUCATION

Bachelor of Architecture,
Iowa State University
1995 – 2000