



## SENIOR FRONTEND ENGINEER

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Dear Hiring Manager,

I'm a senior frontend engineer with over 12 years of experience building and owning scalable web applications, with a strong focus on frontend architecture, design systems, and developer experience. I'm excited by the opportunity to join SoFi's Web Core team, where the work centers on enabling consistency, performance, and scalability across a large and growing web ecosystem.

Throughout my career, I've worked on platform-adjacent frontend initiatives—designing shared component libraries, establishing frontend standards, and improving build and delivery workflows that multiple teams rely on. I've partnered closely with product, design, and infrastructure teams to translate broad organizational goals into practical, maintainable frontend systems that improve both user experience and developer efficiency.

I'm particularly drawn to SoFi's emphasis on reusable tooling, accessibility, performance, and long-term platform health. I enjoy working in environments where frontend engineers are expected to think beyond individual features and contribute to systems that scale across teams. I'm also excited by the team's AI-first mindset and the opportunity to learn and apply emerging tools to improve developer experience and platform velocity.

I'd welcome the opportunity to contribute my experience to SoFi's Web Core team. Thank you for your time and consideration, and I look forward to the possibility of discussing how my background aligns with your goals.

Best regards,  
Donald Livingston

## PORTFOLIO & LINKS

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Personal Website & Portfolio: <https://donaldlivingston.com>

Professional Intro Video: <https://youtube.com/shorts/mww4J0-oL8k>

LinkedIn Profile: <https://www.linkedin.com/in/donaldlivingston>

GitHub Profile: <https://github.com/dlivingston>

UtahJS Conf Presentation - *K.I.S.S.ing Webpack*: <https://www.youtube.com/watch?v=iOZvkuTki2s>