

## SENIOR WEB & UI/UX DEVELOPER

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Accomplished Senior Web and UI/UX Developer with 12+ years of experience delivering high-impact digital solutions for diverse clients. Expert in architecting and developing complex, high-performance applications using Next.js and React, with a strong focus on server-side rendering and static site generation. Recognized for enhancing user experiences through performance optimization and implementing modern frontend architectures. Proven track record in leading technical discovery sessions, mentoring development teams, and contributing to the open-source community, driving client satisfaction and operational efficiency.

## SKILLS

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- **Front-End Development:** HTML, CSS, JavaScript (ES6+), TypeScript
- **JS Libraries & Frameworks:** React, Next.js, Vue.js, Angular, Redux, jQuery
- **CSS & UI Frameworks:** Tailwind CSS, Bootstrap, Material-UI, CSS Preprocessors (SASS/LESS)
- **Architectural Expertise:** Server-Side Rendering (SSR), Static Site Generation (SSG), Incremental Static Regeneration (ISR)
- **Performance Optimization:** Lighthouse, Vercel Speed Insights, CDN, code splitting, image optimization
- **Cloud & CI/CD:** Vercel, AWS, Firebase, Docker, Jenkins, Kubernetes
- **API Integration:** RESTful APIs, GraphQL, Axios
- **Version Control:** Git, GitHub, Bitbucket
- **Testing:** Jest, Mocha, Cypress
- **Design Tools:** Figma, Sketch, Adobe XD, Photoshop, Storybook
- **UI/UX Design:** Wireframing, Prototyping, Responsive Design, Accessibility (WCAG, ARIA)

## EXPERIENCE

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### Senior Software Engineer (Front End)

QuSecure 📍 Remote, USA 📅 02/2024 - 07/2024

- Revamped UI with React and Tailwind CSS, improving responsiveness and consistency across devices.
- Contributed to the development of award-winning QuProtect Software by collaborating with cross-functional teams to refine the user interface.
- Led code reviews and conducted usability assessments to enhance the product's user experience.

### Sr. Front End Developer (Project Consultant)

AIM Consulting Group 📍 Remote, USA 📅 04/2023 - 08/2023

- Designed and implemented complex data presentation features like infinite scrolling and row grouping using AG Grid, enhancing user interaction.
- Streamlined API integrations for user management application, ensuring seamless data fetching and manipulation.
- Collaborated with the design team to apply Material Design principles, creating a cohesive and intuitive user experience.

### Studio Senior Engineer

Deloitte Digital 📍 New York, NY 📅 09/2021 - 01/2023

- Spearheaded the establishment of a style guide and coding best practices for CDC's informational website using React.js, improving development efficiency.
  - Managed regular standup meetings, ensuring timely communication and adherence to project goals.
  - Developed custom Vue.js components for an AI chatbot interface, elevating the user interaction experience.
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## Vice President, Institutional Securities Technology

**Morgan Stanley** 📍 *New York, NY* 📅 03/2021 - 09/2021

- Enhanced the user interface of a financial planning workbench application, focusing on usability improvements and streamlining user workflows.
  - Collaborated with cross-functional teams to modernize the Angular framework, ensuring alignment with current industry standards.
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## Senior UX Developer

**Fashionphile** 📍 *Lehi, UT* 📅 12/2018 - 03/2021

- Drove the creation of a Vue.js-based web application for Neiman Marcus, facilitating seamless inventory access for store associates and enhancing operational efficiency.
  - Revamped CSS and JavaScript build processes, optimizing integration with AWS CI/CD pipelines and improving deployment workflows.
  - Mentored junior developers, fostering a culture of continuous learning and adherence to best practices in coding standards.
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## Web & UI Developer

**Software Technology Group** 📍 *Salt Lake City, UT* 📅 10/2017 - 12/2018

- Delivered web solutions for high-profile clients, including MRM/McCann and Cisco, ensuring alignment with client specifications and industry best practices.
  - Designed and implemented engaging web UI applications and promotional landing pages, contributing to enhanced brand visibility and user engagement.
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## Freelance Web & UI Developer

**Freelance Contractor** 📍 *Salt Lake City, UT* 📅 10/2016 - 10/2017

- Managed multiple short-term projects, including website redesigns and new application designs, tailoring solutions to client needs and enhancing user experiences.
  - Implemented new features and fixes for various web applications, ensuring high-quality deliverables and client satisfaction.
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## Senior App Developer

**Maverik Inc.** 📍 *Salt Lake City, UT* 📅 02/2016 - 09/2016

- Led the complete rebuild of the Maverik Real Estate Management application, enhancing functionality and user experience through modern design practices.
  - Collaborated with cross-functional teams to implement updates to the Maverik Rewards Manager app, ensuring seamless integration of new features.
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## Front-End Web Developer

**ZAGG Inc.** 📍 *Salt Lake City, UT* 📅 09/2012 - 10/2015

- Played a key role in multiple product launches, contributing to the migration to responsive web design and enhancing user accessibility.
  - Worked collaboratively on the migration to the Magento e-commerce platform, ensuring a seamless transition and improved user experience.
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## EDUCATION

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### Neumont College of Computer Science

Bachelor of Science (BS), Computer Science (unfinished) 2007 - 2009

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## PORTFOLIO & LINKS

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Personal Website & Portfolio: <https://donalddivingston.com>

LinkedIn Profile: <https://www.linkedin.com/in/donalddivingston>

GitHub Profile: <https://github.com/dlivingston>

Presentation at UtahJS Conference 2019: <https://www.youtube.com/watch?v=iOZvkuTki2s>