



SENIOR WEB & UI/UX DEVELOPER

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Accomplished Senior Web and UI/UX Developer with 12+ years of expertise, delivering high-impact digital solutions for diverse clients. Known for building scalable, clean, and maintainable front-end systems, I merge creative design with robust development. Proven track record of enhancing user experiences, driving performance optimizations, and implementing modern front-end architectures that boost client satisfaction and operational efficiency.

SKILLS

-  • **Front-End Development:** HTML, CSS, JavaScript (ES6+), TypeScript
-  • **Frameworks & Libraries:** React, Angular, Vue.js, Next.js, Laravel, Redux, jQuery, Jest, Mocha, Jasmine, Cypress
-  • **Backend & APIs:** PHP, Node.js, MySQL, MongoDB, RESTful APIs, GraphQL, Axios, Websockets
-  • **CSS & UI Frameworks:** Tailwind CSS, Bootstrap, Material-UI, CSS Preprocessors (SASS/LESS)
-  • **UI/UX Design:** Wireframing, Prototyping, Responsive Design, Accessibility (WCAG, ARIA)
-  • **Development & Build Tools:** Webpack, Babel, Gulp, NPM, Git, GitHub, Bitbucket
-  • **Cloud & CI/CD:** AWS, Firebase, Docker, Jenkins, Kubernetes
-  • **Design Tools:** Figma, Sketch, Adobe Creative Cloud, Storybook

EXPERIENCE

Founder & Lead Developer

DL WebWorx LLC 📍 Remote, USA 📅 08/2024 - Present

- Provided front-end development and UI/UX consulting services for clients, focusing on React, Vue.js, and Angular-based applications.
- Designed and implemented scalable, responsive web solutions with a focus on performance optimization and accessibility.
- Collaborated with stakeholders to define project requirements, refine user experiences, and enhance digital branding.

Senior Software Engineer (Front End)

QuSecure 📍 Remote, USA 📅 02/2024 - 07/2024

- Revamped UI with React and Tailwind CSS, improving responsiveness and consistency across devices.
- Contributed to the development of award-winning QuProtect Software by collaborating with cross-functional teams to refine the user interface.
- Led code reviews and conducted usability assessments to enhance the product's user experience.

Sr. Front End Developer (Project Consultant)

AIM Consulting Group 📍 Remote, USA 📅 04/2023 - 08/2023

- Designed and implemented complex data presentation features like infinite scrolling and row grouping using AG Grid, enhancing user interaction.
- Streamlined API integrations for user management application, ensuring seamless data fetching and manipulation.
- Collaborated with the design team to apply Material Design principles, creating a cohesive and intuitive user experience.

Studio Senior Engineer

Deloitte Digital 📍 New York, NY 📅 09/2021 - 01/2023

- Spearheaded the establishment of a style guide and coding best practices for CDC's informational website using React.js, improving development efficiency.
 - Managed regular standup meetings, ensuring timely communication and adherence to project goals.
 - Developed custom Vue.js components for an AI chatbot interface, elevating the user interaction experience.
 - Ensured compliance with WCAG accessibility standards in UI component development.
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Vice President, Institutional Securities Technology

Morgan Stanley • New York, NY 📅 03/2021 - 09/2021

- Enhanced the user interface of a financial planning workbench application, focusing on usability improvements and streamlining user workflows.
 - Collaborated with cross-functional teams to modernize the Angular framework, ensuring alignment with current industry standards.
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Senior UX Developer

Fashionphile • Lehi, UT 📅 12/2018 - 03/2021

- Built and maintained full-stack features using Vue.js and Laravel for internal tools and partner-facing applications.
 - Developed the Neiman Marcus associate portal prototype with Vue.js and Laravel, enabling real-time access to Fashionphile's inventory system.
 - Integrated Laravel-based APIs to streamline inventory, authentication, and customer management workflows.
 - Revamped CSS and JavaScript build processes, optimizing integration with AWS CI/CD pipelines.
 - Refreshed customer signup/login flows, improving both security and usability.
 - Mentored junior developers and contributed to coding standards across Vue.js and PHP/Laravel projects.
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Web & UI Developer

Software Technology Group • Salt Lake City, UT 📅 10/2017 - 12/2018

- Delivered web solutions for high-profile clients, including MRM/McCann and Cisco, ensuring alignment with client specifications and industry best practices.
 - Designed and implemented engaging web UI applications and promotional landing pages, contributing to enhanced brand visibility and user engagement.
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Freelance Web & UI Developer

Freelance Contractor • Salt Lake City, UT 📅 10/2015 - 10/2017

- Managed multiple short-term projects, including website redesigns and new application designs, tailoring solutions to client needs and enhancing user experiences.
 - Implemented new features and fixes for various web applications, ensuring high-quality deliverables and client satisfaction.
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Front-End Web Developer

ZAGG Inc. • Salt Lake City, UT 📅 09/2012 - 10/2015

- Played a key role in multiple product launches, contributing to the migration to responsive web design and enhancing user accessibility.
 - Worked collaboratively on the migration to the Magento e-commerce platform, ensuring a seamless transition and improved user experience.
 - Developed promotional web pages and designed engaging web banners, boosting brand presence during key marketing campaigns.
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EDUCATION

Neumont College of Computer Science

Bachelor of Science (BS), Computer Science (unfinished) 2007 - 2009

PORTFOLIO & LINKS

Personal Website & Portfolio: <https://donaldivingston.com>

Professional Intro Video: <https://youtube.com/shorts/mww4J0-oL8k>

LinkedIn Profile: <https://www.linkedin.com/in/donaldivingston>

GitHub Profile: <https://github.com/dlivingston>

UtahJS Conf Presentation - K.I.S.S.ing Webpack: <https://www.youtube.com/watch?v=iOZvkuTki2s>