

SENIOR WEB & UI/UX DEVELOPER

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Accomplished Senior Web and UI/UX Developer with 12+ years of expertise, delivering high-impact digital solutions for diverse clients. Known for building scalable, clean, and maintainable front-end systems, I merge creative design with robust development. Proven track record of enhancing user experiences, driving performance optimizations, and implementing modern front-end architectures that boost client satisfaction and operational efficiency.

SKILLS

- **Front-End Development:** HTML, CSS, JavaScript (ES6+), TypeScript
- **UI/UX Design:** Wireframing, Prototyping, Responsive Design, Accessibility (WCAG, ARIA)
- **Performance & Optimization:** Lighthouse, CDN, code splitting, image optimization
- **Version Control:** Git, GitHub, Bitbucket
- **Development & Build Tools:** Webpack, Babel, Gulp, NPM
- **Cloud & CI/CD:** AWS, Firebase, Docker, Jenkins, Kubernetes
- **CSS & UI Frameworks:** Tailwind CSS, Bootstrap, Material-UI, CSS Preprocessors (SASS/LESS)
- **JS Libraries & Frameworks:** React, Angular, Vue.js, Next.js, Redux, jQuery
- **Testing:** Jest, Mocha, Jasmine, Cypress
- **Backend:** Node.js, Express.js, PHP, Laravel, Java, MySQL, MongoDB, Websockets
- **APIs:** RESTful APIs, GraphQL, Axios
- **Design Tools:** Figma, Sketch, Adobe XD, Photoshop, Storybook

EXPERIENCE

Senior Software Engineer (Front End)

QuSecure 📍 Remote, USA 📅 02/2024 - 07/2024

- Revamped UI with React and Tailwind CSS, improving responsiveness and consistency across devices.
- Contributed to the development of award-winning QuProtect Software by collaborating with cross-functional teams to refine the user interface.
- Led code reviews and conducted usability assessments to enhance the product's user experience.

Sr. Front End Developer (Project Consultant)

AIM Consulting Group 📍 Remote, USA 📅 04/2023 - 08/2023

- Designed and implemented complex data presentation features like infinite scrolling and row grouping using AG Grid, enhancing user interaction.
- Streamlined API integrations for user management application, ensuring seamless data fetching and manipulation.
- Collaborated with the design team to apply Material Design principles, creating a cohesive and intuitive user experience.

Studio Senior Engineer

Deloitte Digital 📍 New York, NY 📅 09/2021 - 01/2023

- Spearheaded the establishment of a style guide and coding best practices for CDC's informational website using React.js, improving development efficiency.
 - Managed regular standup meetings, ensuring timely communication and adherence to project goals.
 - Developed custom Vue.js components for an AI chatbot interface, elevating the user interaction experience.
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Vice President, Institutional Securities Technology

Morgan Stanley 📍 *New York, NY* 📅 03/2021 - 09/2021

- Enhanced the user interface of a financial planning workbench application, focusing on usability improvements and streamlining user workflows.
 - Collaborated with cross-functional teams to modernize the Angular framework, ensuring alignment with current industry standards.
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Senior UX Developer

Fashionphile 📍 *Lehi, UT* 📅 12/2018 - 03/2021

- Drove the creation of a Vue.js-based web application for Neiman Marcus, facilitating seamless inventory access for store associates and enhancing operational efficiency.
 - Revamped CSS and JavaScript build processes, optimizing integration with AWS CI/CD pipelines and improving deployment workflows.
 - Mentored junior developers, fostering a culture of continuous learning and adherence to best practices in coding standards.
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Web & UI Developer

Software Technology Group 📍 *Salt Lake City, UT* 📅 10/2017 - 12/2018

- Delivered web solutions for high-profile clients, including MRM/McCann and Cisco, ensuring alignment with client specifications and industry best practices.
 - Designed and implemented engaging web UI applications and promotional landing pages, contributing to enhanced brand visibility and user engagement.
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Freelance Web & UI Developer

Freelance Contractor 📍 *Salt Lake City, UT* 📅 10/2016 - 10/2017

- Managed multiple short-term projects, including website redesigns and new application designs, tailoring solutions to client needs and enhancing user experiences.
 - Implemented new features and fixes for various web applications, ensuring high-quality deliverables and client satisfaction.
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Senior App Developer

Maverik Inc. 📍 *Salt Lake City, UT* 📅 02/2016 - 09/2016

- Led the complete rebuild of the Maverik Real Estate Management application, enhancing functionality and user experience through modern design practices.
 - Collaborated with cross-functional teams to implement updates to the Maverik Rewards Manager app, ensuring seamless integration of new features.
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Front-End Web Developer

ZAGG Inc. 📍 *Salt Lake City, UT* 📅 09/2012 - 10/2015

- Played a key role in multiple product launches, contributing to the migration to responsive web design and enhancing user accessibility.
 - Worked collaboratively on the migration to the Magento e-commerce platform, ensuring a seamless transition and improved user experience.
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EDUCATION

Neumont College of Computer Science

Bachelor of Science (BS), Computer Science (unfinished) 2007 - 2009

PORTFOLIO & LINKS

Personal Website & Portfolio: <https://donalddivingston.com>

LinkedIn Profile: <https://www.linkedin.com/in/donalddivingston>

GitHub Profile: <https://github.com/dlivingston>

Presentation at UtahJS Conference 2019: <https://www.youtube.com/watch?v=iOZvkuTki2s>