# DANIEL JACOBS

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#### **EDUCATION**

University of Houston

August 2014-Present

Ph.D. Candidate, Economics

May 2020 (Expected)

M.A., Economics

2016

Temple University

August 2008–June 2012

B.A., Environmental Studies

#### RESEARCH FIELDS

Household Finance, Macroeconomics.

#### WORKING PAPERS

### Credit Shocks and Financial Literacy Accumulation (Job-Market Paper)

Do adverse borrowing conditions induce financial literacy accumulation? I calibrate a life cycle model with financial literacy investment and borrowing rate uncertainty to the American Life Panel. When households expect borrowing rates to vary often, they invest in financial literacy to insure against borrowing rate variation. I evaluate the effect of two popular policies developed to ameliorate the effects of low financial literacy—an interest rate cap and a financial literacy subsidy. I find that an interest rate cap discourages financial literacy accumulation, while a subsidy of 10% of the cost of investment leads households to increase their savings return by three basis points. In particular, the subsidy improves the welfare of low-income, highly leveraged households, by 0.2-0.25%.

#### WORKS IN PROGRESS

#### A Quantitative Model of Financial Literacy

I build and calibrate a quantitative model of financial literacy accumulation and analyze the effect of income expectations on the rate of accumulation. I find that individuals with steeper income profiles invest more in financial literacy because they expect greater savings later in their lifetime. Using the calibrated model, I evaluate the effect of two experiments: a negative wealth-shock and a school financial literacy program. While individuals with flat income profiles acquire less financial literacy on average, they respond more sensitively to wealth shocks and the financial literacy program than individuals with steep income profiles. In both cases, they invest more in financial literacy and let less of their financial literacy depreciate. These results are useful to policymakers interested in targeting groups that may benefit the most from financial literacy programs and suggest some cohorts may be resource-constrained with respect to financial literacy accumulation.

A Key to the Puzzle: Financial Literacy and the Credit Card Debt Puzzle(Joint Work with Xavier Bautista)

#### TEACHING EXPERIENCE

| Principles of Macroeconomics | Summer 2018 |
|------------------------------|-------------|
| Principles of Macroeconomics | Spring 2018 |
| Principles of Microeconomics | Fall 2017   |
| Intermediate Macroeconomics  | Summer 2017 |
| Principles of Macroeconomics | Fall 2016   |

# **AWARDS**

| Exceptional Teacher Award, Department of Economics, University of Houston | 2018         |
|---|--------------|
| Cullen Supplemental Tuition Fellowship, University of Houston             | 2014-Present |

# COMPUTER SKILLS

MatLab, STATA, R, Fortran, C++, LATEX

# CONFERENCE PRESENTATIONS

| UT 2019 Macro Job Market Conference              | October 2019       |
|--|--------------------|
| Graduate Student Workshop, University of Houston | May 2017 - Present |

# RESEARCH EXPERIENCE

| Hobby School of Public Affairs | August 2018–Present  |
|--------------------------------|----------------------|
| Research Assistant             |                      |
| Professor Andrea Szabo         | August 2016–May 2017 |
| Research Assistant             |                      |

# PROFESSIONAL AFFILIATIONS

American Economic Association

# REFERENCES

| Bent Sorensen (Committee Chair) | German Cubas                 |
|---------------------------------|------------------------------|
| Department of Economics         | Department of Economics      |
| University of Houston           | University of Houston        |
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| Fan Wang                | Ruxandra Prodan-Boul (Teaching) |
|-------------------------|---------------------------------|
| Department of Economics | Department of Economics         |
| University of Houston   | University of Houston           |
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