

BRTC Merchants Website

Public Facing Pages

Home

This page would be a little more eye catching and memorable with less text. This does not mean that the message being conveyed needs to change, just fewer words would make it easier to use. Increasing images, summarizing key points, and adding a bit of whitespace will make the page much easier to follow.

About

This page as well would be much more likely to be read and followed if the content was broken up a bit with images. Structuring content around who, what, when, where, and how (with images for each) will make the page much easier to parse.

Brands

This page can stay much the same as it is now. Add a search bar in case someone would like to find one specific brand and move the large slideshow of highlighted brands onto this page. Otherwise it will look much the same to users as it does now.

There's some wiggle room here, brands could have some sort of tag added to allow filtering by all food products, bath and beauty, etc. This does not currently exist on the site, but it could be added here if desired.

Admin Panel

Brand Management

There is currently no way to add, edit, or delete brands without going onto the server and editing files directly. Adding a simple admin page to allow for the creating, editing, and deletion of brands shouldn't be too hard. It will require an upload for brand images, and a name for the brand.

If some form of tagging is added to allow filtering brands by category, this would display in the grid and be editable.

Tech Stack

The plan is to use Vue.js for the frontend. This gives a lot of flexibility for how the user interface is built. Vue.js is free to use.

The server will be node.js to allow more complex routing, and API endpoints for adding, editing, and deleting brands. Node.js is free to use.

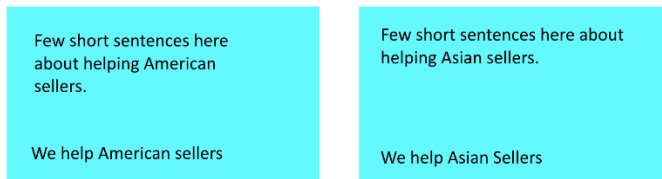
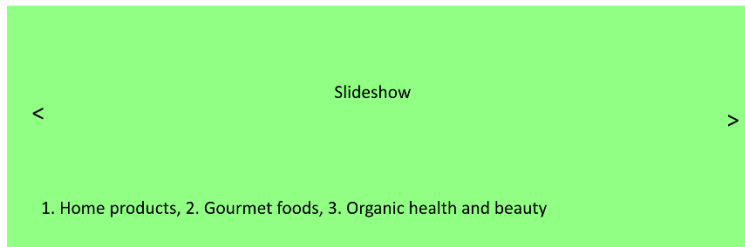
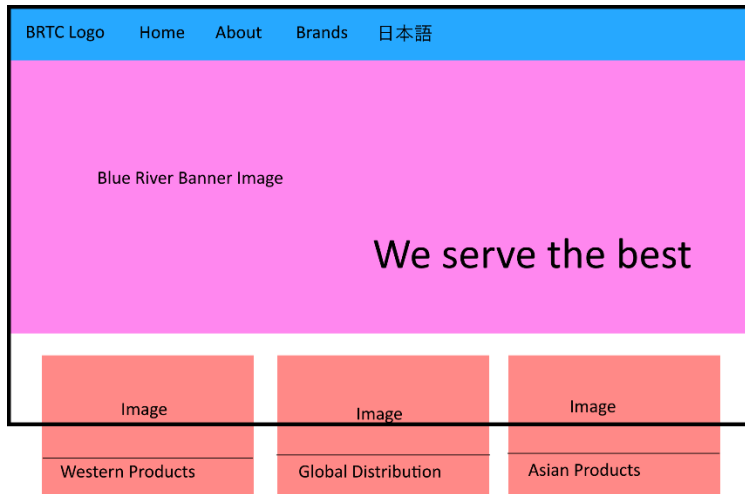
The data will be stored in mySQL, a free SQL based database provided by GoDaddy.

UI Mockups

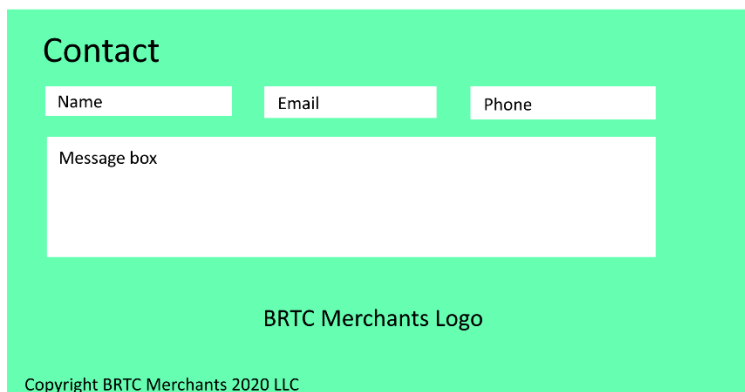
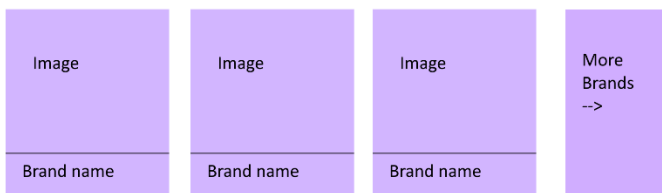
These are all very simple. The colors are arbitrary and spacing is focused on general layout, not pixel perfection. The idea is to ensure we're generally envisioning a similar end-product.

The big black box is the default viewport, all pages have just enough peaking from the bottom to let the user know that there's more content to scroll to. The box is a guide and not part of the user interface.

Home Page



Brands

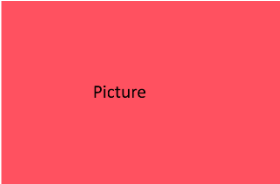


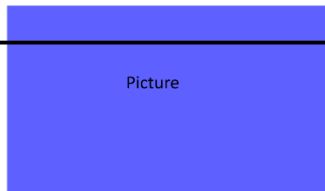
About Page

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About Us

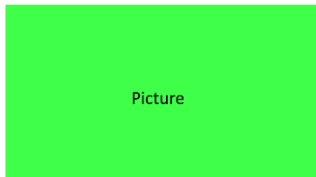
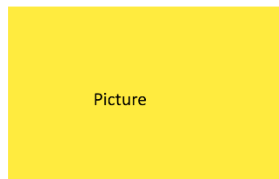
When, founded in 2009 etc. Lots of other interesting things about founding and whatever else should go at the beginning when things were just starting out. Just a little bit talking about how things got started.





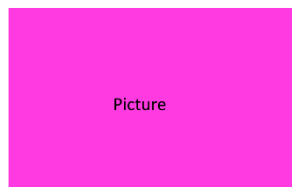
Where, Blue River. Cheese country, stuff about American midwest and access to American market

Who. What you bring to the table, your expertise, familiarity with the Asian markets. Talk about "the team" and how much you can help people.



How. Working with top manufacturers, distribution network, connected markets, etc. Talk about how you're the best.

Why. Dedication to quality, connecting local manufacturers to global market, transparency, efficiency, getting things done. Loving food, whatever else.



Contact

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Brands

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Brands

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Slideshow of highlighted brands
(currently on homepage)

>

Image	Image	Image	Image
Brand name	Brand name	Brand name	Brand name
Image	Image	Image	Image
Brand name	Brand name	Brand name	Brand name
Image	Image	Image	Image
Brand name	Brand name	Brand name	Brand name
Image	Image	Image	Image
Brand name	Brand name	Brand name	Brand name

Contact

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Administration

Add		Search	
Actions		Brand name	Delete
Edit	Toggle Visibility	Brand name1	Delete
Edit	Toggle Visibility	Brand name 2	Delete
Edit	Toggle Visibility	Another brand name	Delete
Edit	Toggle Visibility	Probably another	Delete
Edit	Toggle Visibility	There's one here	Delete
Edit	Toggle Visibility	More brands	Delete
Edit	Toggle Visibility	Don't forget this brand	Delete
Edit	Toggle Visibility	This is also a brand	Delete
Edit	Toggle Visibility	Just another brand	Delete
Edit	Toggle Visibility	So this one is a longer brand name	Delete
Edit	Toggle Visibility	Short brand	Delete
Edit	Toggle Visibility	Names of brand	Delete
Edit	Toggle Visibility	Brand with name	Delete
Edit	Toggle Visibility	Of brands with names	Delete
Edit	Toggle Visibility	Last brand	Delete

Show 15 y < 1 [2] 3 ... 4 5 >

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